



BEYOND THE ALGORITHM

ELEVATING THE HUMAN SIDE
OF HEALTHCARE LEADERSHIP

JUNE 22–24 | SAVANNAH, GEORGIA

AUPHA 2027

SPONSORSHIP OPPORTUNITIES

Association of University Programs in Health Administration

1730 Rhode Island Avenue, NW • Suite 810 • Washington, DC 20036 • (202) 763-7283 • www.aupha.org

SPONSORSHIP PACKAGES

PLATINUM LEVEL

\$7,500

- ▶ Two (2) full conference registrations for the 2027 AUPHA Annual Meeting.*
- ▶ One (1) full conference registration for the 2028 Academic Program and Practitioner Workshop.
- ▶ Recognition on opening and closing slides of all keynote presentations.
- ▶ Verbal recognition by the session chair at the introduction of the general sessions.
- ▶ Banner ad on Annual Meeting page of website.
- ▶ Inclusion in listing on Annual Meeting page of website.
- ▶ Two (2) complimentary employment ads on AUPHA's Career Center (for 60 days each) OR Sponsorship of AUPHA's Career Center (for 90 days)*.
- ▶ Half-page color ad in digital meeting program.
- ▶ Recognition on AUPHA website and in all pre-event marketing materials.

GOLD LEVEL

\$5,000

- ▶ One (1) full conference registration for the 2027 AUPHA Annual Meeting.*
- ▶ One (1) full conference registration for the 2028 Academic Program and Practitioner Workshop.
- ▶ Recognition on opening and closing slides of all keynote presentations.
- ▶ Verbal recognition by the session chair at the introduction of the general sessions.
- ▶ Banner ad on Annual Meeting page of website.
- ▶ Inclusion in listing on Annual Meeting page of website.
- ▶ Two (2) complimentary employment ads on AUPHA's Career Center (for 60 days each) OR Sponsorship of AUPHA's Career Center (for 90 days)*.
- ▶ Half-page color ad in digital meeting program.
- ▶ Recognition on AUPHA website and in all pre-event marketing materials.

SILVER LEVEL

\$2,500

- ▶ One (1) full conference registration for the 2027 AUPHA Annual Meeting.*
- ▶ Recognition on opening and closing slides of all keynote presentations.
- ▶ Banner ad on Annual Meeting page of website.
- ▶ Inclusion in listing on Annual Meeting page of website.
- ▶ One (1) complimentary employment ad on AUPHA's Career Center (for 60 days) OR Sponsorship of AUPHA's Career Center (for 60 days).**

BRONZE LEVEL

\$1,000

- ▶ Banner ad on Annual Meeting page of website
- ▶ Inclusion in listing on Annual Meeting page of website.
- ▶ One (1) complimentary employment ad on AUPHA's Career Center (for 60 days)*.

* NOTE: Complimentary registrations must be used for this year's Annual Meeting and may not be carried forward to future years.

** Must be used by December 31, 2027.

AD SPECIFICATIONS

Digital Program Full-Page Ad

- ▶ Ad should be submitted in .pdf format, saved as "press quality."
- ▶ Ad should measure exactly 7.75 in wide x 10.25 in high, with no bleed.
- ▶ Submit your ad to jstephens@aupha.org **no later than April 12, 2027.**

IMPORTANT: This ad requires the exact specifications as stated above in order to fit properly in the digital program.

Digital Program Half-Page Ad

- ▶ Ad should be submitted in .pdf format, saved as "press quality."
- ▶ Ad should measure exactly 7.75 in wide x 5.5 in high, with no bleed.
- ▶ Submit your ad to jstephens@aupha.org **no later than April 12, 2027.**

IMPORTANT: This ad requires the exact specifications as stated above in order to fit properly in the digital program.

