

Community Radio Plus App Checklist

Ensure your station is available in-car,
on mobile, and smart speakers.



COMMUNITY
BROADCASTING
ASSOCIATION OF
AUSTRALIA



Unleash your station's potential

Let your listeners connect with your on-air team or studio. Add your

- studio phone number
- SMS mobile number
- Studio email address

NEW FEATURE

Record A Message allows listeners to send your presenters a 30-second audio message via email.

[Update your station details](#)

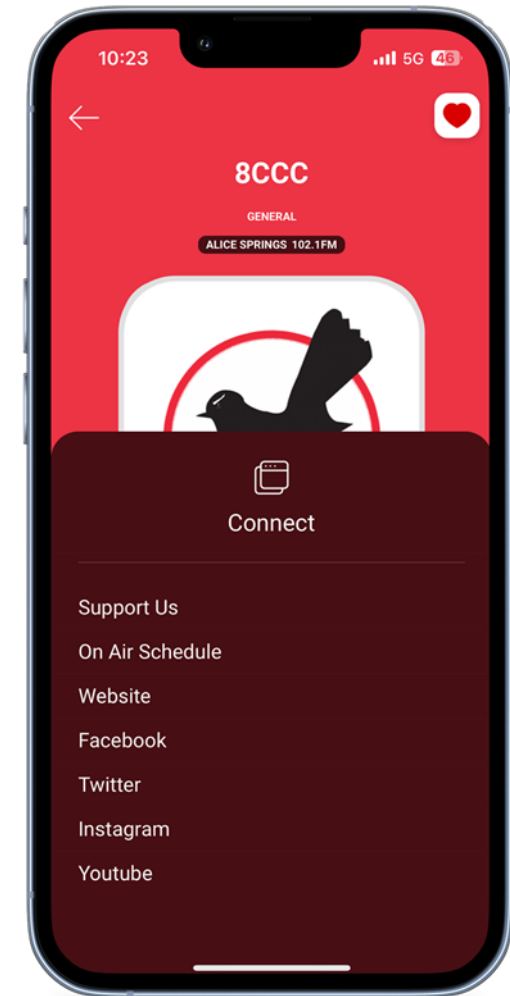


Station website & social links

Your Connect button enables listeners to

- Donate on your support page
- View your on-air schedule
- Access your station website
- Visit your social pages on Facebook, Twitter (X) Instagram and YouTube

Link - [Update your station details](#)



