Unmanned Systems, AUVSI’s monthly print publication, highlights current global developments and unveils new technologies in air, ground, maritime, robotics and space systems. The publication encompasses civil, commercial and defense markets worldwide. Unmanned Systems reaches trendsetters, influencers and thought leaders involved in the unmanned systems industry.

CIRCULATION AND READERSHIP

Unmanned Systems has a worldwide readership of over 27,000 and reaches a highly desirable audience of decision makers and organizations driving the industry forward. This monthly publication provides the very latest news and in-depth information in the world of unmanned systems.

READERSHIP DEMOGRAPHICS (Excluding the U.S.)

- **Europe**: 42%
- **Asia**: 20%
- **North America**: 18%
- **Central / South America**: 4%
- **Africa**: 1%
- **Middle East**: 9%
- **Oceania**: 6%

MAGAZINE GROSS RATES 2015/2016 (Reflects per Insertion Pricing)

<table>
<thead>
<tr>
<th>ADVERTISEMENT PAGE SIZE</th>
<th>DIMENSIONS (WIDTH X HEIGHT)</th>
<th>1x</th>
<th>2-4x</th>
<th>5-6x</th>
<th>7-9x</th>
<th>10-12x</th>
<th>13-15x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 2 (Inside Front)</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$5,950</td>
<td>$5,475</td>
<td>$5,000</td>
<td>$4,600</td>
<td>$4,300</td>
<td>$3,900</td>
</tr>
<tr>
<td>Cover 3 (Inside Back)</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$5,750</td>
<td>$5,300</td>
<td>$4,900</td>
<td>$4,500</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Cover 4 (Back Cover)</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$6,300</td>
<td>$5,800</td>
<td>$5,300</td>
<td>$4,900</td>
<td>N/A</td>
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</tr>
<tr>
<td>Opposite Cover 2</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$5,600</td>
<td>$5,200</td>
<td>$4,800</td>
<td>$4,400</td>
<td>$4,000</td>
<td>$3,700</td>
</tr>
<tr>
<td>Opposite TOC</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$5,600</td>
<td>$5,200</td>
<td>$4,800</td>
<td>$4,400</td>
<td>$4,000</td>
<td>$3,700</td>
</tr>
<tr>
<td>Spread</td>
<td>15.25” x 10.625” / 393.7mm x 276.2mm (add .125” or 4mm for bleed)</td>
<td>$7,500</td>
<td>$6,900</td>
<td>$6,400</td>
<td>$5,900</td>
<td>$5,400</td>
<td>$5,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>7.625” x 10.625” / 193.6mm x 269mm (add .125” or 4mm for bleed)</td>
<td>$4,950</td>
<td>$4,600</td>
<td>$4,200</td>
<td>$3,900</td>
<td>$3,500</td>
<td>$3,300</td>
</tr>
<tr>
<td>2/3 Page Vertical</td>
<td>4.45” x 6.5” / 113mm x 235mm</td>
<td>$4,300</td>
<td>$4,000</td>
<td>$3,700</td>
<td>$3,400</td>
<td>$3,080</td>
<td>$2,800</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>6.75” x 4.5” / 171.4mm x 114.3mm</td>
<td>$3,850</td>
<td>$3,500</td>
<td>$3,300</td>
<td>$3,000</td>
<td>$2,800</td>
<td>$2,500</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>4.45” x 6.5” / 113mm x 178mm</td>
<td>$3,850</td>
<td>$3,500</td>
<td>$3,300</td>
<td>$3,000</td>
<td>$2,800</td>
<td>$2,500</td>
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<tr>
<td>1/3 Page Horizontal</td>
<td>6.75” x 3.15” / 171.4mm x 80mm</td>
<td>$3,300</td>
<td>$3,000</td>
<td>$2,800</td>
<td>$2,500</td>
<td>$2,400</td>
<td>$2,200</td>
</tr>
<tr>
<td>1/6 Page Vertical</td>
<td>2.14” x 4.5” / 54.3mm x 114.3mm</td>
<td>$2,900</td>
<td>$2,700</td>
<td>$2,500</td>
<td>$2,300</td>
<td>$2,100</td>
<td>$1,900</td>
</tr>
</tbody>
</table>
Mission Critical, AUVSI’s quarterly print and electronic publication, highlights commercial topics in the unmanned systems and robotics industry. Each issue focuses on an array of topic areas, addressing information on agriculture, oil and gas, public safety, automated vehicles and commercial robotics. Mission Critical seeks to draw interest in unmanned systems from new market areas around the world. This publication is available to the public in printed and electronic versions. It reaches decision makers, consumers and organizations focused on unmanned systems and robotics and developing market areas.

