



BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

Beta Gamma Sigma Alumni Notes: March 30, 2017

Hello All!

Welcome to the inaugural Alumni Network Quarterly E-Newsletter keeping you informed about important dates/deadlines, available resources for you and your alumni chapter/networking group, and general BGS Society news.

Alumni Network News:

Congratulations to Lisa-Claire for the formation of the Nashville Area Alumni Networking Group!

Hip-hip-hooray for the Washington, D.C. Area & Dallas/Fort Worth Area Alumni Chapters for reactivating & creating new Leadership Teams!

Back in Action: Cheers to the Detroit Area & Orange County Area Alumni Networking Groups for hosting their first networking events of 2017!

Exciting news from the Chile Alumni Networking Group Leadership Team: the group is in the process of petitioning the Board of Governors for official Alumni Chapter status! Congratulations & Felicitaciones :)

Our Puerto Rico Alumni Networking Group is interested in reactivating!

The San Diego Area Alumni Chapter will be holding elections for their leadership team in June!

Important Dates & Deadlines:

I have contacted the eligible Alumni Chapters regarding the Scholarship Program. The deadline to inform Global HQ of the participation of your Chapter is Friday, **March 31st**. **Please note that this is for qualified Alumni Chapters only*

The Alumni Chapter must meet the following criteria to qualify for this Program:

- Have held a minimum of two official chapter events during previous fiscal year
- Provide timely submission of annual chapter reports. If you are not sure if you qualify, please reach out to me!

A “best practice” is from the Peru Alumni Chapter, which has formed a Scholarship Committee with 4 members: one representative from each of the three collegiate chapters in Peru, and one member from the Peru Alumni Chapter. This was created to assure the interest and involvement of the Collegiate Chapters in the program.

Our next set of conference calls will take place in May– specific dates will be sent out soon!

Resources:

Please visit <https://betagammasigma.org/alumni-chapter-resources> to utilize the: Alumni Chapter Handbook, Alumni Network Event Feedback Form, Ideas to promote your Alumni Chapter/Networking Group, Downloadable BGS Logos & Alumni Network Business Card Template, and so much more!

Noteworthy Numbers to use at events & induction ceremonies, much like our Boston Area Alumni Chapter President, Mike McCarthy (who was invited to speak at 4 different university induction ceremonies!):

- BGS is **104** years young
- To date, over **810,000** members living in all **50** states & more than **190** countries and territories
- There are **570+** collegiate chapters around the world
- The Beta Gamma Sigma Alumni Network is made up of **30** alumni chapters, with **21** in the US and **9** worldwide, as well as **15+** international alumni networking groups



LinkedIn Groups are a fantastic way to connect with not only BGS members in your area, but globally! For all Beta Gamma Sigma members (everyone is verified to ensure BGS membership before access permitted), please request to join [HERE](#).

To keep more open communication with your fellow Alumni Network leaders – to share ideas, best practices and to stay informed –please join the Alumni Chapter/Networking Group Officers group by requesting to join [HERE](#).

Should your Chapter/Networking Group create a group-specific LinkedIn Group, there are only two requirements:

- The name of the group shouldn't be misleading to members in anyway, i.e. it must mention that you are the local alumni chapter/networking group. For example: Beta Gamma Sigma: XXXXX Area Alumni Chapter / Networking Group. This also extends to how you, as Alumni Leadership Team members, note your titles on your profiles. For example: President/Contact of the Beta Gamma Sigma XXXXX Area Alumni Chapter / Networking Group
- I must be listed as an Administrator for the group so if/when leadership changes, I have access to manage the account.

Social Media Accounts:

Please be sure to follow Beta Gamma Sigma Global Headquarters at:

Facebook: [@betagammasigma](#)

Twitter: [@BGSHonorSociety](#)

LinkedIn: [Beta Gamma Sigma](#)

If your Chapter/Networking Group has a Facebook, Twitter and/or LinkedIn account, share the handle or link with me & I'll be sure that our Marketing Department is aware so they can tag your chapter/networking group in future posts!

Society News:

We are in the process of updating the main BGS website, with a targeted unveiling in Summer 2017. Do you have any suggestions? Please submit them to me, or, if you have a few minutes to spare, please take part in the ["card sorting" activity](#) to help us better configure the site.

Coming soon to [betagammasigma.org](#): Connect BGS, the Beta Gamma Sigma social network!

Global Headquarters is moving offices this summer. Don't worry! We will be just a few miles from our current location. If you need the new address immediately, please let me know. Otherwise, we will send out the new address in June.

Notable Programs:

Ethical Leadership Certification: In partnership with NASBA Center for the Public Trust. The online series includes six self-guided modules, featuring CEOs of Fortune 500 companies presenting on such topics as ethical decision-making, organization support, and conflict management/prevention. There is a test with each section and, upon completion of the course, BGS students will receive their Ethical Leadership Certification. *At this point, only BGS collegiate members & recent

graduates are eligible to enroll in the program.

The Master Class Series: The Society is currently working to expand a newer program for our alumni members. The series focuses on helping members cultivate charismatic leadership while further developing their authenticity, charisma, motivation, influence, and emotional intelligence to build elite level relationships which leads to elite level performance. Information shared at the Master Class Series can be used at all levels of leadership, but particularly in the early stages of one's career.

The PhD Project: Have you considered becoming a business school professor and developing the next generation of business leaders? Or perhaps conducting research to derive cutting edge business practices? If you're curious and would like to learn more about some of the incredibly rewarding opportunities afforded to those with – or considering – a doctoral degree in business, we invite you to participate in an exclusive event hosted by The PhD Project.

These 2-hour information sessions will take place in 7 major cities across the U.S. Click here to learn more and to register for a PhD Project Information Session:

- New York City – KPMG Heritage Center – April 21, 2017
- Houston, TX – Hilton Americas Houston – April 25, 2017
- Chicago, IL – DePaul University – May 8, 2017
- San Francisco, CA – August 4, 2017
- Atlanta, GA - August 4, 2017
- San Diego, CA - August 6, 2017
- Boston, MA – August 10, 2017

To be eligible to attend, you must be:

- African-American, Hispanic-American or Native American
- A U.S. citizen or permanent U.S. resident
- In your senior year of college or already possess a minimum of an undergraduate degree

Register Today! Space is Limited! For more information or to apply to The PhD Project Annual Conference visit: www.phdproject.org



For our next edition, I'd love to share some group photos, so be sure to send them in before June. Also, let me know of any content suggestions for next time.

I want to thank all of you for your continued support of the Society and dedication to providing our members with lifelong professional development opportunities!

Kudos & Tallyho,

Olivia

Olivia Young
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