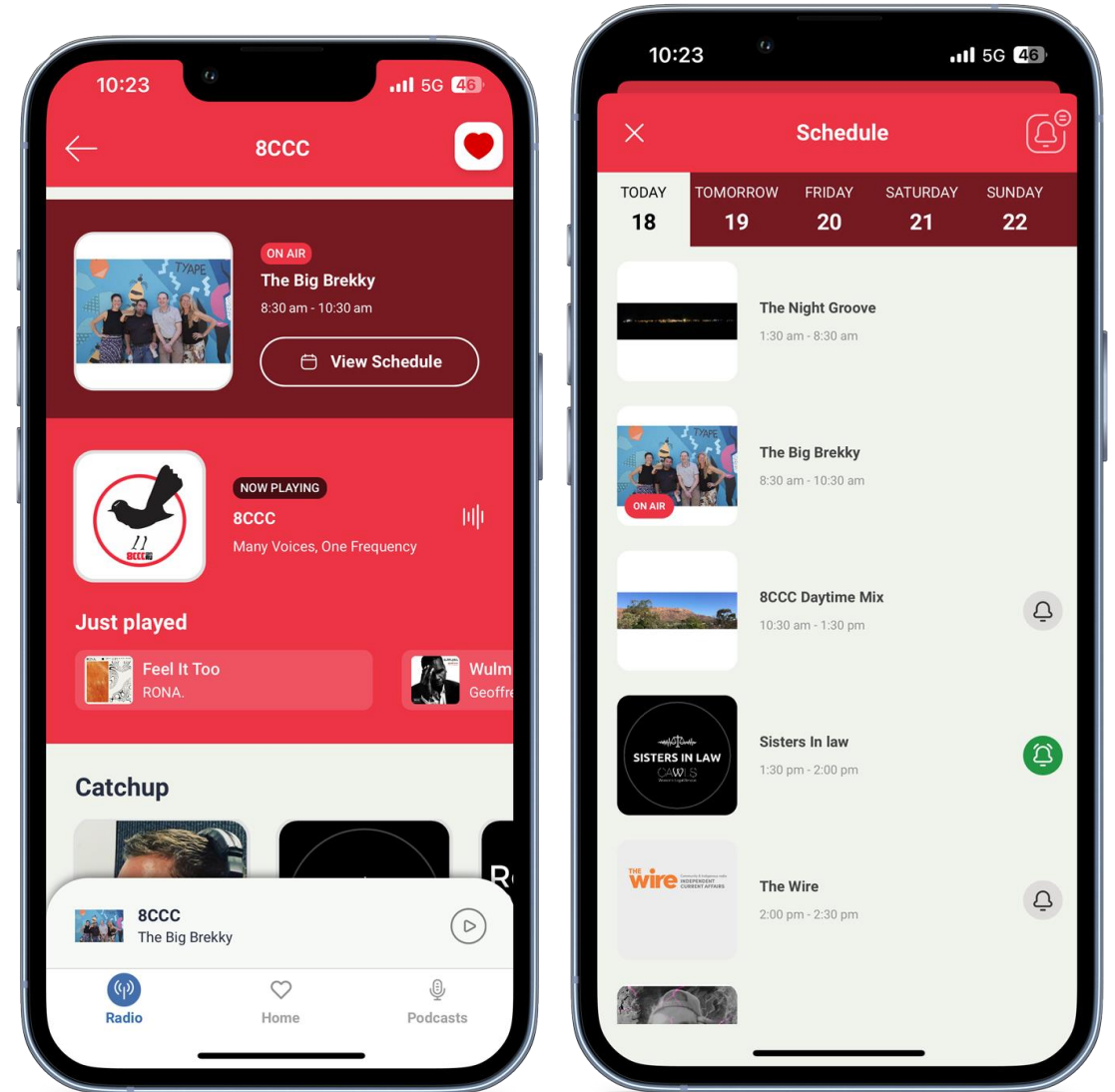
Live on-air schedule with reminders

The new 7-day schedule brings your on-air shows into the app allowing listeners to set show reminders.

How it works

Stations using [MetaRadio](#) or [Amrap Pages](#) can be connected straight away.

Call us and we'll get you connected.



Enhance Listener Experience with Now-Playing Data

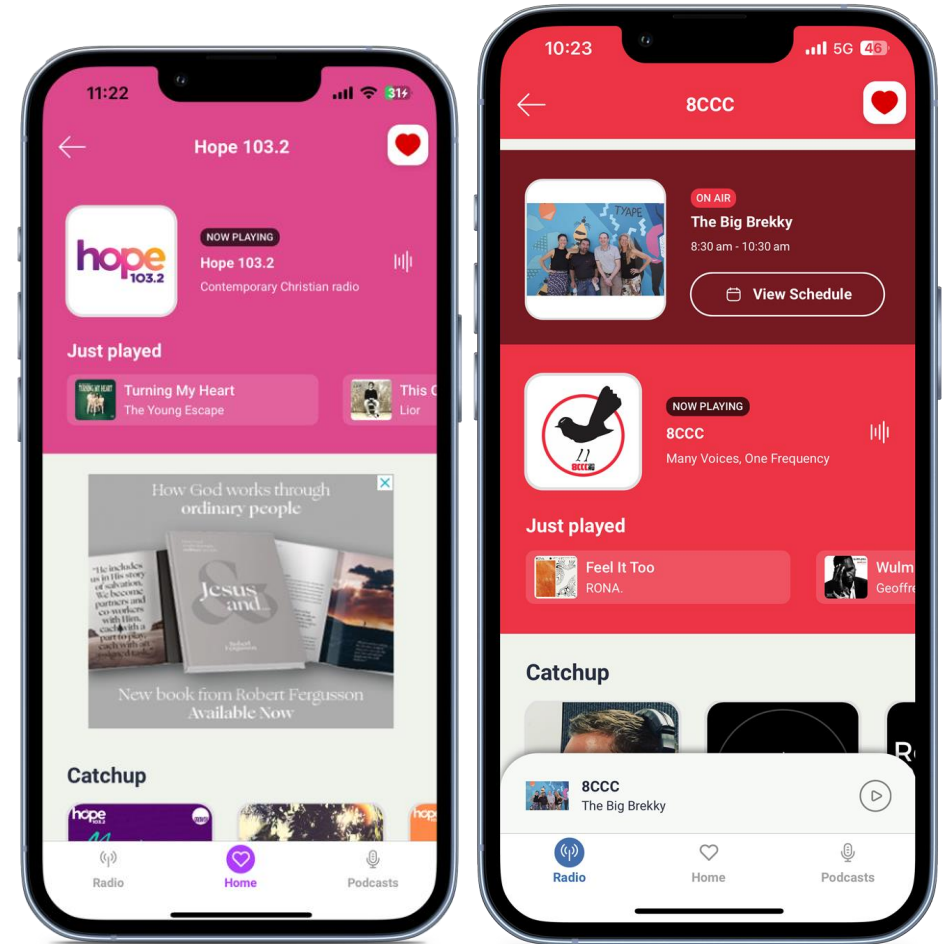
Display your now-playing song data including the last 12 songs. Listeners love it.

We can connect to most radio automation systems or the MetaRadio plugin.

Email onlineservices@cbaa.org.au

NEW FEATURE – REVENUE GENERATING

Soon you can serve Medium Rectangle banner ads to your station screen using your free Google account.



