

Reach thousands of Statisticians, Biometrists, Mathematicians, and Data Scientists

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or offering consultancy services of interest to statisticians, biometrists, or mathematicians? Consider advertising on the IBS website, www.biometricsociety.org. Our refreshed site has now been launched! Ad rates shown are in US (\$) Dollars.

Employment Opportunity Ad (*Members save 10% off published rates)

Ad placement in our new online job directory

	<u>30 Days</u>	<u>60 Days (save \$40!)</u>
Employment Opportunity ad placement	\$240	\$440

All ads must be submitted in text format with full contact information including telephone number, email, website and/or mailing address. Please attach a 300-word max job ad description in Microsoft Word or PDF document with an accompanied company logo in a JPG, PNG or GIF format.

- **Add a text-based posting to the next issue of the *Biometric Bulletin*, maximum 500 words: \$150.00**
- **Add your posting in the IBS Members Community, one-time posting: \$95.00**

Run of Site Banner Ad (*Members save 10% off published rates)

Ads are displayed on most internal IBS website pages.

	1 Month	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	\$295	\$555	\$1,025	\$1,415	\$1,730
Interior Bottom	\$295	\$555	\$1,025	\$1,415	\$1,730

Run of site Ad Sizes and Specs:

- Choose from IBS or IBC biennial conference websites
- Interior Medium Rectangle: 300 x 250
- Interior Bottom: 962 x 125
- JPG, PNG & GIF
- Maximum file size: 40kb
- Image color mode: RGB (not CMYK)
- Image resolution: 72dpi
- No animation is accepted.
- Artwork is due 10 business days before start date.

Ad sizes and placement

Interior
Medium
Rectangle
300 x 250

Interior
Medium
Rectangle
300 x 250

Interior Bottom 962 x 125

2026 IBS Website Advertising Order Form

Contact Information

Contact Person _____

Name of Advertiser _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Email _____ Telephone _____ Website _____

Ad Type and Frequency

Employment Opportunity Ad	30 Days		60 Days		
	In the online job directory:				
	In the <i>Biometric Bulletin</i> = \$150 (discounted)		<input type="checkbox"/> \$240	<input type="checkbox"/> \$440	
Posted to IBS Community = \$95 (discounted)					
Run of Site Banner Ad	1 Month	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	<input type="checkbox"/> \$295	<input type="checkbox"/> \$555	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$1415	<input type="checkbox"/> \$1730
Interior Bottom	<input type="checkbox"/> \$295	<input type="checkbox"/> \$555	<input type="checkbox"/> \$1025	<input type="checkbox"/> \$1415	<input type="checkbox"/> \$1730

Subtotal from above in USD \$_____ Total (apply discounts if applicable in USD \$_____)

Payment Info

*10% Member discount

*10% Ad Agency discount

Visa/MasterCard American Express Discover Pay by Check

Name on Card: _____

Credit Card # _____ Exp. Date ____/____ Security Code _____

Card Billing Address _____

Signature _____ Date _____ Total Enclosed in USD \$_____

International Biometric Society IBS Tax ID #: 86-605-3027

Check Payments: Make payable to and mail to IBS, 1120 20th Street NW, Suite 750, Washington, DC 20036-3441 USA

Credit Card payments: Call: +1-202-712-9049 or Email: ibs@biometricsociety.org. Fees are current as of 7

January 2026 and are subject to change without notice.