

AUTOMATED VEHICLES SYMPOSIUM 2018[®]

USERS. VEHICLES. INFRASTRUCTURE.

BENEFACTOR, EXHIBITING AND ADVERTISING OPPORTUNITIES

NEW! THOUGHT LEADER \$20,000

Be seen as a thought leader in the automated vehicles academic and industry communities.

Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Literature distribution at the plenary session room (either through sponsor supplied staff or table/pub bin)
- 5'x10' banner inside the plenary session room/exhibit hall (sponsor to supply the artwork; event organizer to produce and rig the banner)
- (3) Complimentary registrations
- 8' x 20' Exhibit space
- Complimentary full page, 4-color ad in the onsite program
- Ad in the plenary walk in presentation
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's *Unmanned Systems* magazine

NEW! RESEARCH INNOVATOR \$20,000 – Exclusive Opportunity

Academia is the heart of the research community. Gain brand visibility and drive knowledge sharing for both academia and industry by sponsoring the poster sessions at the event.

- (3) Complimentary registrations
- (1) Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- 8' x 10' Exhibit space
- (25) Complimentary registrations for poster session participants
- Complimentary full page, 4-color ad in the onsite guide
- Logo recognition
 - Onsite signage near peer-reviewed poster sessions
 - Related email blasts
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's *Unmanned Systems Magazine*

REGISTRATION \$10,000 – Exclusive Opportunity

Get prime visibility in front of all symposium attendees. Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- (3) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - In the confirmation email sent to all preregistered attendees
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's *Unmanned*

Join AUVSI and TRB as we join forces to bring you the Automated Vehicles Symposium 2018. This dynamic event will feature interactive breakout sessions, forums for networking, and leading speakers discussing and debating key questions facing the future of the automated vehicle industry.

DRIVE YOUR BRAND FORWARD

by sponsoring, exhibiting or advertising. Contact your account executive today.

FOR MORE INFORMATION, contact your account representative:

COMPANIES #-L

Mike Greeson

+1 571 255 7787

mgreson@auvsi.org

COMPANIES M-Z

Wes Morrison

+1 571 255 7763

wmorrison@auvsi.org



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Systems Magazine

LANYARDS \$10,000 – Exclusive Opportunity

Receive tremendous visibility throughout the entire symposium. Each attendee name badge comes with a lanyard that will feature the benefactor and symposium logos. Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- (3) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the lanyards
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

CONFERENCE BAGS \$10,000 – Limited to 2 Benefactors

Benefactor logos are strategically placed on all symposium bags given to attendees. This yields maximum benefactor visibility during the entire symposium and beyond, as most registrants continue to use the bags after the event. Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- (3) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the conference bags
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

SPORTS BOTTLES \$10,000 – Exclusive Opportunity

Brand every symposium water bottle with your company logo. Opportunity includes:

- (3) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the sports bottles
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

NEW! WI-FI \$10,000 – Exclusive Opportunity

Give attendees what they ask for most—Wi-Fi access! Handout the codes from your exhibit space display and draw attendees to you. Sponsorship also includes:

- Password to be created with collaboration from sponsor and show organizers
- (3) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the splash page
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
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NEW! MEDIA CENTER \$8,000

Prominently brand your company name to the press and media that covers the event. Opportunity includes:

- Signage inside the media center recognizing your company for the amenities of the media center
- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

TUESDAY RECEPTION \$8,000 – Limited to 3 Benefactors

Enhance your company brand with this high-energy, high-profile reception welcoming all symposium attendees. Opportunity includes:

- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

WEDNESDAY RECEPTION \$8,000 – Limited to 3 Benefactors

Grab exclusive recognition and network with top executives and deal makers in the industry as they unwind from the symposium. Opportunity includes:

- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
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NETWORKING LUNCH \$8,000 per day – Limited to 3 Benefactors

Provide attendees with the opportunity to network with other members of the robotics and automotive communities. Opportunity includes:

- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/2 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
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EDUCATIONAL PROGRAM \$7,000 – Limited to 3 Benefactors

Display your company logo throughout the symposium—including logo placement on welcome signs, viewed by attendees entering the conference. Opportunity includes:

- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/4 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

CONTINENTAL BREAKFAST \$6,500 per day – Limited to 3 Benefactors per day

Provide attendees with assorted breakfast foods, coffee and juices to get their day started. Opportunity includes:

- (2) Complimentary registrations
- 8' x 10' Exhibit space
- (1) Complimentary 1/4 page, 4-color ad in the onsite program
- Logo recognition
 - On the Automated Vehicles Symposium website
 - In the onsite program with company description
 - In the "Thank You Benefactors" ad in the August 2018 Issue of AUVSI's Unmanned Systems Magazine

CUSTOM SPONSORSHIP

Looking for something different? Your dedicated account executive will work with you to create a customized opportunity.

NEW! MEETING SPACE

Looking for a more private area to connect with attendees at the event? A limited number of private rooms are available. Contact your account executive to review your options and pricing.

ONSITE PROGRAM ADVERTISING

PRIME RATES

Inside Front Cover.....	\$1,500
Inside Back Cover	\$1,400
Outside Back Cover	\$1,800
Opposite Inside Front Cover	\$1,300
Opposite Table of Contents	\$1,300

BASIC RATES

Full Page (8.5" x 11" or 216mm x 279.4mm)	\$1,250
<i>add .125" or 4mm on all sides for bleed</i>	
1/2 Page (7.5" x 5" or 190.5mm x 127mm)	\$750
1/4 Page (3.5" x 5" or 90mm x 127mm)	\$500

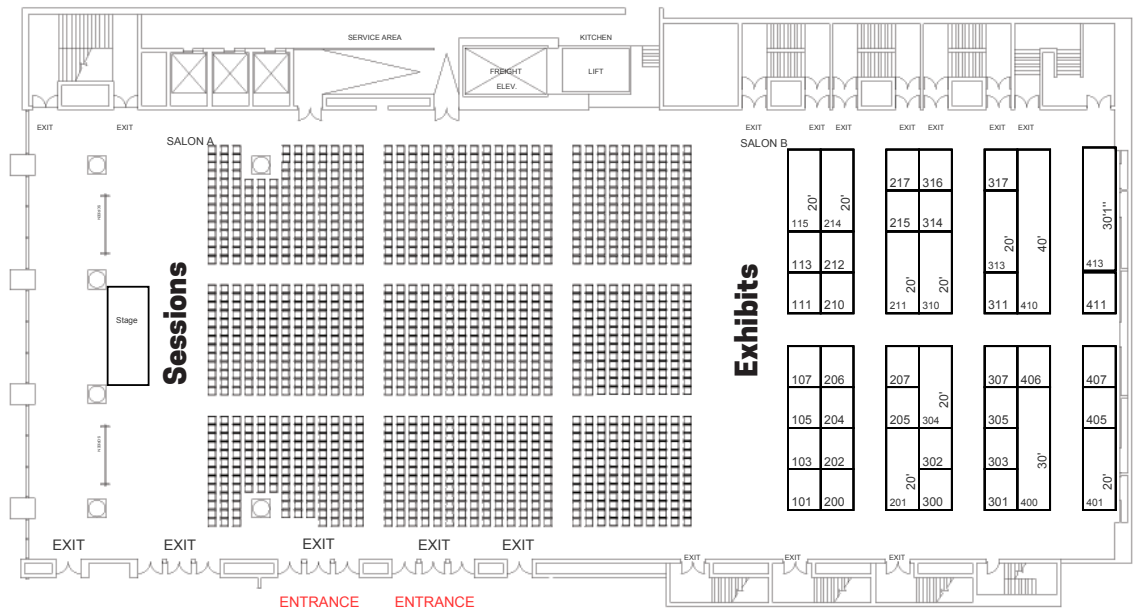
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EXHIBITING INFORMATION AND FLOORPLAN

The Automated Vehicles Symposium is the largest gathering of professionals involved with making automated vehicles a reality. With attendance almost tripling in the past 3 years, now is the time to join our 30+ exhibitors in showcasing the technologies that will drive this industry forward.



