



AC TRANSIT FLEX PILOT PROGRAM

JOHN URGO

TRANSPORTATION PLANNER
AC TRANSIT | OAKLAND, CA

WHAT IS AC TRANSIT FLEX?

- An **on-demand transit** service began operation in July 2016
- **Replaced** a fixed route in March 2017 for a **pilot period** of one year



WHAT IS AC TRANSIT FLEX?

1

**BOOK YOUR TRIP AS LITTLE AS
30 MINUTES IN ADVANCE**

CONFIRM YOUR 10-MINUTE
PICKUP WINDOW

2

**WE'LL SEND YOU A PICKUP ETA
WHEN YOUR BUS IS ON THE WAY**

THE BUS WON'T LEAVE
BEFORE THIS TIME

3

TRAVEL TO BUS STOP

4

**TRACK YOUR BUS WHILE
WAITING AT INTERSECTION**

BOARD BUS AND PAY WITH
CASH, CLIPPER, OR PASS

5

**SHARE YOUR RIDE AS OTHER
PASSENGERS GET PICKED UP
AND DROPPED OFF**

6

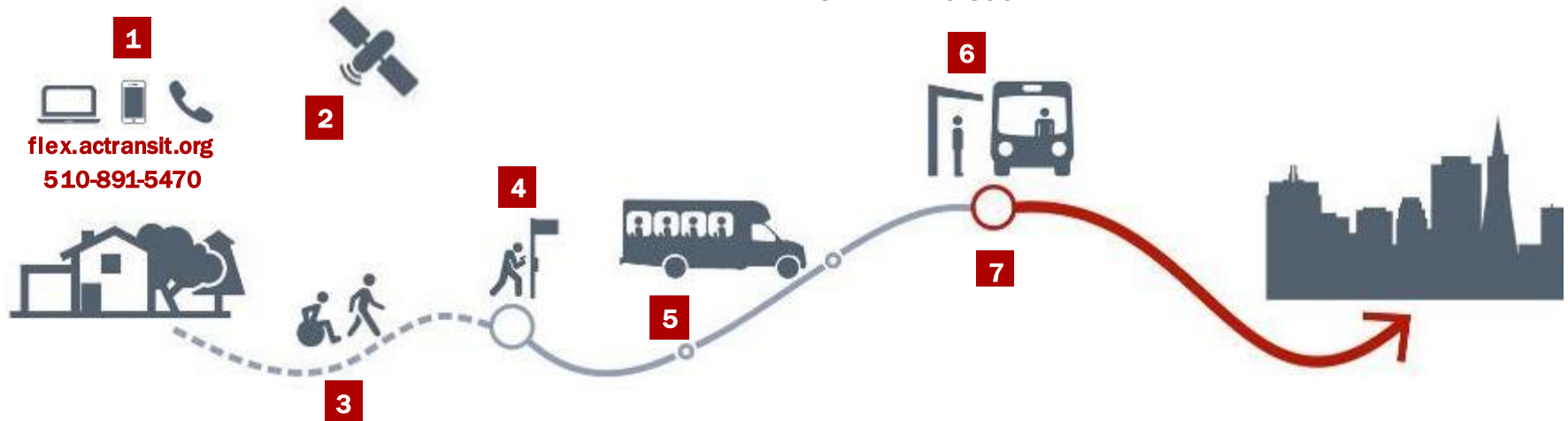
**ARRIVE AT DROP-OFF POINT AND
WALK TO DESTINATION**

TRANSFER AT BART FOR
DESTINATIONS IN THE EAST
BAY AND SAN FRANCISCO

7

**ON YOUR RETURN, BOARD FLEX
AT BART EVERY 30 MINUTES
WITHOUT RESERVATION**

RESERVATIONS CAN ALSO BE
MADE IN ADVANCE, OR ON A
SUBSCRIPTION BASIS



WHERE IS AC TRANSIT FLEX?

CASTRO VALLEY



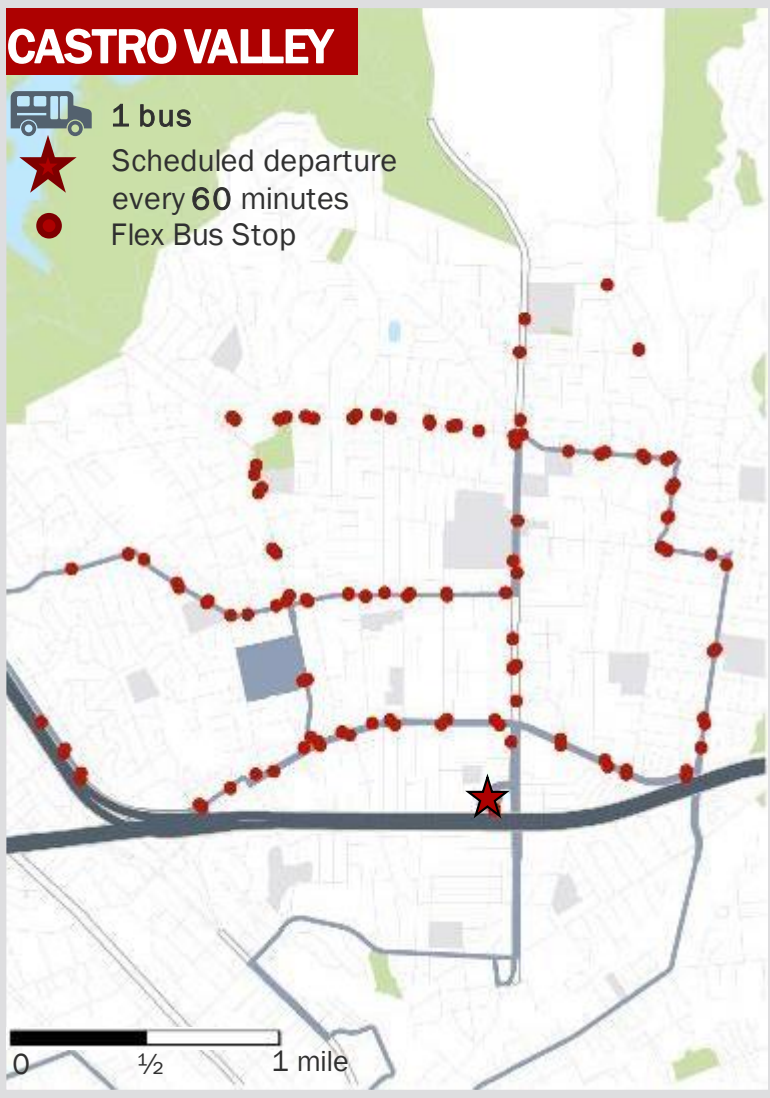
1 bus



Scheduled departure
every 60 minutes



Flex Bus Stop



NEWARK



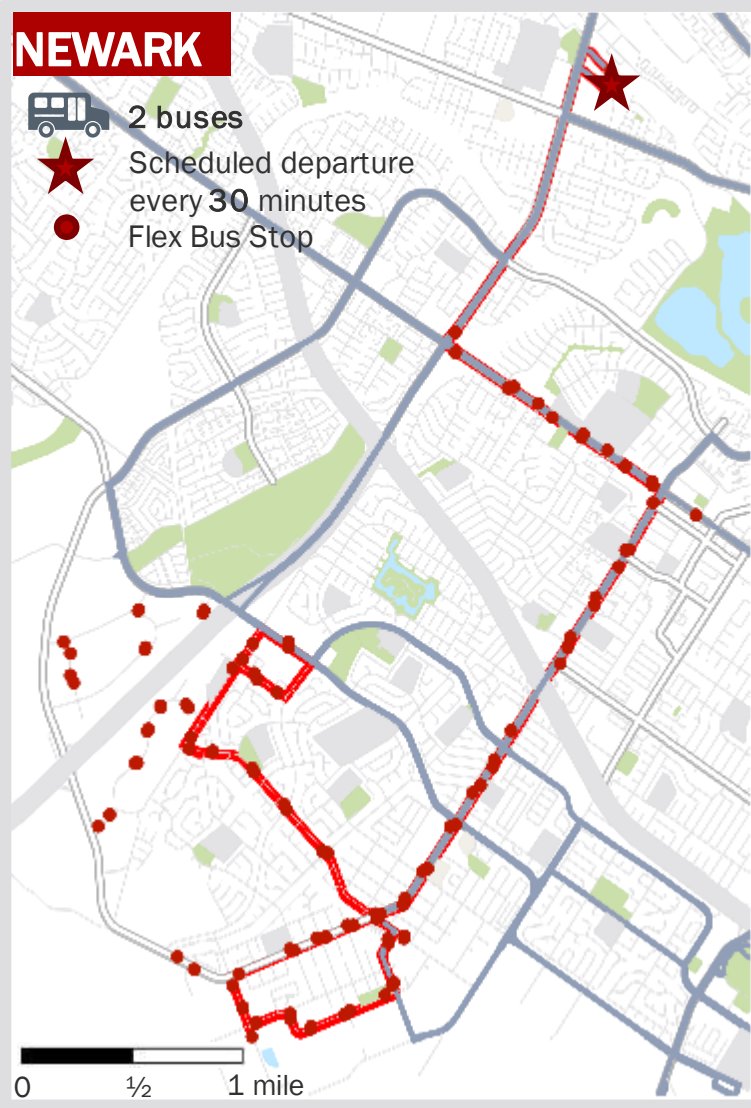
2 buses



Scheduled departure
every 30 minutes



Flex Bus Stop



WHY AC TRANSIT FLEX?

Goals of AC Transit
Flex

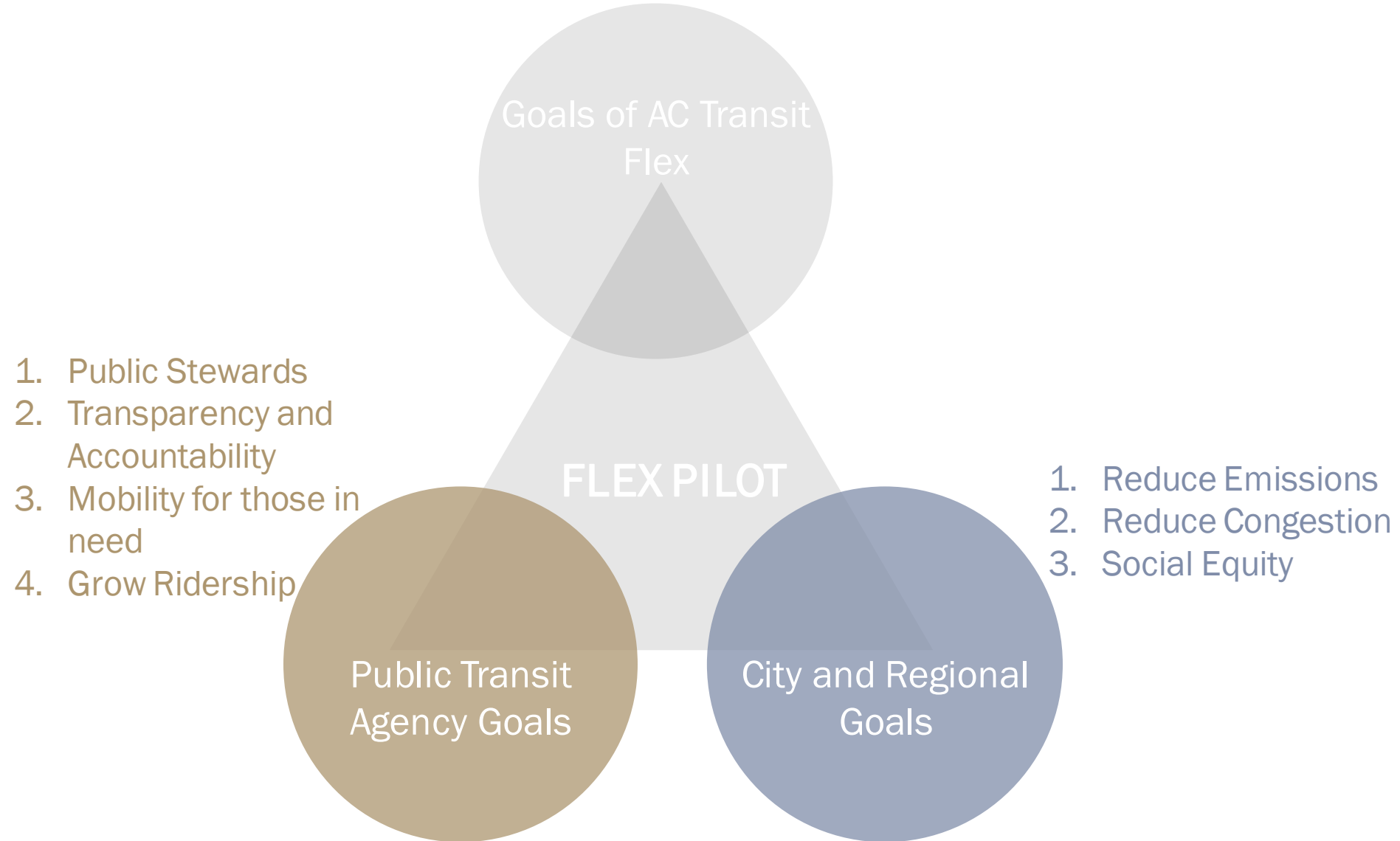
FLEX PILOT

Public Transit
Agency Goals

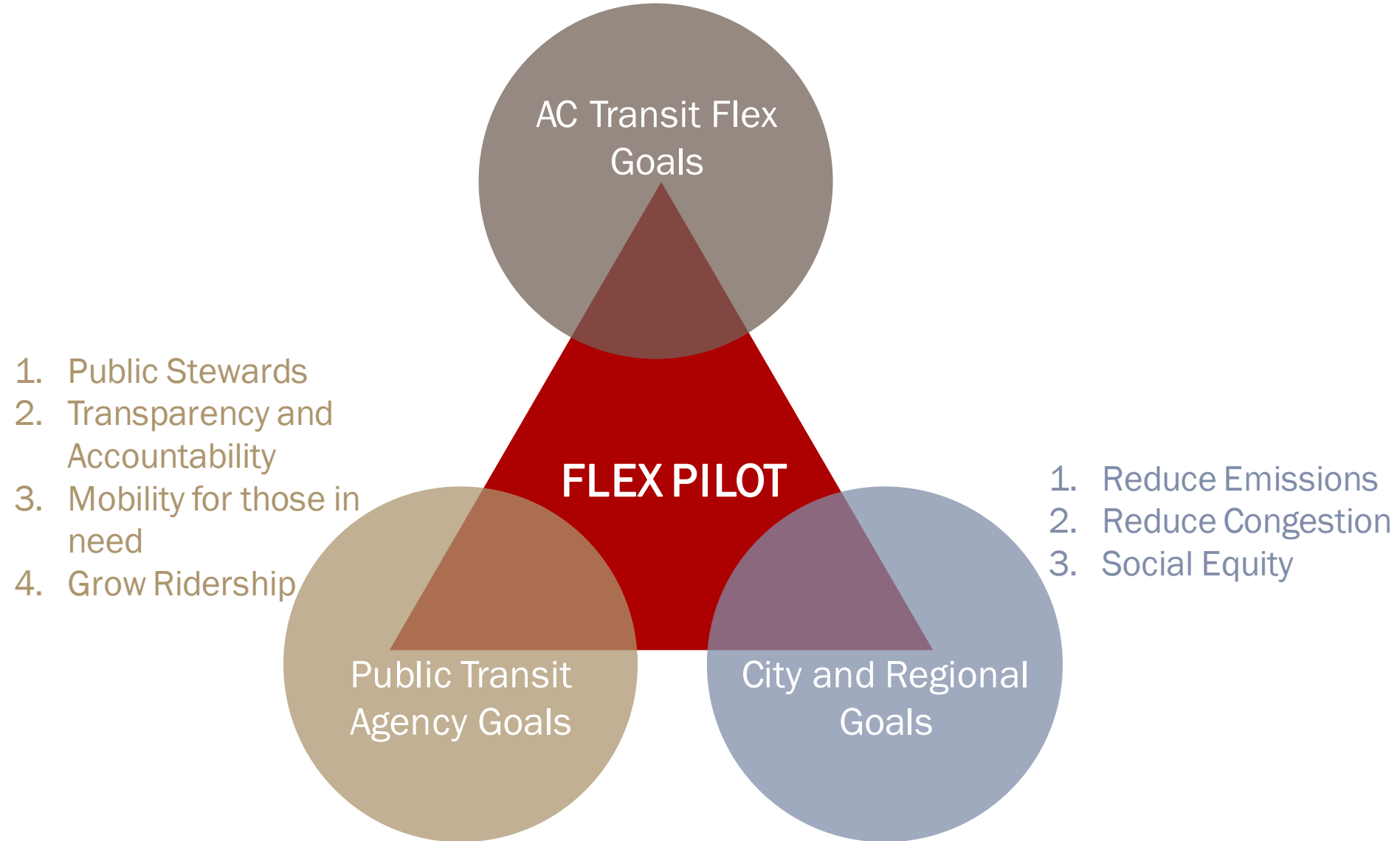
City and Regional
Goals

1. Public Stewards
2. Transparency and Accountability
3. Mobility for those in need
4. Grow Ridership

WHY AC TRANSIT FLEX?



