

2025 Biometric Bulletin Advertising Specs & Rates

Biometric Bulletin Issue Dates

Issue 1 - March Release

Issue 2 - June Release

Issue 3 - September Release

Issue 4 - December Release

The *Biometric Bulletin* contains news about membership activities, Region news, conference updates, letters to the editor, membership and editorial commentaries and more. It provides a means for expressing ideas on statistical and biometrical matters - and is published quarterly.

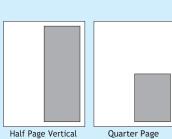
Ad Rates (*Members save 10% off published rates)

FREQUENCY	1x	2x	3x	4x
Full-page	\$810	\$1475	\$2200	\$2750
Half Page Horizontal	\$575	\$1075	\$1500	\$1800
Half Page Vertical	\$575	\$1075	\$1500	\$1800
Quarter Page	\$450	\$800	\$1125	\$1400
150 Words	\$150	\$275	\$385	\$480
50 Words	\$95	\$170	\$240	\$300

Full Page Half Page Horizontal

Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
Full-page	8.5" x 11"	8.75" x 11.25"	7.5" x 10.0"
Half Page Horizontal	8.5" x 5.5"	8.75" x 5.75"	7.5" x 5"
Half Page Vertical	4.25" x 11"	4.5" x 11.25"	3.75" x 10"
Quarter Page	4.25" x 5.5"	4.5" x 5.75"	3.75" x 5"
150 Words	-	-	-
50 Words	-	-	-



We accept digital files in the following formats:

- Preferred: High-res PDF files
- .jpg, .eps, .tiff
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

If you would like to reserve ad space in the *Bulletin*, please fill out the attached form and send all materials to ibs@biometricsociety.org
or visit our website at biometricsociety.org for more information.

^{*}Institutional Members of the International Biometric Society or their subsidiary companies and advertising agencies are eligible for a 10% discount.



2025 Biometric Bulletin Advertising Specs & Rates

Contact Informa	ation				
Contact Person					
Name of Advertiser					
Company Name					
Address					
City		State	Zip	Country	
Email		Telephone		Fax Number	
Ad Sizes and Fr	equency	10% Member disc	count	10% Ad Agency	discount
	1x	2x		3x	4x
Full-page	<u>\$810</u>	<u>\$1475</u>		\$2200	\$2750
Half Page Horizontal	\$575	\$1075		<u>\$1500</u>	\$1800
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Quarter Page	\$450	S800		\$1125	\$1400
150 Words	\$150	\$ 275		\$ 385	\$ 480
50 Words	\$ 95	\$ 170		\$ 240	<u>\$</u> \$ 300
Subtotal from above	in USD \$	Total (apply	discour	its if applicable in U	ISD) \$
Payment Info					
Visa/MasterCard	American	Express Discov	er	Pay by Check	
Name on Card:					
Credit Card #		Exp. Date	/	_ Security Code	
Card Billing Address					
Signature		Date		Total Enclosed in	USD \$

Check payments made payable to:

International Biometric Society

1120 20th Street NW, Suite 750, Washington, DC 20036-3441 USA, +1-202-712-9049 For Credit Card payments: Email: ibs@biometricsociety.org

IBS Tax ID #: 86-605-3027