



THE FUTURE OF WORK

OCTOBER 31 - NOVEMBER 3 | CHICAGO, ILLINOIS

SPONSORSHIP BENEFITS

- High visibility among top business students as well as deans, faculty and alumni members
- Access to a diverse talent pool of high performing students
- Booths located at the heart of the event networking space

Beta Gamma Sigma's annual Global Leadership Summit (GLS) brings together **the top-performing business school students in the world**, all in one place.

At the GLS, sponsors have multiple opportunities to engage with these students. Your organization will be promoted on our website and social media, in event collateral and in direct messaging throughout the year—**increasing your visibility among almost 75,000 student members and 225,000 alumni**. You'll also reach nearly 3,000 deans and faculty from more than 600 AACSB accredited business schools worldwide.

Attended by
up to
400
STUDENTS

Including
Grad Students
Seniors
Juniors
Sophomores

FROM 190
SCHOOLS









IN 20
COUNTRIES

To get started, contact advancement@betagammasigma.org.



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2019 Global Leadership Summit Sponsorship Chart

 Summit Sponsor \$30,000	 Diamond Sponsor \$20,000	 Platinum Sponsor \$15,000	 Gold Sponsor \$10,000	 Silver Sponsor \$5,000	 Bronze Sponsor \$3,000	 Scholarship Sponsor \$1,500	 Booster \$500
Keynote Speaker Sponsor App Push Notification	Meal Sponsor Lunch App Push Notification	Meal Sponsor Breakfast or Dinner App Push Notification	Recruitment Connection 2 Tables per Meal App Push Notification	Recruitment Connection 1 Table per Meal App Push Notification	Exhibit Table	Program Book Profile with Logo	Program Book Profile with Logo
Connection Café Sponsor App Push Notification	Recruitment Connection 3 Tables per Meal App Push Notification	Recruitment Connection 2 Tables per Meal App Push Notification	Exhibit Table	Exhibit Table	Program Book Quarter Page Profile with Logo	Event App Profile with Logo	Event App Profile with Logo
Recruitment Connection 3 Tables per Meal App Push Notification	Exhibit Table	Exhibit Table	Program Book Half Page Profile with Logo	Program Book Half Page Profile with Logo	Event App Profile with Logo	GLS Drawstring Bag Promo Item in Bag	GLS Drawstring Bag Promo Item in Bag
Exhibit Table	Program Book Full Page - Inside Front/Back Cover Profile with Logo	Program Book Full Page - Prime Placement Profile with Logo	Event App Profile with Logo	Event App Profile with Logo	GLS Drawstring Bag Promo Item in Bag	BGS Website Sponsor Landing Page Logo	BGS Website Sponsor Landing Page Logo
Program Book Full Page - Outside Back Cover Profile with Logo	Event App Homepage Banner Profile with Logo	Event App Homepage Banner Profile with Logo	Exclusive GLS Shirt Small Logo	GLS Drawstring Bag Promo Item in Bag	Pull Up Banner Organization Name	ConnectBGS Sponsor List	ConnectBGS Sponsor List
Event App Splash Screen Profile with Logo	Exclusive GLS Shirt Medium Logo	Exclusive GLS Shirt Medium Logo	GLS Drawstring Bag Promo Item in Bag	Pull Up Banner Organization Name	BGS Website Sponsor Landing Page Logo	\$1,000 Scholarship Credits	
Exclusive GLS Shirt Large Logo	GLS Drawstring Bag Promo Item in Bag	GLS Drawstring Bag Promo Item in Bag	Pull Up Banner Organization Name	BGS Website Sponsor Landing Page Logo	ConnectBGS Sponsor List		
GLS Drawstring Bag Logo Promo Item in Bag	Pull Up Banner Medium Logo	Pull Up Banner Small Logo	BGS Website GLS Landing Page Ad Sponsor Landing Page Logo	ConnectBGS Sponsor List			
Pull Up Banner Large Logo	BGS Website BGS Homepage Ad Sponsor Landing Page Logo	BGS Website GLS Landing Page Ad Sponsor Landing Page Logo	Social Post 1 Pre-Conference Promo Post	\$1,000 Scholarship Credits			
BGS Website BGS Homepage Ad Sponsor Landing Page Logo	Social Post 2 Pre-Conference Promo Posts	Social Post 1 Pre-Conference Promo Post	ConnectBGS Sponsor List				
Social Post 3 Pre-Conference Promo Posts	ConnectBGS Advertorial Post Sponsor List	ConnectBGS Advertorial Post Sponsor List	\$1,000 Scholarship Credits				
ConnectBGS Advertorial Post Sponsor List	\$2,500 Scholarship Credits	\$2,500 Scholarship Credits					
\$5,000 Scholarship Credits							

The Best in Business. In one place. For one weekend.
Contact advancement@betagammasigma.org to get started.