



Collegiate Chapter Honor Roll Program

PROGRAM SUMMARY

The goal of this program is to recognize chapters who are fully engaging their members and taking full advantage of what BGS has to offer. Chapter activities are assigned point totals, which are listed on pages 4-6 in this document. Annually, chapters can report their activities to BGS Global HQ via the online chapter annual survey. Chapter's responses to this survey are used to determine final point totals. Chapters who fulfill the eight required activities and complete the designated number of point earning activities each year will be recognized in one of three honor roll categories.

TIMELINE

This program aims to award points to chapter activities and achievements during the current fiscal year. The BGS fiscal year runs from July 1st- June 30th. The annual chapter survey is sent to one chapter leader per school in early April and is due the beginning of July.

PREREQUISITES

To be eligible for recognition as part of this program, a chapter must:

1. Be in **good standing** with Global HQ
2. Complete the **eight required activities** during the academic year as noted on page 3
3. Complete at least **15 out of the 30 point earning opportunities** noted on pages 4-6
 - a. See page 2 for breakdown on point totals for each honor roll tier
4. **Submit a completed chapter annual survey** by the given deadline each year



HONOR ROLL DESIGNATIONS AND AWARD OPPORTUNITIES

Recognition Tiers	Requirements	Benefits
Highest Honors	<p>Annual completion of all eight required activities</p> <p>Total combined points are >= 270 (27 of 30 opportunities or approximately 90%+)</p>	<p>School, Dean and Chapter Advisor recognition (<i>via BGS website and during regional deans and AACSB events throughout the year</i>)</p> <p>Consideration for Outstanding Chapter</p> <p>Eligible to participate in matching scholarship program*</p> <p>May nominate Dean for Dean of the Year Award</p> <p>May nominate Chapter Advisor for Outstanding Chapter Advisor Award</p> <p>May nominate for Business Achievement Award</p> <p>May nominate for Entrepreneurial Achievement Award</p>
High Honors	<p>Annual completion of all eight required activities</p> <p>Total combined points are between 220-260 (22-26 of 30 opportunities or approximately 75%+)</p>	<p>School, Dean and Chapter Advisor recognition (<i>via BGS website and during regional deans and AACSB events throughout the year</i>)</p> <p>May nominate Chapter Advisor for Outstanding Chapter Advisor Award</p> <p>May nominate for Business Achievement Award</p> <p>May nominate for Entrepreneurial Achievement Award</p>
Honors	<p>Annual completion of all eight required activities</p> <p>Total combined points are between 150-210 (15-21 of 30 opportunities or approximately 50%+)</p>	<p>School, Dean and Chapter Advisor recognition (<i>via BGS website and during regional deans and AACSB events throughout the year</i>)</p> <p>May nominate for Business Achievement Award</p> <p>May nominate for Entrepreneurial Achievement Award</p>

**The matching scholarship program will be available to Highest Honors chapters. These chapters will be eligible to receive \$500 USD from BGS HQ, with a guarantee by the school to match the funds, to be awarded to a BGS student of their choosing. This \$1000 USD scholarship should be used during the 2023.2024 academic year.*



Required Activities - all eight activities noted in this section **must be completed annually**, for a chapter to receive recognition at any level

Chapter formally recognizes new BGS members in some way, following invitation acceptance. *(Examples include: hosting a virtual or in-person recognition ceremony, sending a congratulatory letter or video after invitation acceptance or chapter participation in Society-wide virtual ceremonies)*

Utilize the BGS Invitation Booklet

Chapter Advisor or Chapter Admin reads and/or engages with all communication from BGS Global HQ

Include a letter, email or note from the Dean or a University Administrator with the membership invitation or during the invitation follow up process

Ensure accurate, updated chapter contact information is shared with BGS Global HQ

All eligible students are invited to join BGS each year (consideration will be given to chapter-specific eligibility criteria)

Submit completed response to the Annual Chapter Survey

Chapter creates and executes an invitation follow up plan for any member who has not accepted (not including automated reminders from the CMS)

Point Earning Opportunities- all activities are worth 10 points

Point Value Point Limitation

Invitations and Recognition Ceremony

BGS Information Session Host an Information Table (either in-person or virtual) or utilize the pre-recorded BGS Information Session video	10	10 points annually
Tapping New Members Participate in tapping new members (either in-person or virtual) tapping constitutes chapters inviting members to join BGS, beyond BGS sending the initial CMS invitation message)	10	10 points annually
Co-branding Invitation Work with BGS Global HQ to co-brand invitation and reminder messages, using the University logo <i>(points given annually for having/approving co-branded message)</i>	10	10 points annually
Recognition Ceremony Invitations New member's family, friends, community members and etc. are invited to or notified of the chapter's in-person or virtual recognition ceremony <i>(examples include: letter, email, chapter newsletter, school newspaper, school website, social media, etc.)</i>	10	10 points annually
Acceptance Rate Achieve a minimum membership acceptance rate of 50% from all eligible invitees in the current year	10	10 points annually
Membership Invitations Invite eligible students through the CMS more than once during the current year	10	10 points annually