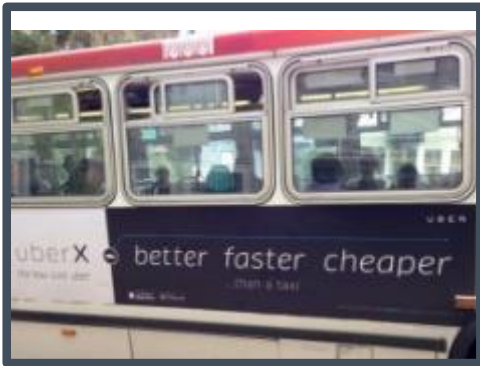
WHY AC TRANSIT FLEX?



WHY AC TRANSIT FLEX?



Improve service in **low density** and **low demand** areas

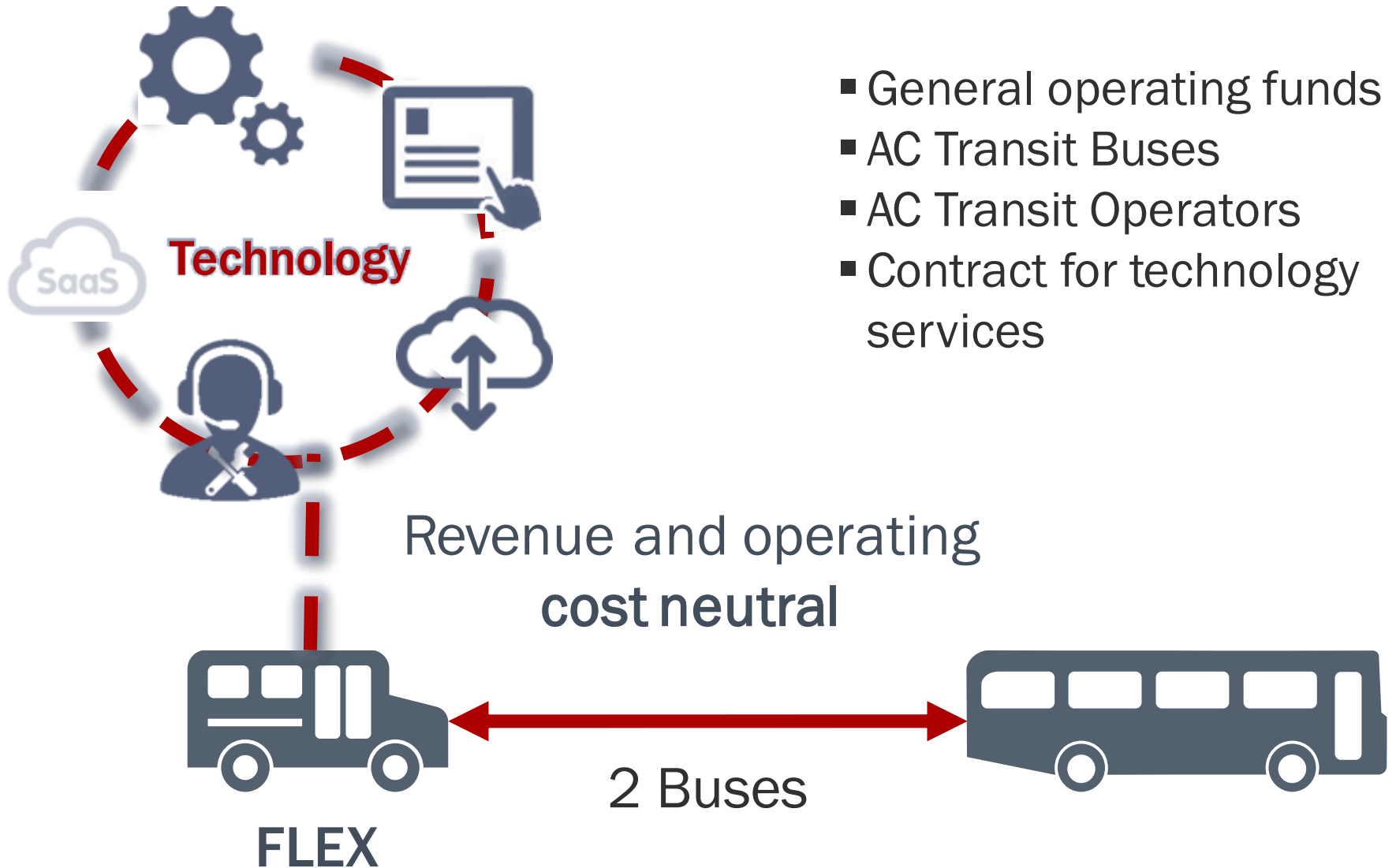


Respond to a changing **marketplace**



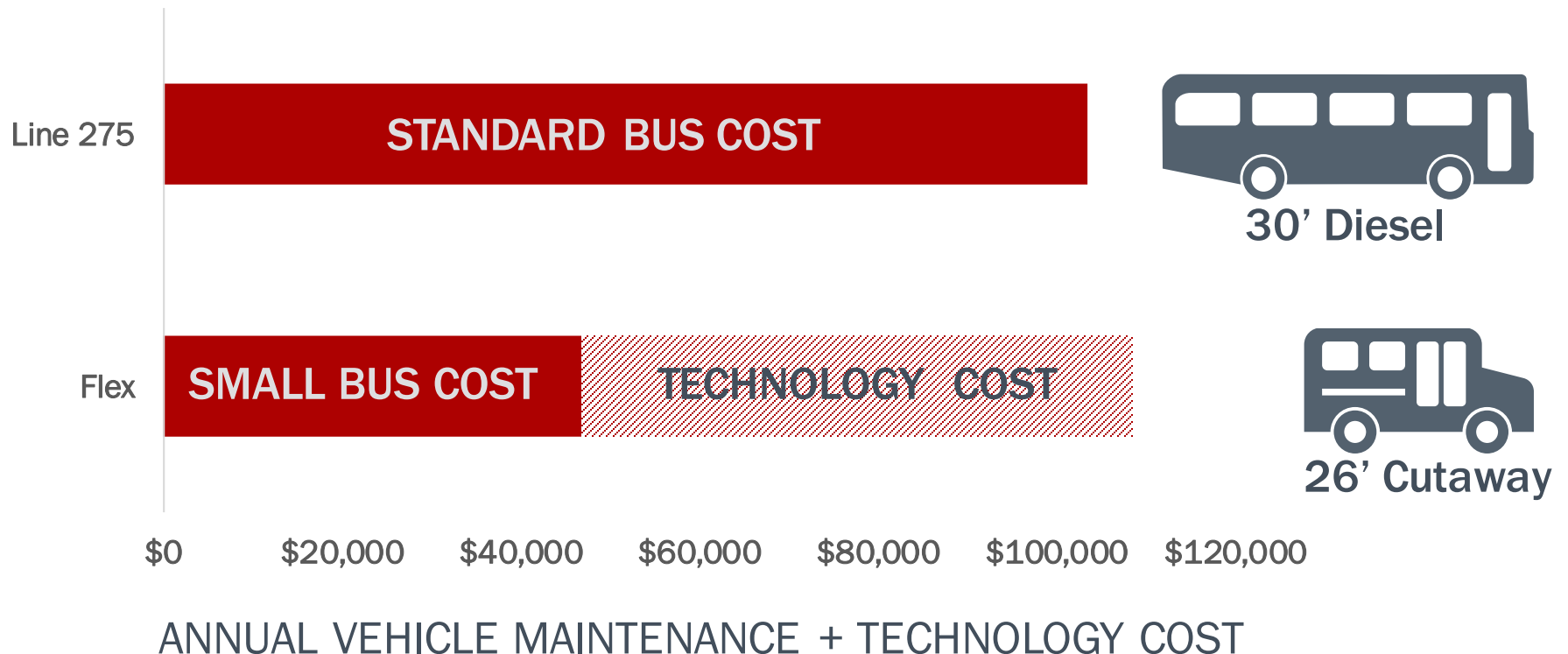
Ensure **access** and **equity**

COSTS AND FUNDING

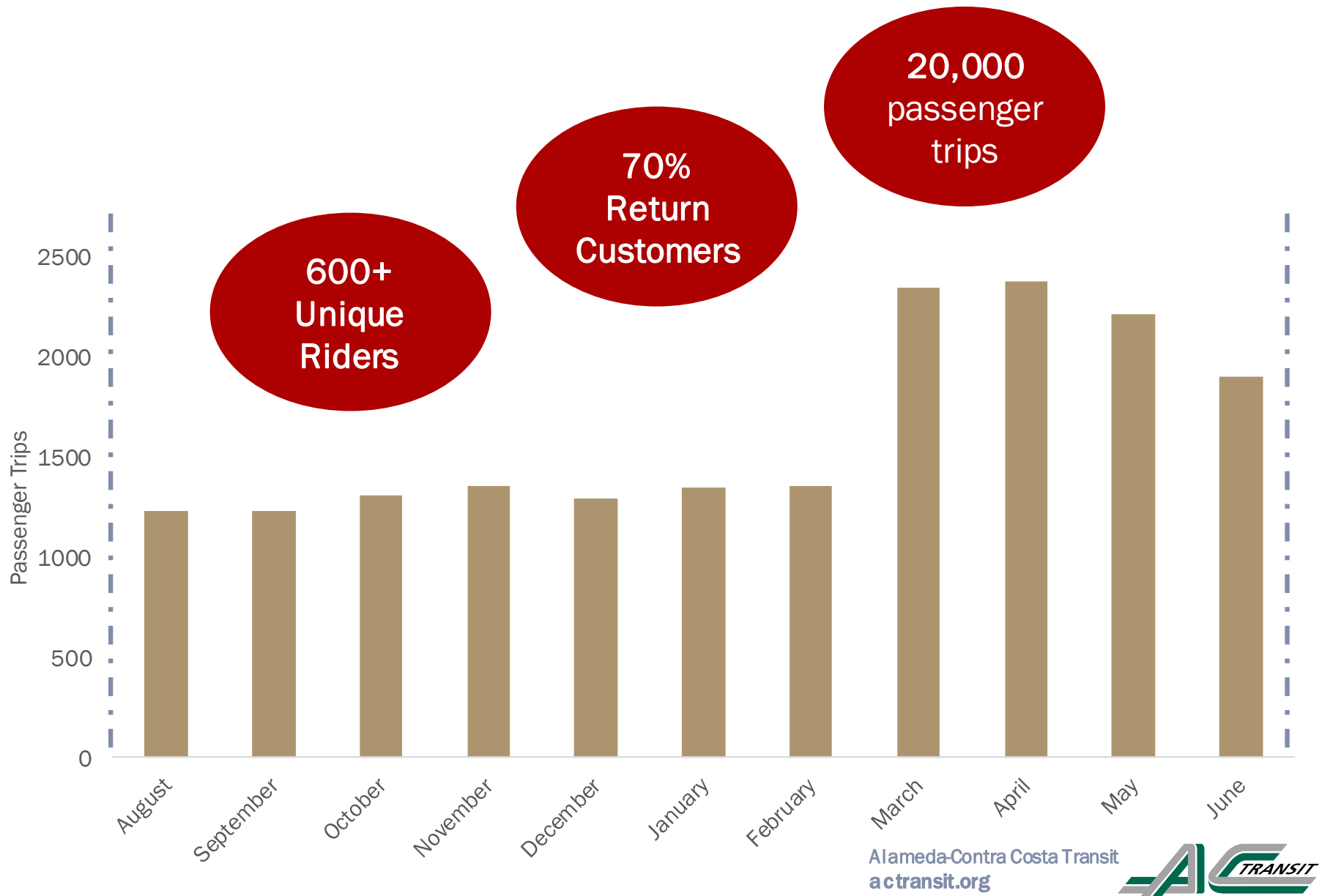


COSTS AND FUNDING

Maintenance and Operating Cost Neutral

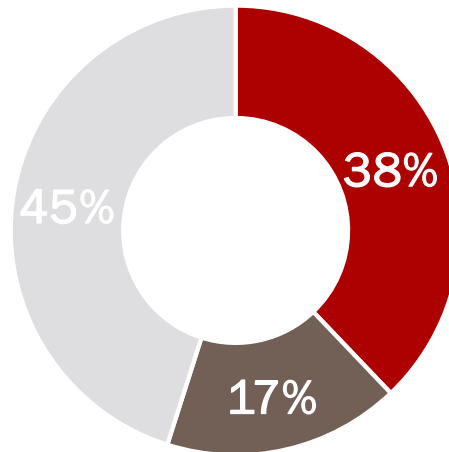
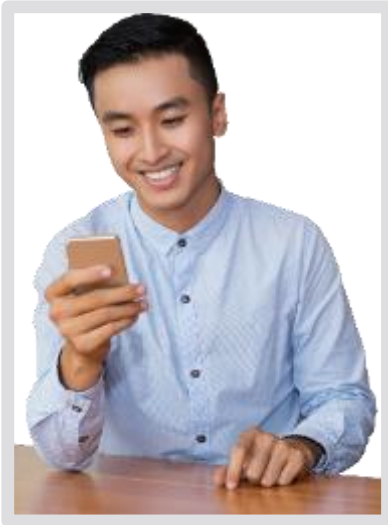


