Vision Zero + Great Streets
• Improve Project Delivery
• Deliver Great Streets
• Execute Technology Strategy
• Build Community Partnership

Mobility Management
• Develop Parking Reform
• Bring Shared Use Mobility to LA
• Reboot DASH Service
• Evolve and Relocate ATSAC

Great Place to Work
• Pilot Mentoring Program
• Roll out Succession Plan
WHAT IS VISION ZERO?

Reduce traffic deaths to zero by 2025
JOB ACCESSIBILITY CARS VS. TRANSIT

What percent of jobs within a given city require a driving commute of 60 minutes or longer? What about on transit?

What does this mean for Los Angeles?

- 92% of jobs require a transit commute of 60 minutes or longer
- 12x more jobs are accessible by car than by transit in under 60 minutes
- 7% of jobs require a car commute of 60 minutes or longer


INFOGRAPHIC: Rachel Junken, MPL Candidate 2016 | junken@usc.edu
Current and future dedicated-ROW network
The robots are coming.
Autonomous vehicle technology will reshape the transportation infrastructure of Los Angeles.

- 94% Percent of crashes caused by human error
- 7.5M Number of motor vehicles in Los Angeles
- 1# Los Angeles’s rank among cities with the worst traffic congestion

Source: NHTSA, California DMV, Inrix
What if we never widen another roadway?
What if we never build another parking spot?
What if it is just more of the same?
Urban MOBILITY in a Digital Age

A TRANSPORTATION TECHNOLOGY STRATEGY FOR LOS ANGELES
platform for innovation

1. Build a solid data foundation.
2. Leverage technology + design for a better transportation experience.
3. Create partnerships for more shared services.
4. Support continuous improvement through feedback.
5. Prepare for an automated future.

Policy + Implementation + Pilots

Platform for Mobility Innovation

Data as a Service + Mobility as a Service + Infrastructure as a Service
data as a service

rapid exchange of real-time condition + service information between customers, service providers, government and infrastructure to optimize safety, efficiency + the transportation experience
Mobility as a Service

access to a suite of transportation mode options through a single platform and payment to simplify access to mobility choices.
Infrastructure as a Service

A DYNAMIC PAY-AS-YOU-GO APPROACH TO MORE CLOSELY ALIGN COSTS OF PROVIDING INFRASTRUCTURE WITH HOW IT IS USED
+ Prototyping concepts

1. WARNER CENTER / ORANGE LINE
2. I-210 / I-110
3. UCLA CAMPUS
4. USC EXPOSITION PARK
5. PROMISE ZONE
Tactical action steps to engage and co-create

1. Goals and metrics
2. Capacity building
3. Partnership development
4. Enabling regulation
5. Risk mitigation
6. Innovation financing
7. Community engagement
8. Labor preparation
9. Competition and rapid iteration
10. Incremental scaling

Tactics
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