WE’RE GOING ABOVE & BEYOND

PARTNER PROSPECTUS

Episode III — June 9-10, 2021
Episode IV — September 14-15, 2021
The 6th annual FAA UAS Symposium — Remotely Piloted Edition continues to explore the range of critical issues and obstacles facing the drone industry.

With a focus on education, networking, and the UAS Support Center (previously the Resource Center), the virtual symposium builds on the momentum from last year to provide structured and organic engagement throughout the event.

Listening to the outstanding feedback from our active audience during the first two Episodes, the FAA and AUVSI have been hard at work implementing improvements to the platform for our strongest virtual event yet. Through speaking engagements, roundtables, and detailed partner profiles, you’ll have a myriad of ways to reach and engage the symposium’s audience (and for the audience to reach you!).

For 2021, the FAA UAS Symposium will be spread across two virtual episodes:

**EPISODE III**
**REMTELY PILOTED EDITION**

- June 9 – 10, 2021
- Educational content will cover:
  - Commercial
  - International
  - Public Safety
  - Recreational
  - STEM

**EPISODE IV**
**REMTELY PILOTED EDITION**

- September 14 – 15, 2021
- Educational content will cover:
  - BEYOND
  - International
  - Technology

Let’s get started. Contact us today!
REACH YOUR AUDIENCE

As a partner of the symposium, you will gain visibility and multiple opportunities throughout each day to engage with members of the industry and promote your company’s brand, products and services directly to the users, leaders, and innovators in the UAS community. Only a limited number of high-impact partner opportunities are available.

The event has seen unprecedented growth over the last 3 years from both domestic and international attendance — 63% to be exact.

Job Role:

- Engineering/R&D: 51%
- Government Relations/Legal: 38%
- C-Level Exec/Corporate Management: 32%
- Training/Educator: 26%
- Remote Pilot: 19%
- BD/Marketing/Sales: 15%
- Analyst: 14%
- Consultant: 12%

Markets:

- Transportation/Delivery: 50%
- Public Safety: 50%
- Mapping/Surveying: 47%
- Inspections: 41%
- Defense/Security: 40%
- Counter UAS: 38%
- Energy/Power/Utilities: 32%
- Construction: 27%
- Photography: 27%
- Agriculture: 26%
- Industrial: 25%
- Oil/Gas: 22%
- Natural Resource Management: 20%
- Telecom/Wireless: 20%
- Consumer/Hobbyist: 19%
- Cinematography: 17%

*Attendees were allowed to make multiple selections, resulting in totals above 100%

Learn more at auvsi.org/FAASymposium
Organization Type:

- 34% Government Agency (Non-Defense)
- 3% Military (Uniformed and Civilian)
- 6% Commercial — Component/Sensor Manufacturer
- 9% Public Safety
- 10% Commercial — Platform Manufacturer
- 13% Academic/Educational
- 25% Service Provider

68% of our audience has the authority to purchase or recommend!

Who Attends:

- AECOM
- AeroVironment
- Airbus Group, Inc.
- AirXOS
- Amazon
- American Airlines
- American Tower Corp.
- Bell
- The Boeing Company
- Boeing Defense
- CACI
- Civil Aviation Authority
- CNN
- Collins Aerospace
- Deloitte Consulting, LLP.
- Department of Defense
- Dominion Energy
- Embry-Riddle Aeronautical University
- Exelon Corp.
- Federal Bureau of Investigation (FBI)
- FedEx
- FLIR Systems, Inc.
- General Electric
- Global UTM Association (GUTMA)
- Great River Energy
- Honeywell
- Hyundai Urban Air Mobility
- ICAO
- Insitu, Inc.
- Johns Hopkins University
- Lockheed Martin Corp.
- Massachusetts Institute of Technology (MIT)
- Mid-Atlantic Aviation Partnership
- MITRE Corp.
- NASA
- National Air Traffic Controllers Association
- NOAA
- NTSB
- Northrop Grumman Corp.
- Perkins Coie LLP
- Raytheon
- Shell Exploration & Production Company
- Skydio
- Skyward
- Southern Company
- Southwest Airlines
- State Farm
- T-Mobile
- U.S. Air Force
- U.S. Department of Transportation
- Uber Advanced Technologies Group
- UPS
- Valero Energy Corp.
- Wing

Did you know? 10% of our audience is international!

Let’s get started. Contact us today!
# Ways to Engage

<table>
<thead>
<tr>
<th>Partner Levels</th>
<th>Thought Leader</th>
<th>Influencer</th>
<th>Stakeholder</th>
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</thead>
<tbody>
<tr>
<td><strong>Benefits</strong></td>
<td></td>
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<tr>
<td>Thought Leadership through speaking opportunities on a panel session at the event</td>
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<tr>
<td>Thought Leadership interview (A 4-minute pre-recorded message providing the sponsor’s viewpoint on an issue facing the industry; event organizer to approve video)</td>
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<td>☑️</td>
<td>Pending Availability</td>
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<tr>
<td>Hangout/Roundtable discussion hosted by Partner (Promoted in roundtable schedule; Deadline: 4 weeks prior to event)</td>
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<tr>
<td>Promotion in a post-event email</td>
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<tr>
<td>Virtual Profile (Includes company description, POC name and email)</td>
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<tr>
<td>Access to view attendees and connect directly within the platform</td>
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<td>Logo recognition in “Position 1” run-of-site (Rotating)</td>
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<td>Logo recognition in “Position 2” run-of-site (Rotating)</td>
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<tr>
<td>Logo recognition • Attendee registration confirmation • Event website • Social media • Thank You Partners slide</td>
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<td>☑️</td>
<td>☑️</td>
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<tr>
<td>Full Conference registration(s)</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td><strong>Investment</strong></td>
<td><strong>$10,000</strong></td>
<td><strong>$6,000</strong></td>
<td><strong>$3,500</strong></td>
</tr>
<tr>
<td><strong>Quantity Available</strong></td>
<td>6</td>
<td>5</td>
<td>25</td>
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*Investment and quantity is per episode. Sponsor both episodes and receive a 5% discount!*

Learn more at auvsi.org/FAASymposium
QUESTIONS?

AUVSI is here to help you make the most of this event.

Show your thought leadership during both episodes to really stand out or select a targeted engagement to meet your more focused goals. However you choose to engage, you’ll get broad visibility and make meaningful connections with our virtual attendees. Let’s get started.

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