

IMETRIC 2024 Biometric Bulletin LLETIN Advertising Specs & Rates

Biometric Bulletin Issue Dates

Issue 1 - March Release

Issue 2 - June Release

Issue 3 - September Release

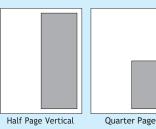
Issue 4 - December Release

The Biometric Bulletin contains news about membership activities, letters to the editor, membership and editorial commentaries. It provides a means for expressing ideas on statistical and biometrical matters - and is published quarterly.

Ad Rates (Members save 10% off published rates)

FREQUENCY	1x	2x	3x	4x
Full-page	\$775	\$1400	\$2000	\$2500
Half Page Horizontal	\$550	\$1000	\$1400	\$1750
Half Page Vertical	\$550	\$1000	\$1400	\$1750
Quarter Page	\$425	\$750	\$1075	\$1325
150 Words	\$150	\$275	\$385	\$480
50 Words	\$95	\$170	\$240	\$300

Full Page Half Page Horizontal



Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
Full-page	8.5" x 11"	8.75" x 11.25"	7.5" x 10.0"
Half Page Horizontal	8.5" x 5.5"	8.75" x 5.75"	7.5" x 5"
Half Page Vertical	4.25" x 11"	4.5" x 11.25"	3.75" x 10"
Quarter Page	4.25" x 5.5"	4.5" x 5.75"	3.75" x 5"
150 Words	-	-	-
50 Words	-	-	-

We accept digital files in the following formats:

- Preferred: High-res PDF files
- .jpg, .eps, .tiff
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10 percent discount. Advertisement agencies will receive a 10 percent discount.

If you would like to reserve ad space for the Bulletin, please fill out the attached formand send all materials to Ryan Dee at ibs@biometricsociety.org or visit our website at biometricsociety.org for more information.



ETRIC 2024 3iometric Bulletin Advertising Specs & Rates

Contact Informa	ation				
Contact Person					
Name of Advertiser					
Company Name					
Address					
City		State Zip _	Country		
Email		Telephone	Fax Number		
Ad Sizes and Fr	equency	10% Member discount	10% Ad Agency of	discount	
	1x	2x	3x	4x	
Full-page	\$770	<u>\$1400</u>	<u>\$2000</u>	\$2500	
Half Page Horizontal	\$550	<u>\$1000</u>	<u>\$1400</u>	\$1750	
Half Page Vertical	\$550	<u>\$1000</u>	<u>\$1400</u>	<u>\$1750</u>	
Quarter Page	\$425	\$ 750	\$1075	\$1325	
150 Words	\$150	\$ 275	\$ 385	\$ 480	
50 Words	\$ 95	<u>\$</u> \$ 170	\$ 240	\$ 300	
Subtotal from above	in USD \$	Total (apply disco	unts if applicable in US	SD \$	
Payment Info					
Visa/MasterCard	American	Express Discover	\square Pay by Check		
Name on Card:					
Credit Card #		Exp. Date/	Security Code		
Card Billing Address					
Signature		Date	Total Enclosed in	USD \$	

Check payments made payable to:

International Biometric Society