

Partner with Beta Gamma Sigma



BGS Marketing Packages

Full Marketing Opportunities - \$7,700 – \$13,200*

- **4 email messages a year during months specified by the partner**
 - Email target group to be discussed between BGS and the partner
 - Email copy, images, and links to be provided by the partner
- **6 social media messages a year on all our social channels**
 - Facebook, LinkedIn, Twitter, Instagram
 - Dates for posts to be specified by the partner
 - Social media copy, images, and links to be provided by the partner
- **Participation in the BGS Advantage Webinar Series**
 - The partner's team to develop presentation and provide speakers
 - BGS team to host webinar and handle marketing
 - Dates to be determined by the partner and BGS
- **Ad in our Society Spotlight Quarterly Newsletter**
 - 1 ad in each newsletter that goes out during the year(s) of our agreement
 - Ads appear in our sponsor section of our email
 - The partner to provide square ad image and link to landing page of their choice
- **1 blog post on the BGS Website**
 - The partner will share content that they feel will match the interest of our members
 - BGS can share content ideas or examples if needed
 - BGS will need to approve any submitted blog content prior to the desired publish date
 - BGS will post at least 2 social media messages to promote the post
- **2 website ad spots on the homepage or in the footer**
 - Placements to be decided by the partner
 - Each placement will run for 1 month
 - Months for each placement to be decided on by the partner

**Prices vary dependent upon size of target group.*

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Additional Marketing Packages

Email and Social Package - \$2,900 – \$6,900*

- **4 email messages over a year during months specified by the partner**
 - Email target group to be discussed between BGS and the partner
 - Email copy, images, and links to be provided by the partner
- **6 Social media messages a year on all our social channels**
 - Facebook, LinkedIn, Twitter, Instagram
 - Dates for posts to be specified by the partner
 - Social media copy, images, and links to be provided by the partner
- **Ad in our Society Spotlight Quarterly Newsletter**
 - 1 ad in each newsletter that goes out during the year(s) of our agreement
 - Ads appear in our sponsor section of our email
 - The partner to provide square ad image and link to landing page of their choice

BGS Advantage Webinar Series - \$500

- **Participation in the BGS Advantage Webinar Series**
 - The partner's team to develop presentation and provide speakers
 - BGS team to host webinar and handle marketing
 - Dates to be determined by the partner and BGS

Interested in building your own marketing package?

BGS can accommodate our partners with customized packages to fit their marketing needs. Please reach out to [Matt Plodzien, Associate Director of Marketing & Partnerships](#) for additional information or to schedule a discussion.

**Prices vary dependent upon size of target group.*