MAGAZINE GROSS RATES 2015/2016 (Reflects per Insertion Pricing)

<table>
<thead>
<tr>
<th>ADVERTISEMENT PAGE SIZE</th>
<th>DIMENSIONS* (WIDTH X HEIGHT)</th>
<th>1x</th>
<th>2-4x</th>
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</thead>
<tbody>
<tr>
<td>Cover 2 (Inside Front)</td>
<td>7.625” × 10.625” / 193.6mm × 269mm (add .125” or 4mm for bleed)</td>
<td>$5,500</td>
<td>$5,050</td>
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<tr>
<td>Opposite Editor’s Message</td>
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<td>$4,950</td>
<td>$4,600</td>
</tr>
<tr>
<td>Spread</td>
<td>15.25” × 10.625” / 393.7mm × 276.2mm (add .125” or 4mm for bleed)</td>
<td>$6,900</td>
<td>$6,350</td>
</tr>
<tr>
<td>Full Page</td>
<td>7.625” × 10.625” / 193.6mm × 269mm (add .125” or 4mm for bleed)</td>
<td>$4,600</td>
<td>$4,200</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>6.75” × 4.5” / 171.4mm × 114.3mm</td>
<td>$3,750</td>
<td>$3,500</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>4.45” × 6.5” / 113mm × 178mm</td>
<td>$3,750</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

*UNMANNED SYSTEMS AND MISSION CRITICAL ARTWORK/PRINTING STANDARDS

All ads are printed using 4-color (CMYK) process. An electronic, high-resolution, print-ready (CMYK) PDF format is preferred for providing artwork. Other options for electronic file submission are (Mac or PC): InDesign, Illustrator or Photoshop. When providing any of these formats (except flattened Photoshop EPS or TIF files) all fonts and images used must be provided and a hard copy or low-resolution PDF of the most current version of the ad must be included. Trim size is 7.625” × 10.625” (or 193.6mm × 269mm). All full-page ads should be set up to run with a bleed and have .125” (or 4mm) extension on each of the four sides (top, bottom, left and right) for bleeds. There is no additional charge for full-page bleeds. Only electronic files under 5 MB will be accepted via email at advertising@auvsi.org. Files larger than 5 MB should be uploaded to our FTP site: www.auvsi.org/upload.

FOR QUESTIONS CONTACT YOUR ACCOUNT REPRESENTATIVE

Companies # - L: David Donahoe / +1 571 482 3205 / ddonahoe@auvsi.org
Companies M - Z: Ken Burris / +1 571 482 3204 / kburris@auvsi.org
### JANUARY
- Automated Driving
- AUVSI's Program Review 2014
- International Series: Asia

**Ad Close Date: 25 Nov. 2014**

### FEBRUARY
- Cyborgs
- Cargo Resupply and Medevac With UAS
- Maritime Search and Rescue
- **Mission Critical Double Issue**

**Ad Close Date: 23 Dec. 2014**
(Bonus Distribution at the Automated Vehicles Symposium and AUVSI's Unmanned Systems Europe 2015)

### MARCH
- Aerial Photography
- Robots in the Office
- International Series: Africa

**Ad Close Date: 26 Jan. 2015**

### APRIL
- Federal Budget Overview
- Multidomain Collaboration
- Biomimetics

**Ad Close Date: 25 Feb. 2015**

### MAY
- AUVSI's Unmanned Systems Europe 2015
- Delivery Drones
- Public Safety
- **Mission Critical Double Issue**

**Ad Close Date: 25 March 2015**
(Bonus Distribution at AUVSI's Unmanned Systems 2015)

### JUNE
- Detect and Avoid
- 3-D Printing and Additive Manufacturing
- International Series: Europe

**Ad Close Date: 24 April 2015**

### JULY
- AUVSI's Unmanned Systems 2015
- Manned-Unmanned Teaming
- Wildlife Monitoring

**Ad Close Date: 25 May 2015**

### AUGUST
- Rescue Robots
- Environmental Monitoring With Unmanned Systems
- International Series: South America
- **Mission Critical Double Issue**

