Transition of Presidents and Annual Themes Begins

Members attending the AWI President’s Dinner on Oct. 7 during the 67th AWI Annual Convention witnessed the beginnings of the change of AWI’s leadership in 2020.

The 64th AWI President, Michael McNulty, Sr., welcomed Tyler Cerny of Strata Design in Traverse City, MI, as the incoming President of AWI whose term will begin Jan. 1, 2020. “Tyler is a selfless contributor to our organization at both the chapter and national levels. He is ready to take on the responsibility and role of your next President of AWI,” Michael said.

Accepting the introduction as the 65th President of the Architectural Woodwork Institute, Tyler thanked the membership for their confidence in him, as well as for their friendship and support. “It’s been an honor to work with Michael over the past few years. His leadership has strengthened our organization and continued us down the path of progress.”

Tyler commented on the theme chosen for 2020 – ELEVATE. He mentioned the Spring Leadership Conference in Asheville and the National Convention in Lake Tahoe that will carry the theme for presentations.

Phil Duvic Honored With Rineheimer Award

AWI President Michael McNulty, Sr. conferred AWI’s highest award on EVP Phil Duvic during the 2019 AWI Annual Convention in Providence, RI.

The Charles “Chic” Rinehimer Award, is named for one of our earliest architectural woodwork industry leaders and AWI founder. This award honors an individual whose longtime service and numerous achievements have had a profound influence on molding AWI and our industry into an authoritative resource.

Recipients of this award must be nominated by the Institute’s President, Immediate Past President, and President-elect and then approved unanimously by the AWI Board of Directors.

In recognizing the honoree Michael said, “The gentleman selected to receive the Rinehimer award is a unique individual who has worked many hours as both AWI volunteer and dedicated staff...” (cont. on page 7)

WHAT’S INSIDE

AWI News ...........................................................................3,8
Learning Forums .................................................................2
Sponsors ...........................................................................2,3
Convention Highlights .......................................................4,5
AWI Education Foundation .................................................6,7
Standards............................................................................8

Coming Next Month
• Year in Review
• Standards

Skills USA : OFFICIAL SPONSOR FOR 2019
ConsensusDocs : ENDORSED BY AWI
Turned on by Education – More Accolades from Seminar Attendees

LEARNING FORUMS

Two more AWI regional seminars held in September continued to draw high marks from attendees, making it a great month for continuing education.

Financial Management Seminar • Sept. 20, 2019
Host: AWI West Texas Chapter • El Paso, TX
NPS Score* — 87.50% • Weighted — 9.25

What Attendees Had to Say...
- “Wealth of information.”
- “Learned a lot to go back and implement.”
- “Liked seeing all the reports and what we can do to improve.”
- “Both speakers were very well prepared.”
- “Liked the group involvement.”

Attendees gave the seminar high satisfaction ratings, and the vast majority noted they were very likely or highly likely to recommend the seminar to a friend or colleague.

Advanced Estimating • Sept. 26-27, 2019
Host: AWI Texas Chapter • Houston, TX
NPS Score* — 93.34% • Weighted — 9.73

What Attendees Had to Say...
- “Extremely helpful information that I can apply and help run our business better.”
- “Super relevant, super educational.”
- “It was an amazing experience! I learned a lot of information on how to be a good estimator. Amazing speakers!”
- “I did love all the information; however, I feel like I need this again to fully wrap my head around everything.”

Two more AWI regional seminars continued to draw high marks from attendees.

- “I loved the strategy of teaching us the method and data, then using that information in application.”
- “I needed to see an outside view of estimating from my company.”
- “This is Must Have information to guide you to becoming a better estimator.”

Seminar attendees also gave high overall satisfaction ratings. Presenters received high marks as well.

The 2020 Education Outreach seminars hosted by AWI Chapters will be announced soon. Watch for details in e-briefs and at www.awinet.org.

* The NPS® measures customer experience and predicts business growth. This proven metric transformed the business world and now provides the core measurement for customer experience management programs the world round.

2019 AWI Annual Sponsors
AWI thanks the 2019 annual sponsors for their additional support of AWI which helps to fund the association’s programs, publications and other services for members. In addition, your support contributed to the success of the 67th AWI Annual Convention, Oct.6–8, 2019. AWI Manufacturing Members are encouraged to connect with these suppliers anytime at www.awinet.org whenever a need arises for their services.

Sustaining Sponsors

Level 1 Sponsors

The Architectural Woodwork Institute / AWINET.ORG
AWI Confers Honorary Life Memberships

Honorary Life Member Awards are bestowed to individuals who have contributed exemplary service to this association, its members, and AWI’s Mission as deemed by their peers. Two extraordinary people have been selected this year to receive the distinction of honorary life member of the Institute, and were recognized during the 67th AWI Annual Convention in Providence, RI on Oct. 7. They are Whitney Coombs and Bruce Spitz.

Whitney Coombs served as AWI President in 2009. “Prior to becoming an AWI Director and Officer, he served as Chair of the AWI Marketing Committee and through his leadership in that role, AWI implemented its first in-depth and comprehensive strategic marketing plan that focused research as ongoing and key reinforcement of our positioning statement, AWI-Your Go To Resource. This statement holds very true today and will continue into our future. Whitney also led the creation of AWI’s Best Practice Groups, known as one of the ‘greatest benefits AWI has to offer.’ Thank you, Whitney, for your expertise, commitment to excellence and contributions that continue to move our association forward,” AWI President Michael McNulty, Sr. said.

Bruce Spitz is AWI’s immediate past president having completed his term in 2018. “During Bruce’s term as AWI President, he tenaciously pushed AWI Standards writing initiative forward with the publication of (4) four new AWI standards; and he vigorously promoted AWI’s workforce development efforts. He also championed AWI’s investment for the new AWI National Testing Center, and the new online AWI Digital Learning Resource Portal. Also notable in Bruce’s term, was an amended AWI Investment Policy, a new EVP Succession Policy and update to the AWI’s Strategic Plan. Indeed, a number of accomplishments in 2018 under Bruce’s watch, and a job well done.

“Whitney and Bruce, the Board of Directors is grateful for your leadership, vision and contributions to the Institute,” Michael said. He presented them with Resolutions proclaiming the status of Honorary Life Membership in the Architectural Woodwork Institute.
AWI Members Give High Marks to Convention!

CONVENTION HIGHLIGHTS

(Left) AWI Distinguished Chapter officials with their awards honoring Washington, New Jersey, Great Lakes, Chicago and Heart of America.

(Right) Pete Smith of SmithImpact, the opening keynote speaker.

(Below left) The six Standard of Excellence honorees receive a standing ovation for their exquisite architectural woodwork projects. (See cover story in October edition of NewsBriefs for details.)

(Below right) Fetzer’s Joe Wixom and Erik Fetzer (center) receive a Best Safety Achievement Award from Federated’s Jack West (far left) and Dave Szymanski.

(Bottom right) The annual President’s Dinner at the impressive Herreshoff Marine Museum overlooking Bristol Harbor.

(Bottom left) The 67th AWI Annual Convention sessions were well attended. Pictured here are attendees at AWI’s Annual Membership Meeting.
The NPS® score for the 67th AWI Annual Convention in Providence, RI, was an 89.80% with a weighted average of 9.57, evidence that AWI is meeting the expectations of Institute members and setting the stage for the 2020 AWI convention next fall. The 2019 NPS score was higher than the two previous convention NPS scores of 77.8% in 2018, and 58.61% in 2017.

SELECTED ATTENDEE COMMENTS...

“The programs and the supplier exhibits were top notch!”

“Overall great experience this year. I thought the speakers and agenda were the best in years.”

“Great first convention for me! Looking forward to many more.”

“First time attending the Chapter Officer Council meeting…very impressed.”

“The ITR Economics session was great. That alone is worth the price of admission.”

“All events and speakers were fantastic; great content and fun throughout the convention!”

“A really great vendor/supplier networking opportunity this year.”

“I was very impressed with the cordial culture despite competition.”

* The NPS® measures customer experience and predicts business growth. This proven metric transformed the business world and now provides the core measurement for customer experience management programs the world round.

(Above) AWI members buckled up at the Team Building Event where the competition was fast and furious at RI Indoor Karting.

(Above right) Together with Chicago Chapter members, President Mike Coticchio (left) and Secretary Kim Alsup celebrate their Chapter of the Year and Distinguished Chapter Awards.

(Right) Twelve AWI Past Presidents attended the 67th AWI Annual Convention.

(Below left) EVP Phil Duvic expresses gratitude to AWI members during the Closing Bash and Bon Voyage in anticipation of his retirement on Dec. 31.

(Below right) Matt Light, former offensive tackle for the New England Patriots and founder of the Light Foundation, the feature presenter.

(Bottom left) Brannon Duncan of Division 6 dba Royal Custom Cabinets is presented with a Best Safety Achievement Award by Federated’s Jack West (left) and Dave Szymanski.

The Architectural Woodwork Institute / AWINET.ORG

NOVEMBER | 2019

Thanks to Convention Master of Ceremonies Dustin Giffin of Giffin Interior & Fixture!
The Architectural Woodwork Institute

EDUCATION FOUNDATION

Conventioneers Donate $31,698 to AWIEF

The AWI Closing Bash and Bon Voyage to retiring EVP Phil Duvic on Oct. 8 during the 67th AWI Annual Convention was a fun-filled, fund-raising festival for the AWI Education Foundation.

Donations were received from sponsorships, attendee contributors during the registration process, the AWI chapter auction, and attendee contributors at the Closing Bash. Because of the generosity of all involved, the AWI Education Foundation gained $31,698 for its scholarship fund.

The Vision of the AWIEF is: To support education and training for careers in the architectural woodwork industry.

The Mission of the AWIEF is: To identify, cultivate and deliver resources that provide opportunities for education and professional development in the architectural woodwork industry.

The AWIEF is a 501(c)(3) non-profit corporation that seeks to identify resources that provide opportunities for education and professional development in the architectural woodwork industry.

Thanks to Auction Donors!
- AWI Carolinas for the “Taste of the Carolinas” basket
- AWI Great Lakes for the selection of wine and accessories
- AWI Ohio Valley for the iPad

Thanks to all Other Donors!
- Kim Alsup
- Cain Millwork, Inc.
- Tony Aubin
- Aubin Woodworking, Inc.
- Jordon Backs
- Pittsburg State University
- Rod Beyl
- Flexible Materials
- Tyler Cerny
- Strata Design

Thanks to Event Sponsors!
- AWI Chicago Chapter
- Brooklyn Hardware
- Cooper Enterprises, Inc.
- Egger Wood Products LLC
- INNERGY
- Northway Industries, Inc.
- Roy Metal Products
- SJ Morse
- Doug Coolidge
- Midwest Commercial Millwork
- Michael Coticchio
- Cain Millwork, Inc.
- Kristine Cox
- Rowland Woodworking, Inc.
- Pamela Demarest
- Roy Metal Products
- Sebastien DesMarais
- Hollywood Woodwork, Inc.
- Yves DesMarais
- Hollywood Woodwork, Inc.
- Ann Duebner
- VT Industries - Eggers Division
- Phil Duvic
- Architectural Woodwork Institute
- Seth Erlandson
- Handorn, Inc.
- Randy Estabrook
- AWI Quality Certification Corporation

Sponsors and donors are all decked out in their “Closing Bash” tee shirts to show their support. What a great looking crowd!
Phil Duvic Honored with Rineheimer Award... (cont. from page 1)

member. I am honored to present the AWI Charles “Chic” Rinehimer award to Philip Duvic.”

Phil has been associated with AWI since November 2000 and was appointed as Executive Vice President in 2006. He brought to AWI voluntary leadership experience in addition to bench experience and business savvy in a variety of capacities during 25 years in the architectural woodwork industry. He will retire from AWI on Dec. 31, 2019.

Phil Duvic (left), AWI EVP receives the prestigious Rineheimer Award from AWI President Michael McNulty, Sr. The 25-year veteran of the architectural woodwork industry has led AWI since 2006.

Transition of Elected AWI President... (cont. from page 1)

and other learning forums. Upcoming initiatives also reflect the theme to:

• Increase membership value.
• Drive the AWI Standards towards the finish line as new ANSI Standards.
• Revisit and refocus AWI Strategic Planning.
• Access a new digital education portal.

Tyler commended the AWI Board of Directors who will “get us there” and the hard-working staff who keep elevating AWI as an organization and as a standard-writing body.

Tyler Cerny, wearing the AWI President’s Pin presented to him by Michael McNulty, Sr., commented on the theme chosen for 2020—ELEVATE—when his term of office begins Jan. 1.
New Standards Coming From AWI & ISFA Partnership

In generating the upcoming AWI/ISFA 0661 – Cast Polymer Fabrications Standard, the AWI Standards Development Team will be working alongside members of the International Surface Fabricators Association (ISFA).

For more than 20 years, ISFA has been the leading association for the surfacing industry. ISFA is currently the only trade association with published standards for solid surface fabrication.

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Subject Expert Review Teams

Additionally, in the development of the AWI 1232 - Manufactured Wood Casework and the AWI 1235 Specialty Casework Standards, AWI will be enlisting the help of other Subject Expert Review Teams (SERT) to ensure that the standards will best meet the needs of the architectural woodwork community as a whole. Members of ISFA will be also giving direct input on the AWI 1236 – Countertops Standard with regards to the implementation of solid surface. Furthermore, ISFA will be assisting AWI with the development of requirements for solid surface within other standards for applications other than countertops.

The AWI team will begin recruiting members for the SERT teams to assist in the development of these upcoming standards, beginning in January 2020 at a meeting in Nashville.

The SERT teams will be responsible for vetting the standards’ content to ensure accuracy and consistency within the documents, as they relate to each team’s area of expertise.

AWI / ISFA Partnership

“We’re excited about the new partnership with ISFA, as well as the participation of the subject expert reviewers,” said AWI Technical Director, Ashley Goodin. “We believe that these collaborative efforts will help us to develop a product that will increase ease of use of the standards and increase uniformity within different facets of the architectural woodwork industry. It is our hope that these efforts will benefit the industry for years to come.”

The ISFA is globally recognized as a premier association of the surfacing industry. Its Mission is: To help ISFA members become more profitable in their businesses by promoting its members and the products and services they offer, educating its members to help them become better craftsmen and strong business leaders, and improving the industry through standards, professionalism and honesty. www.isfanow.org