Feature podcasts and on-demand shows

Podcasts

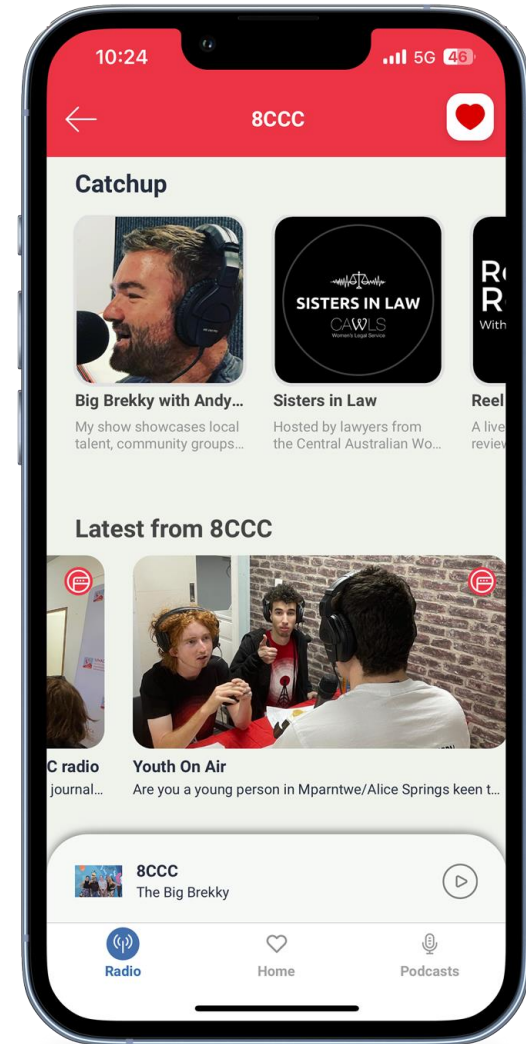
Feature your station podcasts and on-demand shows. We accept 15 podcasts at present.

- [SUBMIT YOUR PODCASTS](#)
- [UPDATE YOUR STATION DETAILS](#)

Station news or information

Feature your latest station website news or push the stories you want via RSS.

Please provide us with an RSS Feed URL and listeners will be redirected to your website.



Celebrating Identity & Amplifying Our Diversity

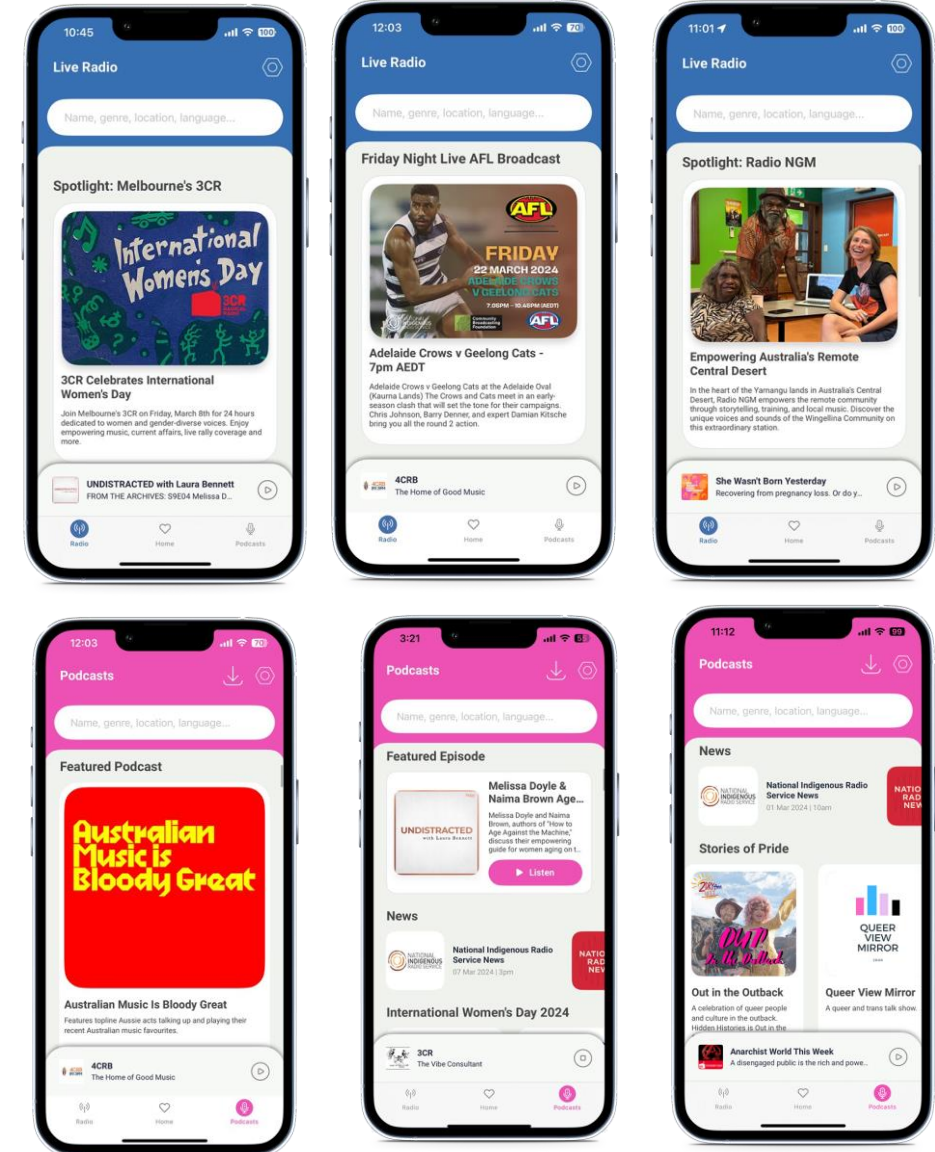


Introducing Dual Names

We are excited to announce an upcoming update which will allow the use of dual names for locations, placing Indigenous names first, followed by English names.