**Ad Close Date: 25 June 2015**
(Bonus Distribution at DSEi and RoboBusiness)

### SEPTEMBER
- FAA Deadline Update
- Controlling Robotics With Smart Devices
- Firefighting Ground Robots

**Ad Close Date: 24 July 2015**
(Bonus Distribution at RoboBusiness)

### OCTOBER
- Precision Agriculture
- Powering Unmanned Systems
- International Series: Oceania

**Ad Close Date: 25 Aug. 2015**

### NOVEMBER
- Robotic Convoys
- Integrating Unmanned Systems on Ships
- Cybersecurity
- **Mission Critical Double Issue**

**Ad Close Date: 25 Sept. 2015**

### DECEMBER
- Pipeline and Power Line Inspection
- Top Innovations
- International Series: North America

**Ad Close Date: 26 Oct. 2015**
AUVSI’s Unmanned Systems eBrief is the premier electronic newsletter in the global unmanned systems and robotics community, averaging over 37,000 viewers.

ADVERTISING SPECS AND RATES

<table>
<thead>
<tr>
<th>ADVERTISEMENT PAGE SIZE</th>
<th>SIZE (PIXELS, WIDTH X HEIGHT)</th>
<th>STANDARD MONTH</th>
<th>EVENT MONTH**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner</td>
<td>382 x 70</td>
<td>$1,600</td>
<td>$1,700</td>
</tr>
<tr>
<td>Top Square Sidebar</td>
<td>258 x 258</td>
<td>$1,500</td>
<td>$1,600</td>
</tr>
<tr>
<td>Middle Banner</td>
<td>382 x 70</td>
<td>$1,400</td>
<td>$1,500</td>
</tr>
<tr>
<td>Square Sidebar</td>
<td>258 x 258</td>
<td>$1,200</td>
<td>$1,300</td>
</tr>
<tr>
<td>Rectangle Sidebar</td>
<td>258 x 75</td>
<td>$1,000</td>
<td>$1,100</td>
</tr>
</tbody>
</table>

Frequency Discount: 4-6x placements = 5% 7-9x placements = 10% 10-12x placements = 15%

*Ad insertion order is due the last day of the month prior to the desired week’s issue of eBrief being published. Ad artwork is due the Monday prior to the desired week’s issue of eBrief being published.

**Event months are April, May, June, July, October and November.

AUVSI.org (Website Advertising)

ADVERTISING SPECS AND RATES

<table>
<thead>
<tr>
<th>ADVERTISEMENT PAGE SIZE</th>
<th>SIZE (PIXELS, WIDTH X HEIGHT)</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Side Square Banner (home)</td>
<td>250 x 250</td>
<td>$3,120</td>
<td>$8,424</td>
<td>$15,164</td>
<td>$20,592</td>
</tr>
<tr>
<td>Top Banner (subsequent)</td>
<td>640 x 60</td>
<td>$2,600</td>
<td>$7,020</td>
<td>$12,636</td>
<td>$17,160</td>
</tr>
</tbody>
</table>

Homepage advertising includes advertising on subsequent pages. Banners are rotating and will be cycled through between all paid advertisers.

FOR QUESTIONS CONTACT YOUR ACCOUNT REPRESENTATIVE

Companies A-L: David Donahoe / +1 571 482 3205 / ddonahoe@auvsi.org

Companies M-Z: Ken Burris / +1 571 482 3204 / kburris@auvsi.org
Flightglobal is pleased to be the exclusive show daily partner for AUVSI’s Unmanned Systems 2015 for the seventh consecutive year. Four thousand copies a day will be distributed by Flightglobal’s friendly distribution team to delegates as they enter the Georgia World Congress Center on the mornings of 5, 6 and 7 May 2015. This must-read for attendees will also be made available at AUVSI’s oral presentations and distributed to every exhibitor.

