



AUTOMATED VEHICLES[®] **SYMPOSIUM**

DRIVEN BY



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VIRTUAL SPONSOR PROSPECTUS

July 27 – 30, 2020

DRIVE THE CONVERSATION SO THE VEHICLES WILL DRIVE THEMSELVES

The Automated Vehicles Symposium brings together the brightest minds in the tech and automotive communities to discuss the future of mobility. Thought leaders from around the world convene to address complex technology, operations, and policy issues that will move us toward safe and reliable automated mobility.

The Symposium is produced in partnership between the **Association for Unmanned Vehicle Systems International (AUVSI)**, the leading source for the advancement of autonomy, and the **Transportation Research Board (TRB)**, the leader for innovation in transportation and part of the National Academies of Sciences, Engineering, and Medicine.



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Leverage the strength and reach of both communities by putting your brand front and center at the 2020 Automated Vehicles Symposium.

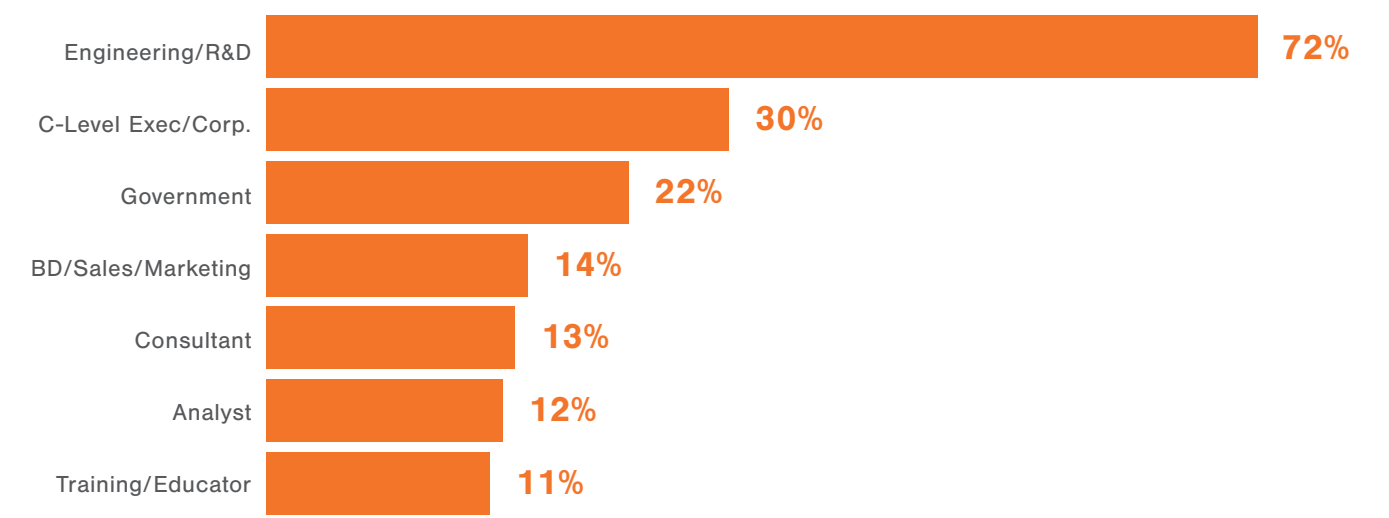


REACH YOUR AUDIENCE

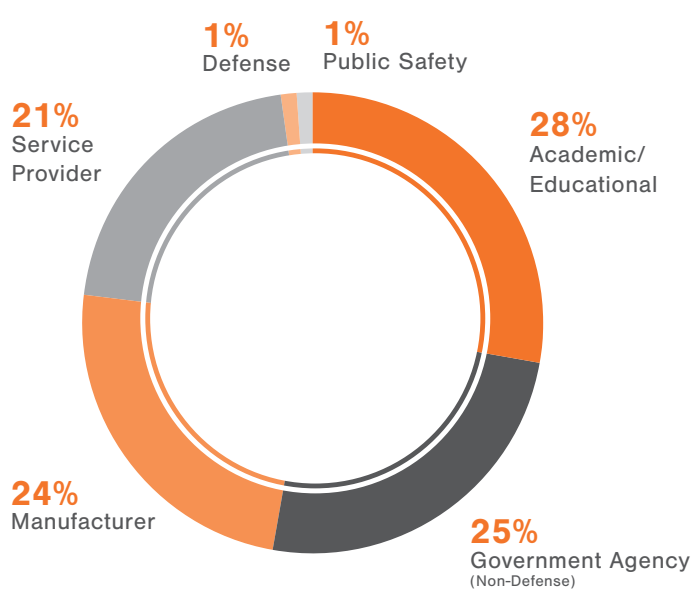
Whether you are looking to share your thought leadership, showcase your latest product or highlight your next innovation, the Symposium provides you with a unique platform to gain visibility with key players from industry executives and enterprise users to investors and policymakers.

WHO WILL ATTEND:

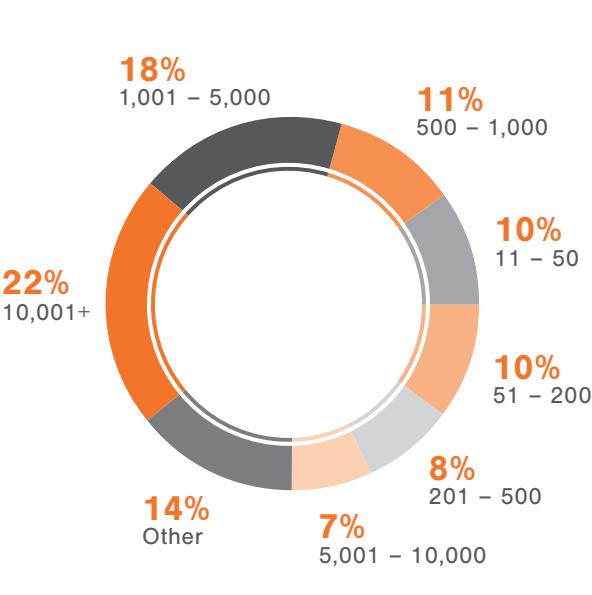
JOB ROLE



ORGANIZATION TYPE



ORGANIZATION SIZE



MARKETS



Driverless Cars
99%



Transportation/Delivery
50%



Public Safety
48%



Construction/
Mining/Agriculture
47%



Energy/Power/
Utilities/Oil/Gas
40%



Mapping/Surveying
39%



Defense/Security
38%



Telecom/Wireless
30%

WHO ATTENDS

3M Company

American Automobile Association
(AAA)

Amazon

Apple

Audi

BMW

Continental Corporation

Cruise

Daimler AG

Department of Transportation
(states and major cities)

