



COMMUNITY
BROADCASTING
ASSOCIATION OF
AUSTRALIA

Services for members

For strong and successful
broadcasters



A message for our members

CBAA is the association for all community broadcasters, providing support and solutions for common challenges. Our services meet industry best practice and are designed to be accessible for every station, big and small.



By harnessing the collective power of our sector, we secure discounted rates on high-quality services and reinvest the income back into our sector. From technology to business, this guide brings together the free benefits and affordable services that you can use straight away, all with the support of our dedicated staff and expert industry partners.

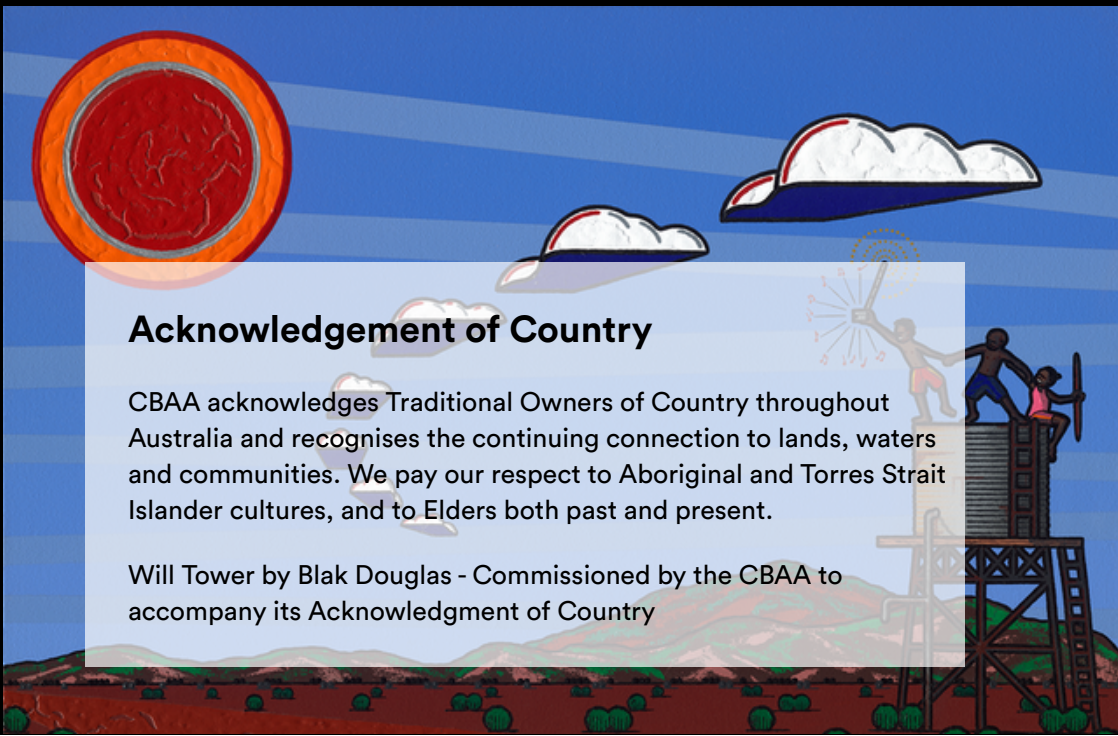
Get in touch with our team at any time. We're always welcome to new ideas and feedback on current and future services to support your station to be strong and successful.

Warm regards,
Jon Bisset
CEO

Acknowledgement of Country

CBAA acknowledges Traditional Owners of Country throughout Australia and recognises the continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander cultures, and to Elders both past and present.

Will Tower by Blak Douglas - Commissioned by the CBAA to accompany its Acknowledgment of Country



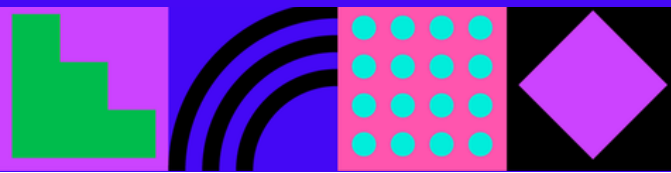


Presenters from 2 RRR 88.5FM

Your New Essential Services Discount

To help keep your station running, take up all of our essential services to receive a further 10% discount:

- Membership
- PPCA
- CRN Bundle
- Radio Website Services (Basic or Premium)
- Online Streaming





Programming Powerups

Sharpen your
schedule with the
latest Aussie
music, news
and programs

amrap.org.au

Community Radio Network /
National Radio News /
BBC World Service Bundle

Bumpy performing at PBS Drive Live 2026, photo by Lucas Packett

amrap.org.au

Champion new Australian music on your airwaves!



Last Quokka performing at Sounds Like Community Radio at 4ZZZ

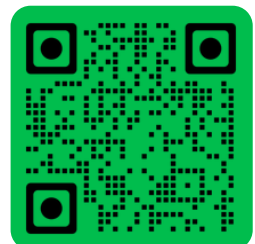
Why Your Station Needs It?

