### 2023 IBS Website Advertising

Specs & Rates

# Reach thousands of Statisticians, Biometricians, Mathematicians, and Data Scientists

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or consultancy services of interest to statisticians, biometricians, and mathematicians? Consider advertising on the IBSwebsite.

All ad rates shown below are in US (\$) Dollars.

#### Employment Opportunity Ad (Members save 10% off published rates)

Ad placement in our online job directory

	30 Days	60 Days	
Industry Opportunity ad placement	\$200	\$400	

All ads must be submitted in text format with full contact information including telephone number, email,website and/or mailing address. Please attach a 300-word max job ad description in Microsoft Word or PDF document with an accompanied company logo in a JPG, PNG or GIF format.

#### Run of Site Banner Ad (Members save 10% off published rates)

Ads are displayed on most internal IBS website pages.

	3 Months	3 Months	6 Months	9 Months	1 Year
Interior Med. Rectangle	\$250	\$500	\$900	\$1,200	\$1,500
Interior Bottom	\$250	\$500	\$900	\$1,200	\$1,500

#### **Run of site Ad Sizes and Specs:**

- Interior Medium Rectangle: 300 x 250
- Interior Bottom: 962 x 125
- JPG, PNG & GIF (Flash SWF not supported)
- Maximum file size: 40kb

- Image color mode: RGB (not CMYK)
- Image resolution: 72dpi
- No animation is accepted at this time
- All artwork is due 10 business daysprior to start date

Ad sizes and placement

Interior Medium Rectangle 300 x 250

Interior Medium Rectangle 300 x 250

Interior Medium Rectangle 300 x 250

Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10 percent discount. Advertisement agencies will receiv10% discount

## 2023 Website Advertising

Contact Information					
Company					
				Country	
EmailTele				Fax Number	
Ad Types and Fre	equency 🗆 10%	Member disco	ount 10	0% Ad Agency discount	
Employment Opportunity Ad	In the online job directo			Days \$400	
Run of Site Banner Ad	Interior Med. Rectangle Interior Bottom	1 Month \$250 \$250	3 Months \$500 \$500	6 Months 9 Months  \$900 \$1200 \$ \$900 \$1200 \$	1 Year \$1,500 \$1,500
Subtotal from above i	n USD \$	Total (apply	discounts if	applicable in USD \$	
Payment Info  Visa/MasterCard	American Express	Discove	r 🗌 Pa	ay by Check	
Name on Card:					
Credit Card #		Exp. Date	/ Se	ecurity Code	
Card Billing Address _					
Signature		Date	Total	al Enclosed in USD \$	

Check payments made payable to: