



Association of  
University Programs in  
Health Administration



**Association of University  
Programs in Health  
Administration**

2000 14th Street North, Suite 780  
Arlington, VA 22201

(703) 894-0940

[www.aupha.org](http://www.aupha.org)

# Corporate Partner Prospectus

# How We Can Help You

## Partner Opportunities and Benefits

### PLATINUM PARTNER

*Annual Support of \$15,000 minimum*

As a Platinum Level Partner, your organization will receive the following benefits:

- Recognition in a variety of ways, including:
  - » *Complimentary advertising in appropriate AUPHA publications (4 full-page newsletter ads, 1 full-page annual meeting program ad, and other publications as appropriate) (value of \$3,750)*
  - » *Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (value of \$1,500)*
  - » *Recognition of your support in the AUPHA Annual Report, published each summer*
  - » *Recognition in the AUPHA Annual Meeting Program Book and on Annual Meeting Signage (value of \$600)*
- Access to Benchmarking for Education in Healthcare Management's (BEHM) Program Operations Portal (value of \$5,000)
- Opportunity to present a webinar on the topic of your choosing (value of \$500)
- Two (2) complimentary registrations to the AUPHA Annual Meeting and one (1) complimentary registration to attend the AUPHA Leaders Conference (value of \$1,400)
- One (1) complimentary exhibit space at the AUPHA Annual Meeting (value of \$1,200)
- Five (5) complimentary individual memberships in AUPHA, to include subscriptions to the *Journal of Health Administration Education*, the Directory of Healthcare Management Education, and access to the AUPHA Knowledge Network during the partnership period (value of \$550)
- Up to five (5) sets of complimentary program membership mailing labels (value of \$2250)

#### WHO WE ARE....

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in healthcare management education.

#### WHAT WE DO....

AUPHA achieves excellence and innovation in healthcare management and policy education by embracing diversity and providing opportunities for learning and collaboration. Our vision is to develop leaders who possess the values and competencies necessary to drive improvement throughout the health system.

#### HOW YOU CAN HELP....

Your organization can support AUPHA at one of three levels. We ask our partners for a commitment of at least two years in order to provide continuity and sustainability in our products and services and to provide our partners with maximum visibility and recognition.

## **GOLD PARTNER**

*Annual Support of \$10,000 minimum*

- Recognition in a variety of ways, including:
  - » *Complimentary advertising in appropriate AUPHA publications (2 full-page newsletter ads, 1 half-page annual meeting program ad, and other publications as appropriate) (value of \$2,000)*
  - » *Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (value of \$1,500)*
  - » *Recognition of your support in the AUPHA Annual Report, published each summer*
  - » *Recognition in the AUPHA Annual Meeting Program Book and on Annual Meeting Signage (value of \$600)*
- Two (2) complimentary registrations to the AUPHA Annual Meeting and one (1) complimentary registration to attend the AUPHA Leaders Conference (value of \$1,400)
- One (1) complimentary exhibit space at the AUPHA Annual Meeting (value of \$1,200)
- Three (3) complimentary individual memberships in AUPHA, to include subscriptions to the *Journal of Health Administration Education*, the *Directory of Healthcare Management Education*, and access to the AUPHA Knowledge Network during the partnership period (value of \$330)
- Up to two (2) sets of complimentary program membership mailing labels (value of \$900)

## **SILVER PARTNER**

*Annual Support of \$5,000 minimum*

- Recognition in a variety of ways, including:
  - » *Complimentary advertising in appropriate AUPHA publications (one quarter-page newsletter ad and one quarter-page annual meeting program ad) (value of \$500)*
  - » *Recognition of your support (with your logo and a link to your website) on the AUPHA website homepage, as well as a listing in a dedicated Corporate Partner section on the site (value of \$1,500)*
  - » *Recognition of your support in the AUPHA Annual Report, published each summer*
  - » *Recognition in the AUPHA Annual Meeting Program Book and on Annual Meeting Signage (value of \$600)*
- One (1) complimentary registration to attend either the AUPHA Annual Meeting or the AUPHA Leaders Conference (value of \$640)
- Two (2) complimentary individual memberships in AUPHA, to include subscriptions to the *Journal of Health Administration Education*, the *Directory of Healthcare Management Education*, and access to the AUPHA Knowledge Network during the partnership period (value of \$220)
- One set of complimentary program membership mailing labels (value of \$400)
- 50% discount on one (1) exhibit space at the AUPHA Annual Meeting (value of \$600)

# Association of University Programs in Health Administration

## Partnership Agreement

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

*Organization listed above will be listed as the partner in all recognition venues,  
unless otherwise noted.*

### Commitment Level

**Platinum** \$15,000

**Gold** \$10,000

**Silver** \$5,000

**Thank you for  
your generosity  
and support.**

*Please enclose your check payable to:*

**AUPHA**  
2000 14th Street North, Suite 780  
Arlington, VA 22201

*You will receive a confirmation and additional details following receipt of your payment.*