- amrap.org.au is a **free** platform that connects Australian artists to community radio broadcasters
- Download the newest Australian music on a legal, user-friendly platform
- Support local music and meet your Australian music licensing requirements
- Update your playlists with fresh and unique, Australian music, keeping your listeners engaged

Unique Features

- Playlist function to assist programming
- Account-only initiatives that connect listeners to new music
- Find music by genre, location and identity
- Connect with artists from all over Australia

Cost: Free!



Community Radio Network Bundle

Community Radio Network, National Radio News and BBC World Service

3KND Radio

Why Your Station Needs It?

- Diversify your programming with over 100 different high-quality shows from other community radio stations and a trusted source of news
- Complement your local content by integrating national programming and fill in scheduling gaps
- Give independent and accessible news to your listeners
- Reflect your listeners with in-depth regional coverage
- Book-end the news with sponsorship

Unique Features

- News generated by a team of experienced journalists, including journalists based in the Parliament House Press Gallery
- Comprehensive hourly NRN bulletins and 84 national bulletins weekly
- Topical short program inserts
- Satellite, on-demand and Digital Delivery Network content delivery
- Submit your program to air nationally as part of the network

Cost:

From \$46 + GST per month (pricing is based on your station's annual income).





Every Listener, **Every Platform**

Make sure your station is heard
anywhere and everywhere!

Community Radio Plus

Podcasting

Live Streaming

Digital Radio (DAB+)

Radio Websites

Presenters from Switch Brisbane at an outside broadcast

Every Listener, Every Platform

Community Radio Plus



Your station - anytime, anywhere



Why Your Station Needs It?

- Keep your station in the digital landscape as listeners increasingly consume audio content across various devices and platforms
- Reach listeners on smartphones, tablets, smart speakers and the car
- Adapt to on-demand listening habits
- Take advantage of a unified platform for all community radio stations
- Get valuable listener data and insights

Unique Features

- Available on iOS, Android, and smart speakers
- Broadcast your station live to listeners anywhere
- Showcase your podcasts and catch-up radio
- Display your program schedule
- Send alerts about special programs or events, like radiothons

Cost: Free!



Podcasting

OmnyStudio
A Triton Digital® Company

**Give your listeners flexible
access to your content**



Why Your Station Needs It?

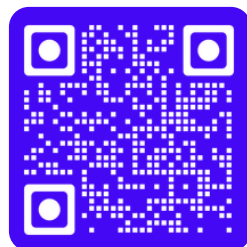
- 43% of Australians tune into podcasts monthly
- Reach new audiences and engage current listeners
- Give listeners on-demand access through multiple platforms
- Generate revenue through sponsorships
- Easy content distribution across all platforms
- Empower presenters to create show content

Cost:

From \$3 + GST per month (pricing is based on your station's annual income).

Omny Studio Features

- Automated publishing
- Easy editing tools
- Smart platform integration
- Customisable web player
- Deep insights & analytics
- Monetisation opportunities



Streaming



Affordable, high-quality streaming



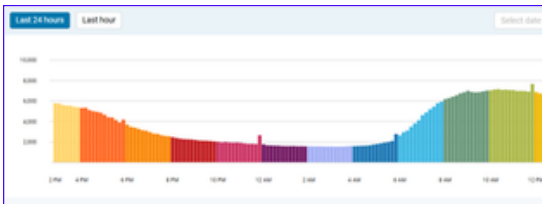
Why Your Station Needs It?

- 78% of Australians listen online monthly
- Maximise reach and give your audience flexibility
- Get high-quality audio and multi-device compatibility.

Triton Digital Features

- Works on 99% of devices
- Unlimited bandwidth
- Customisable desktop player
- 24/7 support and alerts
- Monetisation options.

Industry-leading metrics:



Cost:

From \$33 + GST per month (pricing is based on your station's annual income).



DAB+

Free-to-air radio, delivered in crystal-clear, digital quality



DAB+ (Digital Audio Broadcasting Plus) is a radio transmission technology, delivering exceptional sound quality and an expansive range of program content, without relying on an internet connection.

How Does DAB+ Benefit My Station?

Over 30% of community radio listening is now via digital radio.

With spectrum efficiency at its core, DAB+ utilises all available frequencies, allowing for a wider array of services and programming – all while maintaining crystal-clear sound quality.

On top of that, the graphical-based interface for Service and Program Information (SPI) presents greater branding opportunities for stations. Coupled with metadata integration, it provides your listeners with a greatly improved radio experience.

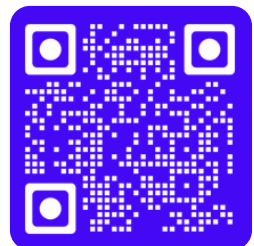
When Can I Expect The DAB+ Rollout In My Area?

