

# AUPHA BOARD OF DIRECTORS MEETING Thursday, October 5, 2017 9:00AM-4:30PM Courtyard Lake Buena Vista at Marriott Village Orlando, Florida

#### **MINUTES**

### **Board Members:**

Keith Benson, PhD, Chair
Diane Howard, PhD, Immediate Past Chair
Mark Diana, PhD, Chair-Elect
Leigh Cellucci, PhD, Treasurer
Brenda Freshman, PhD, Secretary
Nancy Borkowski, DBA
Rosemary Caron, PhD
Rupert Evans, DHA
Tracy Farnsworth, EdD
Ray Grady, MHA, FACHE (absent)
Brooke Hollis, MBA (absent)

Michael Meacham, JD Carol Molinari, PhD Jessie Tucker, PhD Carolyn (Cindy) Watts, PhD Suzanne Wood, PhD Gerald L. Glandon, PhD, President & CEO

### **Guests:**

Chris Sanyer
Jaime Stephens, CMP, CAE

ТОРІС	DISCUSSION	ACTION
CONSENT AGENDA	A motion to approve the Consent Agenda, with a slight adjustment to the minutes, was made by Diane Howard, seconded by Cindy Watts The motion carried.	Staff to make correction and post approved minutes online.
BYLAWS REVISION	The Board discussed the lack of clarity in the current bylaws.	Benson asked Borkowski and Tucker to join the work- ing group of Freshman and Molinari. The item will be placed on the March 2018 agenda.
PRIORITES	Keith Benson shared the compiled results of his calls to the Board.	
ANNUAL MEETING SITE SELECTION	A motion was made by Mike Meacham, seconded by Leigh Cellucci, to approve the recommendation of New Orleans and the Sheraton New Orleans Hotel for the location of the 2019 Annual Meeting, June 12-14. The motion carried.	Staff will sign hotel contract and announce the locations and dates through various forums.

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MARKETING/ BRANDING PLAN	A motion was made by Carol Molinari, seconded by Jessie Tucker, to approve the recommendation of SIR as the vendor and to authorize \$25,000 from the reserves to fund the plan. The motion carried.	Staff to inform SIR of the decision and begin the process.
FACULTY FELLOWSHIP PROPOSAL	A motion by Nancy Borkowski, seconded by Mike Meacham, to approve the concept for a faculty fellowship was made. The motion carried.	Glandon will update the Board at the March 2018 Meeting.
CERTIFICATION REVIEWS	California State University Chico: A motion to recertify for a period of six years was made by Mike Meacham, seconded by Brenda Freshman. The motion carried.	Staff to notify programs of the results.
	Central Michigan University: A motion to recertify for a period of six years was made by Cindy Watts, seconded by Rupert Evans. The motion carried.	
	College to Franciscan Missionaries of Our Lady University: A motion to recertify for a period of six years was made by Mike Meacham, seconded by Nancy Borkowski. The motion carried.	
	<b>Stonehill College:</b> A motion to recertify for a period of six years was made by Mike Meacham, seconded by Brenda Freshman. The motion carried.	
	<b>Texas Southern University:</b> A motion for initial certification for a period of three years was made by Mike Meacham, seconded by Brenda Freshman. The motion carried.	
	University of Alabama at Birmingham: A motion to recertify for a period of six years was made by Cindy Watts, seconded by Carol Molinari. The motion carried. It should be noted that Glandon, Borkowski, and Tucker left the room during the discussion.	
	University of Nevada Las Vegas: A motion to recertify for a period of three years was made by	

	Mark Diana, seconded by Leigh Cellucci. The motion carried.  Winston Salem University: A motion to to certify for an initial period of three years was made by Mike Meacham, seconded by Brenda Freshman. The motion carried.  Winthrop University: A motion to recertify for a period of six years was made by Rupert Evans, seconded by Brenda Freshman. It should be noted that Keith Benson left the room during the discussion.	
HISTORY PROJECT	Mike Meacham provide a report on the history project.	The Board suggested that a chapter on the future of the organization be included.
COMMITTEE REPORTS	Diversity with Inclusion	Staff will hold space on the 2018 Annual Meeting program for a session on diversity.
	Global Leadership	It was noted that this Committee needed to have a conversation about their priorities.
	Undergraduate Program	No update
	Graduate Program	Staff was requested to add a link to Dr. Nash's YouTube videos once the GPPW was live
FINANCE	A motion was made by Leigh Cellucci, seconded by Tracy Farnsworth, to approve the budget proposed by the Finance Committee. The motion carried.	Staff to implement
70 <sup>th</sup> ANNIVERSARY	Benson challenged the Board members to identify corporate sponsors and new revenue streams.	Board members to contact staff with names and ideas.

COLLABORATION AND BOARD INPUT	The Board discussed organizations that AUPHA might collaborate with for their mutual benefit.	Information item.
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## Next Scheduled Board Meetings

Wednesday, January 17 <sup>th</sup> 3-5pm Eastern Time	Conference Call
Monday, March 26 <sup>th</sup> 8:30am-4:30pm Central	At ACHE's Congress Chicago, Illinois
Wednesday, May 2 <sup>nd*</sup> 3-5pm Eastern Time	Conference Call
Tuesday, June 12 <sup>th</sup> 8:30am-4:30pm Eastern Time	At 2018 Annual Meeting Philadelphia, Pennsylvania
Wednesday, August 15 <sup>th</sup> 3-5pm Eastern Time	Conference Call
Monday, October 8th**	At NAHSE's Annual Meeting Orlando, Florida

<sup>\*</sup>If necessary
\*\*Tentative