



Collegiate Chapter Honor Roll Program

PROGRAM SUMMARY

The goal of this program is to recognize chapters who are fully engaging their members and taking full advantage of what BGS has to offer. Chapter activities are assigned point totals, which are listed on pages 4-6 in this document. Annually, chapters can report their activities to BGS Global HQ via the online chapter annual survey. Chapter's responses to this survey are combined with chapter data on file at Global HQ and points are calculated. Chapters earning enough points for the academic year can be recognized in one of three honors categories.

TIMELINE

This program aims to award points to chapter activities and achievements during the current fiscal year. The BGS fiscal year runs from July 1- June 30th. The annual chapter survey is sent to chapter leaders in the early spring and is generally due around the beginning of July.

PREREQUISITES

To be eligible for recognition as part of this program, a chapter must:

1. Be in good standing with Global HQ.
2. Complete the eight required activities during the academic year as noted within the point earning opportunities on page 3.
3. Must submit a completed chapter annual survey by the given deadline.



HONORS DESIGNATIONS AND AWARD OPPORTUNITIES

| Recognition Tiers | Requirements | Benefits |
|-----------------------|--|---|
| Highest Honors | Annual completion of all required activities Total combined points are >= 270 <i>(27 of 30 opportunities or approximately 90%+)</i> | School, Dean and Chapter Advisor recognition (via BGS website and during regional deans and AACSB events throughout the year) Consideration for Outstanding Chapter One GLS registration Scholarship May nominate Dean for Dean of the Year Award May nominate Chapter Advisor for Outstanding Chapter Advisor Award May nominate for Business Achievement Award May nominate for Entrepreneurial Achievement Award |
| High Honors | Annual completion of all required activities Total combined points are between 220-260 <i>(22-26 of 30 opportunities or approximately 75%+)</i> | School, Dean and Chapter Advisor recognition (via BGS website and during regional deans and AACSB events throughout the year) May nominate Chapter Advisor for Outstanding Chapter Advisor Award May nominate for Business Achievement Award May nominate for Entrepreneurial Achievement Award |
| Honors | Annual completion of all required activities Total combined points are between 150-210 <i>(15-21 of 30 opportunities or approximately 50%+)</i> | School, Dean and Chapter Advisor recognition (via BGS website and during regional deans and AACSB events throughout the year) May nominate for Business Achievement Award May nominate for Entrepreneurial Achievement Award |

All chapters who submit a survey will receive 40 points on top of their point earning total
Valid for FY 20-21 and FY 21-22

**GLS scholarship is subject to event availability.*



Required Activities - all eight activities noted in this section must be completed annually, for a chapter to receive recognition at any level

Chapter formally recognizes new BGS members in some way, following invitation acceptance. *(Examples include: hosting a virtual or in-person recognition ceremony, sending a congratulatory letter or video after invitation acceptance or chapter participation in Society-wide virtual ceremonies)*

Utilize the free BGS Invitation Booklet (paper or electronic version)

Chapter Advisor or Chapter Admin reads and/or engages with all communication from BGS Global HQ

Include a letter, email or note from the Dean or a University Administrator with the membership invitation or during the invitation follow up process

Ensure accurate, updated chapter contact information is shared with BGS HQ

All eligible students are invited to join BGS (consideration will be given to chapter-specific eligibility criteria)

Submit completed response to the Annual Chapter Survey- including indicating the number of invited members for the year

Chapter creates and executes an invitation follow up plan for any member who has not accepted (not including automated reminders from the CMS)



