SPEAKER PROMOTION TOOLKIT

Use these tools to invite your network of contacts to XPONENTIAL and boost your session attendance. Be sure to include your promo code **PIPSPK22** to save your contacts 20% on registration!

AUVSI XPONENTIAL™

APRIL 25 - 28 | Orlando, FL
Orange County Convention Center

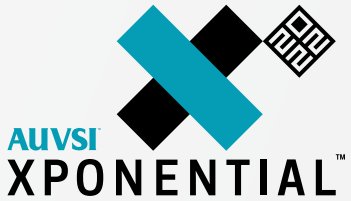
AVAILABLE ASSETS

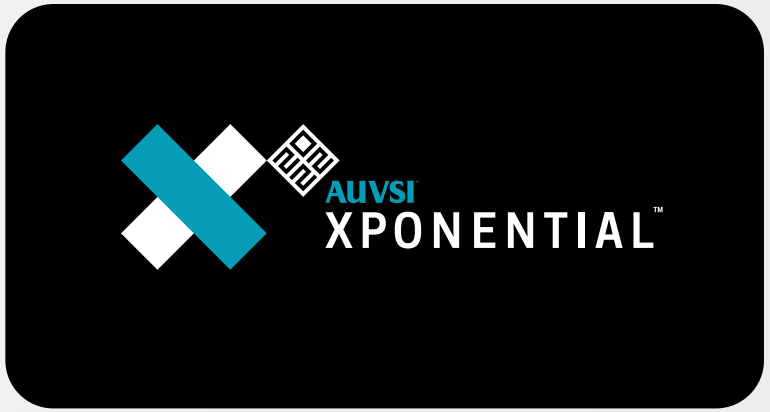
- XPONENTIAL logo
- Social media sample posts and graphics
- Web banners
- Newsletter copy
- Sample copy emails and LinkedIn invitations

CLICK HERE TO LEARN MORE ABOUT THE AVAILABLE ASSETS

XPONENTIAL LOGO

Download the official XPONENTIAL 2022 logo for use in company ads, newsletters and your email signature.





DOWNLOAD LOGOS

SOCIAL MEDIA POSTS

Tap into your social media channels to promote your participation at XPONENTIAL.
Use this sample copy for inspiration and don't forget to include **#XPO22** in your posts!

PRO TIP: Customize the posts by including your session title, date, time and topic overview.

- I'll be speaking at @AUVSIshow April 25-28! Join my session where I'll share [session topic/details] to give your business the advantage. Register and use code PIPSPK22 and save #XPO22
- Separate the signal from the noise and get the latest insights on [session topic] at XPONENTIAL, April 25-28. Learn more at www.xponential.org and save with code PIPSPK22 #XPO22
- Coming to @AUVSI XPONENTIAL, April 25-28? Attend my #XPO22 session to share use cases and solve real problems. Learn more at www.xponential.org. Save on reg by using code PIPSPK22
- Join me at #XPO22 on April 25-28 to find new inspiration and uncover new possibilities in the way we work and live. Don't miss my session on [topic]! Register at www.xponential.org and use code PIPSPK22 to save
- This April 25-28, join me at the only meeting point for the entire #uncrewed #autonomous industry #XPO22. Learn more at www.xponential.org. Use code PIPSPK22 and save on registration.
- Access forward-looking insights to get you ready for the next chapter of #autonomy. Join the convo in my session at @AUVSI XPONENTIAL. Register today www.xponential.org - use code PIPSPK22 to save!

Follow AUVSI and XPONENTIAL on social media to share content and event updates:

Twitter: @AUVSI | @AUVSIshow

Facebook: @AUVSI

Instagram: @AUVSI

LinkedIn: Association for Uncrewed Vehicle Systems International (AUVSI)

SOCIAL MEDIA GRAPHICS

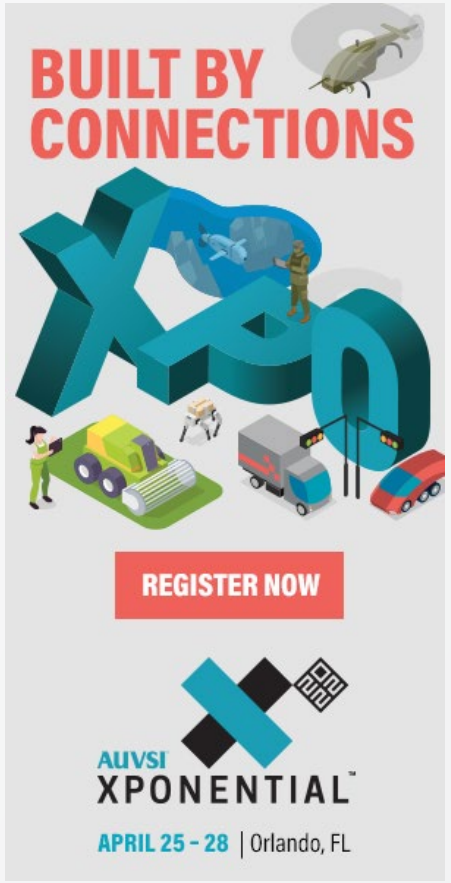
A variety of graphics, sized for Facebook, Twitter and Instagram, are available to download and use with the sample posts on the previous page.