RIDERSHIP TO DATE



PASSENGERS MOSTLY BOOK TRIPS ON THEIR OWN

Online Booking



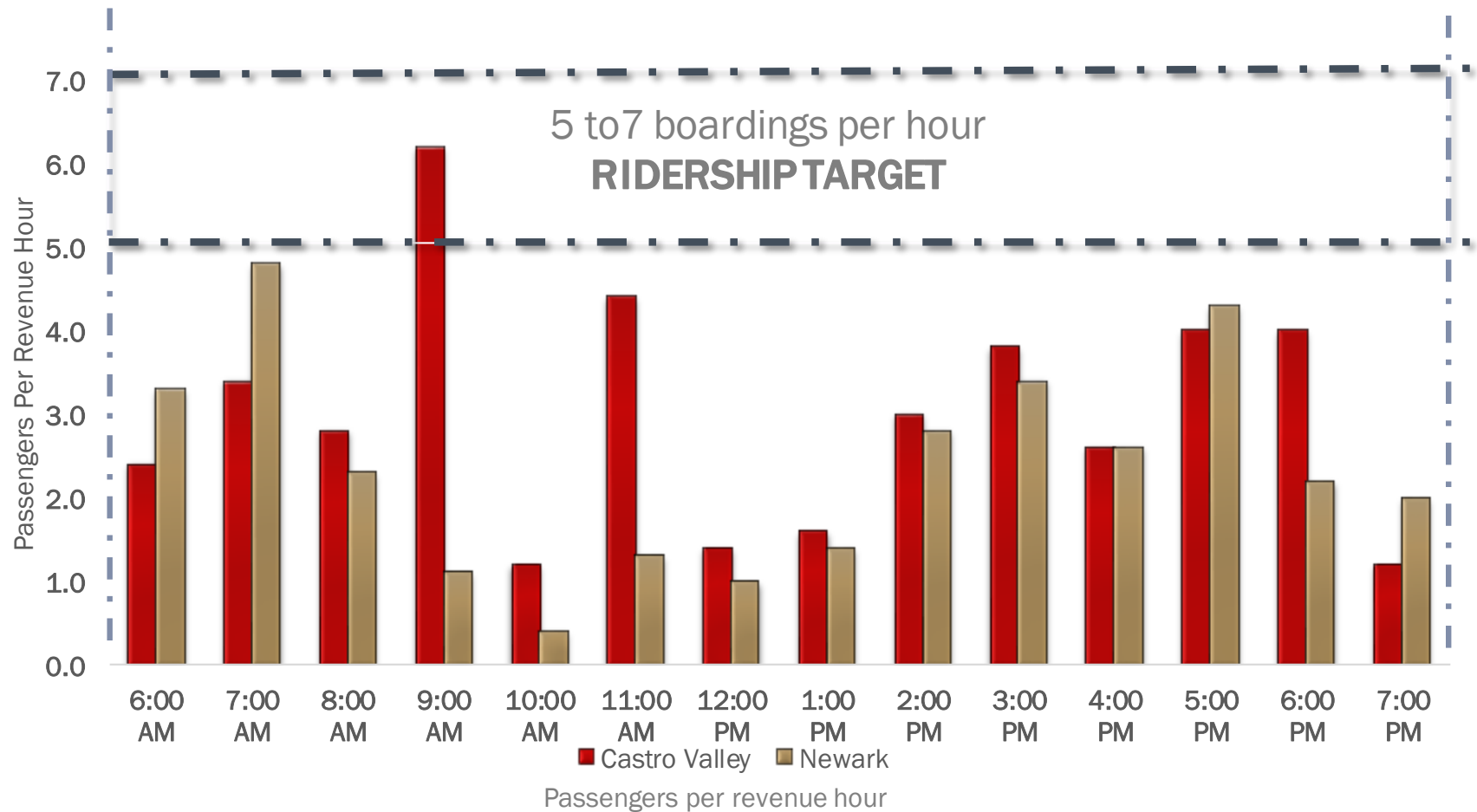
Walk On



Call Agent Booking

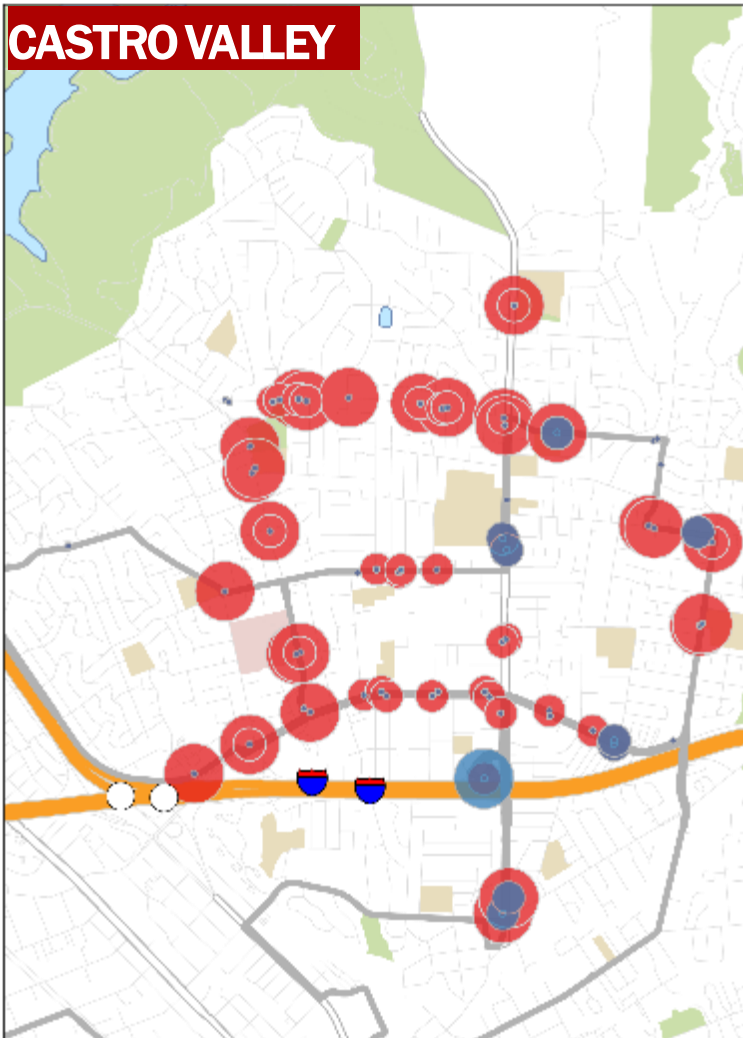


SERVICE PRODUCTIVITY



RESERVATION BARRIER

- 40% of passengers riding *from* BART are not taking the service *to* BART



Blue = Boarding, Red = Alighting

LESSONS LEARNED



Set **realistic** goals for low demand areas



Reservationless + Scheduled Trips **boost** productivity but **lower** reliability



Upper limit
7 passengers/
revenue hour



Smaller buses **reduce** operating costs



Smallish 5-7 square
mile service zones



Technology leads to greater **efficiency** (as well as **headaches**)



Operate!



Replace is easier
than repeal

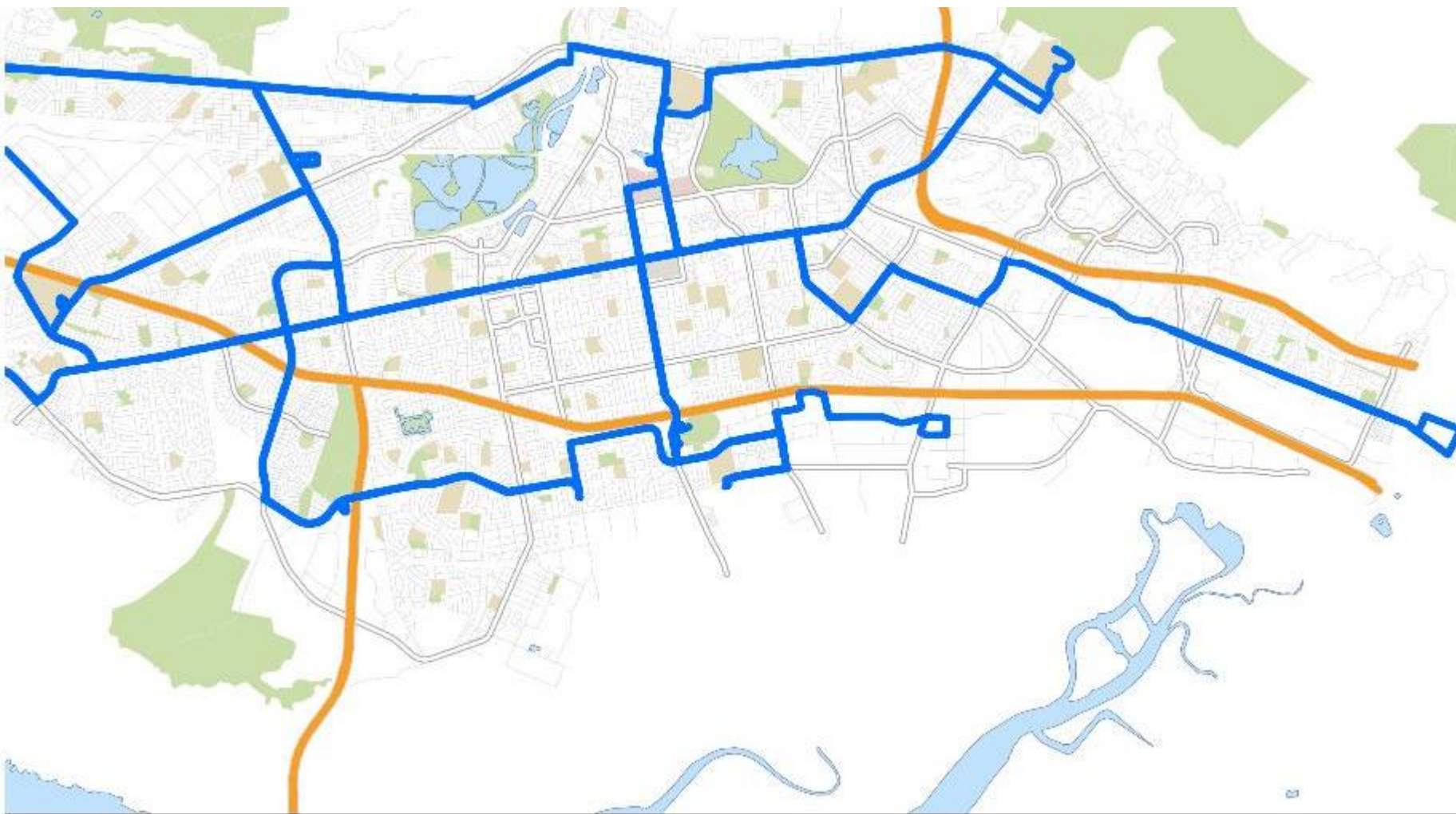
THE FUTURE OF FLEX: A NETWORK APPROACH

Existing low frequency network



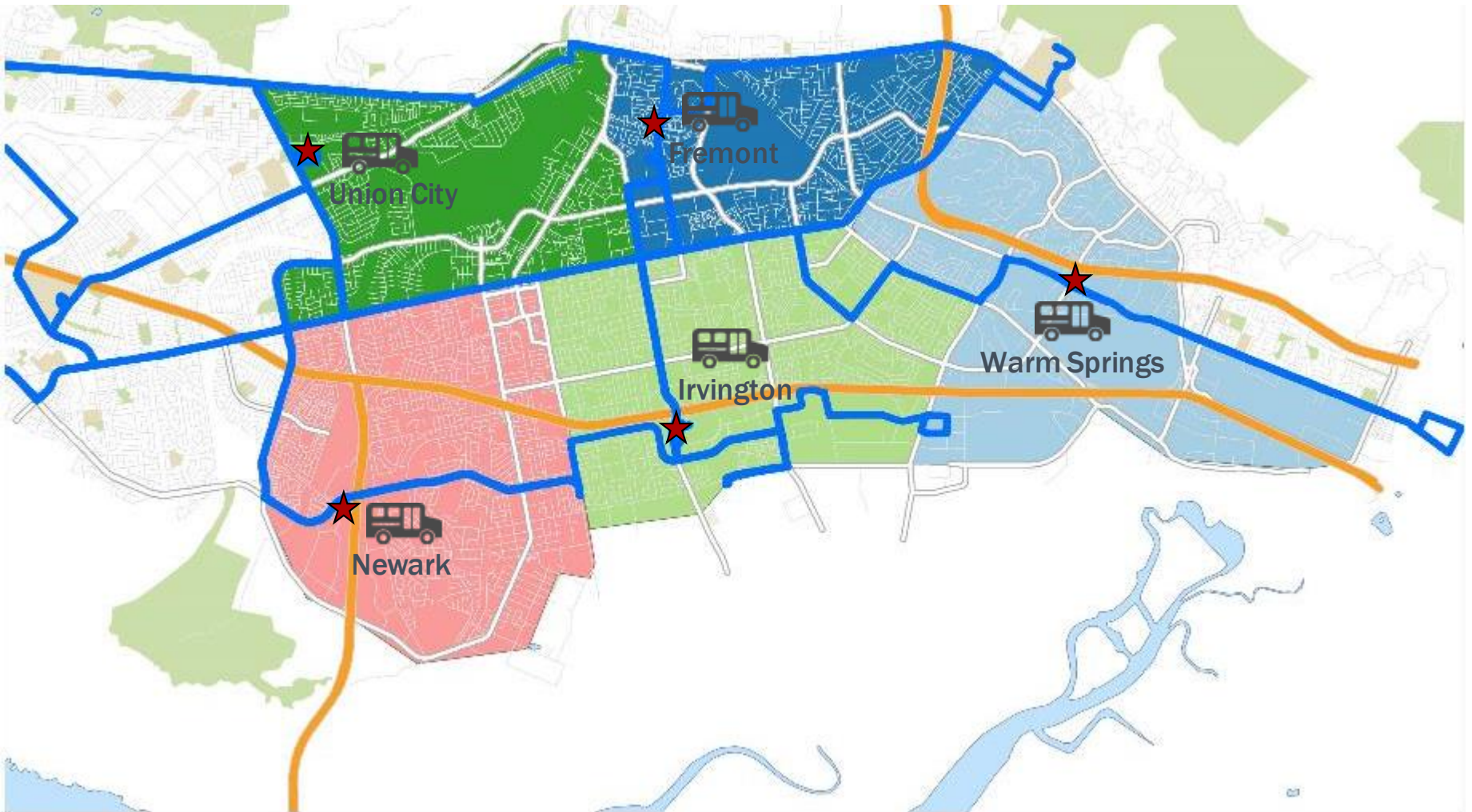
THE FUTURE OF FLEX: A NETWORK APPROACH

Proposed high frequency network



THE FUTURE OF FLEX: A NETWORK APPROACH

Proposed high frequency network + flex coverage zones = cost neutral



THE FUTURE OF FLEX?

