



# Quarterly Chapter Meeting

May 30, 2018

# Overview



- My 5 Year Vision
- Where I'm Coming From
- AUVSI Values
- Chapter's Charter Objectives
- Chapter Goals/Objectives (Today)
- Chapter Goals/Objectives (1 year)
- What You Can Do

## My 5-Year Vision



- AUVSI Chapter recognized throughout the country for:
  - Promoting Unmanned Systems (UMS) industry
  - Helping our region establish preeminence in air/land/sea UMS development and testing
  - Working with State and Local governance to entice UMS-related businesses to relocate or startup in Hampton Roads
  - Expanding UMS networking opportunities for academia/government/industry
  - Hosting or co-hosting one of the top-five attended AUVSI Symposia in North America

## Where I'm Coming From



- BS and MS in Nuclear Engineering, MS in National Resource Strategy
- 25 Year Career as intelligence officer in USAF (Retired O-6)
- 5 Years as Division Director in extremely large defense contractor
- 4 Years as President and COO of local UAV-focused services company (1 year included SUAS product development)
- Chairperson for Reinvent Hampton Roads UMS Cluster Steering Group
- Two years as industry consultant; currently focused on Group 2 UAS in Defense Industry
- Served on Board of Directors, as committee chairman, or as committee member in several non-profit organizations

# AUVSI Values



- EDUCATION
  - Help create and promote shared learning and know-how across air, land and maritime
- SAFETY AND SECURITY
  - Ensure a culture of safety and security by enabling designers, makers, sellers and buyers to create safe, effective products
- INTEGRITY
  - Incorporate ethical decision making in unmanned systems and robotics technologies
- INNOVATION
  - Foster innovation for our members by removing barriers and providing networking, resources and best insights

## Chapter's Charter Objectives



- Further the advancement of unmanned systems worldwide
- Encourage the advancement of technology associated with the unmanned systems community
- Promote the education of the membership and those directly associated with unmanned systems and of the general public
- Broaden professional relationships among members, to maintain and increase the professional standing of the membership, to provide support to worthy candidates in the field of unmanned systems, to recognize and award honors to individuals of great contribution to the field of unmanned systems, and to support the interests of national headquarters.

## Objectives/Goals (Today)



### 1. Establish Committees and select Chairpersons

- Membership and Marketing: Increase membership in AUVSI in general and specifically HR AUVSI (great source for revenue for our chapter) and promote networking opportunities
- Educational Outreach: Develop and implement goals and action plan focused on increasing awareness and support to UMS-related robotics programs in regional schools
- Fund Raising: Develop and implement action plan to raise funds to support activities of the chapter
- Annual Symposium: Develop and implement annual symposium that fosters education, safety/security, integrity, and innovation within our UMS community; grow into a major AUVSI event that puts HR on the map!
- Legislative/Community Affairs: Establish communication network with state and local governments to meet Chapter Objectives/Goals
- What Else? Individual UMS types? (UAS, UGS, USS, UUS)

## Goals/Objectives (Today)



2. Establish Chapter Board of Directors consisting of:
  - Executive Committee (President/VP/Treasurer/Secretary)
  - Committee Chairpersons
  - Immediate past president
  
3. Establish “battle rhythm” for meetings
  - Networking Events: Every other month? No-host happy hour socials to meet and greet
  - Full membership: quarterly (move around HR region)
    - May: Annual goals/objectives and Committee Reports
    - Aug: Committee Reports and Guest Speakers
    - Nov: Committee Reports and Guest Speakers
    - Feb: Annual and Committee Reports
  - Committees: discretion of Chairperson (Can be telecon)
  - Board of Directors: Monthly (Can be telecon)
  - Executive Committee: As needed



## Goals/Objectives (1 Year)



1. Increase Chapter membership 20% (Currently 62 individual, 12 Organizational)
2. Host or Co-host first UMS-related Symposium
3. Host or Co-host Robotics related competition
4. Establish relationship to start up Robotics programs with at least 2 Middle or High Schools
5. Raise enough funds to fund #4 above
6. Develop initial “wish list” requiring legislative support
7. Establish 501(c)(3) to improve fund raising efforts

## What You Can Do



### 1. Get involved!!!

- Become a Chairperson or committee member
- Attend networking events and meetings
- Vocalize your ideas
- Encourage others to join
- Support outreach events

## Summary



- We are in a region well-suited for the UMS industry
  - Military, NASA, Academia, Wallops, Local Municipality Interest, Growing Tech Industry
- We can do more to foster UMS interest in our youth
- We can do more to grow our UMS industry
- Send me your ideas!

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