Deadline for booking advertising space is 6 April 2015. For advertising inquiries, contact Warren McEwan at +1 202 468 5495 or warren.mcewan@flightglobal.com. For editorial inquiries, contact Dominic Perry at +44 20 8652 3206 or dominic.perry@flightglobal.com.
2015 Advertising Contract

ADVERTISER INFORMATION

Company ___________________________________________________________________________________________________________________
First Name _______________________________________________ Last Name __________________________________________________________
Street Address _______________________________________________________________________________________________________________
City  _____________________________________________ State/Province ______________________________________________________________
Zip/Postal Code  ___________________________________________ Country ___________________________________________________________
Phone _____________________________________________________________________________________________________________________
Email ______________________________________________________________________________________________________________________

❑ Check here if agency is to receive invoices for payment

(Contact name and billing information MUST be complete in order for the agency to receive the invoice. Incomplete information will result in the invoice sent to the advertiser.)

Industry Classification (check all that apply):  ❑ Air  ❑ Ground  ❑ Maritime  ❑ Space  ❑ Robotics

❑ I am an AUVSI corporate member. Level: ___________________________________________________________________________________

AGENCY INFORMATION (IF APPLICABLE)

Agency _____________________________________________________________________________________________________________________
First Name _______________________________________________ Last Name __________________________________________________________
Street Address _______________________________________________________________________________________________________________
City  _____________________________________________ State/Province ______________________________________________________________
Zip/Postal Code  ___________________________________________ Country ___________________________________________________________
Phone _____________________________________________________________________________________________________________________
Email ______________________________________________________________________________________________________________________

UNMANNED SYSTEMS MONTHLY MAGAZINE

COVERS

<table>
<thead>
<tr>
<th>1x</th>
<th>2-4x</th>
<th>5-6x</th>
<th>7-9x</th>
<th>10-12x</th>
<th>13-15x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 2 (Inside Front)</td>
<td>$5,950 ❑</td>
<td>$5,475 ❑</td>
<td>$5,000 ❑</td>
<td>$4,600 ❑</td>
<td>$4,300 ❑</td>
</tr>
<tr>
<td>Cover 3 (Inside Back)*</td>
<td>$5,750 ❑</td>
<td>$5,300 ❑</td>
<td>$4,900 ❑</td>
<td>$4,500 ❑</td>
<td>N/A*</td>
</tr>
<tr>
<td>Cover 4 (Back Cover)*</td>
<td>$6,300 ❑</td>
<td>$5,800 ❑</td>
<td>$5,300 ❑</td>
<td>$4,900 ❑</td>
<td>N/A*</td>
</tr>
</tbody>
</table>

PREFERRED POSITIONS (4-COLOR)

Opposite Cover 2 | $5,600 ❑ | $5,200 ❑ | $4,800 ❑ | $4,400 ❑ | $4,000 ❑ | $3,700 ❑ |
Opposite TOC | $5,600 ❑ | $5,200 ❑ | $4,800 ❑ | $4,400 ❑ | $4,000 ❑ | $3,700 ❑ |

4-COLOR

| Spread | $7,500 ❑ | $6,900 ❑ | $6,400 ❑ | $5,900 ❑ | $5,400 ❑ | $5,000 ❑ |
| Full Page | $4,950 ❑ | $4,600 ❑ | $4,200 ❑ | $3,900 ❑ | $3,500 ❑ | $3,300 ❑ |
| 2/3 Vertical | $4,300 ❑ | $4,000 ❑ | $3,700 ❑ | $3,400 ❑ | $3,080 ❑ | $2,800 ❑ |
| 1/2 Horizontal | $3,850 ❑ | $3,500 ❑ | $3,300 ❑ | $3,000 ❑ | $2,800 ❑ | $2,500 ❑ |
| 1/2 Island | $3,850 ❑ | $3,500 ❑ | $3,300 ❑ | $3,000 ❑ | $2,800 ❑ | $2,500 ❑ |
| 1/3 Horizontal | $3,300 ❑ | $3,000 ❑ | $2,800 ❑ | $2,500 ❑ | $2,400 ❑ | $2,200 ❑ |
| 1/6 Vertical | $2,900 ❑ | $2,700 ❑ | $2,500 ❑ | $2,300 ❑ | $2,100 ❑ | $1,900 ❑ |

TOTAL DUE:


AUVSI corporate member Unmanned Systems magazine discounts:

❑ Diamond & Platinum levels one-time complimentary full-page, 4-color ad
❑ Gold & Silver levels one-time 50% discount on a full-page, 4-color ad

*Belly Band, Poly Bag or Blow-In Options Available

Contact your account representative for more information.

