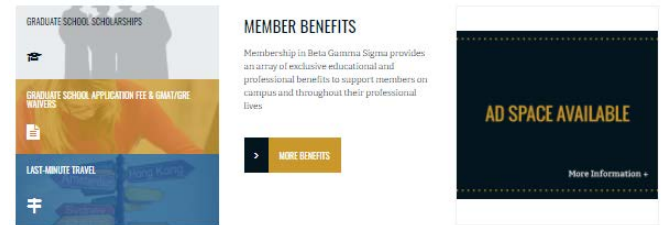


# Partner with Beta Gamma Sigma



## Website Advertising Opportunities

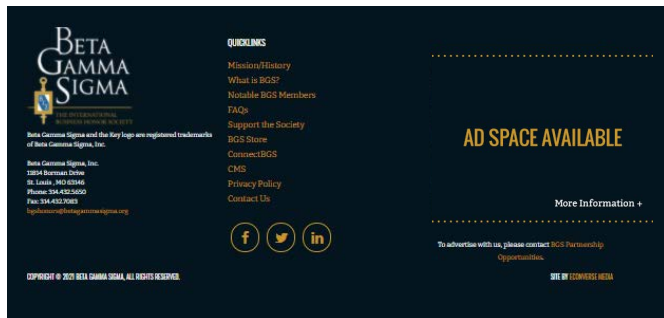
- BGS offers digital advertising opportunities
  - Ad locations and Availability:
    - BGS Homepage
      - 1 square placement - 350 x 350px
      - 1 banner placement - 728 x 90px
    - BGS Footer (can be seen on all pages except for homepage)
      - 1 square placement - 350 x 350px
    - BGS Career Central
      - 1 square placement - 350 x 350px
      - 1 banner placement - 728 x 90px
    - ConnectBGS Footer
      - 1 square placement - 350 x 350px
    - All placements must include a link to your chosen landing page.
      - The partner can include UTM links or any means of tracking clicks on your end.
- Site Traffic Info based on 30 days of data from May 1, 2021 – May 30, 2021
  - Homepage Views - 63,300
  - Career Central Views - 4,646
  - ConnectBGS Logins - 2,312
  - Overall Page Views - 250,013
- Why advertise on the BGS website?
  - Our website receives thousands of hits a day from prospective and current members.
  - We offer prime placement on our most popular pages.
  - Low cost with high ROI



Homepage Square



Homepage Banner



BGS Footer Square

# Partner with Beta Gamma Sigma



Career Central Banner

**Becoming a confident Manager**

Watch on [YouTube](#)

Ad space.

**BGS Blogs**

**How Beta Gamma Sigma Can Propel You to New Heights**

Through Beta Gamma Sigma and the Global Leadership Summit, I was able to go from aspiring entrepreneur to a respected leader, business partner, and public speaker.

[READ MORE](#)

[Learn More and Sign Up](#)

**Grad Schools**

Graduate Schools understand the value of the Beta Gamma Sigma designation. That's why many offer scholarships and tuition discounts exclusively to BGS members.

[Learn About Scholarships](#)

**Internships**

Take advantage of these **unique internship and volunteer opportunities** to broaden your professional resume.

[Learn About Internships](#)

Ad space.

Career Central Square

**5 ways your BGS membership can help you with your career goals in 2021 (and beyond)**

BY: TIFFANY LEONG 7 MONTHS AGO

5 ways your BGS membership can help with your career goals in 2021 (and beyond) I think we can all agree ...

---

**Real World Leadership**

BY: PAULA FOX 11 MONTHS AGO

Posted in: [A General Information/Introduction to ConnectBGS](#)

Real World Leadership I recently discovered that I own ninety percent of the 25 best leadership books of all ...

[1 person recommends this.](#)

[MORE](#)

**Chapter Honor Roll ...**

BY: WES HAMILTON-JESSOP ONE MONTH AGO

Posted in: [BGS Admin and Advisors](#)

[MORE](#)

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Phone: 314.432.6650  
Fax: 314.432.7083  
[bgsenhonors@betagammasigma.org](mailto:bgsenhonors@betagammasigma.org)

**Quick Links**

- [Alumni Chapters](#)
- [Mission & Vision](#)
- [History](#)
- [Support the Society](#)
- [Notable BGS Members](#)
- [BGS Store](#)
- [CMS](#)
- [Privacy Policy](#)
- [Contact Us](#)

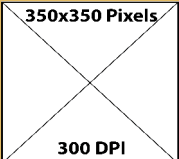
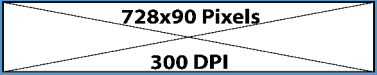
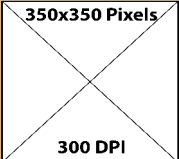
[f](#) [t](#) [in](#)

Ad space.

To advertise with us, please contact [Business Development](#).

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ConnectBGS Footer



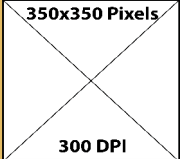
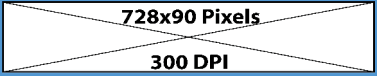
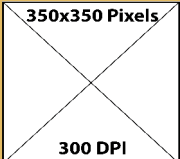
# Website Advertising

**Art Deadline: Please provide all assets at least 2 weeks prior to the proposed ad run date.**

**Provide all information and content regarding your ad to [mplodzien@betagammasigma.org](mailto:mplodzien@betagammasigma.org)**

www.betagammasigma.org

Beta Gamma Sigma Website

|  | Duration |                          |                          |
|--|----------|--------------------------|--------------------------|
|  | 1 Month  | 3 Months<br>20% Discount | 6 Months<br>25% Discount |
| <b>Career Central Square Ad</b><br> | \$500    | \$1,200                  | \$2,250                  |
| <b>Career Central Banner Ad</b><br> | \$500    | \$1,200                  | \$2,250                  |
| <b>ConnectBGS Footer Ad</b><br>    | \$400    | \$960                    | \$1,800                  |

## Website Advertising

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