DOWNLOAD SOCIAL GRAPHICS

WEB BANNERS

Place these banner ads on your company's website and newsletters to promote your presence at XPONENTIAL 2022.

Available sizes: 300x600 | 300 x 250 | 728 x 90



DOWNLOAD WEB BANNERS

NEWSLETTER COPY

JOIN US AT XPONENTIAL 2022 | APRIL 25-28 | ORLANDO

We're heading to Orlando for the only gathering for global leaders and end users of uncrewed and autonomous technology eager to share the latest advancements, recent research, policy updates and inspiration to build the future of autonomy.

XPONENTIAL IS THE PLACE WHERE INNOVATION IS BUILT.

- Learn about the latest topics in technology, policy and business solutions — from cross-vertical adoption and integration to UxS acquisition reform and public safety.
- Immerse yourself in the largest showcase of uncrewed and autonomous technologies, see and learn about the latest solutions and meet with peers and industry leaders influencing the industry.
- Engage with engineers, scientists and business leaders across 20+ markets and domains to problem-solve, spark ideas and shape the future of your business.

Find what you need to navigate change and stay ahead. | **Learn more and register at XPONENTIAL.org**

EMAIL / LINKEDIN INVITATION

Send this sample invitation using email or LinkedIn.

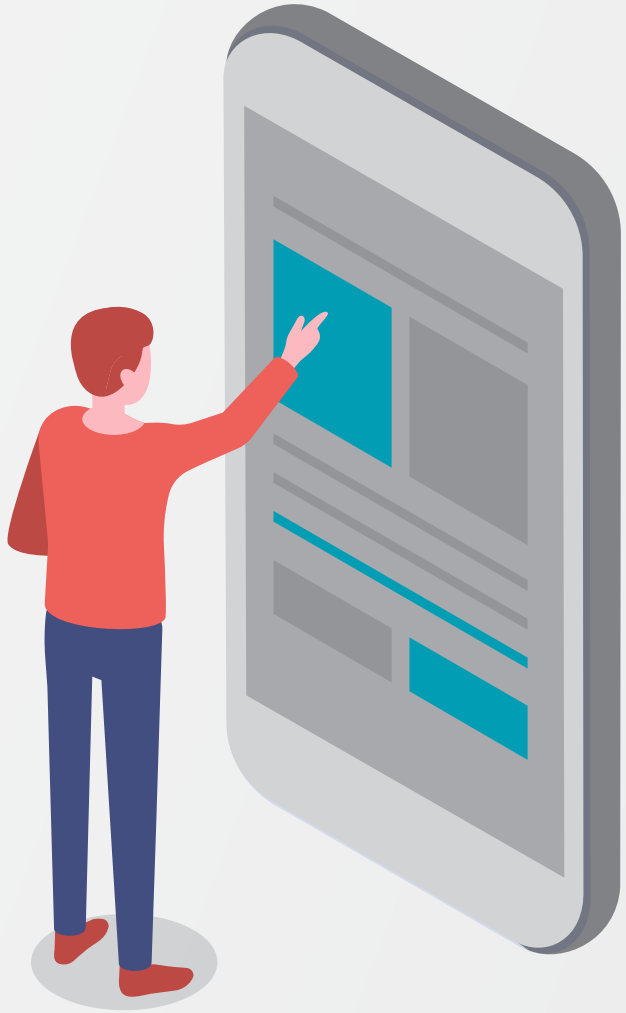
Subject Line: Join Me at XPONENTIAL 2022

[INSERT NAME],

I'd like to invite you to join me at AUVSI XPONENTIAL on April 25-28, 2022, in Orlando.

XPONENTIAL, the only gathering for global leaders and end users of uncrewed technology, is headed to Orlando this year. This is where real-world opportunities and challenges are shared and the industry learns from our collective success and failure. I'll be speaking about [SESSION TOPIC] on [DATE OF SESSION] – just one part of an immersive conference with keynotes, workshops, networking events, outdoor demos, and curated educational sessions.

You can learn more and register at XPONENTIAL.org. As my guest, you'll receive 20% off your show pass by entering the promo code SPKPIP22 when you register. I look forward to seeing you there! If you need help getting approval to travel you can also use this letter.

Best regards,

[INSERT SIGNATURE]