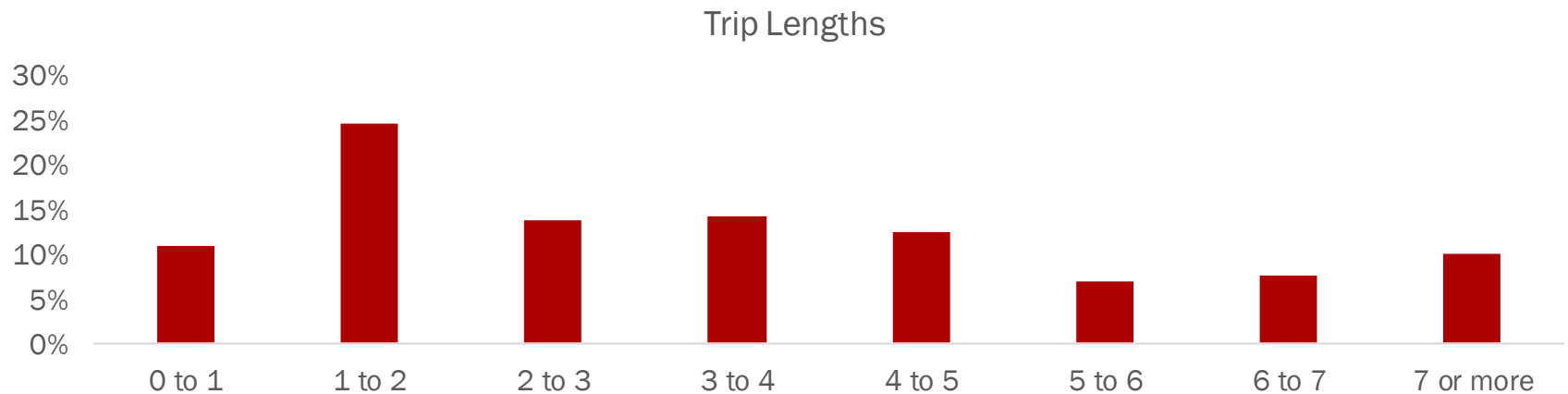
- The future of public transit or an exit strategy?
- Will a high frequency + flex network sustain ridership?
- What role will ride-hailing and autonomous vehicles play in serving public transportation goals?

THANK YOU!

- Visit www.actransit.org/flex/ or call (510) 891-5470 more information

(510) 891-5470 / Free language assistance / Asistencia gratuita en el idioma / 免費語言協助 / Libreng tulong para sa wika / Hỗ trợ giúp thông dịch miễn phí
무료 언어 지원 / मुफ्त भाषा सहायता / زبان سے متعلق مفت اعانت / 無料の言語支援 / مساعدة لغوية مجانية / Assistência linguagem livre / បកប្រែភាសាមិនគិតថ្លៃ
Бесплатная помощь переводчиков / រវាងជួយប្រើប្រាស់សេចក្តីសន្យា / மதத மூலம் கீத சහాయத / Assistance linguistique gratuite

PASSENGER TRIP CHARACTERISTICS



ENSURING ACCESS AND EQUITY



**Americans with
Disabilities Act**



Wheelchair Accessible vehicles



Professionally Trained Operators



**Title VI/
Service Equity**



Service Equity Analysis



Policies for Unbanked/digital divide



**Limited English
Proficiency**



Translation Services



Customer Booking Call Center

MARKETING AND OUTREACH

Billboards on bus shelters, exteriors, and BART stations



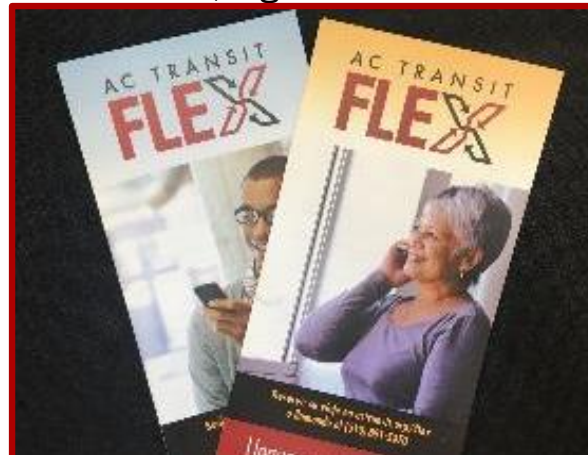
At-stop **signage** and **inserts**



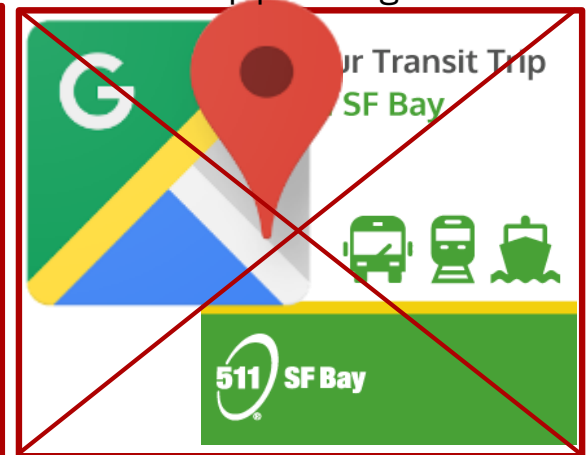
Bi-lingual street teams



Direct mail; digital and social media

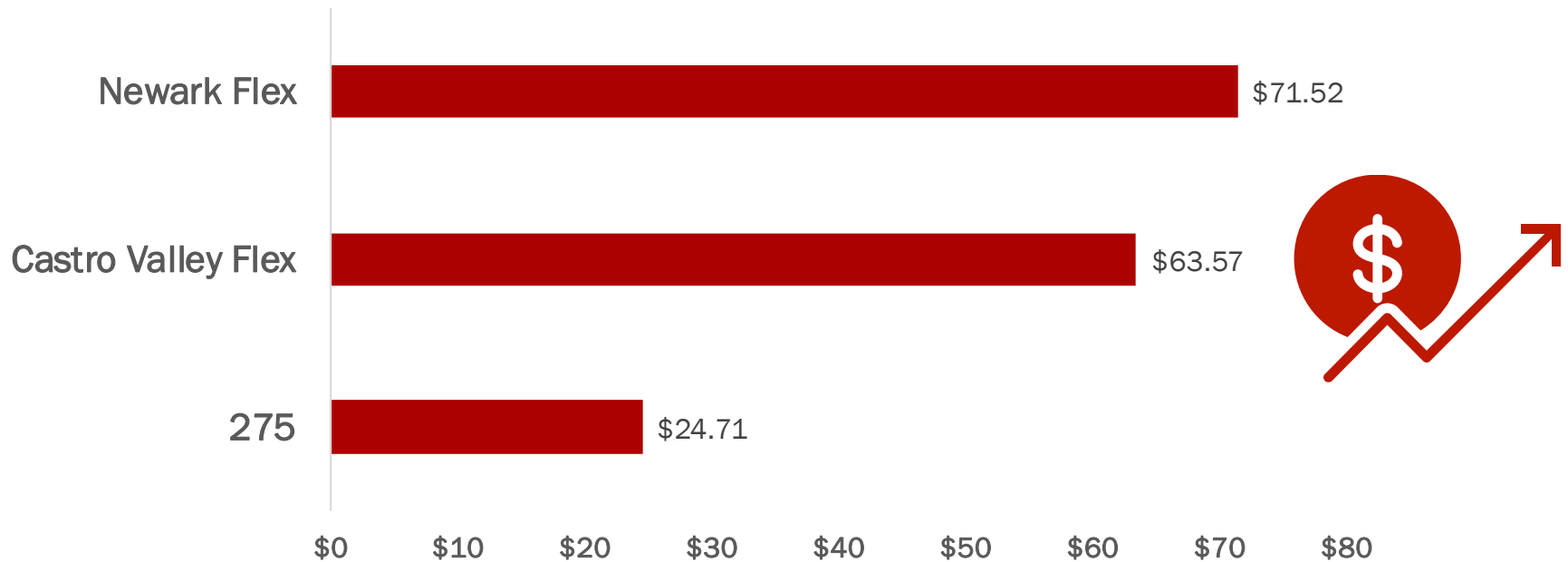


No online trip planning tools!



SERVICE PRODUCTIVITY

OPERATING EXPENSE PER PASSENGER TRIP





Cloud platform enabling autonomous mobility services

Automated Vehicles Symposium
July 11th 2017

Leemor Chandally, Director of Strategic Partnerships, NA
leemor.chandally@bestmile.com

MASSIVE PARADIGM SHIFT

4th industrial revolution - Shared electric autonomous mobility

1 0 1 1 0 0 1
0 1 1 1 0 1 0
1 0 0 1 0 0 1
1 1 1 0 1 0 1
0 0 1 1 1 0 0

Digitalization and automation of
transportation of people and goods



From ownership economy to **shared
economy**



Mobility industry greater revenue
generator than automotive

CHALLENGE

Industry focus is currently **vehicle-centric** – getting to Level 4/5 autonomy

Real economic driver of technology and transportation is in **fleets and mobility services** – usually an afterthought

Mobility providers need to offer **on-demand and fixed-route services** in addressing transportation challenges



Manage **hybrid fleets**
human-driven and autonomous vehicles



Manage **mixed fleets**
Different brands of autonomous vehicles



VALUE PROPOSITION



Fleet mixing autonomous and
human-driven vehicles

Agnostic, real-time coordination
and optimization platform

On-demand
Fixed-route

BestMile enables mobility providers to **deploy, operate and scale** innovative and efficient transportation services leveraging shared autonomous vehicles

BESTMILE CLOUD PLATFORM - CORE ENGINE

Sending the right missions to the right vehicles at the right time

supply
& demand
matching

automated
dispatching

energy
management



planning and
scheduling

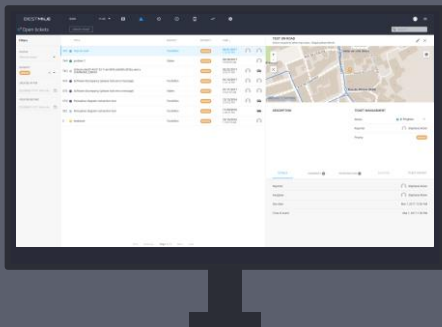
real-time
dynamic routing

Additional key features

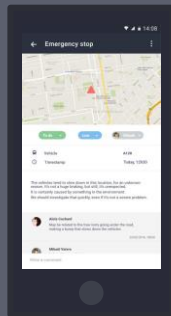
- Health and asset management
- Machine learning
- Data integration

APPLICATIONS AND INTERFACES

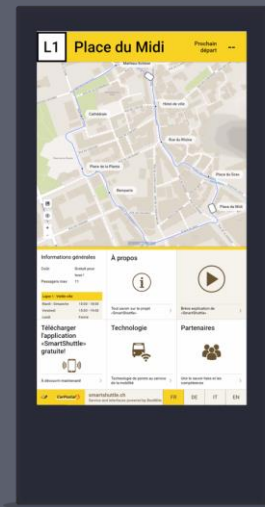
Operator
Dashboard



Field Agent
Application



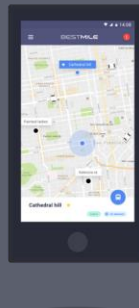
Interactive
Kiosk



Web Portal



Traveler
Application



PRO APPLICATIONS
for mobility providers

PUBLIC APPLICATIONS
for travelers

HOW IT WORKS

ON-DEMAND

- 1 Traveler books ride via the app and receives vehicle info
- 2 Platform receives data from vehicles (location, speed & battery level), performs optimization, and sends mission to the appropriate vehicle to go from point A to B

FIXED ROUTE

- 3 Platform receives data from vehicles (location, speed & battery level), performs optimization and sends mission to the vehicle to go from stop C to stop D



UNIQUE SELLING PROPOSITIONS

Designed for autonomous vehicles

Unique optimization capabilities

Vehicle agnostic platform

Any brand
Any type
Driverless
Human-Driven

Enable all operating models

From fixed routes to on-demand services

Open modular architecture

Turnkey or integrated solutions

"Frost & Sullivan firmly believes that BestMile will be instrumental in building a new mobility paradigm" – Frost & Sullivan, March 2017

PREMIUM CUSTOMERS & PARTNERS

CarPostal 

 **SB Drive**


SBB CFF FFS

MBC

tpf
●●●

 **Trapeze**®

 **GOMENTUM
STATION**

First  **Transit**


local motors

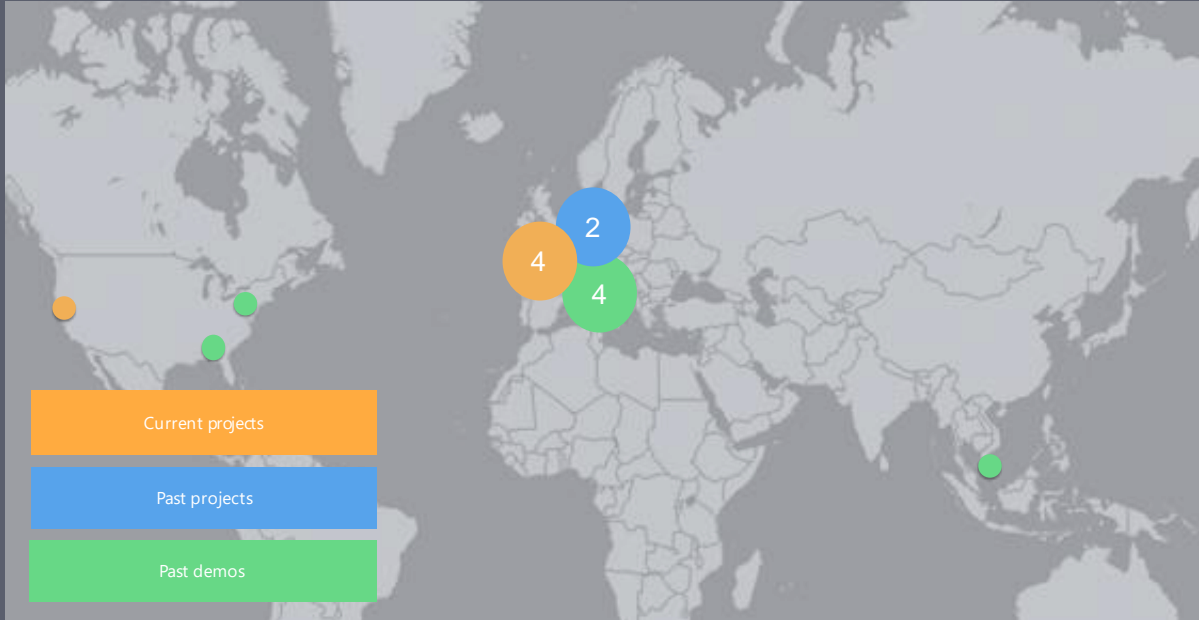
NAVYA

**EASY
MILE**

next

**THE HI-TECH
ROBOTIC
SYSTEMZ LTD.**

TRACTION



Track record

- 42,000 miles driven
- 120,000 passengers transported
- 13 fleets managed
- 6 fleets live: USA, Europe, Japan

'SMARTSHUTTLE' - SION, SWITZERLAND

CarPostal 
Leading public transport operator
in Switzerland



NAVYA
Leading autonomous
shuttle manufacturer



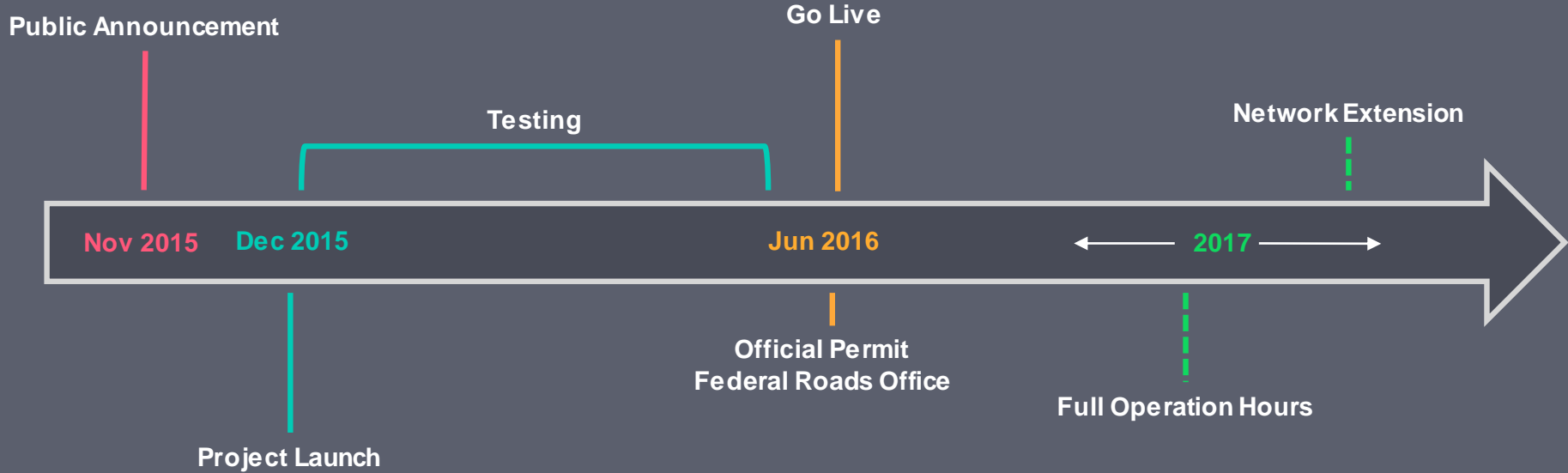
BESTMILE
THE MISSING LINK
Fleet optimization platform
for autonomous vehicles

PostBus 'SmartShuttle'

- Operating since June 2016
- 2 shuttles in a busy city downtown
- 2 km loop among cars and pedestrians
- Daily operation from 1 to 6pm
- Moved 21,500 pax; Traveled 4,500 kms
- Public acceptance



PROJECT MILESTONES



GOMENTUM STATION - CALIFORNIA



GOMENTUM STATION

- Partnership since Dec 2016
- Pilot with 2 EasyMile shuttles
- FM/LM project goal to deploy large scale of AV's on public road
- Developing requirements with input from local stakeholders
- How to implement FM/LM project?

