AUPHA Strategy Map

Member Programs
- Define the Body of Knowledge
- Support advancing curricula
- Provide leadership training
- Formally recognize and honor excellence

Individual Faculty
- Provide opportunities that support excellence in teaching
- Offer a certification initiative that promotes teaching quality
- Formally recognize and honor teaching excellence

Voice of the Profession
- Ensure members stay abreast of trends and successful practices
- Develop communication/information dissemination plan
- Expand advocacy and public relations

Field of Practice

External Collaborators

Strategic Enabling Objectives: 1) Enhance good Board governance; 2) Implement staff development plans; 3) Ensure ongoing financial sustainability; 4) Institute an ongoing strategic assessment process