



# YOU ARE BGS WELCOME

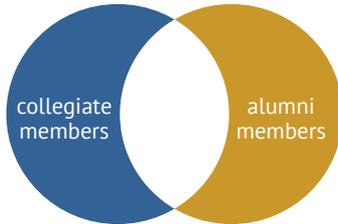


# YOU ARE... GOING PLACES



■ COUNTRIES WITH BGS MEMBERS    📍 ALUMNI CHAPTERS

BGS has over 900,000 lifetime members, living in all 50 states and in more than 190 countries around the world.



## WE ARE ALL BGS

Beta Gamma Sigma recognizes undergraduate, graduate and doctoral students, as well as distinguished faculty members and individuals who have made a significant impact on the world of business.

## WELCOME TO BETA GAMMA SIGMA!

Your acceptance of membership is just the beginning of a lifetime of accomplishments. Your own hard work, coupled with BGS programs and resources, will help you remain the “*best in business*” for many years to come.

You’re probably already aware that it helps to know someone when you want to advance in your career. BGS helps connect you to the right people. Many new members meet through the BGS Alumni Network or ConnectBGS as soon as they are inducted.

Take a moment to turn to page 11 of this booklet and learn about the things you can do **right now** to make the most of your BGS membership.

A warm welcome to you as you begin this new chapter in your life. YOU ARE BGS! And we are thrilled to have you as a part of the community!



*Mary A. Gowan*

*Dr. Mary Gowan*  
University of North Georgia  
Chair, BGS Board of Governors



*Christina Allrich*

*Christina Allrich*  
Executive Director  
Beta Gamma Sigma



BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY



YOU ARE...  
RECOGNIZED

# T

he recognition you earned when you accepted your BGS membership will follow you throughout your career, because BGS is committed to helping you remain the “*best in business*” for life. By taking advantage of BGS programs, you will gain even greater recognition among business leaders, talent recruiters, potential business partners, and graduate schools. Use this booklet as a resource guide to leverage the full value of your Beta Gamma Sigma membership.

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**Online resources** keep you connected and informed through Society emails and social network groups.

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**Graduate school resources** help BGS members who are grad-school bound, from test prep to fee waivers, scholarships and more.

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**Members-only programs** are designed to keep your skills sharpened for the ever-evolving needs of your business career.

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**5 steps you can take right now** Lifetime membership starts right here with these easy tips for getting the most out of your BGS membership.

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**Code of Conduct** our membership is about more than just grades—your decisions and actions matter, too.

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**The Honors Fund** A strong donor base of BGS members is a great testament to the Society’s lifetime value.

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**Exclusive benefits and discounts** BGS partners are proud to support the next generation of business leaders through exclusive offers

## ONLINE RESOURCES

Connections are critical to your success as a business person, and BGS provides you with the *best* connections. Take advantage of them, beginning right now. This is the way to leverage your strength as the “*best in business*” and get your career off to a great start.

[BetaGammaSigma.org](https://betagammasigma.org) is your one-stop shop for details on your BGS programs, benefits, and member news.

[ConnectBGS](#) is Beta Gamma Sigma’s exclusive networking platform. Connect with and get to know members from around the world, share ideas, engage in discussions, and learn from the “best in business.”

[BGS Social Media](#) keeps you up to speed on chapter activities, business trends, thought leadership, and unique BGS programs.



= [@betagammasigma](#)



= [Beta Gamma Sigma](#)



= [@BGSHonorSociety](#)



= [bgshonorsociety](#)



= [Beta Gamma Sigma Honor Society](#)

[Society emails](#) always highlight “news you can use,” such as alumni events in your area and advanced training events. [Go to our website and make sure you’ve opted in for these emails.](#)

[Society Spotlight](#) is our member e-newsletter, which brings the best of everything together in one place. This quick read keeps you up to speed with news and programs from around the world.

[The BGS Store](#) is the place for graduation regalia, spirit wear, desk accessories, and everything else BGS.



# YOU ARE... CONNECTED

BETA GAMMA SIGMA  
THE INTERNATIONAL BUSINESS HONOR SOCIETY

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THE INTERNATIONAL BUSINESS HONOR SOCIETY  
**FOUNDER'S WEEK  
CELEBRATION**

BUSINESS SCHOOL

UNIVERSITY

NEXT STEPS  
FOR NEW  
MEMBERS  
SEE PAGE 11



# YOU ARE... A LIFELONG LEARNER

## GRADUATE SCHOOL RESOURCES

Graduate schools know about Beta Gamma Sigma and recognize its members as highly accomplished candidates for advanced graduate degrees. Many schools are so confident in BGS members, they're willing to make an investment in your education. If you're ready to explore an MBA or Ph.D., start with the graduate scholarship opportunities available to BGS members from top business schools. Visit the [educational benefits](#) section for a list of schools and partners that offer benefits exclusively to BGS members.