LESSONS

Partnerships are critical to successful deployments

Pilot projects important as first step in iterative process. We're doing something new and innovative – break into phases and iterate.

Tolerance for trialing and testing – we're all in R&D; spirit of exploration.

Understanding of local context; navigating cultural and corporate differences

ADDRESSING TRANSPORT CHALLENGES

Mobility-as-a-Service – citizens want more automated, connected, affordable, comfortable, sustainable and on-demand transportation services

Short-Distance Connectivity (FM/LM) – to enable seamless mobility and complement existing transportation systems



Mobility On Demand

"By 2030, over 60% of people will live in cities. Transportation is seen as the biggest infrastructure challenge and is a key factor in city competitiveness and development"

Megacity Challenges - Siemens



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bestmile.com



535 Mission St
14th Floor
San Francisco, CA 94105 USA



EPFL Innovation Park
Building D
1015 Lausanne, Switzerland



14, Bedford Square
London, WC1B 3JA, UK



THE UNIVERSITY OF TEXAS AT AUSTIN
CENTER FOR TRANSPORTATION RESEARCH

Costs & Benefits of Automating U.S. Bus Fleets

Neil Quarles

Dr. Kara Kockelman

June 14, 2017

Background

Full Automation Technology

- Should be available in the next few years.
- Ongoing public testing of self-driving buses.
- Different expectations for public transit impacts.

Powertrain

- Self-driving electric buses



Austin's Transit Agency: **CapMetro**

- 82 Bus Routes + 438 Buses (+ 1 commuter rail line)
- 30.5 M/yr passenger boardings (FY2016)
- \$264 M operating budget (FY2017)
 - **45% Driver costs** (\$119 M/yr)
 - 6.4% Fuel costs (\$17 M/yr)
- \$158M capital budget (FY2017)



Fleet Conversion

Evaluated effects of converting Capital Metro's bus fleet:

- **Fully Automated** Buses
- **Electric** Buses
- **Both** Technologies Together

Criteria used:

- **Qualitative** impacts
- **Financial** impacts
- Possible **implementation schedules**



Qualitative Effects

- Traveler comfort at bus stops
- Public perceptions
- **Energy & Emissions Impacts**
 - Depend on electricity source
 - Austin generates power using 20%+ renewables (vs. Texas: 10%)/
 - Seeks 55% renewables by 2025.



Full Automation's Costs & Benefits

- **Bus drivers cost** Capital Metro \$119M/year
 - \$271K per bus-year, or **\$3.3M over each bus's 12-year (avg.) life**
- Assuming **\$80K per bus, full automation premium...**
 - \$3.2M life-cycle savings per bus = **97% operating cost reduction!**
- **Crash cost & insurance savings** from safer driving
 - Possibly ~40%
- Smoother driving → **Fuel savings, emissions reductions, & greater rider comfort**
- **Public perceptions** (good & bad?)
- But **fewer jobs** for drivers.



Investment Scheduling

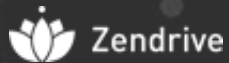
- Recognizing bus **fleet turnover & driver contracts**.
- Starting in 2017, **autonomous-only adoption delivers immediate savings** & year-zero payback.
- **Electrification should break even in 2024 to 2029** if battery costs fall at 14% per year (or **2027 to 2035** if fall at 8%/yr).
- **Co-implementation** of these 2 technologies **will breakeven** after **6 to 9 years** (assuming 14% to 8%/yr reductions in battery costs).



Conclusions

- **Full automation** can **drastically lower** transit **agency costs** → Funding for more service, better service, etc.
- **Electric buses** are not yet cost-competitive with diesel, but **offer other benefits**.
- Both technologies can **improve transit provision & lower environmental impacts**.

Any questions &/or suggestions?



Autonomous Vehicle Safety Standards

Autonomous Vehicle Symposium
JULY 2017

Jonathan Matus
CEO & Co-Founder
@matusjon

DRIVING BEHAVIOR DIFFERS AROUND THE WORLD

- MAKING SENSE OF IT IS DIFFICULT, NECESSARY FOR AUTOMATED VEHICLES -



SAFETY AND TRUST ARE BIG HURDLES LIMITING ACCEPTANCE WITH REGULATORS, INSURERS, CONSUMERS

San Francisco Chronicle | SFGATE

Self-driving cars: Consumer groups want government to hit brakes

By David M. Baker | July 18, 2016 | Updated: July 18, 2016 6:00am

Facebook Twitter Email Print



Verticals | Internet of Things | Big Data | Mobility | Cloud | News

MOBILITY/SECURITY

Data breaches, blackmail & of the driverless car future

BUSINESS INSIDER

Consumer advocacy groups want US government to pump the brakes on self-driving cars after Tesla crash

BI Intelligence

Jul 15, 2016, 10:38 AM 267 3

Facebook

in

LINKEDIN

Twitter

EMAIL

Print

This story was delivered to BI Intelligence

“When you’re talking about potentially life-threatening technologies, you need real standards that can be enforced.”



The public rollout of fully autonomous cars remains years away.

As automakers race to create cars that can drive themselves, a growing chorus of consumer advocates is demanding that the companies — and their federal regulators — slow down.

The fatal crash of a Tesla Motors Model S operating in its self-steering Autopilot mode has thrown the issue into sharp relief.



President Barack Obama
The White House
1600 Pennsylvania Ave. NW
Washington, DC, 20500

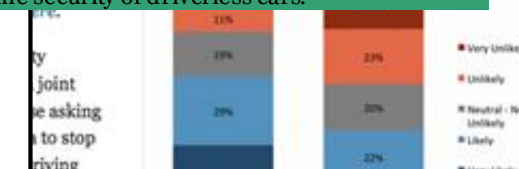
July 13, 2016

Dear Mr. President:

“It is time to stop your administration’s undue haste to get autonomous vehicle technology on the road.”

“The software vulnerabilities found in vehicles’ network connections pose a significant risk to the security of driverless cars.”

“Consumer Reports also published a column calling on Tesla to deactivate the Autopilot system because of safety concerns after the accidents.”



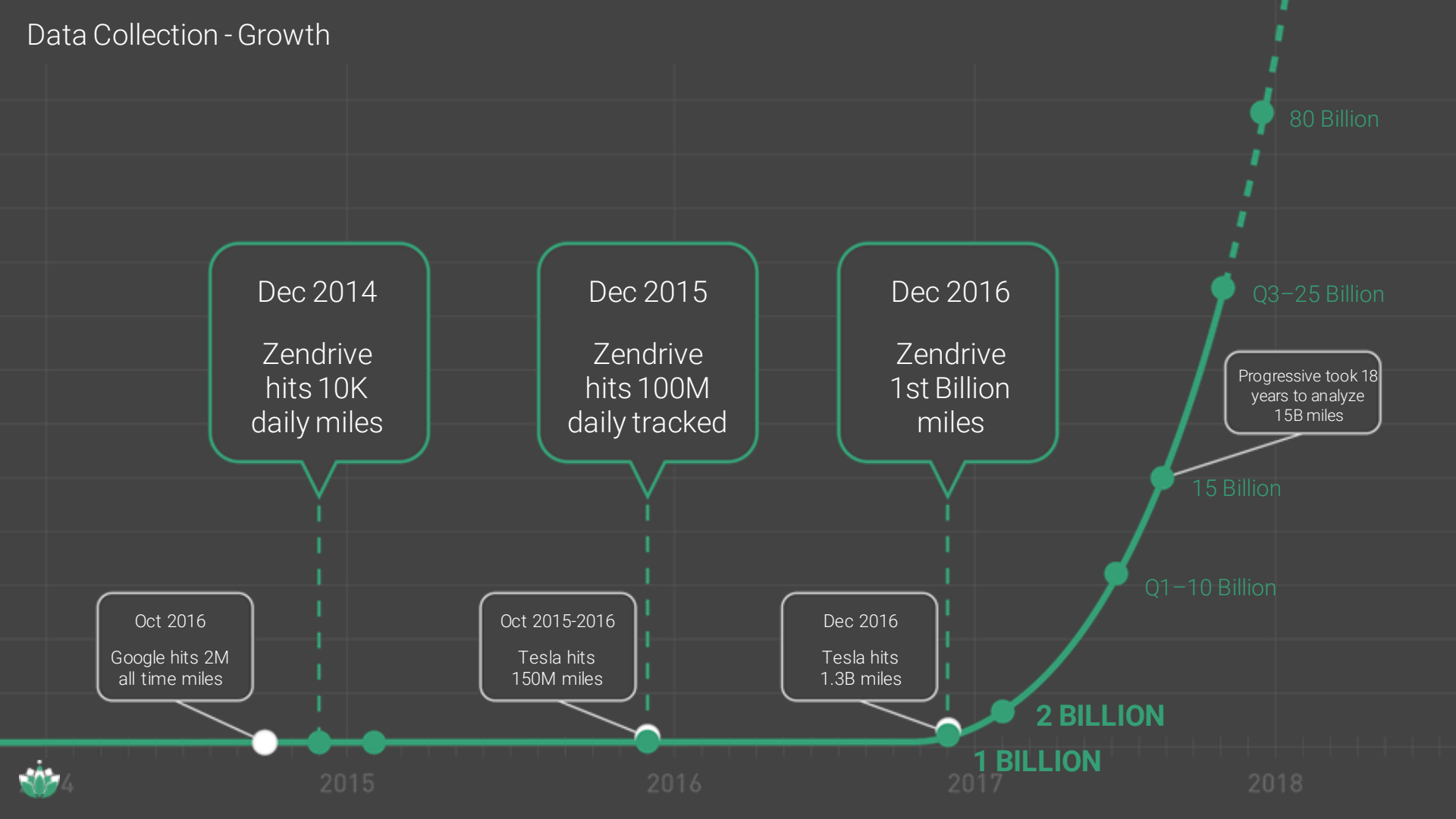
REUTERS

Technology | Fri Jul 1, 2016 11:54am EDT

Tesla crash raises concerns about a

BERNIE WOODALL

Data Collection - Growth



What did we learn?

#1

Zendrive's massive dataset delivers robust coverage across the country

#2

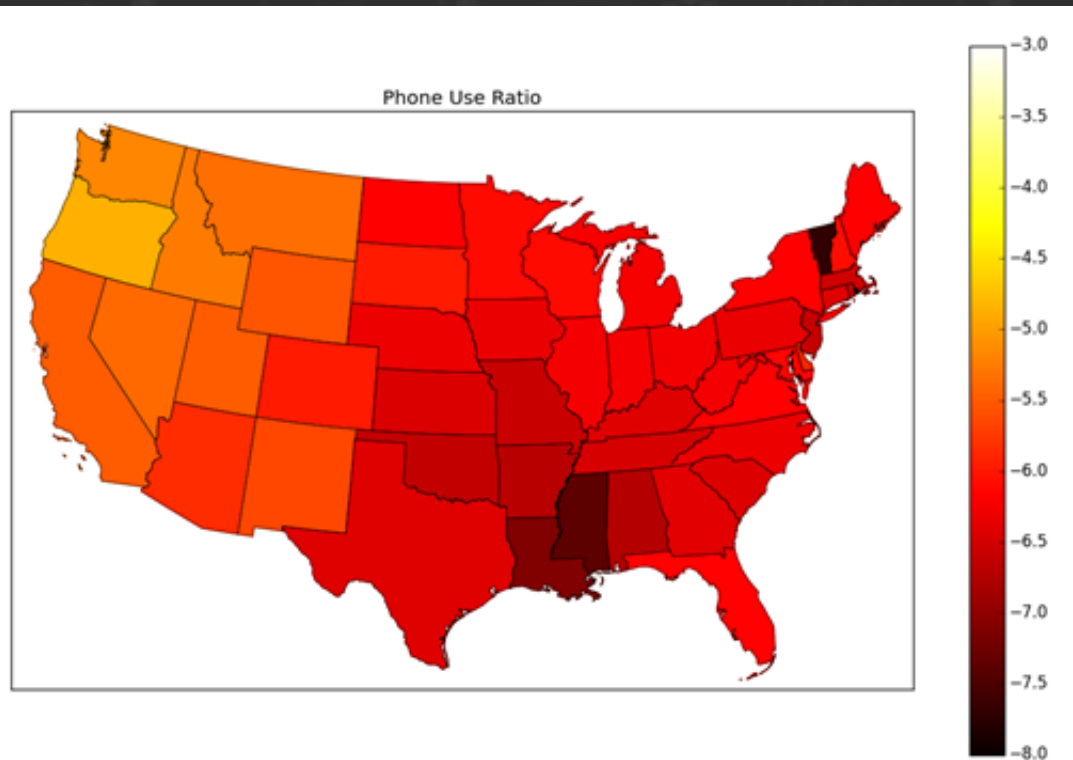
In different parts of the country, people drive differently

(#3

We all use our phones a lot behind the wheel:
In 88% of trips we analyzed, a driver was on their smartphone for an average of 3.5-minutes per hour)

December 2016 - February 2017

5.6-Billion Miles, 570-Million Trips, 3-Million Drivers

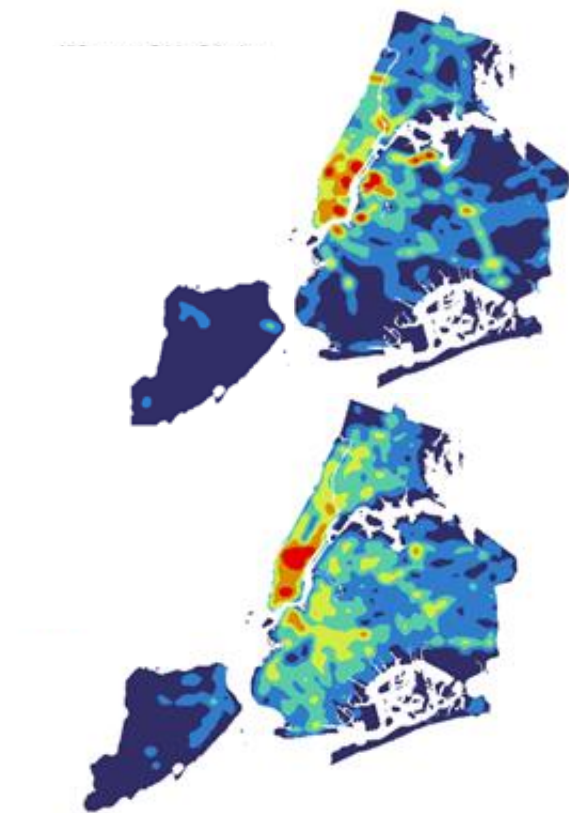


What did we learn?

