



## Biometric Bulletin Issue Dates

Issue 1 - March Release

Issue 2 - June Release

Issue 3 - September Release

Issue 4 - December Release

The Biometric Bulletin contains news about membership activities, letters to the editor, membership and editorial commentaries. It provides a means for expressing ideas on statistical and biometrical matters – and is published quarterly. If you would like to submit content for the Bulletin, please contact Kristina Wolford at [kwolford@biometricsociety.org](mailto:kwolford@biometricsociety.org) in the International Biometric Office.

## Ad Rates (Members save 10% off published rates)

FREQUENCY	1x	2x	3x	4x
Full-page	\$750	\$1350	\$1915	\$2400
Half Page Horizontal	\$530	\$955	\$1350	\$1695
Half Page Vertical	\$530	\$955	\$1350	\$1695
Quarter Page	\$400	\$720	\$1020	\$1280
150 Words	\$145	\$260	\$370	\$465
50 Words	\$ 90	\$160	\$230	\$290

## Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
Full-page	8.5" x 11"	8.75" x 11.25"	7.5" x 10.0"
Half Page Horizontal	8.5" x 5.5"	8.75" x 5.75"	7.5" x 5"
Half Page Vertical	4.25" x 11"	4.5" x 11.25"	3.75" x 10"
Quarter Page	4.25" x 5.5"	4.5" x 5.75"	3.75" x 5"
150 Words	-	-	-
50 Words	-	-	-

**We accept digital files in the following formats:**

- Preferred: High-res PDF files
- .jpg, .eps, .tiff
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

*Institutional Members of the International Biometric Society or their subsidiary companies will receive a 10 percent discount. Advertisement agencies will receive a 10 percent discount.*

**If you would like to reserve ad space for the Bulletin, please fill out the attached form and send all materials to Kristina Wolford at [kwolford@biometricsociety.org](mailto:kwolford@biometricsociety.org) or visit our website at [biometricsociety.org](http://biometricsociety.org) for more information.**



## Contact Information

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## Ad Sizes and Frequency

10% Member discount

10% Ad Agency discount

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Quarter Page	<input type="checkbox"/> \$400	<input type="checkbox"/> \$ 720	<input type="checkbox"/> \$1020	<input type="checkbox"/> \$1280
150 Words	<input type="checkbox"/> \$145	<input type="checkbox"/> \$ 260	<input type="checkbox"/> \$ 370	<input type="checkbox"/> \$ 465
50 Words	<input type="checkbox"/> \$ 90	<input type="checkbox"/> \$ 160	<input type="checkbox"/> \$ 230	<input type="checkbox"/> \$ 290

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