[Graduate School Scholarships](#) Some of the best business school programs in the world offer scholarships and tuition assistance exclusively to BGS members – because they know you are the best business students in the world.

[Test Prep](#) Maybe you are looking to take the GMAT, GRE or TOFEL exam. We partner with world leaders in test preparation to help BGS members prepare so they can score big.

[GMAT/GRE and Fee Waivers](#) BGS is a name so respected that many graduate schools will waive GMAT/GRE requirements for BGS members. Others will waive application fees. BGS forms new partnerships all the time to make the process even easier for our members.

## MEMBERS-ONLY PROGRAMS

BGS offers a variety of [Leadership Development Opportunities](#) to help our members grow and progress in their current or future careers.

The [BGS x SDGs Lab Leadership Conference](#) is a virtual event that connects, educates, and empowers participants to be catalysts for change in their communities. The [BGS Advantage Webinar Series](#) is a free webinar series brings together thought leaders from top businesses to share their advice, insight, and knowledge.

[Collegiate Chapters](#) are home base for all things BGS. Chapter events and activities will provide face-time with other members at your school. Some elect student officers, giving members an opportunity to develop their leadership skills and influence the direction of the chapter. Student members can connect with their chapter to see how they can hold a student officer role. They also help support the chapter by hosting events, promoting BGS on campus and virtually, assisting with recognition efforts, and more.

[ConnectBGS](#) is BGS' exclusive networking platform where members can make connections with fellow members from around the world, share ideas, and engage in discussions about all things business.

[The Ethical Leadership Certification Program](#) was created in partnership with The NASBA Center for the Public Trust to help BGS members identify and address ethical dilemmas in the workplace

[The Alumni Network](#) is a natural extension of collegiate chapters. Members of all experience levels and career specialties use the network to build wide-reaching career connections and stay plugged in to BGS throughout their careers.

[BGS Gives Back](#) embodies our core principles of service and leadership year-round. BGS encourages our members to organize community service events for their chapters to help members grow as a team while they give back to the global community.

[Career Central](#) is a section of the website that's dedicated to helping you get started on your career path. Here you'll find expert interviews, professional development programs and webinars, blog posts, job-hunting advice, and much more.

# YOU'RE AMONG FRIENDS



The  
BGS Advantage  
Webinar Series



NEXT STEPS  
FOR NEW  
MEMBERS  
SEE PAGE 11



YOU ARE ... BGS

# 5 STEPS YOU CAN TAKE RIGHT NOW

1

**Update your contact information.** Beta Gamma Sigma is constantly bringing value to its members through new programs and expanded member benefits. Make sure your contact info stays current so you won't miss out on a thing. You can also grab your [virtual membership certificate](#) and member verification letter. [Login and update your profile.](#)

2

**Check out the Alumni Network.** You don't have to wait for graduation to tap into the Alumni Network and connect with BGS professionals at all stages of career growth. While every group is different, many offer networking, speaker events and social functions. [Learn more about joining or starting an alumni group in your area.](#)

3

**Talk to your Chapter Advisor and ask about leadership roles.** Your chapter is a great place to meet others through social events, recognition ceremonies, tapping sessions, and BGS Gives Back. It's also a valuable opportunity to develop yourself as a leader by becoming a student officer.

4

**Get connected online.** As soon as you accepted, you acquire a booming online community at your fingertips! Access [ConnectBGS](#), our exclusive social platform, to connect with other BGS members around the world looking to share ideas, engage in discussions and learn from the "best in business." Also follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#) to keep up on important news and conversations about the society and real-world business trends.

5

**Tell everyone you know.** It's official: you are BGS! Call home and tell them you're now part of the world's most prestigious business honor society, that your years of hard work and dedication have earned you this honor. Your membership is proof that you are the "best in business," and that Beta Gamma Sigma sees in you the potential to be a leader in the business world.

# THE BETA GAMMA SIGMA CODE OF CONDUCT

Beta Gamma Sigma is a scholastic honor society, recognizing students primarily on the basis of their academic achievements. At the same time, the Society proudly states as one of its purposes the fostering of integrity in the conduct of business operations and that its membership is composed of those persons of high scholarship and good moral character.

**It is clear that the invitation to membership is one that must be earned.** First, a prospective member must demonstrate that they have performed academically at a level deserving of the highest recognition. The bylaws of the Society are very detailed on the definition of this qualification.

**The articles of incorporation adds that members must be of “good moral character.”** This is a more subjective standard, and many, perhaps even most chapters, accept that prospective members meet this standard unless there is compelling evidence to the contrary such as honor code violations or conviction of serious offenses.

The Beta Gamma Sigma ritual expands on this concept and provides some additional guidance:

- Beta Gamma Sigma is the scholastic honor society dedicated to principles and ideals essential to a worthy life as well as to a commendable business career.
- Honor is personal integrity and excellence of character. It is an enduring quality found in all persons who deserve to lead others.

