

AUPHA

Academic
Program



Practitioner
Workshop

March 26, 2024 || *Chicago, Illinois*



Whitney Holmes, MHA

Whitney Holmes is an emerging healthcare leader and health equity advocate in the General Management Development Program (GMDP) at the country's leading healthcare innovation company, CVS Health. With a passion for bridging equity and innovation to improve the health and wellbeing of vulnerable populations, Whitney leverages experiences in provider, payor, and consulting sectors to inform her approaches.

Whitney received her undergraduate degree in biology from Spelman College, where she interned with the state of Georgia's second largest health system in the Wellstar Center for Health Equity. She received her Master's degree in Healthcare Administration from the University of North Carolina at Chapel Hill (UNC), where she guided implementation of the Centers for Disease Control and Prevention's Advancing Equity grant strategy in rural North Carolina communities as a consultant. Whitney currently serves as a Senior Business Consultant where she cultivates and implements Aetna's member retention strategy for both dual-eligible (Medicare and Medicaid) and generally enrolled members while leveraging enterprise assets.

Whitney, an Atlanta, GA native, is currently surviving a Chicago winter where she currently resides. She is a consistent advocate for community service and mentoring women of color which she performs in partnership with her sorority Alpha Kappa Alpha Sorority, Inc. She has been a member of the National Association of Health Services Executives (NAHSE) and American College of Healthcare Executives (ACHE) since 2021 where she served on multiple committees during her time at UNC. In 2022, she was selected as a program assistant for the 2022 ACHE Congress.