Commencing in Australia's major cities in 2011, the DAB+ rollout continues to expand. Currently there are over 60 digital services provided by community radio licensees across Australia's cities with ongoing trials and plans for future expansion into regional areas – stations with RA1 licenses that align with the rollout zones are contacted automatically.

The rollout is facilitated by the Digital Radio Project (DRP), which coordinates negotiations and payments between transmitter licensees and stations.

Cost:

Installation costs are covered by Federal funding. Ongoing transmission costs are federally supported, with station contribution.



Radio Websites

A stronger online presence for your station



Why Your Station Needs It?

- Your website is often the first point of contact for listeners and sponsors
- Eliminate the high costs of development, maintenance and licensing with an out-of-the box solution
- Affordable, easy to use and always up-to-date
- Packed with radio-specific features like live streaming, program guide, on-demand content etc

Cost:

From \$107 + GST per month for a basic plan or \$160 + GST per month for a premium plan.

Unique Features

- Designed for radio stations
- Revenue generation tools
- Extensive design template library
- Constant feature development
- Reliable hosting and ongoing support





Behind The Broadcast



Building your station's
capacity and setting good
governance practices

Business Support

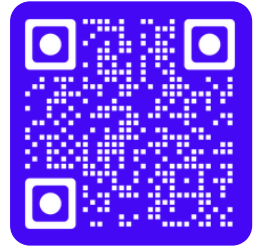
Data and Insights

Business Support

Energy Consultation

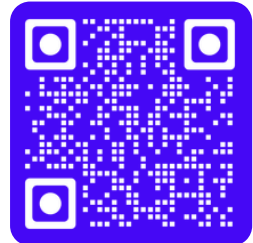
CBAА partners with Choice Energy to offer energy consultation services for CBAА members.

Choice Energy is an Australian-owned energy consultancy, working with organisations to reduce energy costs and improve efficiencies with services like solar power.



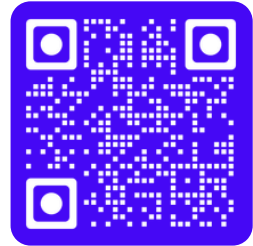
Insurance

CBAА partners with KBI Speciality Insurance Brokers for custom insurance offerings. Types of coverages include Public & Products Liability, Equipment Insurance, Media Liability (defamation), Association Liability (board protection), Voluntary Workers Insurance and more.



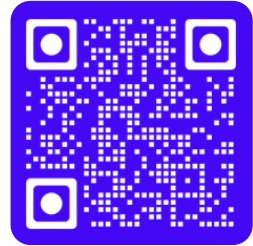
Legal Advice

Access legal advice from solicitors with expertise in broadcasting and media law. All members get a free 20-minute telephone consultation with a solicitor annually.



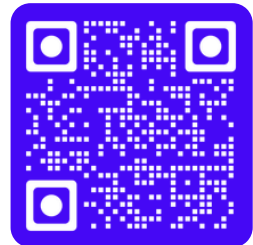
Mediation

Resolve internal disputes in a fair, confidential, and culturally safe manner. Get up to 4 hours of free mediation by an accredited mediator. It's confidential and impartial.



PPCA Licencing

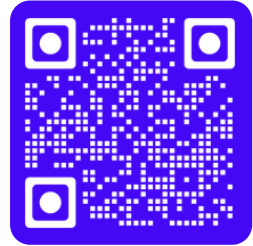
The Phonographic Performance Company of Australia (PPCA) provides licences for broadcasters to play recordings commercially released in Australia. CBAA members can access a 50% discount on their PPCA music licensing.



Volunteer Management

CBAA partners with the Centre for Volunteering to offer free expert advice on managing volunteers effectively.

Each station is eligible for one 60-minute consultation per year.



Fundraising Platform

GiveNow is a secure fundraising platform based in Australia, giving CBAA members discounted access to tools that can help them manage their fundraising efforts.



Volunteers from
SWR 99.9 FM

Data & Insights

Unlock audience demographics to understand your station's impact



Why Your Station Needs It?*

- Understand your audience
- Optimise your programming
- Attract more sponsors with data-driven insights
- Understand overall market trends.

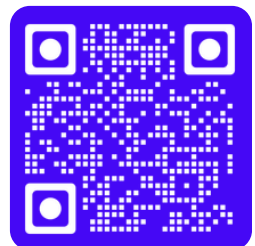
*Only available to stations in set markets where data is captured

Unique Features

- Comprehensive and independent data from McNair yellowSquares
- Nationwide reach
- Bi-annual updates
- Custom reporting dashboards
- Custom reporting tiers.

Cost:

From \$312 + GST per month.





The team at Phoenix FM at an outside broadcast

Codes of Practice



The Community Radio Broadcasting Codes Of Practice (2025) set out the standards, principles and policies for programming on community broadcasting stations.

Learn more at: cbaa.org.au/codes



Contact Us!



02 9310 2999



support@cbaa.org.au



CBAA member services are developed and subsidised through the support of the Community Broadcasting Foundation (CBF) and the Australian Government.