Promoting Stations, Podcast, Days and Events

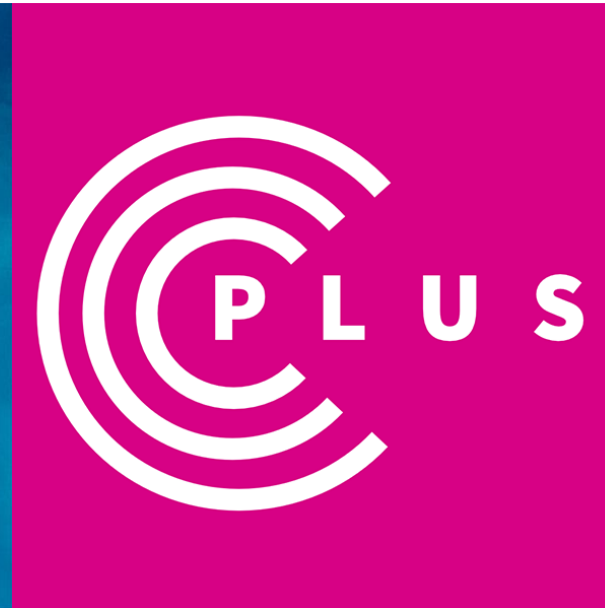
Community Radio Plus is amplifying station content and their communities across Australia. Collaborating with stations to tell stories about and for our community.



Expand your Station Reach with In-car, Alexa Smart Speakers and Sonos

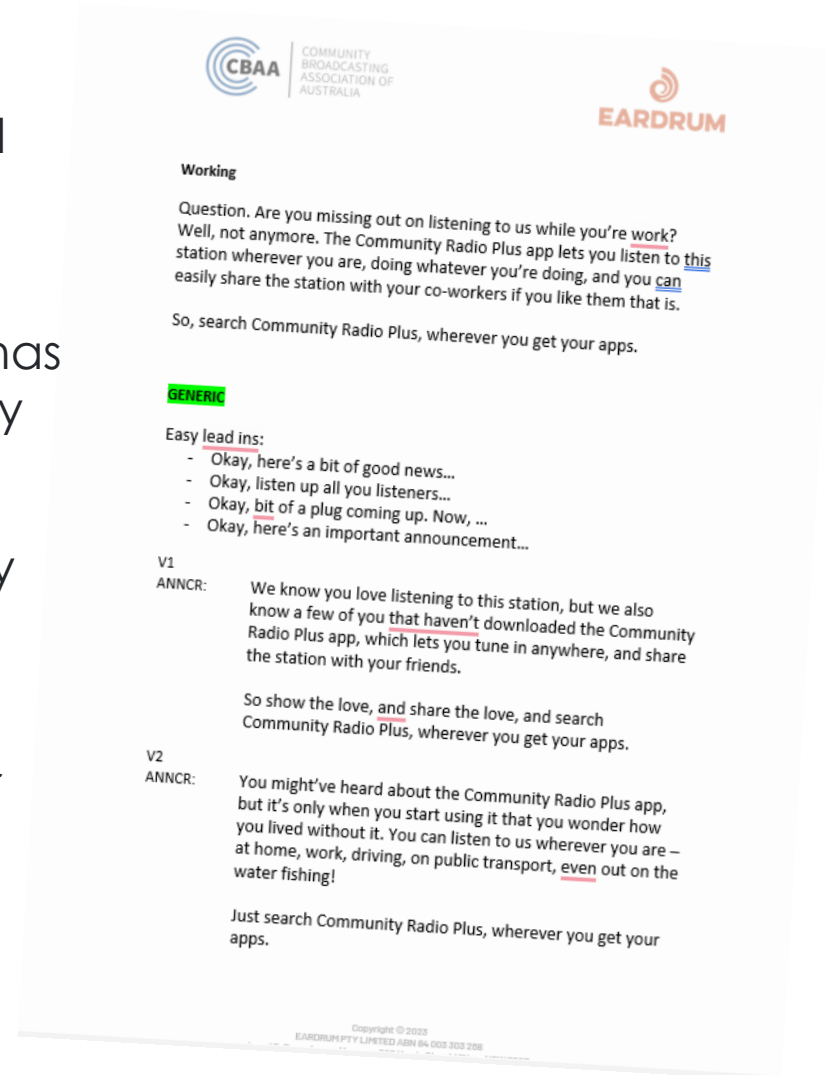
Community Radio Plus metadata powers your station on Amazon Alexa, Sonos and in-car listening through Apple Carplay, Android Auto and DTS AutoStage.

