

# AUUPHA

TRANSFORMATIONAL  
INNOVATION  
A PRISM OF OPPORTUNITIES

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**2021 PROGRAM  
SPONSORSHIP OPPORTUNITIES**

Association of University Programs in Health Administration

# THE AUPHA ANNUAL MEETING

## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR | \$10,000

- ▶ Recognition in every educational session via waitroom slide deck (VALUE \$2500)
- ▶ Recognition on AUPHA website and in all pre-event marketing and event listings (VALUE \$3000)
- ▶ Recognition on Annual Meeting related messaging
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ Recognition by the session chair at the introduction of the session (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- ▶ Virtual exhibit space on the Annual Meeting website (VALUE \$1500)
- ▶ Two (2) conference registrations for the 2022 Annual Meeting (VALUE \$1650)
- ▶ Five (5) virtual conference registrations for the 2021 Annual Meeting (VALUE \$875)

### GOLD SPONSOR | \$5,000

- ▶ Recognition in every educational session via waitroom slide deck (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Recognition on Annual Meeting related messaging
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ Recognition by the session chair at the introduction of the session (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- ▶ Virtual exhibit space on the Annual Meeting website (VALUE \$1500)
- ▶ One (1) conference registration for the 2022 Annual Meeting (VALUE \$875)
- ▶ Two (2) virtual conference registrations for the 2021 Annual Meeting (VALUE \$350)

### SILVER SPONSOR | \$2,500

- ▶ Recognition in every educational session via waitroom slide deck (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ One (1) conference registration for the 2022 Annual Meeting (VALUE \$875)
- ▶ Two (2) virtual conference registrations for the 2021 Annual Meeting (VALUE \$350)

### BRONZE SPONSOR | \$1,000

- ▶ Recognition in every educational session via waitroom slide deck (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)

It is the sponsor's responsibility to notify AUPHA no later than **May 14, 2021**, if they plan to take advantage of any/all of these benefits.

#### ABOUT OUR MEETING....

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management education.

#### WHAT YOUR PARTICIPATION MEANS....

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association's most valuable resource, can help us reach it.

**Thank you for your generosity and continued support!**

# AD SPECIFICATIONS

## ANNUAL MEETING WEBSITE BANNER AD

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the 2021 Annual Meeting.

**IMPORTANT:** ALL ADS SUBMITTED MUST MEET THE EXACT SPECS STATED ABOVE IN ORDER TO FIT IN AUPHA'S WEBSITE.

## EVENTSENTIAL: AUPHA'S MEETING APP AD

- ▶ Ad should be submitted in .gif or .jpg format.  
No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.



- ▶ Please print this form and return to AUPHA, along with your payment, no later than **April 26, 2021**.
- ▶ Camera-ready artwork for advertisements must be received/confirmed no later than **April 26, 2021**.
- ▶ In order to maximize your organization's participation as a sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to [jwalker@aupha.org](mailto:jwalker@aupha.org) no later than **April 26, 2021**.

# PROGRAM SPONSORSHIP

PLEASE PRINT.

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Contact Signature \_\_\_\_\_  
(AUTHORIZING CONTRACT)

Name of Program \_\_\_\_\_

Name(s) of Complimentary Registration(s) \_\_\_\_\_  
(IF APPLICABLE)

## PAYMENT INFORMATION

METHOD OF PAYMENT: PLEASE CHECK ONE.

CHECK

VISA

 mastercard

 AMERICAN EXPRESS

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
NAME AS IT APPEARS ON THE CARD

\_\_\_\_\_  
SIGNATURE

INVOICE REQUESTED

By signing below, \_\_\_\_\_ agrees to pay \$\_\_\_\_\_ towards sponsorship of the 2021 AUPHA Annual Meeting. If payment is not received by April 26, 2021, AUPHA will not be able to acknowledge your organization in any printed materials or on the website.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINTED NAME

\_\_\_\_\_  
TITLE AND ORGANIZATION

TOTAL PAID

CONTRACT AND ACKNOWLEDGEMENT OF EXHIBIT/ADVERTISEMENT IN PRINTED MATERIALS AND ONLINE WILL NOT BE PROCESSED UNTIL PAYMENT IS RECEIVED BY AUPHA. INCOMPLETE APPLICATIONS WILL BE RETURNED. PLEASE FILL OUT ENTIRE FORM AND RETURN WITH PAYMENT TO:

MAIL TO: AUPHA | 1730 M STREET, NW, SUITE 407 | WASHINGTON, DC 20036

Thank you  
for your  
generosity  
and support.