Beta Gamma Sigma’s annual Global Leadership Summit (GLS) brings together the top-performing business school students in the world, all in one place.

At the GLS, sponsors have multiple opportunities to engage with these students. Your organization will be promoted on our website and social media, in event collateral and in direct messaging throughout the year—increasing your visibility among almost 75,000 student members and 225,000 alumni. You’ll also reach nearly 3,000 deans and faculty from more than 600 AACSB accredited business schools worldwide.

To get started, contact advancement@betagammasigma.org.
# 2019 Global Leadership Summit
## Sponsorship Chart

<table>
<thead>
<tr>
<th>Summit Sponsor</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Scholarship Sponsor</th>
<th>Booster</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30,000</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
<td>$500</td>
</tr>
</tbody>
</table>

### Keynote Speaker Sponsor
- **App Push Notification**
- **Lunch**

### Connection Café Sponsor
- **App Push Notification**
- **Recruitment Connection**
  - 3 Tables per Meal
  - App Push Notification

### Recruitment Connection
- **3 Tables per Meal**
- **App Push Notification**

### Exhibit Table
- **Program Book**
  - Full Page - Inside Front/Back Cover
  - Profile with Logo
- **Exhibit Table**
- **Program Book**
  - Full Page - Prime Placement
  - Profile with Logo
- **Event App**
  - Profile with Logo
- **Exclusive GLS Shirt**
  - Small Logo
- **GLS Drawstring Bag**
  - Promo Item in Bag
- **Pull Up Banner**
  - Organization Name
- **BGS Website**
  - Sponsor Landing Page Logo
  - $1,000 Scholarship Credits
- **ConnectBGS**
  - Sponsor List
- **Profile with Logo**
- **Promo Item in Bag**
- **Organization Name**
- **Sponsor Landing Page Logo**
- **Sponsor List**
- **Small Logo**
- **GLS Landing Page Ad**
- **Sponsor Landing Page Logo**
- **Social Post 1 Pre-Conference Promo Post**
- **$1,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Sponsor List**
- **Social Post 3 Pre-Conference Promo Posts**
- **$2,500 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Advertorial Post Sponsor List**
- **$5,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Advertorial Post Sponsor List**
- **$1,000 Scholarship Credits**

### Program Book
- **Full Page - Outside Back Cover**
- **Profile with Logo**
- **Profile with Logo**
- **Small Logo**
- **Large Logo**
- **BGS Homepage Ad**
- **Sponsor Landing Page Logo**
- **Adventorial Post Sponsor List**
- **ConnectBGS Sponsor List**
- **Sponsor List**
- **Quarter Page**
- **Profile with Logo**
- **Profile with Logo**
- **Promo Item in Bag**
- **Organization Name**
- **Sponsor Landing Page Logo**
- **Sponsor List**
- **Half Page**
- **Profile with Logo**
- **Profile with Logo**
- **Promo Item in Bag**
- **Small Logo**
- **GLS Landing Page Ad**
- **Sponsor Landing Page Logo**
- **Social Post 1 Pre-Conference Promo Post**
- **$1,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Sponsor List**
- **Sponsor List**
- **Half Page**
- **Profile with Logo**
- **Profile with Logo**
- **Promo Item in Bag**
- **Organization Name**
- **Sponsor Landing Page Logo**
- **Sponsor List**
- **Full Page - Prime Placement**
- **Profile with Logo**
- **Profile with Logo**
- **Promo Item in Bag**
- **Small Logo**
- **GLS Landing Page Ad**
- **Sponsor Landing Page Logo**
- **Social Post 1 Pre-Conference Promo Post**
- **$1,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Sponsor List**
- **Sponsor List**
- **Full Page - Prime Placement**
- **Profile with Logo**
- **Profile with Logo**
- **Promo Item in Bag**
- **Small Logo**
- **GLS Landing Page Ad**
- **Sponsor Landing Page Logo**
- **Social Post 1 Pre-Conference Promo Post**
- **$1,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Sponsor List**
- **Sponsor List**

### Social Post
- **3 Pre-Conference Promo Posts**
- **$2,500 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Advertorial Post Sponsor List**
- **$2,300 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Advertorial Post Sponsor List**
- **$1,000 Scholarship Credits**
- **Advertorial Post Sponsor List**
- **ConnectBGS Advertorial Post Sponsor List**

### The Best in Business.
In one place. For one weekend.

Contact advancement@betagammasigma.org to get started.