

# AUPHA

THE VOICE OF  
ACADEMIC  
HEALTHCARE  
MANAGEMENT

**2025**  

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**2026**

**Environmental  
Scan and Trends  
Report**

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# Table of Contents

<b>Introduction</b> .....	<b>3</b>
<b>US HEALTH INDUSTRY SECTION</b> .....	<b>4</b>
<b>Top 12 Key Points of the US Health Industry Environmental Scan</b> .....	<b>5</b>
Healthcare Workforce .....	7
Health Equity, Social Determinants of Health (SDoH), and Community Health.....	12
Coverage and Access: Medicaid, Medicare Advantage, and the Uninsured.....	18
Financing Across the Continuum (Beyond Hospitals) .....	21
Value-Based Care, Population Health, and Accountability.....	25
Digital Health, Artificial Intelligence, and Infrastructure Modernization.....	28
Market Consolidation, Mergers and Acquisitions, and Private Capital .....	31
Regulatory, Legal, and Compliance Challenges.....	34
Post-Acute, Long-Term, and Serious Illness Care .....	37
Behavioral Health Integration and Crisis Response .....	40
Public-Private Partnerships and Cross-Sector Innovation .....	43
Emerging Trends to Watch in US Healthcare .....	45
<b>EDUCATION SECTION</b> .....	<b>50</b>
<b>Top 10 Key Points of the Higher Education Environmental Scan</b> .....	<b>50</b>
Modalities.....	51
Demand for Healthcare Management Executives .....	54
Changes to the Faculty Workforce.....	58
Non-Traditional Pathways to Non-Traditional Credentials.....	62
Affordability and Access to Financial Aid .....	66
Mergers and Closures of Institutions.....	70
Legislation Related to Diversity, Equity, and Inclusion.....	72
Competition for Students.....	75
Federal and State Policy Impact .....	80
Workforce Issues in Higher Education .....	84
Technological Innovation, Artificial Intelligence, and Large Language Models .....	87

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## Introduction

The Association of University Programs in Health Administration (AUPHA) is pleased to introduce the 2025–2026 Biennial *Environmental Scan and Trends Report (TR)*—the third such publication and, by every measure, the most ambitious to date.

This edition reflects both a broader scope and a deeper level of analysis than prior reports, capturing critical developments across the health sector and higher education landscape. With a particular emphasis on the implications for healthcare management and health policy education, the report is designed to inform, challenge, and support the AUPHA community as we navigate an increasingly complex and rapidly evolving environment.

The response to the Call for Proposals was both voluminous and exceptionally high in quality. In light of this, AUPHA made the strategic decision to support not only a comprehensive primary trends report, but also a companion piece grounded in qualitative, key-informant perspectives. Together, these reports offer complementary insights that enrich our understanding and expand the value of this biennial effort.

We extend our sincere gratitude to the AUPHA Board of Directors for its ambitious vision and bold leadership in advancing this initiative. We also thank the talented, experienced, and wise contributors whose scholarship and expertise made these reports possible. And in particular, the two teams responsible for writing these

*Reports*, led by Jacob Victory, MPA, New York University Wagner School, and Dae Hyun (Daniel) Kim, PhD, Georgetown University School of Health, respectively. Special recognition is due to the AUPHA staff, whose professionalism, insight, and unwavering commitment to “getting excellent work done”—even amid ongoing economic, political, and sector-specific challenges and distractions—continues to elevate the association and its impact.

All AUPHA members, partners, sponsors, and colleagues should engage deeply with these reports. For academic leaders in particular, the insights contained herein will be invaluable for shaping strategy, curriculum, and scholarship agendas. More broadly, all constituents can actively utilize these findings to inform decision-making, foster innovation, and strengthen the preparation of future healthcare managers and leaders, and health policy professionals.

We are proud to share this work with you and look forward to the important conversations and actions it will inspire.

With deep gratitude to all who have been involved in producing these incredibly valuable resources, and with warmest regards,



Dan Gentry  
President and CEO



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