

Baldrige Foundation Institute for Performance Excellence

HUMAN RESOURCES OVERVIEW



WHY BECOME A PARTNER?

Becoming a partner of the Institute for Performance Excellence provides your entire organization with full access to the Institute's resources, strategy execution tools, conference discounts, networking, and educational opportunities. Institute partnerships are provided at an organizational-level allowing all employees to benefit. This provides your organization with an increased benefits package for professional development and workforce skills training at a tremendous value.

THE IMPACT OF STRATEGIC BENEFITS

Organizations that use benefits as a strategic tool for recruiting and retaining talent reported better overall company performance and above-average effectiveness in recruitment and retention compared with organizations that did not.

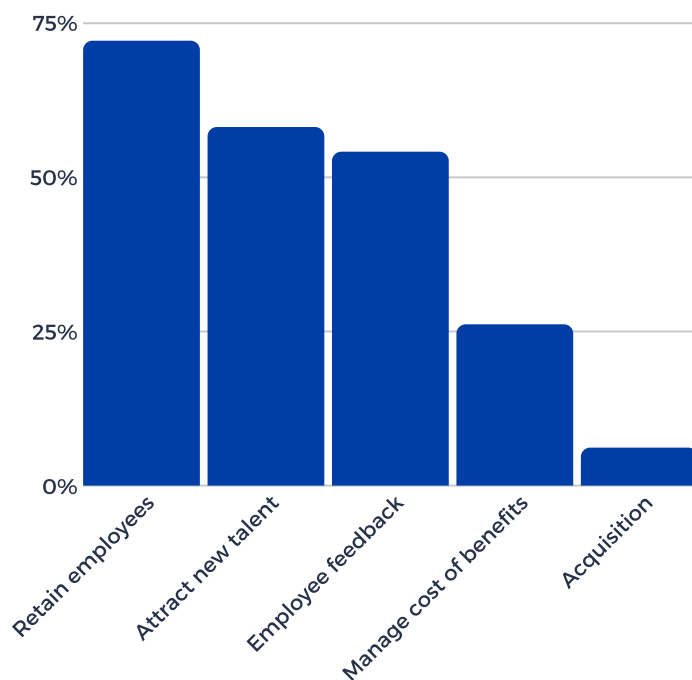
- Company performance: 58% vs. 34%
- Effectiveness in recruitment: 19% vs. 8%
- Effectiveness in retention: 28% vs. 11%

Source: Society for Human Resource Management. (2017). 2017 Strategic Benefits Survey—Strategize with Benefits. Retrieved from www.shrm.org.

SHRM STUDY

The majority of employees (86%) indicate that professional and career development benefits are important to overall job satisfaction, making investments in these types of benefits pertinent to a strong benefits strategy. The most common benefit was professional memberships (87%)

MORE THAN TWO-THIRDS (72%) OF ORGANIZATIONS INCREASED THEIR BENEFITS OFFERINGS TO RETAIN EMPLOYEES IN THE LAST 12 MONTHS



THE STRATEGIC USE OF BENEFITS

A 2017 SHRM survey on the strategic use of benefits found that organizations that take a strategic approach to their benefits program, leveraging benefits to recruit and retain employees, are nearly twice as likely to have more satisfied employees and to report better business performance compared with organizations that are not strategic with benefits.

32%

Of total compensation costs, organizations must engage in strategic benefits planning to maximize their return on investment.

72%

Say that the main reason for increasing benefits was to retain employees

14

States set records for unemployment making strategic benefits packages more important than ever

UNDERSTANDING YOUR RETURN ON INVESTMENT

Institute for Performance Excellence investments are \$5,000 annually

Institute for Performance Excellence Partners and their employees will receive the following benefits:

- 10% University Degree Program Discounts (Walden University)
- 10% Discount on the Institute's Executive-Level Training and Online Training
- 10% Discount on Strategy Execution System Resources (SOAR Vision Group)
- 10% Discount on Stakeholder/Customer Engagement Survey Resources (Beyond Feedback)
- Discounts on Evidence-Based Succession Planning, Executive Search and Executive Assessments. (The Synergy Organization)
- Invitation to Appear on the SOAR Leader Dialog Podcast
- 10% Baldridge Fall Conference Discounted Registration; Limited to 10 Attendees
- 10% Annual Quest for Excellence Conference Registration Discount; Limited to 10 Attendees
- 20% Discount on Exhibitor Space at the Annual Quest for Excellence Conference
- Individual Profile Listing(s) for all employees in Partner Directory
- Full Access to Partner Directory for Peer-to-Peer Connections and Marketing Outreach
- 10% Sponsorship Discount for the Annual Quest for Excellence & Fall Conference
- Ability to Post Press Releases on the Foundation's Web Site
- Partners Only LinkedIn Group
- Unlimited Access to Electronic Journal of Performance Excellence (beginning in 2020)
- Two Printed Copies of the Journal of Performance Excellence
- Use of Baldridge Foundation Institute for Performance Excellence Partner Logo w/Year for Promotional Materials/Communications
- Partner Only Webinars (Sector and Non-Sector)
- Baldridge Foundation CEO Letters of Support for Campaigns and Grant Applications
- Baldridge Foundation CEO Statements of Support for Marketing, Advertising, and Quality
- 25% Discounted Rate on Three or More Copies of the Journal of Performance Excellence

For additional information on becoming a partner call or email Josh Racette, Executive Director of Corporate Development, at 614-785-0214 or [jraccette@baldridgefoundation.org](mailto:jracette@baldridgefoundation.org). You may also learn more by visiting our website at www.baldridgefoundation.org/partnerships.