What is required? A secure live stream. It will start with https://

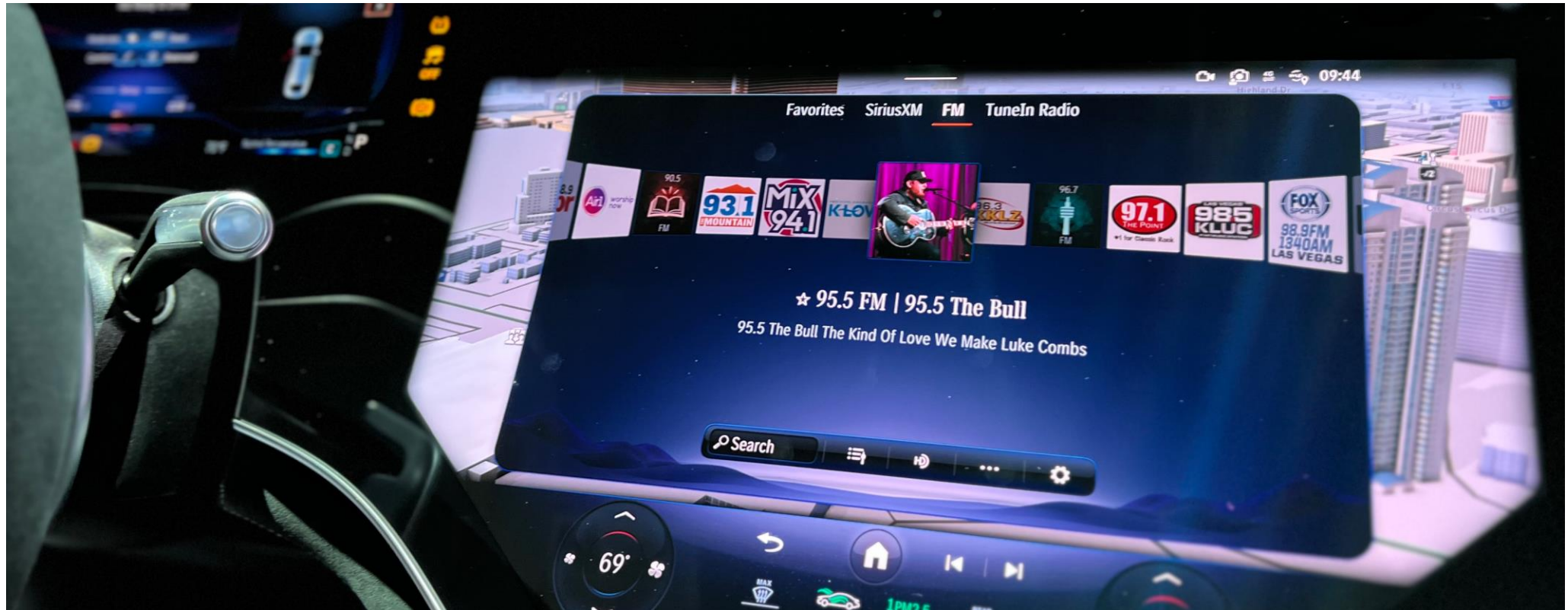


Promote how to listen to your station

- Community Radio Plus offers a dynamic digital platform for your listeners to connect with your station.
- Eardrum, a world leader in audio advertising, has crafted an exciting radio campaign exclusively for your station.
- Grow your online listener base: The Community Drive Campaign is designed to engage and expand your online audience.
- [Download the campaign assets](#) or create your own!



New & Future Platforms In-Car with DTS AutoStage



The Connected Car – DTS AutoStage



LAUNCHED IN **2020**

Coverage in 150+ countries supporting over 85,000 radio stations – free to broadcasters



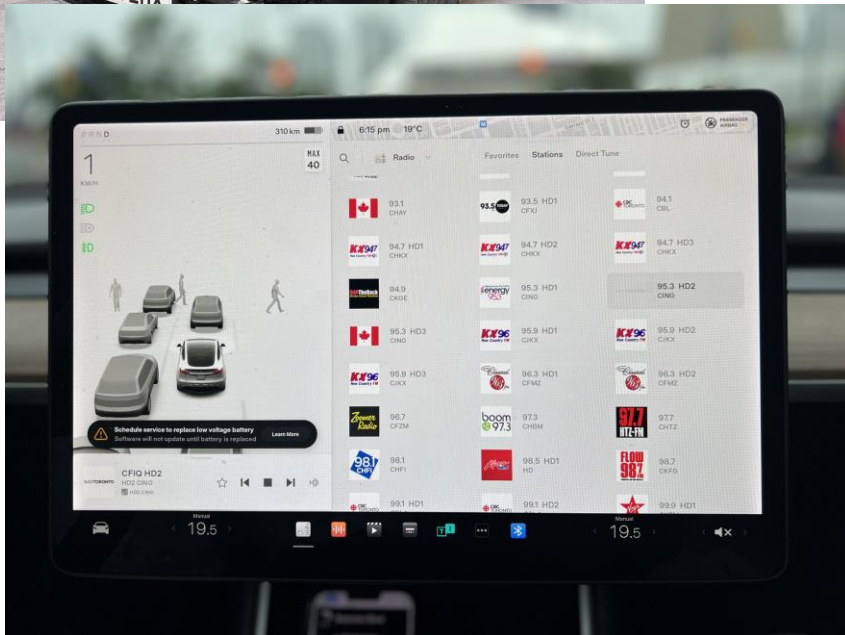
Combines digital broadcasting and internet services



