

2023 Biometric Bulletin Advertising Specs & Rates

Biometric Bulletin Issue Dates

Issue 1 - March Release

Issue 2 - June Release

Issue 3 - September Release

Issue 4 - December Release

The Biometric Bulletin contains news about membership activities, letters to the editor, membership and editorial commentaries. It provides a means for expressing ideas on statistical and biometrical matters - and is published quarterly.

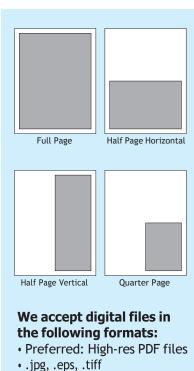
Ad Rates (Members save 10% off published rates)

FREQUENCY	1x	2x	3x	4x
Full-page	\$750	\$1350	\$1915	\$2400
Half Page Horizontal	\$530	\$955	\$1350	\$1695
Half Page Vertical	\$530	\$955	\$1350	\$1695
Quarter Page	\$400	\$720	\$1020	\$1280
150 Words	\$145	\$260	\$370	\$465
50 Words	\$ 90	\$160	\$230	\$290

Ad Specs

8.5" x 11"	0 75" - 44 35"	
	8.75" x 11.25"	7.5" x 10.0"
8.5" x 5.5"	8.75" x 5.75"	7.5" x 5"
4.25" x 11"	4.5" x 11.25"	3.75" x 10"
4.25" x 5.5"	4.5" x 5.75"	3.75" x 5"
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	8.5" x 5.5" 4.25" x 11" 4.25" x 5.5"	8.5" x 5.5" 8.75" x 5.75" 4.25" x 11" 4.5" x 11.25" 4.25" x 5.5" 4.5" x 5.75"

Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10 percent discount. Advertisement agencies will receive a 10 percent discount.



- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

If you would like to reserve ad space for the Bulletin, please fill out the attached form and send all materials to ibs@biometricsociety.org or visit our website at biometricsociety.org for more information.



2023 Biometric Bulletin Advertising Form

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	1x	2x	3x	4x	
Full-page	\$750	\$1350	\$1915	\$2400	
Half Page Horizontal	\$530	\$ 955	<u>\$1350</u>	\$1695	
Half Page Vertical	\$530	\$ 955	<u>\$1350</u>	\$1695	
Quarter Page	\$400	S 720	<u>\$1020</u>	\$1280	
150 Words	\$145	<u>\$ 260</u>	\$ 370	\$ 465	
50 Words	\$ 90	S 160	S 230	\$ 290	
Subtotal from above	in USD \$	Total (apply disc	counts if applicable in l	JSD \$	
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Signature		Date	Total Enclosed in	USD \$	

Check payments made payable to:

International Biometric Society