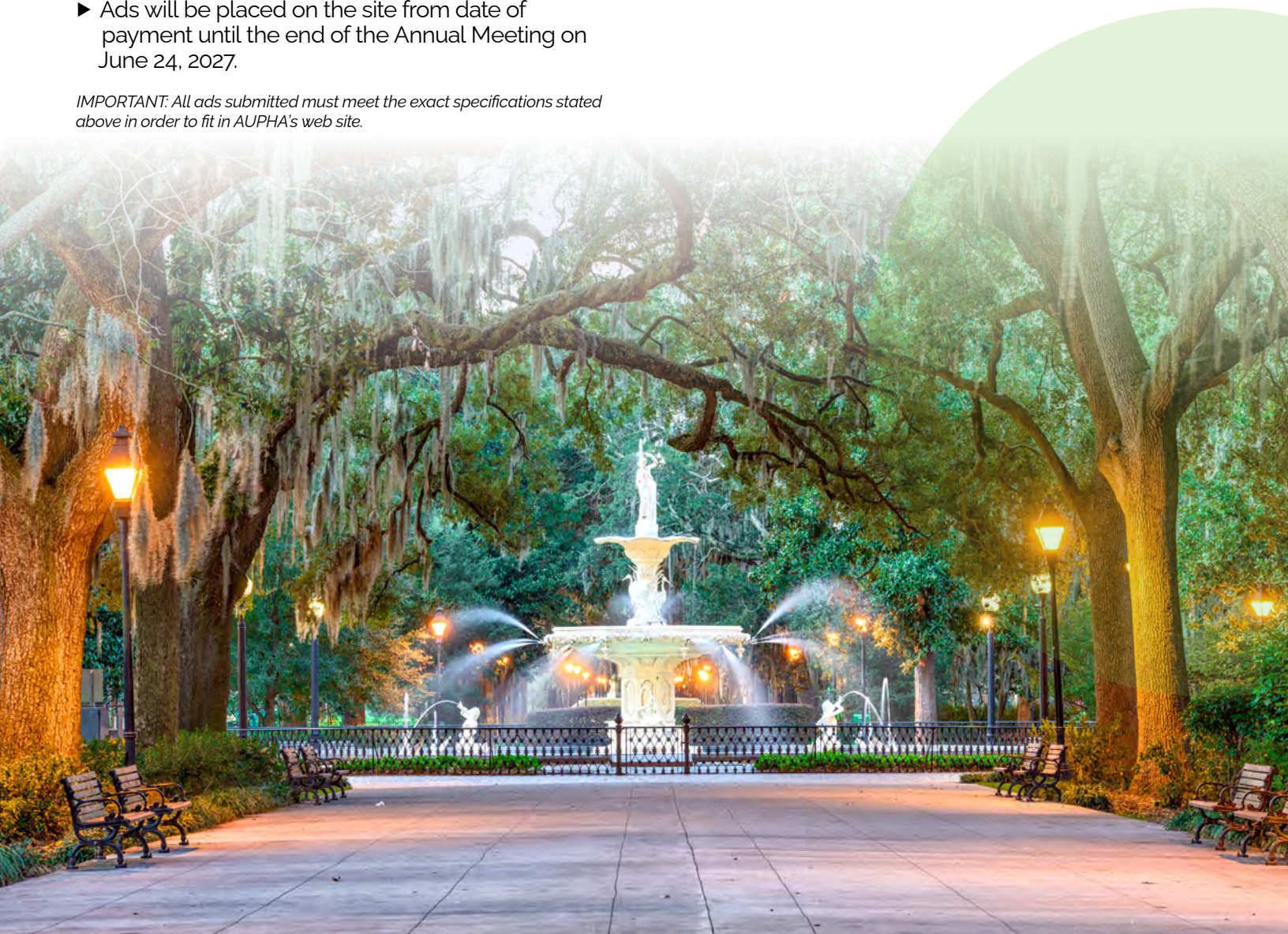
Annual Meeting Website Banner Ad

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the Annual Meeting on June 24, 2027.

IMPORTANT: All ads submitted must meet the exact specifications stated above in order to fit in AUPHA's web site.

AUPHA Meeting App Ad

- ▶ Ad should be submitted in .gif or .jpg format. No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.



AUPHA

- ▶ Please print this form and return to AUPHA, along with your payment, no later than **April 12, 2027**.
- ▶ Final artwork for advertisements must be received/confirmed no later than **April 12, 2027**.
- ▶ In order to maximize your organization's participation as a sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to jstephens@aupha.org no later than **April 12, 2027**.

AUPHA 2027 SPONSORSHIP

PLEASE PRINT.

Name _____

Title _____

E-mail _____

Telephone _____

Contact Signature _____
(AUTHORIZING CONTRACT)

Name of Program or Organization _____

Name(s) of Complimentary Registration(s) _____
(IF APPLICABLE)

Payment Information

METHOD OF PAYMENT: PLEASE CHECK ONE.

☐ Check

☐ **VISA**



If you are interested in paying by ACH transfer, please contact Liza Assefa at lassefa@aupha.org.

Credit Card Number

Expiration Date

Name as it appears on the card

Signature

☐ Invoice Requested

By signing below, _____ agrees to pay \$_____ towards sponsorship of the 2027 AUPHA Annual Meeting. If payment is not received by April 12, 2027, AUPHA will not be able to acknowledge your organization in any printed materials or on the website.

Authorized Signature

Date

Printed Name

Title and Organization

Total paid

**THANK YOU FOR
YOUR GENEROSITY
AND SUPPORT.**

Contract and acknowledgement of advertisement in printed materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

Mail: AUPHA | 1730 Rhode Island Ave, NW, Suite 810 | Washington, DC 20036
Fax: (202) 621-7521
Email: jstephens@aupha.org