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EXHIBIT SPACE PRICING

8' x 10'	\$3,700
8' x 20'	\$5,900

Exhibit space includes:

- Raw exhibit space
- (1) Complimentary registration for booth staff per 8' x 10'
- Company description in the onsite program



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BENEFACTOR, EXHIBITING AND ADVERTISING OPPORTUNITIES CONTRACT

COMPANY INFORMATION

Company _____
 First Name _____ Last Name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Phone _____
 Email _____

By signing and submitting this agreement, company acknowledges they have the authority to enter into this contract, and that they have read and accepted the terms and conditions.

Signature _____ Date _____

Printed Name _____

OPPORTUNITY	PRICE	TOTAL
Thought Leader	\$20,000	_____
Research Innovator	\$20,000	_____
Registration	\$10,000	_____
Lanyards	\$10,000	_____
Conference Bags	\$10,000	_____
Sports Bottles	\$10,000	_____
Wi-Fi	\$10,000	_____
Media Center	\$8,000	_____
Tuesday Reception	\$8,000	_____
Wednesday Reception	\$8,000	_____
Networking Lunch	\$8,000	_____
Educational Program	\$7,000	_____
Continental Breakfast		
Date: _____	\$6,500	_____
Custom Sponsorship	\$ _____	_____
Meeting Space	\$ _____	_____
Exhibit Space		
Size: _____		_____
Onsite Program Ad	\$ _____	_____
Grand Total		_____

PAYMENT INFORMATION

(All payments are due with signed contract and no later than 14 days prior to the event.)

- Check (made payable to AUVSI in US dollars) Visa MasterCard American Express
 Bank Wire Transfer (call AUVSI for instructions)

Credit Card Number _____ Expiration Date (MM/YYYY) _____

Cardholder's Name (as printed on card) _____ CVV Code _____

I authorize AUVSI to use the above credit card to charge applicable fees.

Authorized Signature _____ Date _____

PLEASE RETURN THIS FORM TO:

AUVSI, 2700 S. Quincy St., Suite 400 Arlington, VA 22206 USA
 Fax: +1 703 940 1305

TERMS AND CONDITIONS

Cancellation: All cancellations must be made in writing to AUVSI at 2700 S. Quincy St., Suite 400, Arlington, VA 22206, USA with a copy via email to exhibits@auvsi.org. It is the company's responsibility to confirm receipt of cancellation request with AUVSI. Should company want to cancel, there will be a cancellation fee of 100% of total fee. No payments or deposits will be refunded due to cancellations. The date upon which the written notice of cancellation is received shall apply as the official cancellation date. Upon company's notification of cancellation, AUVSI reserves the right to resell the opportunity. In its sole discretion, AUVSI reserves the right to reject an opportunity, including from those companies and organization that AUVSI deems detrimental to the success of AUVSI.

Force Majeure: If the show premises is destroyed by Acts of God, fire or the elements or by any cause, or in case of government intervention or regulation, military activity, terrorism, civil disturbance, strikes, labor disputes, or any other circumstances make it impossible or inadvisable to hold the show at the time and place provided in the application, then and thereupon the contract shall terminate and the benefactor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for the sponsorship, after deduction of actual expenses incurred in connection with the show and there shall be no further liability on the part of either party.

Change to Benefactor's Level: All requests for changes to benefactor's levels must be made in writing to AUVSI at 2700 S. Quincy St., Suite 400, Arlington, VA 22206, USA with a copy via email to exhibits@auvsi.org. It is the benefactor's responsibility to confirm receipt of change to their Benefactor Opportunity with AUVSI.