

Community Radio Listener Survey

Unlock the power of data and amplify your station's impact

WHY DOES YOUR STATION NEED IT?*

- Access detailed demographics of your audience
- Understand market trends & ranking
- Attract more sponsors
- Gain a competitive edge.

WHAT ARE THE BENEFITS?

- In-depth insights from McNair yellowSquares
- Nationwide reach
- Specialised, custom reporting
- Current & relevant data.

UNIQUE FEATURES

- Bi-annual updates
- Unique listener metrics
- Custom reporting tiers.

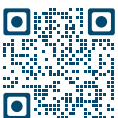
WHAT ABOUT THE COST?

Pricing is based on a three-tier model, with subscriptions starting from \$292 plus GST per month.

Reach out to our support team, to create a customised Community Radio subscription that works for you!



COMMUNITY
BROADCASTING
ASSOCIATION OF
AUSTRALIA



For more info, visit
cbaa.org.au/research

*Only available to stations in set markets where data is captured.

Ready to get started?

☎ 02 9310 2999

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