Graduation Recognition

Graduation Recognition Recognize BGS Members at in-person or virtual graduation <i>(examples include: via BGS regalia, notation in graduation program or by verbal recognition)</i>	10	10 points annually
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Chapter Events

Chapter Event Host at least one chapter event (either in-person or virtually), beside an Info session/table, tapping or recognition ceremony, or participate in a Society-wide virtual event as a chapter	10	10 points annually
BGS Gives Back Participation in BGS Gives Back (either in-person or virtually), and completes their participation form	10	10 points annually

Social Media, Promotion, and Engagement

Social Media or Newsletter Maintain an active social media account or newsletter	10	10 points annually
BGS Promotional Material Utilize free digital BGS promotional materials (posters, banners, videos and etc.)	10	10 points annually
Publicize BGS Chapter Publicize BGS on campus or virtually <i>(examples include: school newspaper, school website, social media, etc.)</i>	10	10 points annually
Press Releases/Articles Publish press releases/articles about the BGS chapter <i>(examples include: local newspaper, university website, university or college social media, etc)</i>	10	10 points annually
ConnectBGS Utilize ConnectBGS to engage chapter members	10	10 points annually
BGS Program Participation Chapter actively encourages or facilitates member participation in Beta Gamma Sigma programming opportunities, which support the mission of the Society <i>(examples include: Ethical Leadership Certification, Career Design Program, virtual events, BGS webinars and etc.)</i>	10	10 points annually
Submit Activities to BGS HQ Submit photos, stories, articles or press releases about chapter activities to BGS Global HQ through the Chapter Media Submission form	10	10 points annually
Social Media Interaction Chapter members, Chapter Advisor/Admin or chapter social media, interacts with BGS Global HQ social media accounts	10	10 points annually
Student Organization Listing BGS is listed as an official student organization with the university	10	10 points annually

Student Officers

Student Officers Elect or select Student Officers and share names with BGS HQ <i>(points earned for electing/selecting Student Officers for the current year)</i>	10	10 points annually
Student Officer Marketing and Promotion Student Officers plan and execute BGS marketing/promotion (either in-person or virtual) <i>(points may also be earned if the chapter's Student Officers volunteer to participate in the Society-wide info sessions or similar opportunities offered by BGS Global HQ)</i>	10	10 points annually
ConnectBGS Student Officers connect or participate in Student Officer group on ConnectBGS	10	10 points annually

Alumni Community

Alumni Community Collaboration Collaborate with a BGS Alumni chapter/network or with university/BGS alumni in the local area (either in-person or virtual) <i>(examples include: events, networking, alumni participation at recognition ceremonies, and etc)</i>	10	10 points annually
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Faculty Membership

Chapter Advisor BGS Membership Chapter Advisor has previously been inducted as a member of BGS or is invited to become a member	10	10 points annually
Dean BGS Membership Dean has previously been inducted as a member of BGS or is invited to become a member	10	10 points annually
Faculty BGS Membership Eligible business school faculty members are invited to become BGS members. Points will be awarded each year where all eligible faculty are BGS members <i>(points earned for inviting faculty members during the current academic year only).</i>	10	10 points annually

Chapter Awards

Professor of the Year Award a Professor of the Year medallion	10	10 points annually
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Chapter Advisor/Admin

Chapter Advisor Council Global Meeting Chapter Advisor/Admin attends a Chapter Advisor Council Global Meeting at least once each year	10	10 points annually
Chapter Training Chapter Advisor/Admin participate in the either an in-person or web-based chapter training within the last three years <i>(virtual Chapter Advisor Training Seminar is available on-demand on the BGS website)</i>	10	10 points annually
ConnectBGS Chapter Advisor/Admin participates or interacts in the Chapter Advisor Community on ConnectBGS	10	10 points annually

Chapter Administration

Whitelist BGS email and IP Attempt to ensure the BGS email address and IP address are whitelisted on university server (so BGS emails can be successfully delivered)	10	10 points annually
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Program note: total possible points		300
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**Academic Year is defined as July 1 – June 30

This program is designed to evolve with BGS as we move forward

Last Modified July 2023