

AUPHIA

2020

PROGRAM SPONSORSHIP OPPORTUNITIES

**Association of University Programs in
Health Administration**

1730 M Street, NW, Suite 407 | Washington, DC 20036

(202) 763-7283 | www.aupha.org

Sponsorship Packages

Platinum Sponsor | \$10,000

- ▶ Onsite recognition on signage, in meeting app, and at all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA web site and in all pre-event marketing and event listings (VALUE \$3000)
- ▶ Banner ad on Annual Meeting web site (VALUE \$700)
- ▶ Color banner ad on Eventsential, the meeting's digital app (VALUE \$500)
- ▶ One (1) exhibit space at the Annual Meeting (VALUE \$1500)
- ▶ Two (2) full conference registrations* (VALUE \$1800)

Silver Sponsor | \$2,500

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Banner ad on Annual Meeting web site (VALUE \$700)
- ▶ One (1) full conference registration* (VALUE \$900)

Gold Sponsor | \$5,000

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Banner ad on Annual Meeting web site (VALUE \$700)
- ▶ One exhibit space at the Annual Meeting (VALUE \$1500)
- ▶ One (1) full conference registration* (VALUE \$900)

Bronze Sponsor | \$1,000

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE \$3000)

* It is the sponsor's responsibility to notify AUPHA no later than **January 3, 2020** if you plan to take advantage of any/all of these benefits.

We thank you for your generosity and continued support!

ABOUT OUR MEETING....

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management.

WHAT YOUR PARTICIPATION MEANS....

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association's most valuable resource, can help us reach it.

AUPHA 2020 | June 3–5, 2020 | Salt Lake City

Ad Specifications

Annual Meeting Web Site Banner Ad

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the 2020 Annual Meeting on June 5, 2020.

IMPORTANT: All ads submitted must meet the exact specs stated above in order to fit in AUPHA's web site.

Eventsential: AUPHA's Meeting App Ad

- ▶ Ad should be submitted in .gif or .jpg format.
No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.





Program Sponsorship

PLEASE PRINT.

Name _____

Title _____

E-mail _____

Telephone _____

Contact Signature _____
(AUTHORIZING CONTRACT)

Name of Program _____

Name(s) of Complimentary Registration(s) _____
(IF APPLICABLE)

Payment Information

METHOD OF PAYMENT: PLEASE CHECK ONE.

Check

VISA

 mastercard



_____ Credit Card Number

_____ Expiration Date

_____ Name as it appears on the card

_____ Signature

Invoice Requested

By signing below, _____ agrees to pay \$_____ towards sponsorship of the 2020 AUPHA Annual Meeting. If payment is not received by April 1, 2020, AUPHA will not be able to acknowledge your organization in any printed materials or on the web site.

_____ Authorized Signature

_____ Date

_____ Printed Name

_____ Title and Organization

TOTAL PAID

HOLD HARMLESS CLAUSE: The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agenda, servants, and employees from any and all such losses, damages, and claims.

Contract and acknowledgement of exhibit/advertisement in printed materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

Mail to: AUPHA | 1730 M Street, NW, Suite 407 | Washington, DC 20036

▶ Please print this form and return to AUPHA, along with your payment, no later than **April 1, 2020.**

▶ Camera-ready artwork for advertisements must be received/confirmed no later than **April 1, 2020.**

▶ In order to maximize your organization's participation as an sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to jwalker@aupha.org no later than **April 1, 2020.**

Thank you
for your
generosity
and support.