



BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

Beta Gamma Sigma Alumni Notes

September 27, 2017

Dearest Beta Gamma Sigma Alumni Network Leaders –

It's time for the BGS Alumni Network Quarterly E-Newsletter, keeping you informed about important dates/deadlines, available resources for you and your alumni chapter/networking group, and general BGS Society news.

Alumni Network News:

Welcome to the Leadership Team:

- » Andrey Pavlov, newly elected President of the London Area Alumni Chapter!

Elections were on September 21st during a networking event at their “usual place”.
Congratulations, Andrey!

In late August, 16 Alumni Chapter Leadership Team members convened in Chicago for the Alumni Chapter Training Seminar. There were many fruitful discussions regarding programming, best practices and how BGS Global HQ can better support our Leadership Team members. Many thanks to all those who participated!

On October 3rd, Jeffri Epps, BGS Board of Governors member & former President for the Atlanta Area Alumni Chapter and I will be conducting the establishment of our 31st Alumni Chapter – congratulations to the Chile Leadership Team!

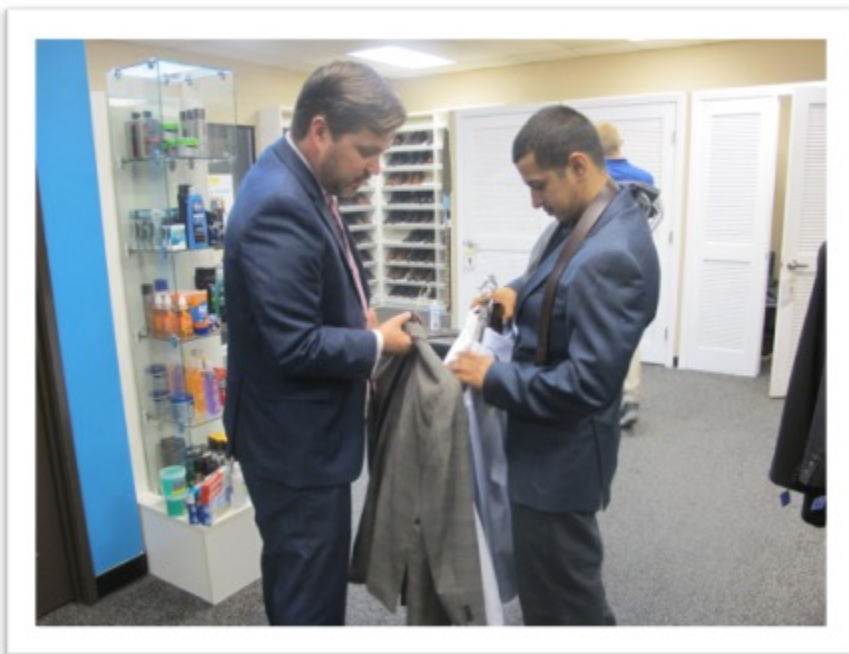
Locations interested in creating a BGS alumni presence: Augusta, GA / Las Vegas, NV / Bogotá, Colombia

Alumni Networking Group Spotlight:

In early August, our Orange County Area Alumni Networking Group paired up with the [WHW Organization](#) to help “provide the unemployed and underemployed the skills and resources they need to get and keep a good job.” Since the start of this collaboration, the Orange County area members have participated in two “Personal Styling” events. As a personal stylist, the volunteers will assist the young adults in their selection of an appropriate outfit for their upcoming interviews by recommending and encouraging the jobseekers to put their best foot forward.

Luke Cattau, picture below, shared his thoughts regarding his service experience with the WHW:

"It is great to see that BGS is putting an emphasis on service in the community as part of the organization. I really enjoyed working with WCW and getting to meet the young men getting prepared for job opportunities. It was also great to learn more about WCW as an organization and find out that they have partnered with over 200 local organizations to provide services for jobseekers. I enjoyed working with WCW and look forward to future opportunities to help."



Important Dates & Deadlines:

I will be out of the office from Wednesday, 9/27 - Friday, 10/6 and will be returning on Monday, 10/9. If you have any questions or broadcast message requests, please reach out to [Christina Allrich](#), Director of Chapter & Alumni Operations.

Our next set of Alumni Network conference calls will take place in November – specific dates will be sent out sometime in October.

Attention All Alumni Chapters:

The July - December 2017 cycle of the Alumni Chapter Grant Program is still underway, so remember to plan an education event by December 31st to quality.

Beta Gamma Sigma will provide two \$500 grants per year (\$1,000 annually) to chapters that meet the following criteria, during each six-month period:

- The chapter does not charge annual dues.
- Chapter created and distributed an annual membership appeal for the previous year. *Completed by Global HQ*
- Members are accepted into the chapter by informing the chapter or Global HQ and completing a chapter membership form. *Applies to all chapters via BGS Website*
- The chapter held at least one qualifying chapter event (educational in nature) during the previous 6-month period, and notified the Global HQ of this event. *Qualifying educational events include speaker presentations, speaker dinners, career panels, workshops, company tours, and possibly others with educational value. Attending recognition ceremonies doesn't count.*
- The chapter submitted a completed Chapter Annual & Financial Report with Chapter Directory by the deadline for the previous year.

Updated Talking Points:

When you are representing your Alumni Chapter / Alumni Networking Group, it's always helpful to know a bit more of what's happening on the Society level. Below, please find a few talking points that will assist you in speaking to both student and new alumni members:

Major congratulations go to our participating Alumni Chapters:

- » In the lifetime of Beta Gamma Sigma – dating back to 1913 – there are over 820,000 members in all 50 states and more than 190 countries and territories from 584 colleges around the world
- » Last year (2016 – 2017), 26,274 new members were inducted and 13 Collegiate Chapters were established
- » Collegiate members / chapters can partake in many program offerings, including: Ethical Leadership Certification Program, Global Leadership Summit, BGS Gives Back
*More detailed information on these programs is in the PowerPoint presentation from the Alumni Chapter Training Seminar
- » As of October 2017, the BGS Alumni Network is made up of 31 Alumni Chapters, with 21 in the US and 10 worldwide, as well as 15+ international Alumni Networking Groups
- » Add in your initiatives for your respective BGS alumni group!
 - » What types of event do you normally host?
 - » How can members get involved?

Society News:

Our new website is close to its unveiling! Please read below, a message from our Marketing Team:

“Here at BGS Global Headquarters, we’ve been hard at work behind-the-scenes preparing a new site with improved functionality, intuitive navigation, up-to-the-minute information, and a cleaner look. Launch day is just a couple of weeks away, and we can’t wait for you to see it. Members will find that it’s easier than ever to explore our world-class leadership programming, take advantage of career and educational resources, and make meaningful connections with the best in business from around the globe. Chapter contacts will still have clear and direct access to the information they need to give their alumni members every opportunity to grow and succeed using their BGS membership. We hope you will enjoy the clean and intuitive new site. Email us at bgshonors@betagamma.org with any questions, comments, and concerns.”

I want to thank all of you for your continued support of the Society and dedication to providing our members with lifelong professional development opportunities!

Kudos & Tallyho,

Olivia

*Olivia Young
Manager, Chapter and Alumni Operations*

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