*The back cover of Unmanned Systems is only available for the months of Jan., March, April, June, July, Sept., Oct., and Dec.
## MISCELLANEOUS QUARTERLY MAGAZINE

### COVERS

<table>
<thead>
<tr>
<th>Cover Type</th>
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<tbody>
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<td>$5,500</td>
<td>$5,050</td>
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### PREFERRED POSITIONS (4-COLOR)

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<tr>
<td>Opposite Cover 2</td>
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### 4-COLOR

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<tr>
<td>Spread</td>
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<tr>
<td>Full Page</td>
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<td>1/2 Page Horizontal</td>
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<td>$3,500</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>$3,750</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

### ISSUES:

- Feb.
- May
- Aug.
- Nov.

### TOTAL DUE:

**AUVSI corporate member Mission Critical discounts:**

- **Diamond:** one-time 50% off a full or half-page ad
- **Platinum:** one-time 30% off a full or half-page ad
- **Gold:** one-time 20% off a full or half-page ad
- **Silver:** one-time 10% off a full or half-page ad

### AUVSI'S eBRIEF

<table>
<thead>
<tr>
<th>Advertisement Size</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Banner*</td>
<td>$1,600</td>
<td>$1,700</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top Square Sidebar*</td>
<td>$1,500</td>
<td>$1,600</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle Banner</td>
<td>$1,400</td>
<td>$1,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Square Sidebar</td>
<td>$1,200</td>
<td>$1,300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rectangle Sidebar</td>
<td>$1,000</td>
<td>$1,100</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Frequency Discounts:**

- 4-6x = 5%
- 7-9x = 10%
- 10-12x = 15%

**TOTAL DUE:**

### ISSUES:

- Jan.
- Feb.
- March
- April
- May
- June
- July
- Aug.
- Sept.
- Oct.
- Nov.
- Dec.

*Only (1) one premium location available each month.

### AUVSI.org

<table>
<thead>
<tr>
<th>Advertisement Size</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Side Square Banner (homepage)</td>
<td>$3,120</td>
<td>$8,424</td>
<td>$15,164</td>
<td>$20,592</td>
</tr>
<tr>
<td>Top Banner (subsequent pages)</td>
<td>$2,600</td>
<td>$7,020</td>
<td>$12,636</td>
<td>$17,160</td>
</tr>
</tbody>
</table>

**TOTAL DUE:**

### AUVSI'S UNMANNED SYSTEMS 2015 ONSITE PROGRAM

<table>
<thead>
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<th>Position Type</th>
<th>1x</th>
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</thead>
<tbody>
<tr>
<td>Full Page (includes bleed)</td>
<td>$3,000</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$2,500</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>$2,200</td>
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<tr>
<td>1/3 Page</td>
<td>$1,650</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$1,450</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$1,100</td>
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</table>

### COVERS (4-COLOR)

<table>
<thead>
<tr>
<th>Cover Type</th>
<th>1x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Inside Cover</td>
<td>$4,100</td>
</tr>
<tr>
<td>Back Inside Cover</td>
<td>$3,850</td>
</tr>
<tr>
<td>Back Outside Cover</td>
<td>$4,300</td>
</tr>
</tbody>
</table>

**TOTAL DUE:**

**AUVSI corporate member show program discounts:**

- **Diamond & Platinum levels**
  one-time complimentary full-page, 4-color ad
- **Gold level**
  one-time 50% discount on a full-page, 4-color ad
ARTWORK/PRINTING STANDARDS

All ads are printed using 4-color (CMYK) process. An electronic, high-resolution, print-ready (CMYK) PDF format is preferred for providing artwork. Other options for electronic file submission are (Mac or PC): InDesign, Illustrator or Photoshop. When providing any of these formats (except flattened Photoshop, EPS or TIF files) all fonts and images used must be provided and a hard copy or low-resolution PDF of the most current version of the ad must be included. All full-page ads should be set up to run with a bleed and have .125" extension on each of the four sides (top, bottom, left and right) for bleeds. There is no additional charge for full-page bleeds. Only electronic files under 5 MB will be accepted via email at advertising@auvsi.org. Files larger than 5 MB are to be uploaded to our FTP site: www.auvsi.org/upload.