#1
Zendrive accurately
measures driver behavior

#2
Driver behavior is a
predictor of collisions

NYU: **71%** Correlation
Between Zendrive Risky Driving Events & NYPD Crash Data



Risky Driver Events - Zendrive

July to December 2015:

33,450 Zendrive risky driver events

Now, Zendrive collects 70M+ events/month

Crashes - NYPD

July 2012 and March 2017:

127,423 NYPD collisions reports

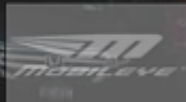


JOIN US IN BUILDING THE INDUSTRY'S AUTONOMOUS VEHICLE SAFETY STANDARD

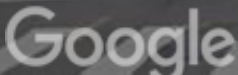
Human

Environmental

AVSS



Autonomous Vehicle



Three ways we could start working together...



Data Partnership

Adding Zendrive data to your autonomous vehicle will bring human driver behavior to bear for the first time.



Evaluation Partnership

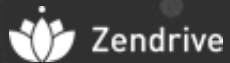
Zendrive provides an independent system to measure autonomous vehicle safety and compare it to human driver safety.



PR Partnership

Zendrive's unique behavior data tells a compelling story for a broad array of audiences.





Thank you.

Jonathan Matus
Co-Founder, CEO
jonathan@zendrive.com



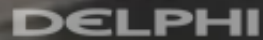
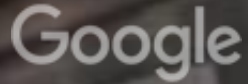
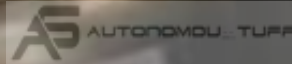
Zendrive

Appendix

TRAFFIC COLLISIONS CAUSE 1.3 MILLION PREVENTABLE DEATHS WORLDWIDE



AUTOMATED VEHICLES HAVE THE POTENTIAL TO PREVENT CASUALTIES





Zendrive has analyzed billions of driving events

4.5B

Monthly miles
analyzed by Zendrive

5M+

Active drivers using
Zendrive

Billions

Driving events
detected by Zendrive



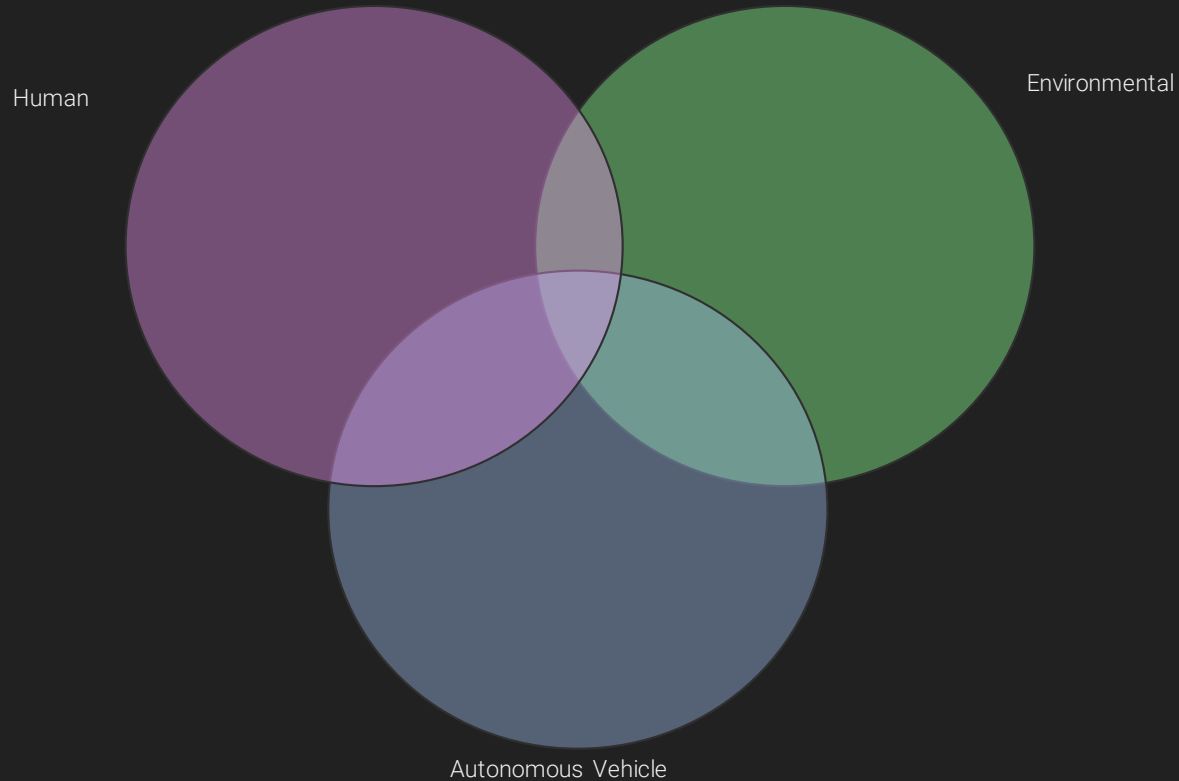
edriving



Mcity



WITHOUT A STANDARD ASSESSING SAFETY OF AUTONOMOUS VEHICLES: TOUGH, COMPLEX, TIME & DATA INTENSIVE



Zendrive's Definitive Distracted Driving Analysis



In **88% of trips** we analyzed, a driver was on their smartphone



Of these trips, the average phone use was **3.5-minutes per hour of driving**



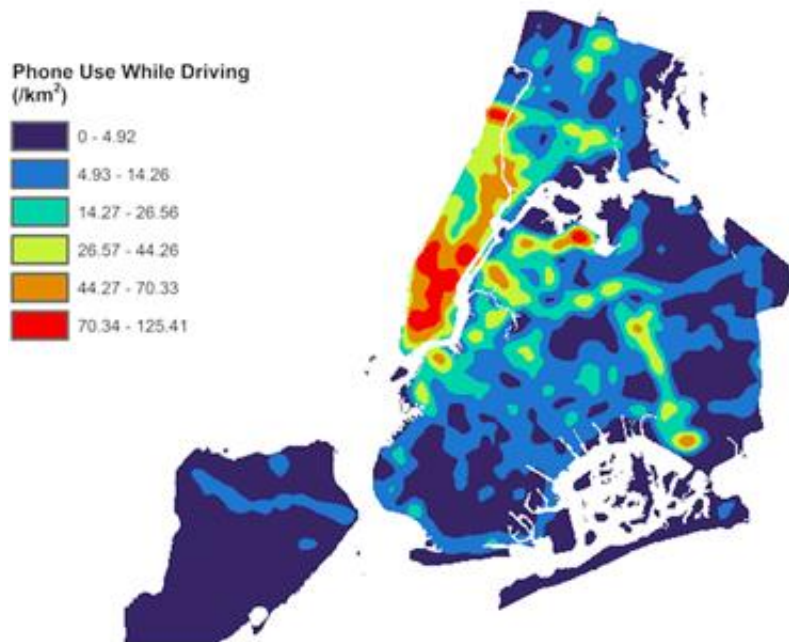
Taking your eyes off the road for **2-seconds** increases your chances of collision by over 20x



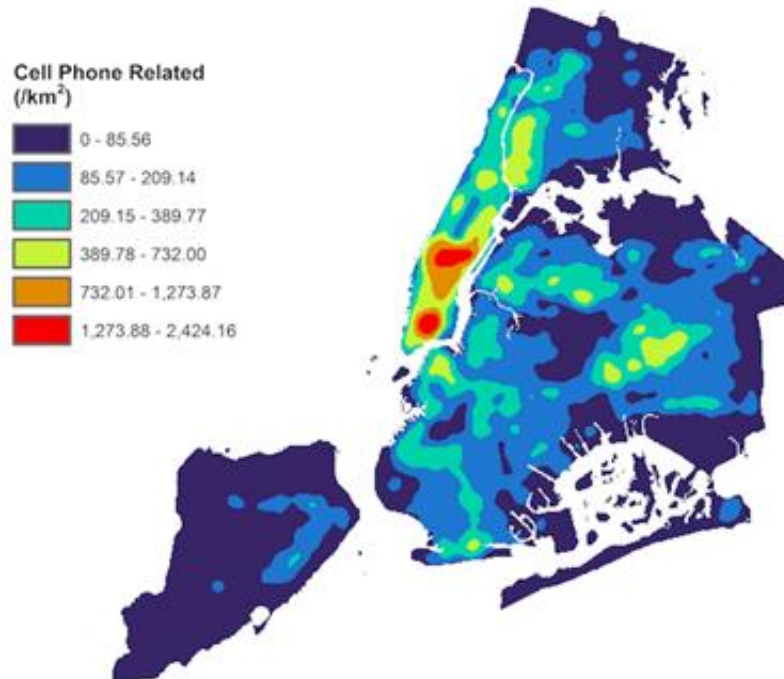
At 55mph, **2-seconds** is enough time to travel the length of two basketball courts

NYU 75% Correlation Between Zendrive Phone Use & NYPD Phone-related Crashes

Driver Phone Use - Zendrive



Cell Phone Crashes - NYPD



ASSESSING SAFETY OF AUTONOMOUS VEHICLES: TOO COMPLEX FOR ANY SINGLE REGULATOR, INSURER OR AV VENDOR

Human Behavior Risks

Rapid
Acceleration

Turn
Speeds

Hard
Braking

Speeding
Behavior

Phone
Use

Time
of Day

Traffic
Patterns

Road Sign
Compliance

Road Rage

Autonomous Vehicle Risks

Total Miles
Experience

Software
Quality

Cyber
Threats

Network
Support

Type I / 2
Human-
Machine
Transition

Sensor Mix
& Quality

Context
Adaptability

Physical
Vehicle
Safety

Environmental Risks

Weather

Road
Conditions

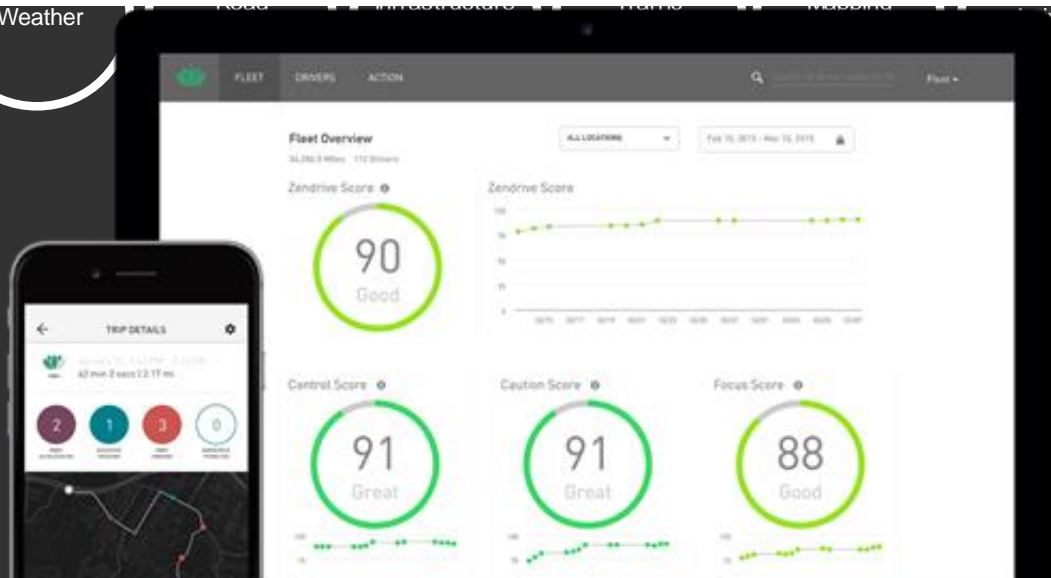
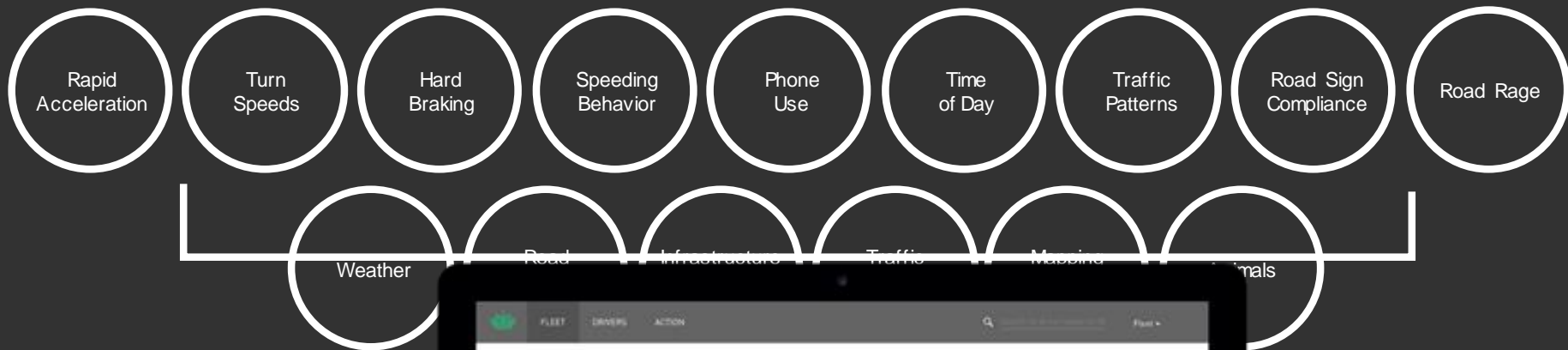
Infrastructure
Wear & Tear

Traffic
Mix

Mapping
Quality

Animals

ZENDRIVE UNDERSTANDS HUMAN BEHAVIOR & ENVIRONMENTAL RISKS AT MASSIVE SCALE, GLOBALLY



REQUIRED: AUTONOMOUS VEHICLE SAFETY STANDARD (AVSS)

HOW DO PEOPLE DRIVE IN DIFFERENT PLACES?

HOW SAFE ARE AV VENDORS IN RELATION TO AGREED BENCHMARK?

HOW SHOULD RISK BE PRICED FOR INSURERS?

WHICH AV IS SAFE ENOUGH FOR MY NEEDS / MY CITY?

Quantitative, algorithmic approach to understanding and quantifying AV safety:

Gives regulators **consistency**

Provides **benchmarks** across industry & improve safety overall

Gives consumers **confidence**

Reduces time-to-market for AV vendors

Decreases insurance costs across industry



QUESTIONS?

