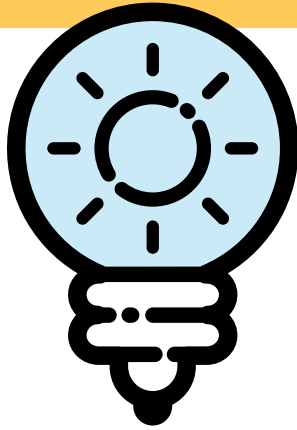


SPONSORSHIP OPPORTUNITIES



REIMAGINE

REINVENT

TRANSFORM

AUPHA2024 | Tampa, Florida | June 4–6

JW MARRIOTT TAMPA WATER STREET
TAMPA, FLORIDA

AUPHA

Association of University Programs in Health Administration

1730 Rhode Island Avenue, NW | Suite 810 | Washington, DC 20036

(202) 763-7283 | www.aupha.org

SPONSORSHIP PACKAGES

GOLD LEVEL | \$5,000

- » One (1) full conference registration for the 2024 AUPHA Annual Meeting
- » One (1) full conference registration for the 2025 Academic Program and Practitioner Workshop
- » Recognition on opening and closing slides of all keynote presentations (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- » Verbal recognition by the session chair at the introduction of the general sessions (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- » Banner ad on Annual Meeting page of website
- » Inclusion in listing on Annual Meeting page of website
- » Two (2) complimentary employment ads on AUPHA's Career Center (for 60 days each) OR Sponsorship of AUPHA's Career Center (for 90 days)*
- » Half-page color ad in digital meeting program
- » Recognition on AUPHA website and in all pre-event marketing materials

SILVER LEVEL | \$2,500

- » One (1) full conference registration for the 2024 AUPHA Annual Meeting
- » Recognition on opening and closing slides of all keynote presentations (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- » Banner ad on Annual Meeting page of website
- » Inclusion in listing on Annual Meeting page of website
- » One (1) complimentary employment ad on AUPHA's Career Center (for 60 days each) OR Sponsorship of AUPHA's Career Center (for 60 days)*

BRONZE LEVEL | \$1,000

- » Banner ad on Annual Meeting page of website
- » Inclusion in listing on Annual Meeting page of website
- » One (1) complimentary employment ad on AUPHA's Career Center (for 60 days)*

* Must be used by December 31, 2024.



AD SPECIFICATIONS

Digital Program Half-Page Ad

- » Ad should be submitted in .pdf format, saved as "press quality."
 - » Ad should measure exactly 7.5 in wide x 5 in high, with no bleed.
 - » Submit your ad to jwalker@aupha.org no later than May 1, 2024.
- IMPORTANT: This ad requires the exact specifications as stated above in order to fit properly in the digital program.

Annual Meeting Website Banner Ad

- » Ad should be submitted in .gif or .jpg format.
- » Ad should be vertical and 120 px wide x 600 px high.
- » Ads will be placed on the site from date of payment until the end of the 2024 Annual Meeting on June 6, 2024.

IMPORTANT: All ads submitted must meet the exact specs stated above in order to fit in AUPHA's website.

Eventsential: AUPHA's Meeting App Ad

- » Ad should be submitted in .gif or .jpg format. No animated gifs.
- » Ad should be horizontal, 300 px wide x 50 px high.





AUPHA 2024 SPONSORSHIP

PLEASE PRINT.

Name _____

Title _____

E-mail _____

Telephone _____

Contact Signature _____
(AUTHORIZING CONTRACT)

Name of Program or Organization _____

Name(s) of Complimentary Registration(s) _____
(IF APPLICABLE)

PAYMENT INFORMATION

METHOD OF PAYMENT: PLEASE CHECK ONE.

☐ CHECK

☐ **VISA**

☐ 

☐ 

If you are interested in paying by ACH transfer, please contact Liza Assefa at lassefa@aupha.org.

CREDIT CARD NUMBER

EXPIRATION DATE

NAME AS IT APPEARS ON THE CARD

SIGNATURE

☐ INVOICE REQUESTED

By signing below, _____ agrees to pay \$_____ towards
sponsorship of the 2024 AUPHA Annual Meeting. If payment is not received by May 1, 2024, AUPHA
will not be able to acknowledge your organization in any printed materials or on the website.

AUTHORIZED SIGNATURE

DATE

PRINTED NAME

TITLE AND ORGANIZATION

TOTAL PAID

CONTRACT AND ACKNOWLEDGEMENT OF EXHIBIT/ADVERTISEMENT IN PRINTED MATERIALS
AND ONLINE WILL NOT BE PROCESSED UNTIL PAYMENT IS RECEIVED BY AUPHA. INCOMPLETE
APPLICATIONS WILL BE RETURNED. PLEASE FILL OUT ENTIRE FORM AND RETURN WITH PAYMENT TO:

MAIL TO:
AUPHA | 1730 RHODE ISLAND AVE, NW, SUITE 810 | WASHINGTON, DC 20036

- » Please print this form and return to AUPHA, along with your payment, no later than **May 1, 2024**.
- » Final artwork for advertisements must be received/confirmed no later than **May 1, 2024**.
- » In order to maximize your organization's participation as an sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to jwalker@aupha.org no later than **May 1, 2024**.

Thank you
for your
generosity
and support.