

# AUPHIA

# 2022

## PROGRAM SPONSORSHIP OPPORTUNITIES

**Association of University Programs in  
Health Administration**

1730 M Street, NW, Suite 407 | Washington, DC 20036

(202) 763-7283 | [www.aupha.org](http://www.aupha.org)

# 2022 Annual Meeting Sponsorship Benefits

## **GOLD LEVEL: \$5000**

- One (1) full conference registration for the 2022 AUPHA Annual Meeting
- One (1) full conference registration for the 2023 Academic Program and Practitioner Workshop
- One (1) exhibit space at the 2022 Annual Meeting
- Recognition on opening and closing slides of all keynote presentations (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- Verbal recognition by the session chair at the introduction of the general sessions (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- Banner ad on Annual Meeting page of website
- Inclusion in listing on Annual Meeting page of website
- Two (2) complimentary employment ads on AUPHA's Career Center (for 60 days each) OR Sponsorship of AUPHA's Career Center for 90 days\*
- Half-page color ad in digital meeting program
- Recognition on AUPHA website and in all pre-event marketing materials

## **SILVER LEVEL: \$2500**

- One (1) full conference registration for the 2022 AUPHA Annual Meeting
- One (1) full conference registration for the 2023 Academic Program and Practitioner Workshop
- Recognition on opening and closing slides of all keynote presentations (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- Banner ad on Annual Meeting page of website
- Inclusion in listing on Annual Meeting page of website
- One (1) complimentary employment ad on AUPHA's Career Center (for 60 days) OR Sponsorship of AUPHA's Career Center for 60 days\*

## **BRONZE LEVEL: \$1000**

- Banner ad on Annual Meeting page of website
- Inclusion in listing on Annual Meeting page of website
- One (1) complimentary employment ad on AUPHA's Career Center (for 60 days)

\* Sponsorship of the Career Center involves adding the sponsors' logos with links to the Find a Job and Post a Job pages.

# AUPHA2022

REACH NEW HEIGHTS

# Ad Specifications

## Digital Program Half-Page Ad

- ▶ Ad should be submitted in .pdf format, saved as “press quality.”
- ▶ Ad should measure exactly 7.75 in wide x 5.5 in high, with no bleed.
- ▶ Submit your ad to [jwalker@aupha.org](mailto:jwalker@aupha.org) **no later than April 4, 2022.**

**IMPORTANT:** This ad requires the exact specifications as stated above in order to fit properly in the digital program.