FedEx

Ford Motor Company

General Motors Corporation

Google

Honda

Hyundai Motor Company

Intel Corporation

Lyft

Mazda Motor Corporation

Mercedes-Benz

MIT

Mitsubishi Corporation

Nissan Motor Company

NVIDIA Corporation

Qualcomm

Siemens

State Farm

Subaru

Suzuki Motor Corporation

Toyota Motor Corporation

U.S. Department of Defense

U.S. Department of Energy

U.S. Department of Transportation

U.S. Federal Transit Administration

Federal Highway Administration

Uber Advanced Technologies Group

UPS

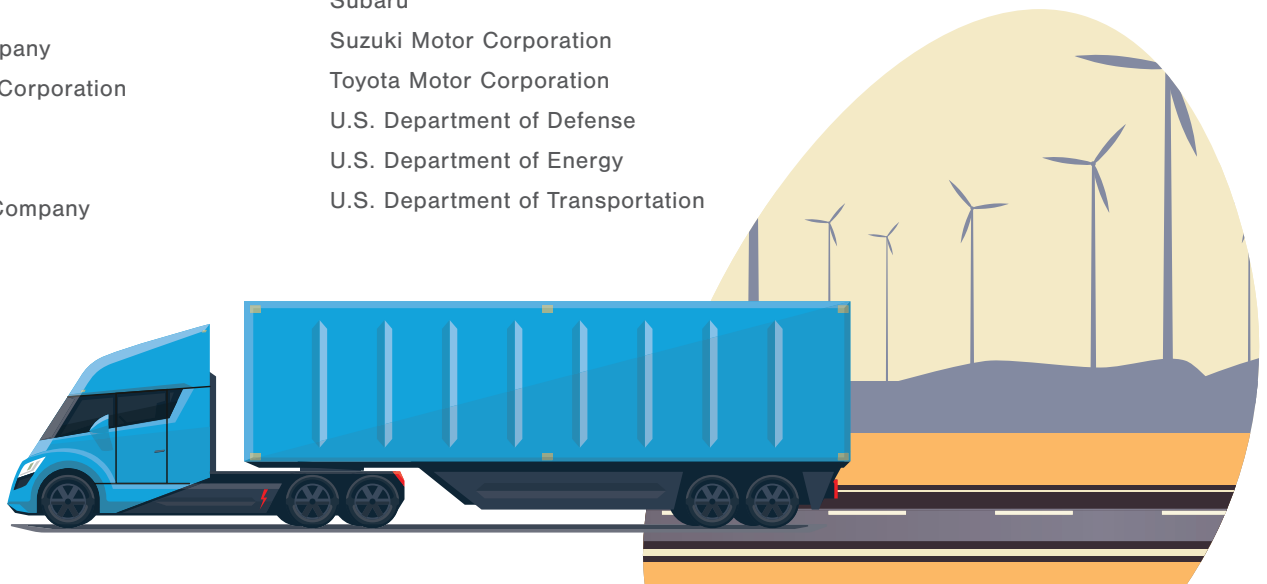
Volkswagen Group of America, Inc.

Volvo Car Corporation

Walt Disney Imagineering

Waymo

Zoox, Inc.



2019 SPONSORS + PARTNERS

No other event provides you with access to academia, technologists and industry leaders all in one place. Whether you are looking to build your brand or showcase your latest technology, we provide affordable and creative solutions to achieve your business goals.



WAYS TO ENGAGE

SPONSORSHIP LEVELS

BENEFITS	Thought Leader	Influencer	Stakeholder	Solution Provider
Enterprise Solutions Series (ESS) speaking engagement	✓	✓		
Thought Leadership interview <small>(To be aired during one of the 5-minute breaks; 18 to be recorded in total, five will air per day on Monday through Wednesday and three will air on Thursday.)</small>	✓	✓		
Promotion in a post-event email	✓			
Featured Exhibitor <small>(To be given priority listing at the beginning of the exhibitor list)</small>	✓			
Virtual booth <ul style="list-style-type: none"> Company Description Cross Reference Demographics Product Photos or Videos Direct Messaging Capabilities 	✓	✓	✓	✓
Access to view attendees and connect directly within the platform	✓	✓	✓	✓
Logo recognition in “Position 1” run-of-site <small>(Rotating)</small>	✓			
Logo recognition in “Position 2” run-of-site <small>(Rotating)</small>	✓	✓	✓	
Logo recognition <ul style="list-style-type: none"> Attendee registration confirmation Event website Social media Thank You Sponsors slide 	✓	✓	✓	
Full Conference registration(s)	4	3	2	1
Investment	\$20,000	\$15,000	\$8,000	\$5,000
Quantity Available	5 Only 2 Remaining	10	15	20

UPGRADES

Provide an exclusive experience for the winner(s) of the virtual session engagement <small>(Example, offer an exclusive visit to your Innovation Lab, or meet and greet with a celebrity spokesperson, etc.)</small>	Call for more information			
ESS speaking <small>(pending availability)</small>	Included	Included	\$2,000	N/A
AVSymposium.org website advertising <small>(200x200px or 1140x135px)</small>	\$1,000	\$1,000	\$1,000	\$1,000
Targeted Leaderboard Advertising	Call for more information			

LET'S GET STARTED

Already know how you want to engage? Need some more information? Our team is ready to learn about your goals and help connect you with the right partner opportunities. Contact Paul Semple or Wes Morrison today!



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