This does not demand that the Society only recognize those who are perfect, for that may not be attainable.

**All honorable persons conscientiously seek to recognize, to uphold, and to encourage that which is ethical and that which is just.**

With humility, they acknowledge human failings which tend to induce the sacrifice of lofty ideas for base gains. They are aware of the difficulty of distinguishing right from wrong when confronted by a variety of alternative goals and a multitude of pressures and means to achieve those goals. But their honor is coupled with resolute courage. They may falter and they may fail. Yet they rise with renewed determination to do what is right. Their reputations are their most priceless possessions. The philosophy of the judicial system at many universities expresses two significant aims. First, the judicial system is intended to assist students to develop decision-making skills, personal discipline, an understanding of their responsibilities, and personal insight. Second, however, there is an acknowledgment that administrators of the system have a responsibility to protect the rights of other community members and to support the integrity of the academic mission.

**Both the Beta Gamma Sigma documents and university Codes of Conduct acknowledge that ethical or right behavior** is a goal to be aspired to and that unethical behavior can be a basis for discipline or denial of certain benefits, and in the case of Beta Gamma Sigma that could mean that invitation to membership would not be made.

Should Beta Gamma Sigma or chapters have compelling evidence that members have exhibited unethical, immoral behavior that calls into question their commitment to uphold and encourage that which is ethical may be a basis for withholding or revoking membership. Such action is carefully analyzed to ensure members are being treated fairly and in a manner commensurate with their violation.



## BETA GAMMA SIGMA THE HONORS FUND

The Honors Fund is an opportunity for Beta Gamma Sigma members to invest in the Society and provide essential leadership education for future generations of BGS members. These philanthropic gifts of support make programs like the Global Leadership Summit, Alumni Career Design Program, and Ethical Leadership Certification possible every year. We are pleased and humbled to acknowledge the following Beta Gamma Sigma members for their lifetime gifts:

### Lifetime Giving of \$10,000 or more

**Dr. Ogden O. Allsbrook**

*University of George Inductee, 1976*

**Donald R. Beall**

*University of Pittsburgh Inductee, 1961*

**Bruce D. Bottomly**

*Michigan State University Inductee, 1969*

**Paul F. Eckel**

*University of Buffalo-State University of NY Inductee, 1952*

**Dr. James W. Fenton Jr.**

*Francis Marion University Inductee, 1976*

**Lawrence D. Glaubinger**

*Indiana University Inductee, 1949*

**Dr. Carl W. Gooding**

*University of Georgia Inductee, 1972  
Queens University of Charlotte Inductee, 2008*

**Bernard J. Milano**

*Ramapo College of New Jersey, April 2016  
North Carolina AT&T State University Inductee, 2000  
Temple University Inductee, 2009*

**Joseph W. Moeller**

*BGS Business Achievement Award Recipient, 2005*

**Wyckoff Myers**

*University of Florida Inductee, 1947*

**Dr. John M. Norwood**

*Louisiana State University Inductee, 1980*

**Dr. Robert D. Reid**

*James Madison University Inductee, 1996*

**Theodore C. Rogers**

*Marquette University Inductee, 1968*

**Dr. Kenneth L. Stanley**

*Emory University Inductee, 1970*

**Dr. George E. Stevens**

*Kent State University Inductee, 1980*

**James Viehland**

*University of Rhode Island Inductee, 1980*

**Dr. James K. Weeks**

*East Carolina University Inductee, 1970*

**Dr. John T. Wholihan**

*Bradley University Inductee, 1979*

**Christopher T. Winkler**

*Indiana University Inductee, 1992*

**Miranda J.C. Wood**

*The University of Alabama Inductee, 1969*

**Beta Gamma Sigma extends sincere appreciation to the many donors who support The Honors Fund each year.**

## EXCLUSIVE BENEFITS AND DISCOUNTS

Take advantage of the benefits and discounts that are part of your Beta Gamma Sigma membership. Visit [www.betagammasigma.org/member-benefits](http://www.betagammasigma.org/member-benefits) for a full list of current partners. Please note you will need to sign into your BGS account to see the discount details for our partners.

**Internships & Volunteer Opportunities** – Apply for in-person or remote internships with Absolute Internship and The Intern Group. Find volunteer opportunities with Junior Achievement or United Planet.

**Health & Wellness, Gifts & Services** – Many members are able to save money with ClassPass, 1-800 Flowers, Enterprise Car Sales and more.

**Retailers** – Take advantage of discounts available to BGS members including Dell, Lenovo, and a host of other retailers.

**Travel** – BGS has a number of worldwide travel partners that offer significant discounts, including three car rental providers.

**Professional Development** – Take your career to the next level with professional development programs and courses from Exploring Your Potential, Project Management Institute, AICPA-CIMA and more.

**Relocation Services** – BGS member-owned company Noah Mobility supports companies and individuals during the entire relocation process offering a first-class customer experience.

## NOTES



# BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

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