



How to Celebrate Founders Week

Overview

The information shared here are suggestions and a chapter can choose to celebrate Founders Week as they see fit. We encourage chapters to share how they are celebrating BGS Founder's Week and BGS Gives Back Activities and would love for chapters to share what they are doing by using the [media submissions form](#) to highlight their chapters. BGS Gives Back activities can be submitted through [the BGS Gives Back Form](#).

How to celebrate BGS' Founders Week:

**Please note these are just ideas and chapters can come up with other ways to celebrate Founders Week.*

1. Host a birthday themed celebration event.
2. Host an interactive workshop or learning day.
3. Participate in a [BGS Gives Back](#) activity.
4. Spotlight BGS alumni at your university.
5. Host a networking night for current BGS members and BGS alumni from your university.
6. Plan a collaborative event with a local BGS [Alumni Chapter](#).
7. Hold an information table on campus.
8. Plan an Instagram Stories campaign to share the importance of BGS and your chapter's Founders Week activities.
9. Host a virtual panel with a business leader and current BGS student members.
10. Host a virtual networking event with BGS alumni and current BGS student members.

Event Ideas

1. Partner with a local Junior Achievement chapter to volunteer at a BizTown or a local primary school.
2. Host a school supply drive for an elementary school near your college or university.
3. Host a food drive for a food pantry in your area
4. Create cards for a retirement living center or children's hospital and deliver to a location near your college or university.
5. Write letters of gratitude to deliver to veterans in your area.
6. Write letters of encouragement for middle and high school students and deliver them to schools in your area.

"Where is Elwell?" Challenge

1. Have members take pictures of or with Elwell at landmarks on campus or around your city.
2. Post on your BGS Chapter social media accounts (Instagram, LinkedIn, etc.).
3. Have students post on their social media accounts and tag BGS Global HQ and chapter social media accounts.

If you have any questions, contact BGS at programs@betagammasigma.org.