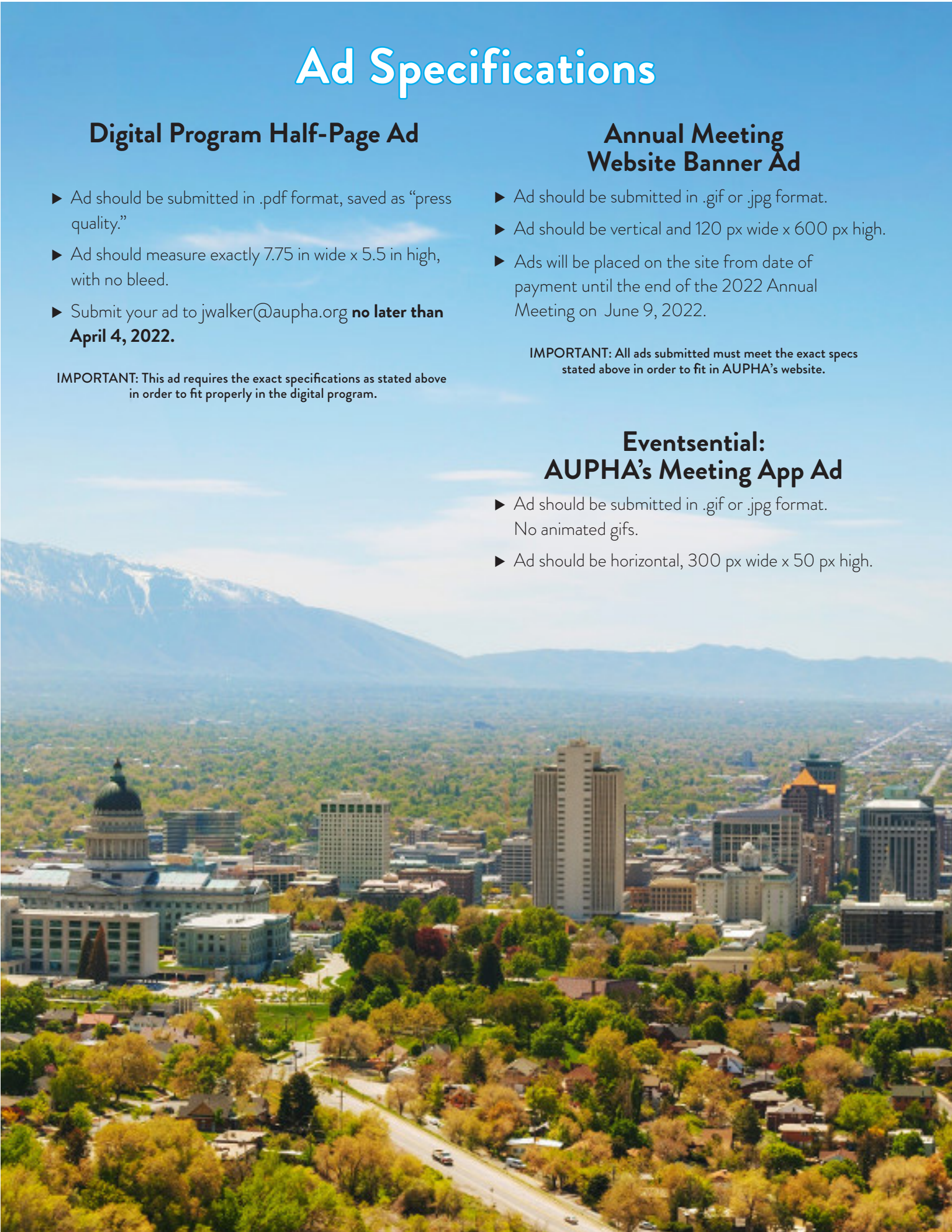
## Annual Meeting Website Banner Ad

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the 2022 Annual Meeting on June 9, 2022.

**IMPORTANT:** All ads submitted must meet the exact specs stated above in order to fit in AUPHA’s website.

## Eventsential: AUPHA’s Meeting App Ad

- ▶ Ad should be submitted in .gif or .jpg format. No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.





▶ Please print this form and return to AUPHA, along with your payment, no later than **April 4, 2022.**

▶ Camera-ready artwork for advertisements must be received/confirmed no later than **April 4, 2022.**

▶ In order to maximize your organization's participation as an sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to [jwalker@aupha.org](mailto:jwalker@aupha.org) no later than **April 4, 2022.**

Thank you  
for your  
generosity  
and support.

# Program Sponsorship

PLEASE PRINT.

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Contact Signature \_\_\_\_\_  
(AUTHORIZING CONTRACT)

Name of Program \_\_\_\_\_

Name(s) of Complimentary Registration(s) \_\_\_\_\_  
(IF APPLICABLE)

## Payment Information

METHOD OF PAYMENT: PLEASE CHECK ONE.

Check

VISA

 mastercard

 AMERICAN EXPRESS

\_\_\_\_\_

Credit Card Number

\_\_\_\_\_

Expiration Date

\_\_\_\_\_

Name as it appears on the card

\_\_\_\_\_

Signature

Invoice Requested

By signing below, \_\_\_\_\_ agrees to pay \$ \_\_\_\_\_ towards sponsorship of the 2022 AUPHA Annual Meeting. If payment is not received by April 4, 2022, AUPHA will not be able to acknowledge your organization in any printed materials or on the website.

\_\_\_\_\_

Authorized Signature

\_\_\_\_\_

Date

\_\_\_\_\_

Printed Name

\_\_\_\_\_

Title and Organization

**TOTAL PAID**

**HOLD HARMLESS CLAUSE:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agenda, servants, and employees from any and all such losses, damages, and claims.

Contract and acknowledgement of exhibit/advertisement in printed materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

**Mail to: AUPHA | 1730 M Street, NW, Suite 407 | Washington, DC 20036**