



## Reach thousands of Statisticians, Biometricians, and Mathematicians

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or consultancy services of interest to statisticians, biometricians, and mathematicians? Consider advertising on the IBS website. All ad rates shown below are in US Dollars.

### Industry Opportunity Ad (Members save 10% off published rates)

Ad placement in our online job directory

	30 Days	60 Days
Industry Opportunity ad placement	\$200	\$400

All ads must be submitted in text format with full contact information including telephone number, email, website and/or mailing address. Please attach a 300 word max job ad description in Microsoft Word or PDF document with an accompanied company logo in a JPG, PNG or GIF format.

### Run of Site Banner Ad (Members save 10% off published rates)

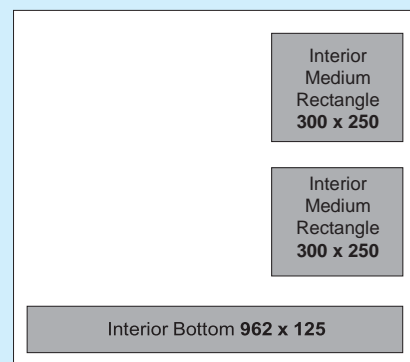
Ads are displayed on most internal IBS website pages.

	3 Months	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	\$250	\$500	\$900	\$1,200	\$1,500
Interior Bottom	\$250	\$500	\$900	\$1,200	\$1,500

#### Run of site Ad Sizes and Specs:

- Interior Medium Rectangle: 300 x 250
- Interior Bottom: 962 x 125
- JPG, PNG & GIF (Flash SWF not supported)
- Maximum file size: 40kb
- Image color mode: RGB (not CMYK)
- Image resolution: 72dpi
- No animation is accepted at this time
- All artwork is due 10 business days prior to start date

#### Ad sizes and placement



*Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10 percent discount. Advertisement agencies will receive a 10 percent discount.*

**If you have any questions or would like to reserve ad space on the IBS website, please fill out the attached form and send all materials to Danielle King at [ibs@biometricsociety.org](mailto:ibs@biometricsociety.org).**



**International  
Biometric Society**

## 2022 IBS Website Advertising Form

### Contact Information

Contact Person \_\_\_\_\_  
Name of Advertiser \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax Number \_\_\_\_\_

### Ad Types and Frequency

☐ 10% Member discount

☐ 10% Ad Agency discount

#### Industry Opportunity Ad

\_\_\_\_\_ 30 Days \_\_\_\_\_ 60 Days  
In the online job directory ☐ \$200 ☐ \$400

#### Run of Site Banner Ad

	1 Month	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1,500
Interior Bottom	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1200	<input type="checkbox"/> \$1,500

Subtotal from above in USD \$ \_\_\_\_\_ Total (apply discounts if applicable in USD \$ \_\_\_\_\_)

### Payment Info

☐ Visa/MasterCard ☐ American Express ☐ Discover ☐ Pay by Check

Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ Total Enclosed in USD \$ \_\_\_\_\_

Check payments made payable to:

**International Biometric Society**

1120 20th Street NW, Suite 750, Washington, DC 20036-3441 USA, +1-202-712-9049

Credit Card payments can be scanned to: Email: [ibs@biometricsociety.org](mailto:ibs@biometricsociety.org) or Fax +1-202-216-9646

IBS Tax ID #: 86-605-3027