Jonathan Matus
@matusjon

CEO/founder

@zendrive



THANK YOU



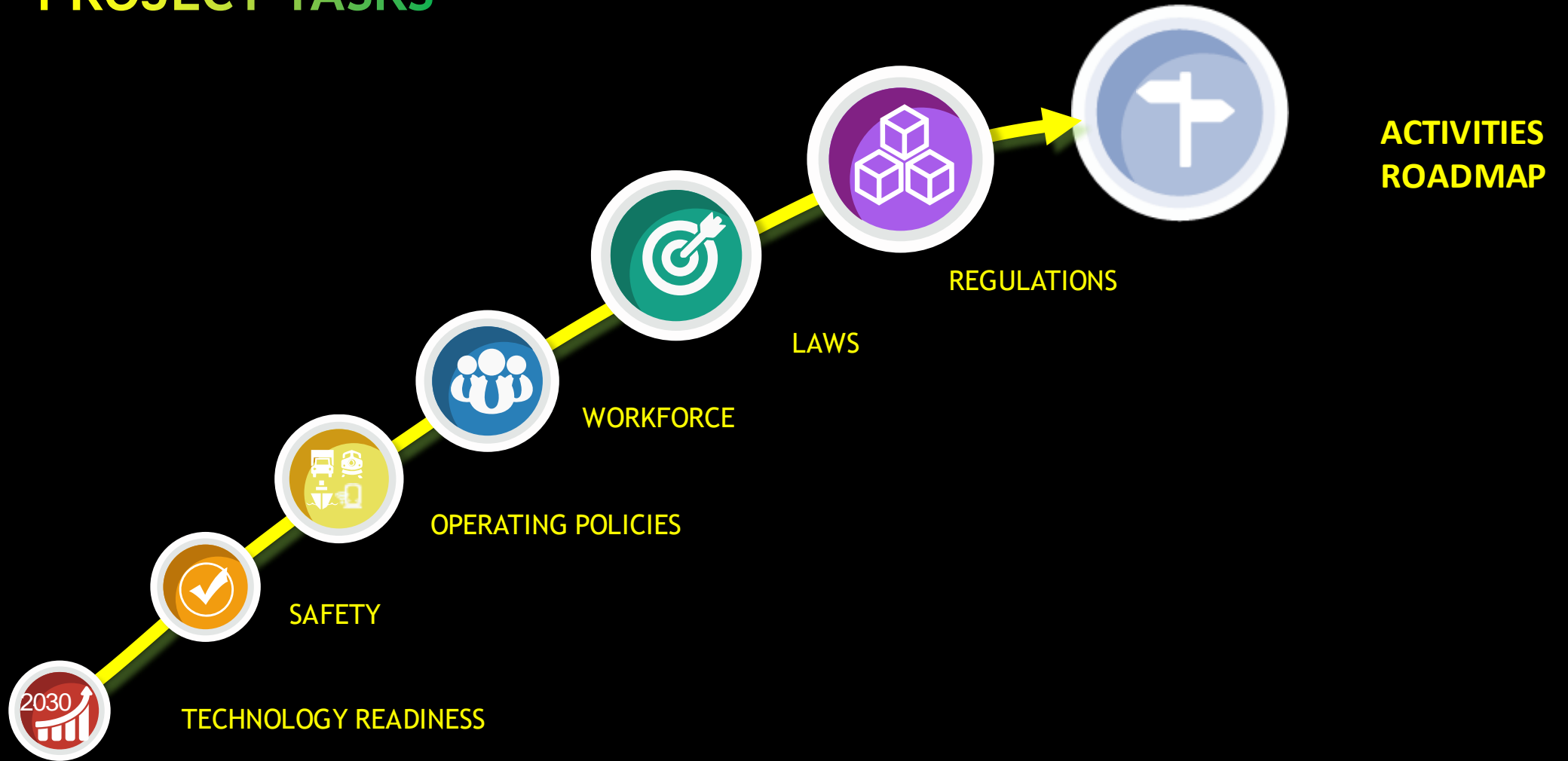
NCHRP 20-102 (02) Laws, regulations, and the future of AV transit

TRB/AUVSI 2017


Kimley»Horn

Expect More. Experience Better.

PROJECT TASKS





A man in a dark suit, white shirt, and red striped tie is speaking at a podium. He is looking down at papers on the podium. A woman is seated behind him, looking towards the camera. The background is a wooden-paneled room.

REP. ROBERT W. NEY

(R) Ohio



A man with white hair, wearing a dark suit, white shirt, and patterned tie, is seated at a wooden podium. He is looking slightly to his left and appears to be speaking. A microphone is positioned in front of him. The background is dark and out of focus. A lower-third graphic is visible at the bottom of the frame.

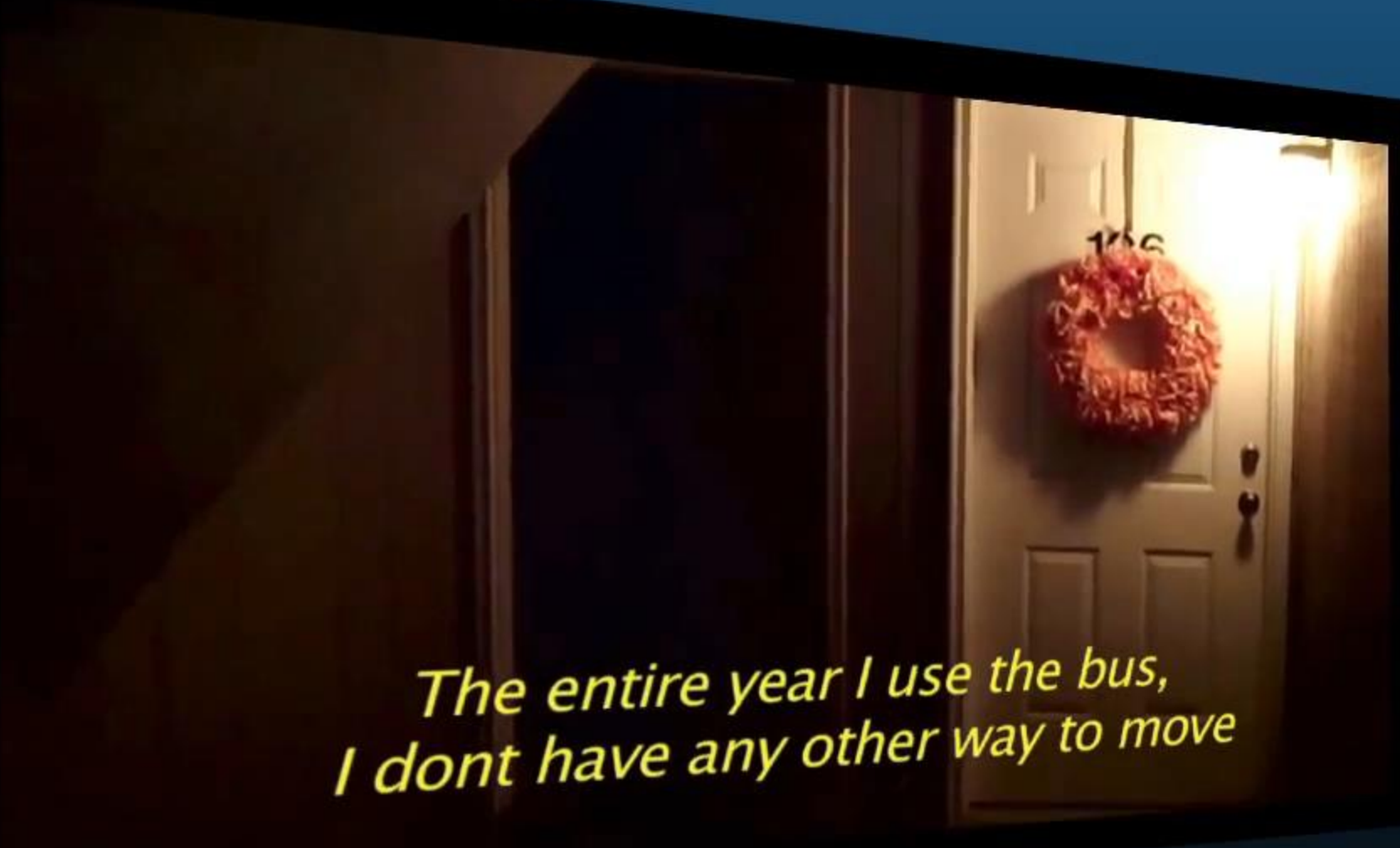
REP. RON PACKARD
(R) California









A photograph of a white front door with a red wreath and the number 156, set against a dark background. The door is illuminated by a warm light source, possibly a porch light, creating a bright glow around the door handle and the wreath. The wreath is made of red, textured material, possibly dried flowers or fabric. The number 156 is mounted above the wreath. The door has a traditional six-panel design. The surrounding area is dark, suggesting a night scene or a dimly lit interior.





*The entire year I use the bus,
I dont have any other way to move*

Activity	Budget	Schedule (months)	Timeframe
Assessment of restrictions on transit platooning strategies	\$150K	9	2018-2020
Research identifying possible changes to transit facilities and stations	\$1M	18	2020-2022
Research on transit vehicle sizing, dynamic “entrainment”, and other innovations enabled by automation	\$1M	24	2022-2025
Research on design of platform edge protection and automated entry for vehicle berths	\$5M-\$20M	24	2020-2022
Categories of hazards and risks for L3 and L4 AV transit	\$250K	12	2018-2019
Hazards analysis methodology for L3 and L4 AV transit implementation	\$500K	18	2018-2019
New consensus safety standard(s) for AV transit systems	\$1.5M	24	2021-2023
Transit operational design domain definitions	\$150K	9	2018-2020
Hazards assessment and mitigations for L3 operations	\$350K	15	2020-2023
Definition of AV transit employee roles and responsibilities	\$350K	18	2020-2022
Employee involvement guidelines	\$200K	12	2021-2023



Activity	Budget	Schedule (months)	Timeframe
Union Contracting Guidelines	\$500K	18	2021-2023
Automation of employee actions in compliance with ADA	\$250K	15	2019-2020
Long range planning AV transit benefit/cost analysis guidelines	\$1M	24	2020-2022
Integration of AV transit scenarios in regional transit master planning	\$750K	24	2019
AV transit service types and operational planning parameters	\$1M	24	2019-2021
Benefit/cost analysis of conversion from L3 to L4 operations	\$250K	12	2021-2022
AV Cybersecurity issues affecting transit agencies	\$750K	18	2019-2020
Management of “big data” in AV transit systems	\$350K	18	2019-2020
AV Operations Control Center Concept of Operations	\$350K	18	2020-2021
Investigation of risk, liability, and insurance for AV transit operations	\$150K	12	2018-2019
Scenario analysis of AV transit operations without federal funding	\$150K	12	2019-2020



Activity	Budget	Schedule (months)	Timeframe	
Possible changes to Section 13c of Federal Transit Act	\$350K	12	2018	
Evaluation of Applicability of transit-related laws and regulations to private contractors (e.g. “TNCs”)	\$150K	12	2020-2021	
Evaluation of OSHA regulations for robotic vehicles in the workplace	\$150K	12	2020-2021	
Evaluation of Minority population involvement and environmental justice in AV transit	\$150K	12	2020-2021	
Evaluation of Title VI adjustments and incentives	\$150K	12	2020-2021	
Evaluation of boarding requirements and exceptions to ADA compliance	\$500K	18	2019-2020	
Evaluation of Buy America requirements	\$150K	12	2021-2023	
Evaluation of Implications of FMVSS for low-speed L4 AV transit vehicles	\$150K	12	2019-2021	
Safety management system development guidance	\$350K	18	2019-2021	



**Douglas
Gettman, Ph.D.**

TRB/AUVSI
Symposium
2017

Kimley»Horn

Expect More. Experience Better.

Minnesota User Based Fee Demonstration: Pre-Implementation Plan

Frank Douma, U of MN

Ken Buckeye, MnDOT

Chris Berrens, MnDOT



U.S. Department
of Transportation

**Federal Highway
Administration**



Summary

- Propose an efficient, scalable, acceptable user based fee that anticipates where personal mobility will be
- Develop a partnership Shared Mobility providers
- Understand the “value proposition”
 - Transparent -Robust
 - Clear goals -Reliable
 - Public acceptance -Ease of collections
- Societal, technological and economic trends are driving change to the transportation model - Shared Mobility is the change agent



CURRENT INDIVIDUAL OWNERSHIP

PERCEPTION



RELATIONSHIP WITH TRANSPORTATION



USER PAYS



EMERGING MOBILITY-AS-A-SERVICE

PERCEPTION



RELATIONSHIP WITH TRANSPORTATION



USER PAYS



UNIVERSITY OF MINNESOTA

Driven to DiscoverSM

Basis for Project

- AV and EV Technologies are rapidly maturing
- Shared Mobility models are maturing, and fit well with AV's and EV's
- Long term transition shared AV's fits with need for long term transition away from motor fuel tax



Goals and Objectives

- Partner with shared mobility provider to propose a distance-based fee demonstration that is **efficient**:
 - Easily paid
 - Easily collected
 - Easily understood (transparent)



Goals and Objectives

- Partner with shared mobility provider to propose a distance-based fee demonstration that is **sustainable**:
 - Long term revenue source (compared to current tools)
 - Evolves with advances in technology
 - Scalable



Goals and Objectives

- Partner with shared mobility provider to propose a distance-based fee demonstration that is **acceptable**:
 - Safeguards data (privacy)
 - Accounts for Equity
 - Payment (electric vs. gasoline)
 - Ability to pay
 - Demographics



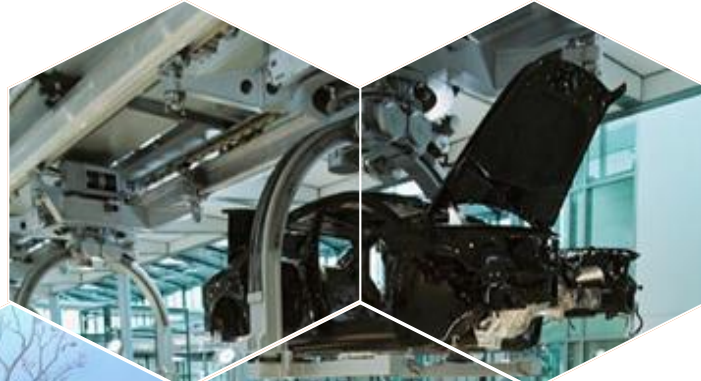
AUTOMATED TO AUTONOMOUS, LESSONS LEARNED

Wessel van der Pol

[we deliver]

2getthere has realized automated vehicle applications in various demanding environments since 1984

- Industrial applications
- Cargo handling
- Entertainment
- People movers



[we deliver]



