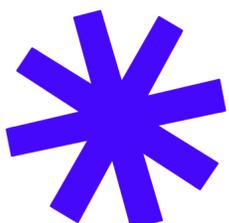




# Tuning up your station's online fundraising

## Special partnership offers for CBAA members



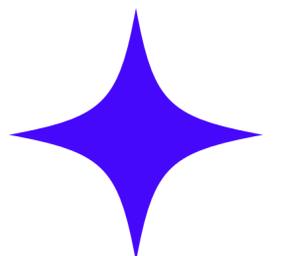


## Why GiveNow?

- ✓ Australia's first all-in-one online fundraising platform.
- ✓ 100% local team & secure data storage.
- ✓ Simple & easy to use. Designed for grassroots not-for-profits.
- ✓ Lowest fees in Australia, free sign up, and no fixed fees.
- ✓ Over \$230 million raised with 6,000+ organisations.

## Key Features

- ✓ Automated donor receipts and EOFY tax summary.
- ✓ Multiple bank accounts for membership & donations.
- ✓ Automatic membership renewal/payment options.
- ✓ Prompt for donation when members join/renew.
- ✓ Donor opt-in to cover platform fees (and 90% of them do!).





# Fee Structure

There are only two types of fees involved. GiveNow **platform fees** (a small % depending on your plan) and **transaction fees** (charged by our partner payment provider).

**There are no other fees.** This means no upfront and subscription fees, or any other additional costs to use the platform.

Since we were founded in 2001, **our platform and transaction fees have remained the lowest in Australia.**

## Transaction Fee Comparison with Stripe

|  | Domestic Cards   | International Cards  |
|--|--|--|
| <b>Stripe</b>                            | 1.7% + A\$0.30 per transaction   | 3.5% + A\$0.30 per transaction   |
| <b>GiveNow for DGR organisations</b>     | 0.26% for Visa & Mastercard<br>1.43% for AMEX<br>Free for direct debit. No fixed fees. | 3.5% for Visa & Mastercard<br>1.9% for AMEX<br>Free for direct debit. No fixed fees. |
| <b>GiveNow for Non-DGR organisations</b> | 0.99% for Visa & Mastercard<br>1.43% for AMEX<br>Free for direct debit. No fixed fees. | 3.5% for Visa & Mastercard<br>1.9% for AMEX<br>Free for direct debit. No fixed fees. |

# 20% Pro Plan Discount

## For CBAA members only

You will receive 20% discount for Pro Plan for 24 months, our most popular and best value option.

### Starter Plan

#### 1.5% Platform Fees

- One-off and monthly donations
- Up to two active causes
- One OrgHQ (admin) user

### Basic Plan

#### 2.7% Platform Fees

- One-time, daily, weekly, monthly, quarterly, and yearly regular donation options
- Up to two active causes
- Two OrgHQ (admin) users

#### Plus:

- Peer-to-peer fundraising feature
- Customised donation amounts
- Donor gift card option
- Membership management
- Event ticketing management



### Pro Plan

#### 3.5% 2.8% Platform Fees

- One-time, daily, weekly, monthly, quarterly, and yearly regular donation options
- Unlimited active causes
- Unlimited OrgHQ (admin) users

#### Plus:

- Peer-to-peer fundraising feature
- Customised donation amounts
- Donor gift card option
- Membership management
- Event ticketing management
- Embedded forms on websites
- Customisable Thank You message
- Choose use permission levels
- Zapier, Salesforce, and Google Analytics integration
- Grant funding finder



On top of GiveNow's donation, events, and membership features, CBAA members will also receive **priority customer support**, plus **exclusive group onboarding and info sessions**.



# Radio Station Use Cases

**Stations that use embed forms (Pro Plan):**

[www.3cr.org.au/donate](http://www.3cr.org.au/donate)

[www.3cr.org.au/subscribe](http://www.3cr.org.au/subscribe)

[www.3mdr.com/donate/](http://www.3mdr.com/donate/)

**Stations that use redirected pages (Starter/Basic Plans):**

[www.givenow.com.au/radiolessordinary](http://www.givenow.com.au/radiolessordinary)

[www.givenow.com.au/supportradioskidrow](http://www.givenow.com.au/supportradioskidrow)



# 3 MDR





# Customer Testimonials

“GiveNow is easy to use, avoids needing a third-party app like Stripe and PayPal, which saves the extra management as well as extra fees, plus it has lower transaction fees compared to others. Thank you GiveNow.”

## – Better Streets

“GiveNow has been a great fundraising platform for us, it’s very user friendly and easy to navigate and customise. The support has been fantastic, and the low fees makes everything much more affordable.”

## – Emergency Service Foundation

“We have been using GiveNow since 2012 for our fundraising. It has been excellent. The team have always been responsive and helpful with any of our queries or requests for assistance. Our donors find it user friendly and the monthly reporting works well.”

## - Child In Need India





# Sign Up for FREE Today

**With Pro Plan Discount**

You can register an account for FREE (zero set-up cost/subscription fees) [via the GiveNow website](#).

**Apply the partner code **CBAA**** on the sign up form, and you will get 20% discount on Pro Plan when your campaigns go live!

Looking forward to supporting your digital fundraising!