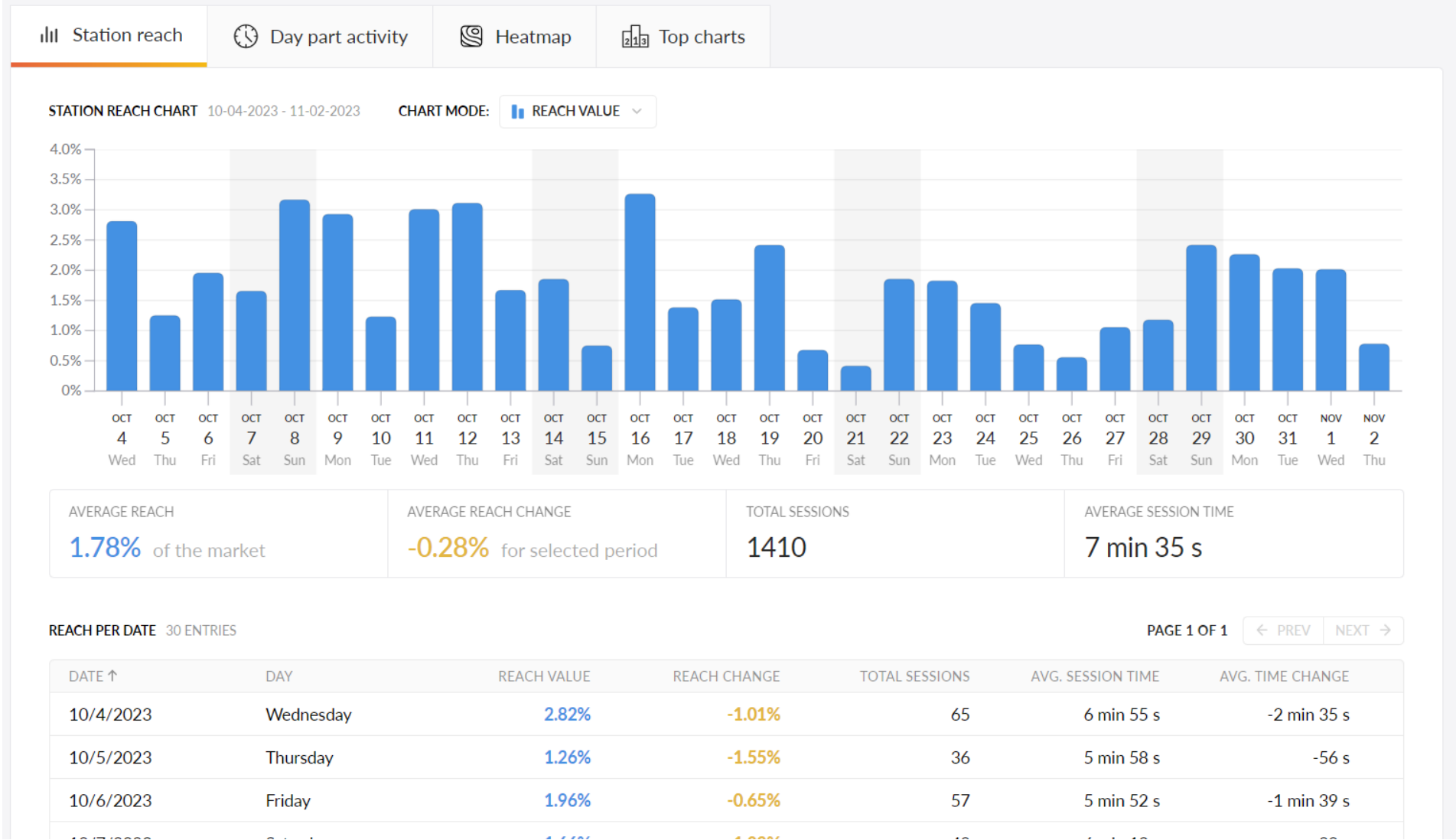
Your radio station is the hero of the dashboard story: powered by rich, consistent metadata, advanced services and broadcast content protection



