



California Police Chiefs Association

Women Leaders in Law Enforcement Symposium

Sponsors & Exhibitors

Symposium	WLLE - 2021 Women Leaders in Law Enforcement Symposium
Date	Wednesday-Friday, September 8-10, 2021
Venue & Location	Santa Clara Convention Center – 5001 Great America Parkway, Santa Clara CA 92802
Opportunity to Promote	The California Police Chiefs Association (CPCA) offers a variety of exclusive and shared sponsorship and exhibit opportunities designed to promote law enforcement products and services. Join an estimated 750 women in law enforcement at this empowering Symposium designed to support and celebrate women leaders in the profession. WLLE offers leadership training, networking and professional development opportunities. Sponsorships (see options) - Wednesday-Friday, September 8-10 Exhibits - Wednesday-Thursday, September 8-9
Exhibit Space	\$1,750 - 10x10 space + 2 Exhibitor Badges + Attendee Contact List \$3,000 - 20x10 space + 3 Exhibitor Badges + Attendee Contact List
Sponsorships	The Symposium offers a variety of sponsorship opportunities for events and branding items. See the sponsor opportunity listing below. Sponsors are included at the attendee sessions, welcome reception, Thursday/Friday breakfasts and Thursday/Friday lunches .
What are the days/hours of the Exhibition?	Wednesday, September 8 - 12:00 pm - 7:00 pm Thursday, September 9 - 11:00 am - 2:00 pm (exclusive time) Wednesday includes the Welcome Reception in the exhibit hall. Thursday is exclusive time for the exhibit hall and lunch.
When is exhibit booth set-up/strike?	Load-In/Set-Up Day - Wednesday, September 8 - 8:00 am - 12:00 pm Load-Out Day - Thursday, September 9 - 2:00 pm - 6:00 pm
How is an exhibit booth selected?	Exhibit space may be ordered online on a first-come, first-served basis as available. Orders may be paid with credit card or pledged with invoice payment in 30 days.
How many badges come with the table top sponsorship?	2 Badges - 10 x 10 Exhibit Booth 3 Badges - 20 x 10 Exhibit Booth Badges will be coordinated by the CPCA staff prior to the Symposium. Exhibitors are included at attendee sessions, welcome reception, Thursday breakfast and Thursday lunch . Attendees must obtain and display a badge at all times during the Symposium.
Is the attendee contact list available?	Yes. The Symposium will make available the contact list (attendee name, position, agency) for all attendees who opt-in to sharing contact information.
What is provided with the exhibit booth?	Each 10 x 10 booth includes one 6' table, two chairs and wastebasket . Exhibit hall floor is concrete throughout (no carpet). Optional carpet is available for a booth footprint at an additional cost to the vendor (estimated at \$200 per 10x10 booth). Optional electricity and wi-fi service will be available at an additional cost.



2021 Women Leaders in Law Enforcement Symposium

Sponsorship Opportunities

Join an estimated 750 women in law enforcement at this empowering Symposium designed to support and celebrate women leaders in the profession. The **2021 Women Leaders in Law Enforcement Symposium (WLLE)**, September 8-10 in Santa Clara, offers leadership training, networking and professional development opportunities. Contact **Mark Lorimer** for details at partner@californiapolicechiefs.org.

Sponsors are included at attendee sessions, **welcome reception, Thursday/Friday breakfasts** and **Thursday/Friday lunches**.

* *Exclusive sponsor opportunity*

Sponsor Opportunity	Price	Promotion
Welcome Reception	\$15,000	<i>Promotion at the welcome reception. Includes one adult beverage ticket with sponsor logo for each law enforcement attendee (estimate 500 tickets to be issued at registration). Includes 10x10 exhibit space in prime location + 4 badges total (2 sponsor badges + 2 exhibitor badges).</i>
Lunch - Friday	\$15,000	<i>Promotion at the Friday attendee lunch. Includes 3-minute video message on-screen, one VIP table, branding on-screen. Includes 10x10 exhibit space in prime location + 4 badges total (2 sponsor badges + 2 exhibitor badges).</i>
Registration Tote Bag <i>Exclusive Sponsor</i>	\$10,000 *	<i>Branding on official registration bag issued to law enforcement attendees at check-in. Includes sponsor logo on bag and 2 sponsor badges.</i>
Registration Tote Bag <i>Shared Sponsor</i>	\$2,500	<i>Shared branding on official registration bag issued to law enforcement attendees at check-in. Includes sponsor logo on bag and 2 sponsor badges.</i>
Hotel Keycard <i>Exclusive Sponsor</i>	\$7,500 *	<i>Branding on the official hostel key card issued to all attendees staying at the Symposium host hotel (estimate 750 cards). Includes sponsor logo on key card and 2 sponsor badges.</i>
Lanyard <i>Exclusive Sponsor</i>	\$7,500 *	<i>Sponsor logo on official lanyard displayed with all law enforcement attendee badges. Includes logo on lanyard and 2 sponsor badges. Estimate 750 lanyards.</i>
Mobile App <i>Exclusive Sponsor</i>	\$5,000 *	<i>Sponsor recognition during the Symposium with logo prominent on app. Includes sponsor recognition on event sign with app details, one push notification daily, and 2 sponsor badges.</i>