EXHIBITOR AND ADVERTISER OPPORTUNITIES

REIMAGINE
REINVENT
TRANSFORM

AUPHA2024 | Tampa, Florida | June 4–6

JW MARRIOTT TAMPA WATER STREET
TAMPA, FLORIDA

THE VOICE OF ACADEMIC HEALTHCARE MANAGEMENT

Association of University Programs in Health Administration
1730 Rhode Island Avenue, NW | Suite 810 | Washington, DC 20036
(202) 763-7283 | www.aupha.org
THE AUPHA EXHIBIT PACKAGE

Exhibit Package $2,500

- Exhibit space
- Full page ad in the Annual Meeting Program
- Logo and link placement on AUPHA’s meeting website
- Name and Logo on Eventsential, AUPHA’s meeting app
- One complimentary Annual Meeting registration

Each Exhibit space comes with one six-foot draped table, two chairs, and a waste basket. A maximum of one additional six-foot table may be purchased for $350. A maximum of one additional Annual Meeting registration may be purchased for $750. Special carpeting and pipe and drape are not available. Electricity, audio visual, and/or other ancillary services can be ordered directly from the J.W. Marriott Tampa Water Street Hotel beginning March 1, 2024.

A La Carte Options

Exhibit Space
- Extra exhibit table (IN ADDITION TO ONE INCLUDED TABLE) $350
- Extra Annual Meeting registration (IN ADDITION TO ONE INCLUDED REGISTRATION) $750

Exhibitor Advertising
- Full-page Digital Program ad $750
- Half-page Digital Program ad $450
- Banner ad on Annual Meeting website* $300
- Banner ad on Eventsential app $400

Non-Exhibitor Advertising
- Full-page Digital Program ad $950
- Half-page Digital Program ad $650
- Banner ad on Annual Meeting website* $700
- Banner ad on Eventsential app $900

* Banner Ads are displayed on web site from date of payment through June 6, 2024.

Total enclosed

Who We Are....
The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in health management education.

What We Do....
AUPHA achieves excellence and innovation in health management and policy education by embracing diversity and providing opportunities for learning and collaboration. Our mission is to foster excellence and innovation in health management and policy education and scholarship.

About Our Meeting....
Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management. AUPHA’s Annual Meeting offers exhibitors access to hundreds of members representing colleges, universities, and organizations focused on healthcare. Exhibiting at the Annual Meeting provides companies with numerous networking and lead opportunities.

Visit aupha.org to learn more about our organization and annualmeeting.aupha.org to learn more about the Annual Meeting.
Camera-ready artwork for advertisements and signage must be received by **April 1, 2024**.

In order to maximize your organization’s participation as an exhibitor, please email a high-resolution version of your logo (both .eps and .jpg) to jwalker@aupha.org no later than **April 1, 2024**.

**Digital Program Full-Page Ad**

► Ad should be submitted in .pdf format, saved as “press quality.”

► Ad should measure exactly 7.75 in wide x 10.25 in high, with no bleed.

► Submit your ad to jwalker@aupha.org **no later than April 1, 2024**.

**Digital Program Half-Page Ad**

► Ad should be submitted in .pdf format, saved as “press quality.”

► Ad should measure exactly 7.75 in wide x 5.5 in high, with no bleed.

► Submit your ad to jwalker@aupha.org **no later than April 1, 2024**.

**Annual Meeting Web Site Banner Ad**

► Ad should be submitted in .gif or .jpg format.

► Ad should be vertical and 120 px wide x 600 px high.

► Ads will be placed on the site from date of payment until the end of the Annual Meeting on June 6, 2024.

**IMPORTANT:** All ads submitted must meet the exact specs stated above in order to fit in AUPHA’s web site.

**Eventsential: AUPHA’s Meeting App Ad**

► Ad should be submitted in .gif or .jpg format. No animated gifs.

► Ad should be horizontal, 300 px wide x 50 px high.

**IMPORTANT:** This ad requires the exact specifications as stated above in order to fit properly in the digital program.
Camera-ready artwork for advertisements must be received/confirmed no later than April 1, 2024.

In order to maximize your organization's participation as a sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to jwalker@aupha.org no later than April 1, 2024.

CONTACT INFORMATION

PLEASE PRINT.

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Contact Signature (AUTHORIZING CONTRACT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Organization</td>
</tr>
<tr>
<td>Business Address</td>
<td></td>
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<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>Phone</td>
<td>Fax</td>
</tr>
</tbody>
</table>

Booth Representative 1: name, title, and email; mailing address if different than above

Booth Representative 2: name, title, and email; mailing address if different than above

DESCRIPTION FOR PROGRAM

In the space below, include your 75-word or less company description. REQUIRED

PAYMENT INFORMATION

METHOD OF PAYMENT: PLEASE CHECK ONE.

☐ Check ☐ VISA ☐ MasterCard ☐ Discover

CREDIT CARD NUMBER EXPIRATION DATE

NAME AS IT APPEARS ON THE CARD SIGNATURE

TOTAL PAID

HOLD HARMLESS CLAUSE: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agenda, servants, and employees from any and all such losses, damages, and claims.

Contract and acknowledgement of exhibit/advertisement in printed materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

Mail: AUPHA | 1730 Rhode Island Ave, NW, Suite 810 | Washington, DC 20036
Fax: (202) 621-7521
Email: jstephens@aupha.org

Thank you for your generosity and support.