



Reach thousands of Statisticians, Biometricians, Mathematicians, and Data Scientists

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or consultancy services of interest to statisticians, biometricians, and mathematicians? Consider advertising on the IBS website.

All ad rates shown below are in US (\$) Dollars.

Employment Opportunity Ad (Members save 10% off published rates)

Ad placement in our online job directory

	30 Days	60 Days
Industry Opportunity ad placement	\$210	\$420

All ads must be submitted in text format with full contact information including telephone number, email, website and/or mailing address. Please attach a 300-word max job ad description in Microsoft Word or PDF document with an accompanied company logo in a JPG, PNG or GIF format.

Run of Site Banner Ad (Members save 10% off published rates)

Ads are displayed on most internal IBS website pages.

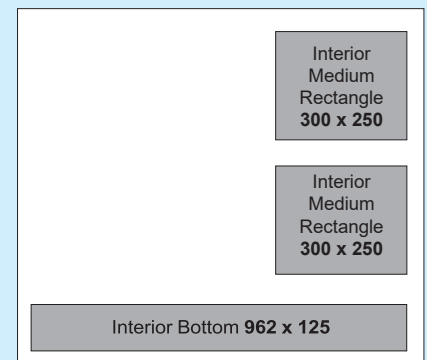
	3 Months	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	\$260	\$525	\$950	\$1,250	\$1,575
Interior Bottom	\$260	\$525	\$950	\$1,250	\$1,575

Run of site Ad Sizes and Specs:

- Interior Medium Rectangle: 300 x 250
- Interior Bottom: 962 x 125
- JPG, PNG & GIF
- Maximum file size: 40kb
- Image color mode: RGB (not CMYK)
- Image resolution: 72dpi
- No animation is accepted.
- Artwork is due 10 business days before start date.

Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10% discount. Advertisement agencies will receive a 10% discount.

Ad sizes and placement



2024 Website Advertising

Contact Information

Contact Person _____

Name of Advertiser _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Email _____ Telephone _____ Fax Number _____

Ad Types and Frequency

☐ 10% Member discount

☐ 10% Ad Agency discount

Employment Opportunity Ad

_____ 30 Days _____ 60 Days
In the online job directory ☐ \$210 ☐ \$420

Run of Site Banner Ad

	1 Month	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	<input type="checkbox"/> \$260	<input type="checkbox"/> \$525	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1,575
Interior Bottom	<input type="checkbox"/> \$260	<input type="checkbox"/> \$525	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1,575

Subtotal from above in USD \$ _____ Total (apply discounts if applicable in USD \$ _____)

Payment Info

☐ Visa/MasterCard ☐ American Express ☐ Discover ☐ Pay by Check

Name on Card: _____

Credit Card # _____ Exp. Date ____/____ Security Code _____

Card Billing Address _____

Signature _____ Date _____ Total Enclosed in USD \$ _____

Check payments made payable to:

International Biometric Society IBS Tax ID #: 86-605-3027

1120 20th Street NW, Suite 750, Washington, DC 20036-3441 USA, +1-202-712-9049

Credit Card payments can be scanned to: Email: ibs@biometricsociety.org or Fax +1-202-216-9646