CONTRACT TERMS AND CONDITIONS

1. All advertising reservations and materials must be received on or before the published deadline. AUVSI is not responsible for ensuring that artwork replacements submitted after the published deadlines are printed. The advertiser is responsible for ensuring that materials are submitted in final, legal, and acceptable formats and sizes. AUVSI will make every effort to honor ad swaps but cannot guarantee such requests. Late advertisements may be accepted at the discretion of AUVSI. Advertising rates, terms and conditions set forth in this rate card shall govern all transactions and supersede any other information published in previous rate cards, directories, media guides or rate data services.

2. AUVSI reserves the right to refuse any advertisement at any time. Any advertising copy that might be mistaken as an article, commentary or other non-advertising material must be clearly marked “advertisement.” Publisher reserves the right to add the word “Advertisement” to or reject advertising that simulates editorial. Advertisements should not contain nudity or sexual innuendo.

3. AUVSI is not responsible for misspellings or other errors in advertisements. AUVSI will not add text or booth information to artwork. Proofs are not provided. In the event of an error in the printing of a display advertisement, the publisher will re-run the correct version of the same ad material in the next available issue published. Publisher’s liability for any error will not exceed the cost of the advertisement’s space. AUVSI is not liable for delays in delivery and/or non-delivery in the event of an act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, legal or illegal strikes, labor or material shortage, transportation interruption of any kind, work slowdown, or any circumstances beyond the control of the publisher affecting production or delivery in any manner.

4. Conversion, film, drawings or photographs will be made upon order and charged at prevailing rates. Cost of necessary repairs to material received in either worn or damaged condition is to be paid by advertisers. These charges are noncommissionable.

5. Payment must be received (not postmarked) within 30 days of invoice date. AUVSI provides a 15 percent discount to recognized agencies, provided payment is received (not postmarked) within 30 days of invoice date. Any invoice not paid within 30 days of invoice will be subject to interest and penalty charges. Companies with a balance more than 90 days old forfeit all future advertising until all invoices are paid. Neither the advertiser nor its agency may cancel advertising after the issue closing date. When change of copy is not received by closing date, copy furnished or run in previous issue will be printed. Publisher reserves the right to hold the advertising agency and the advertiser jointly and severally liable for payments due the publisher. In the event that an advertiser has paid the agency, the advertiser is fully responsible for paying all invoices due the publisher.

6. Cancellations must be in writing and will be subject to 50 percent penalty of the advertising cost if the cancellation occurs after the space closing deadline. Frequency discounts are available and are based on the number of insertions run within a 12-month period from the date of first insertion. Any advertiser who does not fulfill a contract will be subject to short rates. Ad contracts may be cancelled provided notice is given before the closing date. Credits and rebates may be earned by increasing frequency during a contract. Orders subject to rate change upon its agency may cancel advertising after the issue closing date. When change of copy is not received by closing date, copy furnished or run in previous issue will be printed. Publisher reserves the right to hold the advertising agency and the advertiser jointly and severally liable for payments due the publisher. In the event that an advertiser has paid the agency, the advertiser is fully responsible for paying all invoices due the publisher.

7. Unless specifically paid for as such, AUVSI will make every attempt to honor placement requests but cannot guarantee such requests.

8. Special promotional or one-time corporate member discounts cannot be combined with any other agency or promotional discounts. In all such cases, the higher discount will be accepted and applied.

OVERALL TOTAL DUE: $

AUVSI will provide an invoice for payment. I have read and understand the terms and conditions (above). By signing this contract, I consent that I am an authorized signatory for my company.

Signature ____________________________________________ Date __________________

Printed Name ____________________________________________

FOR QUESTIONS CONTACT YOUR ACCOUNT REPRESENTATIVE

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Companies M-Z: Ken Burris / +1 571 482 3204 / kburris@auvsi.org