AUVSI Chapter Meeting  
6/11/19 @ 1:30  
Call-in: 605.472.5672

Attendees: Seth Simonson, Shelly Carroll, Austin Mack, Stephanie Hoffert, Ryan Aasheim, Joey Schmidt, Erin Roesler, Brandon Baumbach

1. Meeting called to order at 1:30
2. Introduce guests/ New members
   1. Welcome to Darrin Stinson, Anchor Marketing
3. Drone Focus / AUVSI President, Brian Wynne, meeting debrief
   1. Fast pace visit. Kept him busy on Tuesday (upon arrival) through to Thursday
   2. AUVSI chapter meeting to update Brian on our activities and increased connection
   3. We learned of a forthcoming update economic impact report on the entire industry
   4. Strengthened connections and bridges with AUVSI national
   5. We sent a chapter thank you follow-up: card and MN wild rice
4. Super Corridor update – Erin
   1. Shift in focus since state investment ($28MM) has been made
   2. Super Corridor has been in place in the Red River Valley in the research realm
   3. This new investment will bring the BVLOS into a more commercially viable opportunity beyond the Red River Valley and across the state
   4. Currently, still researching in the Red River Valley anticipating statewide growth. The $28MM is still in contracting phase. Then will come RFPs for management tasks.
   5. The chapter would like to coordinate an event coinciding with milestones of this progress. Perhaps an industry day as the RFPs are published. Hopefully by end of year.
   6. AUVSI national publications (Sept./Oct. would like to include a centerfold on the Super Corridor and the state investment). Shelly is working with Brian Wynne on this.
5. Establish more regular outreach / promotion
   1. AUVSI website grabs from AUVSI national
   2. GrandSky has offered Constant Contact email tool - does this solve our “organize with each other at events” issue?
   3. Facebook – we have one, but need help populating
   4. Instagram – younger generation
   5. No twitter account
   6. Other
      1. Could link all accounts so that we only have to post once, and it will hit all platforms. -Erin
      2. Austin Mack at the Grand Forks Region EDC is willing to help coordinate promotions. Please reach out with ideas or content.
      3. Joey mentioned Digi-Girls involved: Flight Pros will be at Digi-Key in Thief River Falls instructing girls in UAS.
6. June DroneBiz – Brandon
   1. No set plans yet.
   2. Aerium Analytics has been targeted but not confirmed
   3. Will reach out to Aerium once more, but if we hear no word, then another company will be asked.
7. UAS Summit – Grand Forks Aug. 27-28
   1. We will have a booth. Brandon will coordinate. Let Brandon know if you’d like to be at the booth or have ideas about enhancing our presence.
8. Round Robin
   1. EDND – Ryan, Stephanie, and Brandon will help invite Economic Developers from across the state to our chapter meetings.
   2. Seth was in Baltimore for FAA UAS symposium. Was able to connect with Brian Wynne here as well. Safety was the primary topic at the symposium. NDUASTS were also present, where they highlighted the Red River Valley Flooding coverage.
   3. Erin just returned from Israel from working with ParaZero, validating a parachute function on an airframe. This positions then for operations over people. This press release will be a great social media content share from the chapter.
   4. The FAA announced $6MM in funding to be allocated out to projects testing and validating a number of research areas. The test site is open to partnership in applying. The application period is open for the next 3 weeks.
9. Adjourned @ 2:15