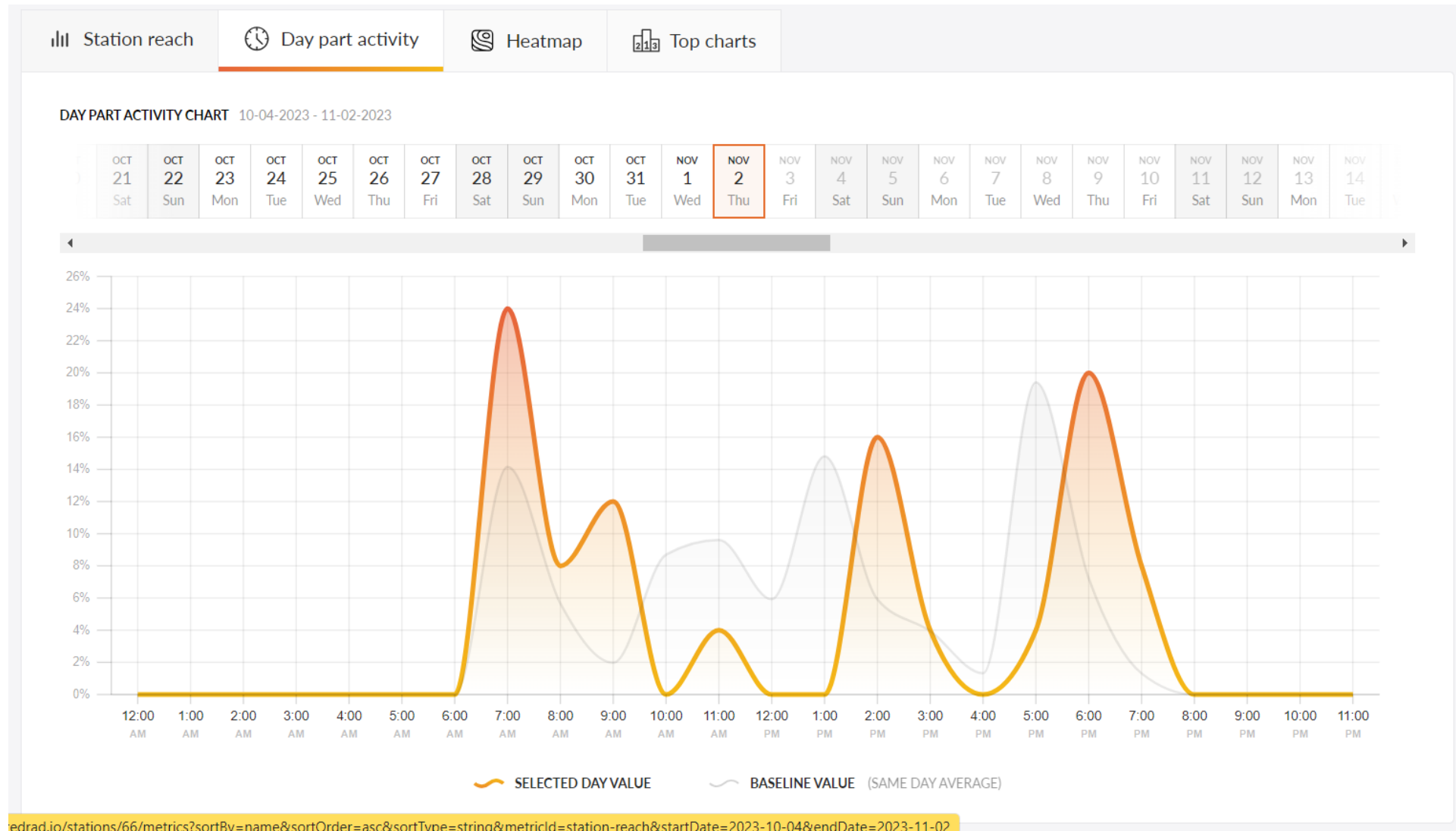
Delivers basic analytics and metrics to broadcasters at no cost