2getthere

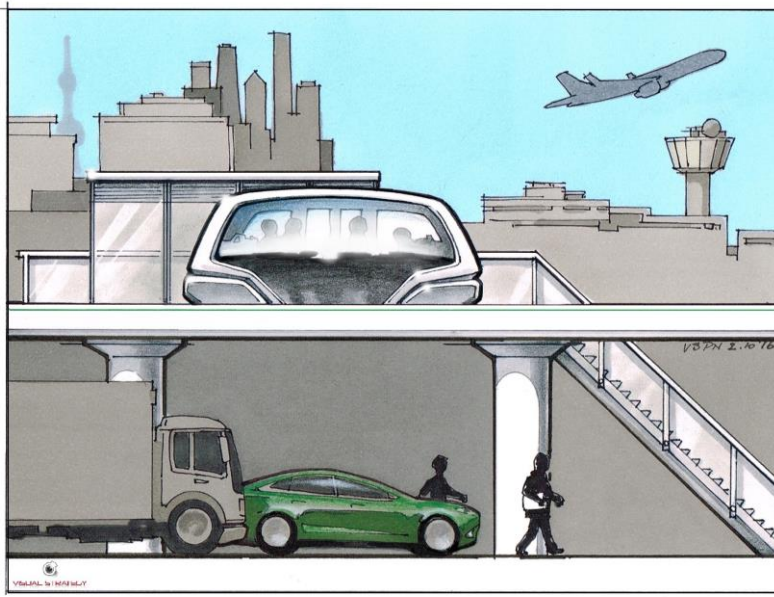
MASDAR CITY PRT

ABU DHABI, UNITED ARAB EMIRATES

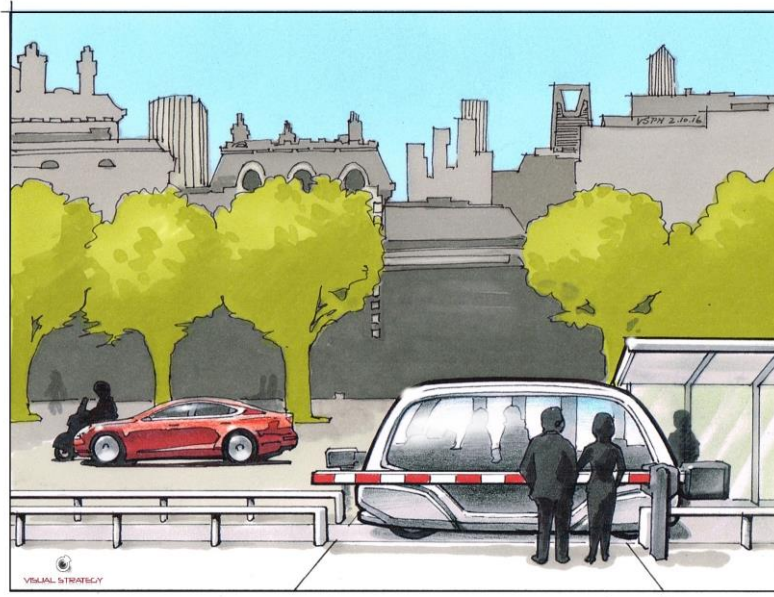


DIFFERENT AUTOMATED APPLICATIONS

IN RELATION TO THE ENVIRONMENT AND THE CAPACITY TO BE ACHIEVED



Automated People Movers (APM)



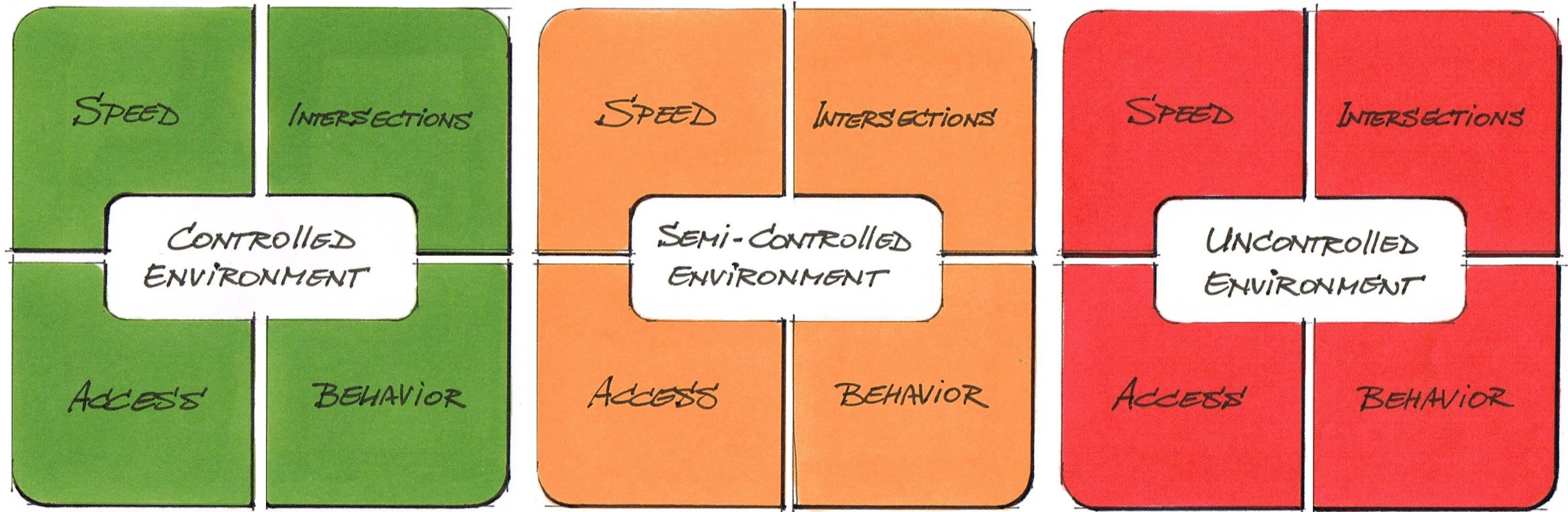
Automated Transit Networks (ATN)



Shared Autonomous Vehicles (SAV)

THE COMPLEXITY OF AUTOMATION

TO CONTROL THE APPLICATION ENVIRONMENT, OR NOT? THAT'S THE QUESTION





BLUEWATERS: AUTOMATED PEOPLE MOVER

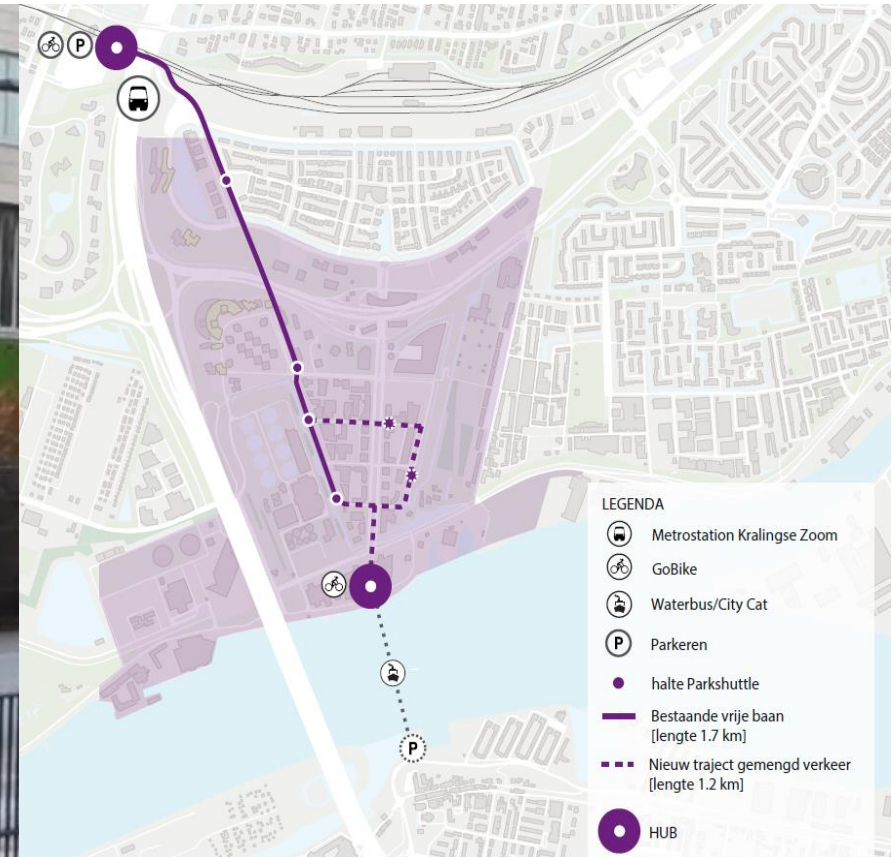
HIGH CAPACITY: UP TO 5,000 PPHPD





RIVM 3.0: SHARED AUTONOMOUS VEHICLES

TRULY AUTONOMOUS: NO STEWARD OR SAFETY DRIVER!



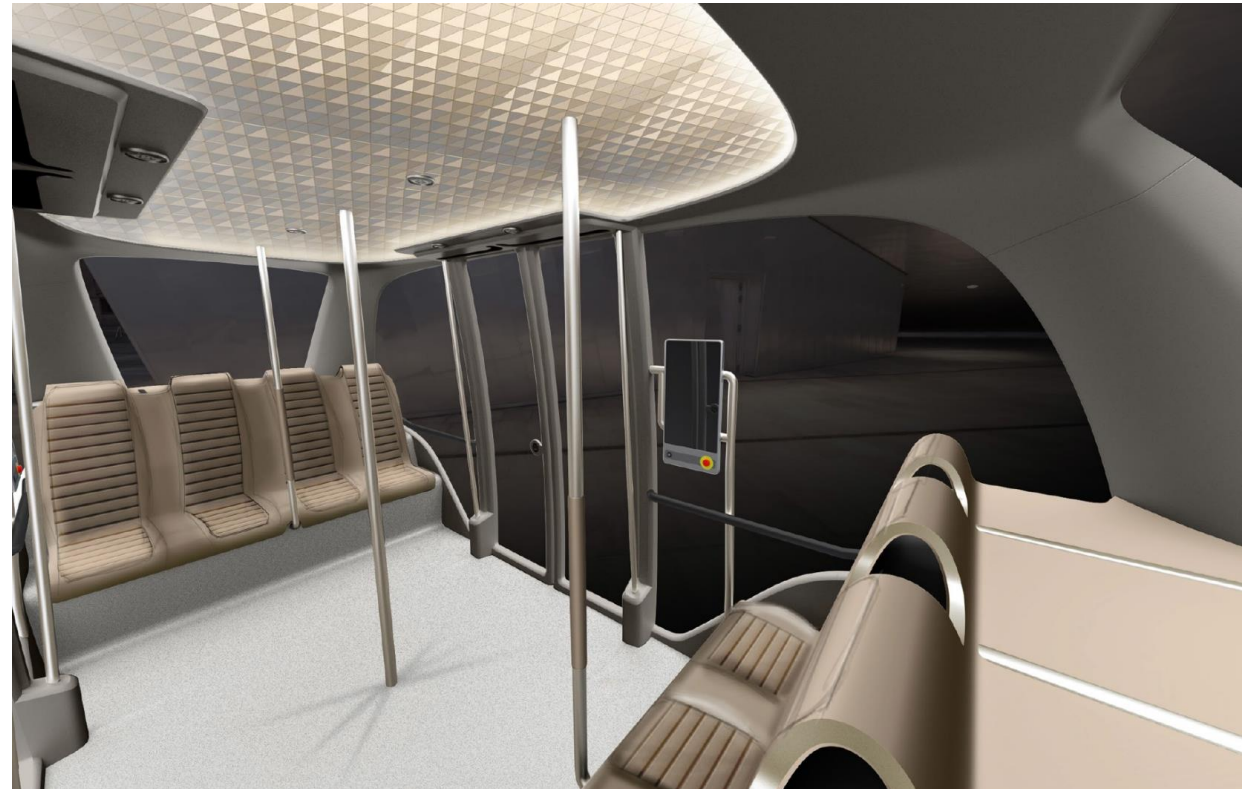
VEHICLE DESIGN

NEW GRT

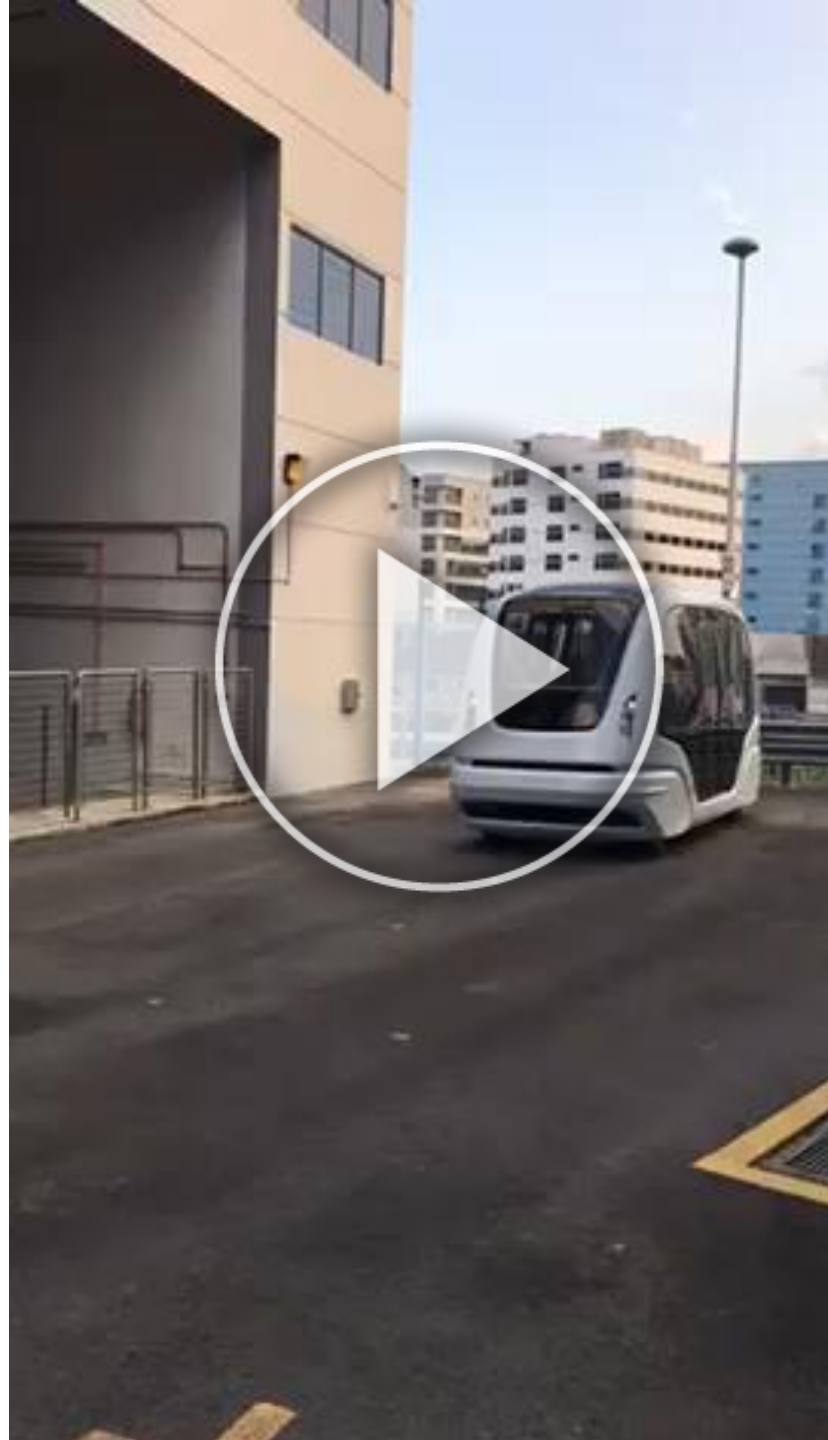


VEHICLE DESIGN: INTERIOR

LUXURIOUS AND SPACIOUS



VEHICLE DESIGN



THANK YOU.

[we deliver]

Test Beds: Lessons Learned

- **Have a vision, mission, strategic, business and marketing plan**
- **Commitment of Key Partners**
- **Keep it simple to attract private sector**
- **Understand the needs of private sector**
- **Do not underestimate permitting requirements**
- **Funding Coalition is Key**