BETA GAMMA SIGMA

Sample Press Release for “(Institution’s) Has Been Invited to Join International Honor Society”

For immediate release

(The name of institution and/or school of business) has recently achieved accreditation of its business programs by AACSB International. As a result of this achievement, the school has established a chapter of Beta Gamma. The (name of the institution) chapter will receive its charter from (installing officer name and title) at the installation ceremony to be held (date and time).

The following students will be inducted into the (name of institution) chapter of Beta Gamma Sigma at the (semester and year) ceremony to be held (date and time):

(List inductees by class)

Beta Gamma Sigma was founded as a national organization on February 19, 1913. The first national honor society in business was a merger of three separate societies established to honor academic achievement in business at the University of Wisconsin, University of Illinois and the University of California.

With collegiate chapters on six continents, Beta Gamma Sigma today is truly an *international* society that remains dedicated to recognizing the most outstanding students of business and management. The Society serves business schools accredited by AACSB International in the 21st century knowing that its membership of more than 830,000 comprises the brightest and best of the world’s business leaders.

*Quote from Stephen W. Gilman, one of three professors who founded Beta Gamma Sigma at the University of Wisconsin:*

**“Success is not to be measured by income but by influence, not by power but by personality, not by capital but by character.”**