Receive Station Reach



See Daypart Breakouts

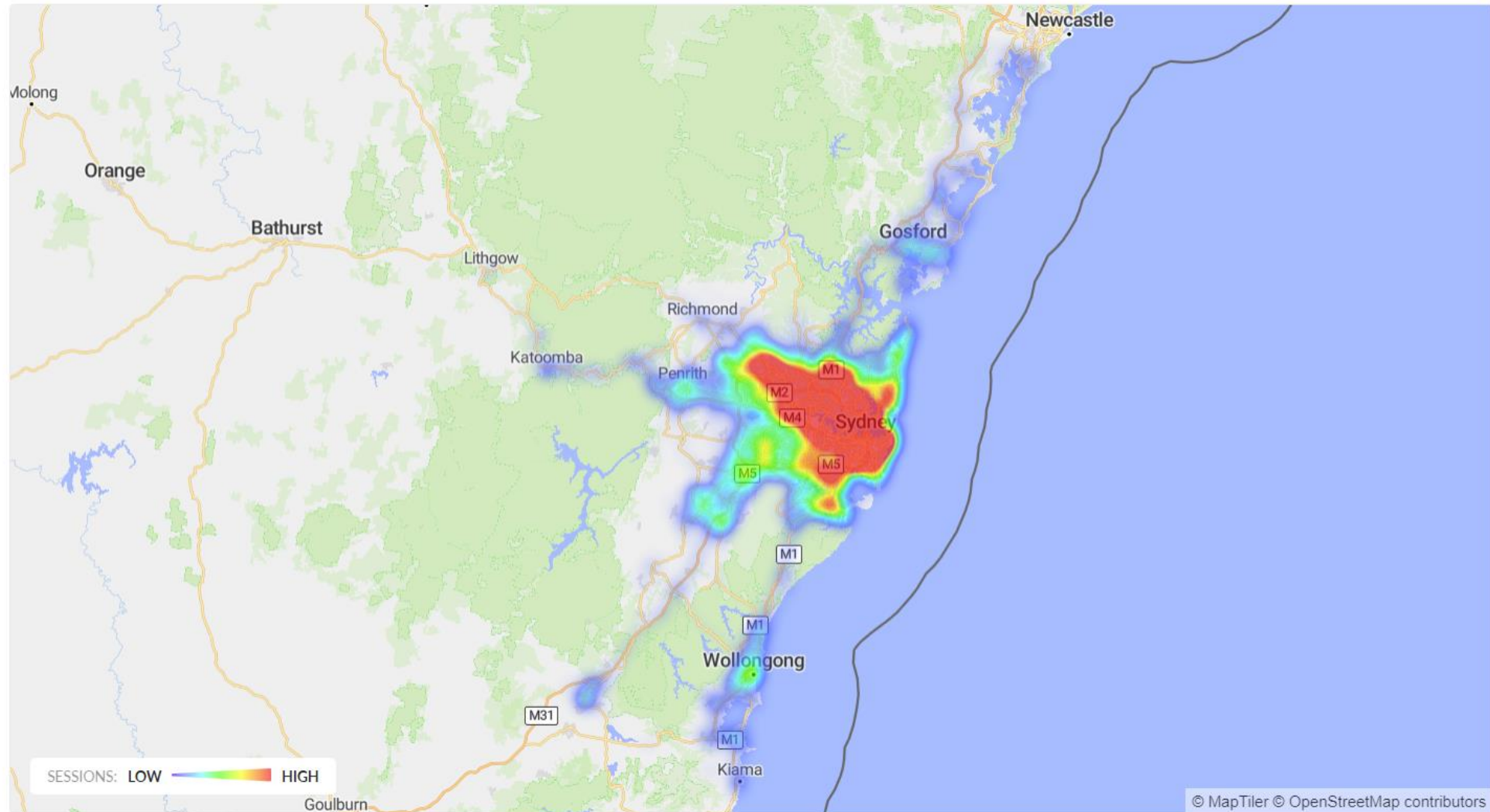


View Audience Heatmaps

HEATMAP 10-04-2023 - 11-02-2023

SELECT DAYS: MONDAYS - FRIDAYS

BROADCAST: DAB 202.928 DAB CHANNEL: 9A EID: 1004 SID: 120C



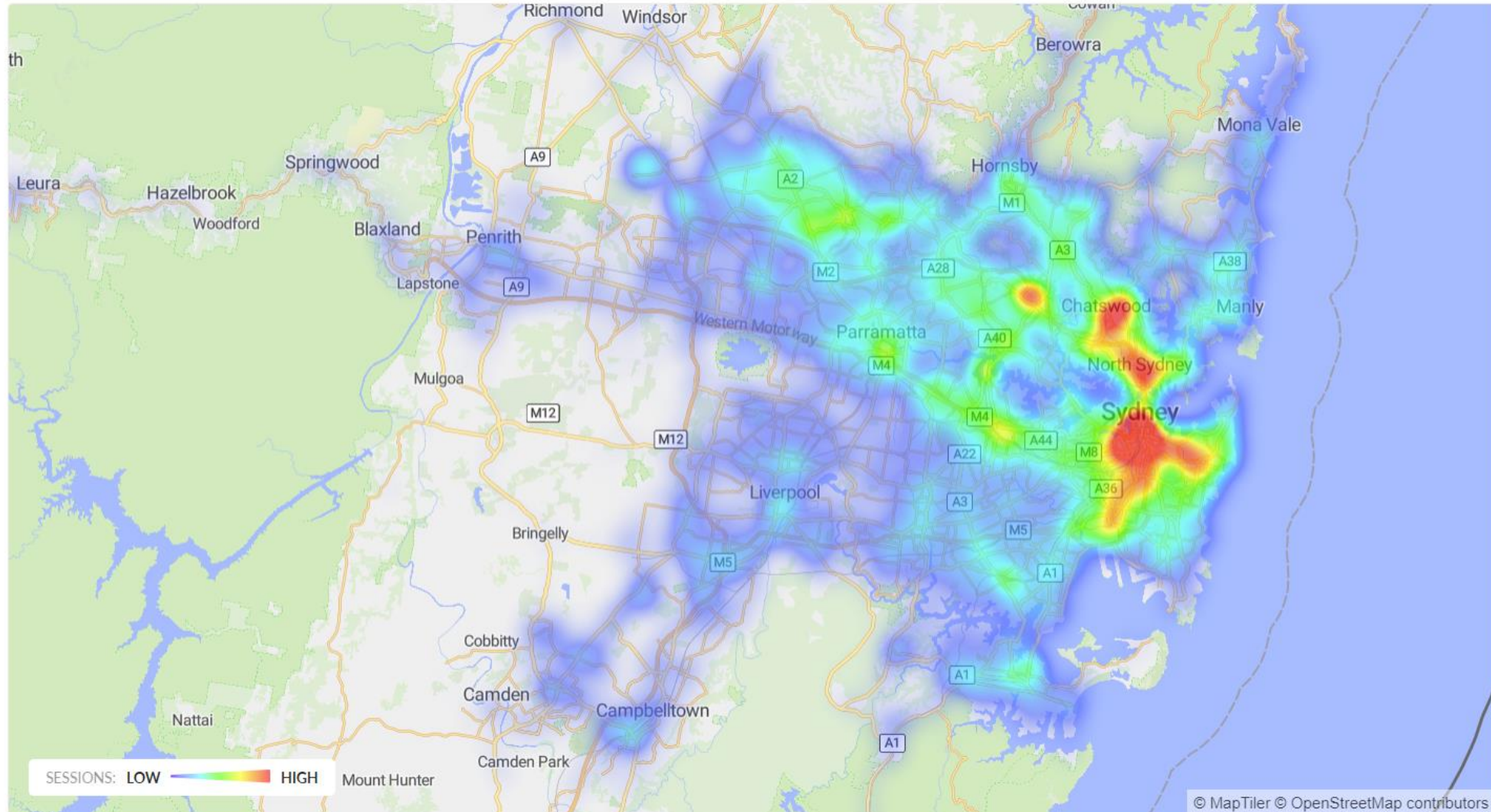
Audience Heatmaps at Street level



HEATMAP 10-04-2023 - 11-02-2023

SELECT DAYS: MONDAYS - FRIDAYS

BROADCAST: DAB 202.928 DAB CHANNEL: 9A EID: 1004 SID: 120C



For more information

Call Online Services on 02 9318 9618 or email onlineservices@cbaa.org.au

- [Update your station details](#)
- [Submit your podcasts](#)
- [Download your audio and liners](#)



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