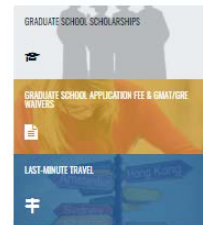


Partner with Beta Gamma Sigma



Website Advertising Opportunities

- BGS offers digital advertising opportunities
 - Ad locations and Availability:
 - BGS Homepage
 - 1 square placement - 350 x 350px
 - 1 banner placement - 728 x 90px
 - BGS Footer (can be seen on all pages except for homepage)
 - 1 square placement - 350 x 350px
 - BGS Career Central
 - 1 square placement - 350 x 350px
 - 1 banner placement - 728 x 90px
 - ConnectBGS Footer
 - 1 square placement - 350 x 350px
 - All placements must include a link to your chosen landing page.
 - The partner can include UTM links or any means of tracking clicks on your end.
- Site Traffic Info based on 30 days of data from April 1, 2022 – April 30, 2022
 - Homepage Views - 60,193
 - Career Central Views - 3,781
 - ConnectBGS Logins - 4,265
 - Overall Page Views - 218,554
- Why advertise on the BGS website?
 - Our website receives thousands of hits a day from prospective and current members.
 - We offer prime placement on our most popular pages.
 - Low cost with high ROI



MEMBER BENEFITS

Membership in Beta Gamma Sigma provides an array of exclusive educational and professional benefits to support members on campus and throughout their professional lives.

[MORE BENEFITS](#)



To advertise with us, please contact BGS Partnership Opportunities.

Homepage Square



WHY JOIN

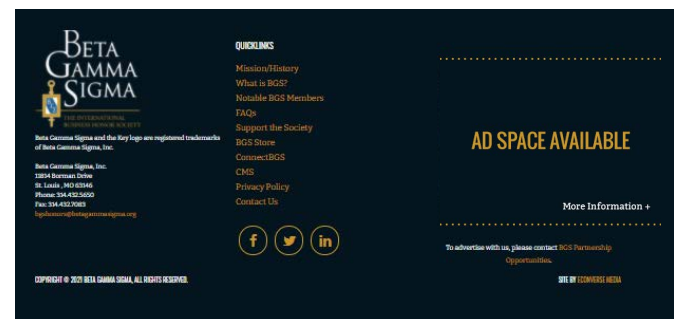
Beta Gamma Sigma membership is not only a badge of high achievement but also a beacon of things to come. From academic success through career growth, BGS will be with you every step of the way. Joining this global society of leaders will help open doors for you that no other organization can. Let us connect you with the best in business from around the world and help you show potential employers that you have what it takes to perform at the highest levels.

[MORE INFORMATION](#)



To advertise with us, please contact BGS Partnership Opportunities.

Homepage Banner



BGS Footer Square

Partner with Beta Gamma Sigma




Career Central Banner

[Watch on YouTube](#)

Becoming a Confident Manager


Ad space.

BGS Blogs



How Beta Gamma Sigma Can Propel You to New Heights

Through Beta Gamma Sigma and the Global Leadership Summit, I was able to go from aspiring entrepreneur to a respected leader, business partner, and public speaker.

[READ MORE](#)

[Learn More and Sign Up](#)

Grad Schools

Graduate Schools understand the value of the Beta Gamma Sigma designation. That's why many offer scholarships and tuition discounts exclusively to BGS members.

[Learn About Scholarships](#)


Internships

Take advantage of these unique internship and volunteer opportunities to broaden your professional resume.

[Learn About Internships](#)

Ad space.


Career Central Square



5 ways your BGS membership can help you with your career goals in 2021 (and beyond)

BY: [TIFFANY LEONG](#) 7 MONTHS AGO

5 ways your BGS membership can help with your career goals in 2021 (and beyond) I think we can all agree ...



Real World Leadership

BY: [PAULA FOX](#) 11 MONTHS AGO

Posted in: [A General Information/Introduction to ConnectBGS](#)

Real World Leadership I recently discovered that I own ninety percent of the 25 best leadership books of all ...

[1 person](#) recommends this.

[MORE](#)

Chapter Honor Roll ...

BY: [WES HAMILTON-JESSE](#) ONE MONTH AGO

Posted in: [BGS Admin and Advisors](#)

[MORE](#)



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St. Louis, MO 63148
Phone: 314.432.5650
Fax: 314.432.7083
bgsenhonors@betagammasigma.org

Quick Links

- [Alumni Chapters](#)
- [Mission & Vision](#)
- [History](#)
- [Support the Society](#)
- [Notable BGS Members](#)
- [BGS Store](#)
- [CMS](#)
- [Privacy Policy](#)
- [Contact Us](#)






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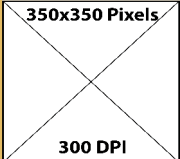
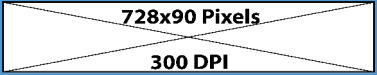
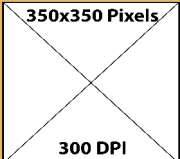
SITE BY [CONVERSE MEDIA](#)

Ad space.

To advertise with us, please contact [Business Development](#).

ConnectBGS Footer

	<div>  www.betagammasigma.org  </div> <div>Duration</div> <div> <div>1 Month</div> <div>3 Months 20% Discount</div> <div>6 Months 25% Discount</div> </div>		
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<div>Home Page Square Ad</div> 	\$2,500	\$6,000	\$11,250
<div>Home Page Banner Ad</div> 	\$1,500	\$3,600	\$6,750
<div>Inner Footer Ad</div> 	\$3,000	\$7,200	\$13,500

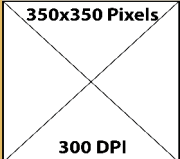
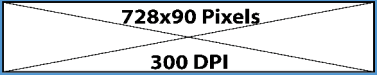
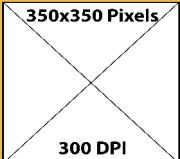
Website Advertising

Art Deadline:

Please provide all assets at least 2 weeks prior to the proposed ad run date.

Provide all information and content regarding your ad to mplodzien@betagammasigma.org

	<div>  www.betagammasigma.org  </div> <div>Duration</div> <div> <div>1 Month</div> <div>3 Months 20% Discount</div> <div>6 Months 25% Discount</div> </div>		
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<div>Career Central Square Ad</div> <div>  </div>	\$500	\$1,200	\$2,250
<div>Career Central Banner Ad</div> <div>  </div>	\$500	\$1,200	\$2,250
<div>ConnectBGS Footer Ad</div> <div>  </div>	\$400	\$960	\$1,800

Website Advertising

Art Deadline: Please provide all assets at least 2 weeks prior to the proposed ad run date.

Provide all information and content regarding your ad to mplodzien@betagammasigma.org