Point Earning Opportunities- all activities are worth 10 points

Point Value Point Limitation

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| Chapter Advisor has previously been inducted as a member of BGS or is invited to become a member | 10 | 10 points annually |
| Dean has previously been inducted as a member of BGS or is invited to become a member | 10 | 10 points annually |
| Eligible business school faculty members are invited to become BGS members (points given for inviting faculty members during the current FY only) | 10 | 10 points annually |
| Chapter hosts or participates in a BGS Information Session or Information Table (can be in-person or virtual) | 10 | 10 points annually |
| Participate in tapping new members (either in person or virtually)- <i>"tapping" constitutes individually inviting members to join BGS, beyond only sending the initial CMS invitation message.</i> | 10 | 10 points annually |
| Elect/Select Student Officers (points given for electing/selecting Student Officers for the current FY only) | 10 | 10 points annually |
| Utilize "Your Career on the Edge" BGS marketing campaign (available for free online) | 10 | 10 points annually |
| Host at least one chapter event either in person or virtually (beside an Info session/table, tapping or recognition ceremony) or participate in a Society-wide virtual event as a chapter | 10 | 10 points annually |
| Advisor/Admin attends a Chapter Advisor Council Meeting at least once per year | 10 | 10 points annually |
| Chapter Advisor/Admins participate in the either an in person or web-based chapter training within the last three years (<i>virtual Chapter Advisor Training Seminar is available on-demand on the BGS website</i>) | 10 | 10 points annually |
| Chapter Advisor/Admin participates/interacts in the Chapter Advisor Community on ConnectBGS | 10 | 10 points annually |
| Student Officers plan and execute BGS marketing/promotion (<i>on campus or virtually</i>). Points may also be earned if the chapter's Student Officers volunteer to participate in the Society-wide info sessions (<i>all currently reported Student Officers are notified of this volunteer opportunity by BGS HQ</i>) | 10 | 10 points annually |
| Attempt to ensure the BGS email address and IP address are whitelisted on university server (so BGS emails can be delivered) | 10 | 10 points annually |



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| Recognize BGS Members at in person or virtual graduation (via BGS regalia, notation in graduation program or by verbal recognition) | 10 | 10 points annually |
| Maintain a chapter social media account or chapter newsletter | 10 | 10 points annually |
| Utilize free print or digital BGS promotional materials (posters, banners, videos and etc.) | 10 | 10 points annually |
| Chapter collaborates with local BGS Alumni chapter/network or with university/BGS alumni in the local area- <i>collaborations could include events (virtual or in-person), networking, including alumni in recognition ceremonies or etc.</i> | 10 | 10 points annually |
| Award a Professor of the Year medallion | 10 | 10 points annually |
| Chapter actively encourages or facilitates member participation in Beta Gamma Sigma programming opportunities, which support the mission of the Society. <i>Examples include: Ethical Leadership Certification, Career Design Program, virtual events, BGS webinars and etc.</i> | 10 | 10 points annually |
| Chapter Participates in BGS Gives Back, in person or virtually, and completes their participation form (available online) | 10 | 10 points annually |
| Utilize ConnectBGS to engage chapter members | 10 | 10 points annually |
| Submit photos, stories, articles or press releases about chapter activities to BGS Global HQ | 10 | 10 points annually |
| Chapter hosts more than one recognition ceremony annually. <i>In person or virtual</i> | 10 | 10 points annually |
| New member's family, friends, community members and etc. are invited to or notified of the chapter's person or virtual recognition ceremony | 10 | 10 points annually |
| Publicize BGS on campus or virtually in school newspaper, on school website, via social media, etc. | 10 | 10 points annually |
| Publish press releases/articles about the BGS chapter in local newspaper, on the university website or university of College of Business social media | 10 | 10 points annually |
| Chapter members, Advisor/Admin and/or chapter specific social media interacts with BGS Global HQ social media accounts | 10 | 10 points annually |
| BGS is listed as an official student organization with the university | 10 | 10 points annually |



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| Student Officers connect/participate in Student Officer group on ConnectBGS | 10 | 10 points annually |
| Work with BGS HQ to co-brand invitation and reminder messages, using the University logo (<i>points given annually for having/approving co-branded message</i>) | 10 | 10 points annually |

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| <i>Program note: total possible points</i> | 300 |
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**Academic Year is defined as July 1 – June 30

This program is designed to evolve with BGS as we move forward

Last Modified September 2021