

The Evolving Healthcare Administration Program

Preparing Diverse Students for Careers of the Future

**October 11-13, 2019
Winston-Salem, North Carolina**

A Special Thank You To Our Generous Host



WINSTON-SALEM
STATE UNIVERSITY

And Our Meeting Sponsor



Complimentary Bus Schedule

****Please review the bus schedule below to get to and from Marriott Winston-Salem and Winston-Salem State University****

Friday, October 11th

Running: 3:30-8:00 PM

Stop #1: Marriott Winston-Salem

Stop #2: Winston-Salem State University

Saturday, October 12th

Running: 7:15-8:15 AM

Pick up: Marriott Winston-Salem

Drop off: Winston-Salem State University

Running: 4:00-5:00 PM

Pick up: Winston-Salem State University

Drop off: Marriott Winston-Salem

Sunday, October 13th

Running: 8:30-9:30 AM

Pick up: Marriott Winston-Salem

Drop off: Winston-Salem State University

Running: 11:45-12:45 PM

Pick up: Winston-Salem State University

Drop off: Marriott Winston-Salem

PROGRAM OF EVENTS

Friday, October 11

**Winston-Salem State University
Donald J. Reaves Student Center
(2:30 pm - 6:00 pm – Registration)**

4:30 pm - 5:30 pm

Hall B

Undergraduate Certification Workshop

5:30 pm - 6:30 pm

Hall A

Welcome Reception

Saturday, October 12

**Winston-Salem State University
Donald J. Reaves Student Center
(7:00 am - 4:30 pm – Registration)**

8:00 am - 9:15 am

Hall A

Opening Keynote & Breakfast

*Nadine Barrett, Assistant Professor in Family Medicine and Community
Health, Duke Family Medicine & Community Health*

Saturday, October 12
Winston-Salem State University
Donald J. Reaves Student Center

9:30 am - 10:30 am – Education Session *Hall B*

- ❖ Helping a Non-Diverse Student Population Understand Diversity
 - William Miller, University of Scranton
 - Robert Spinelli, University of Scranton

9:30 am - 10:30 am – Education Session *Room 200*

- ❖ Teaching and Assessing the Essential Power Skills of Leadership
 - Tracy Farnsworth, University of Idaho

10:45 am - 11:15 am – Mini Educ. Session *Hall B*

- ❖ Using Student-designed Ethics Case Studies to Frame Real-world Dilemmas
 - Karen Clancy, University of Kentucky

10:45 am - 11:15 am – Mini Educ. Session *Room 200*

- ❖ Attitudes, Behaviors, and Values of Soft Skills for Career Success
 - Robbya Green-Weir, Florida A&M University

11:30 am - 12:00 pm – Mini Educ. Session *Hall B*

- ❖ Enforcing Student Responsibility: Take It Out of Email
 - Cristian Lieneck, Texas State University

11:30 am - 12:00 pm – Mini Educ. Session *Room 200*

- ❖ Finding the Right Recipe for a Meaningful Capstone Class
 - Sarah Kercksmar, University of Kentucky

Saturday, October 12
Winston-Salem State University
Donald J. Reaves Student Center

12:15 pm - 1:30 pm – Lunch

Hall A

1:45 pm - 2:15 pm – Mini Educ. Session

Room 200

- ❖ Leaders for the Future of Health Information Technology
 - Christina Neider, University of Phoenix

1:45 pm - 2:15 pm – Mini Educ. Session

Hall B

- ❖ Addressing Mentorship Needs and Preferences of Undergraduate Healthcare Administration Students
 - Ashley Parks, California Baptist University

2:30 pm – 3:30 pm – Education Session

Hall B

- ❖ Engaging Students Through Innovative Case Studies Across the Curriculum
 - Karen Clancy, University of Kentucky

2:30 pm – 3:30 pm – Education Session

Room 200

- ❖ Improving Your Cultural Competency IQ
 - Eric Richardson, University of North Carolina, Wilmington
 - Dawn Oetjen, University of Central Florida
 - Reid Oetjen, University of Central Florida

Saturday, October 12**Winston-Salem State University
Donald J. Reaves Student Center****3:45 pm – 4:15 pm – Mini Educ. Session*****Hall B***

- ❖ Managing the Hunter-Gatherer Bad-Ass in a Confined Space
 - Bryan Breland, University of Alabama at Birmingham

3:45 pm – 4:15 pm – Mini Educ. Session***Room 200***

- ❖ Student Knowledge Gaps in Competency-Based Education
 - Diane Howard, Rush University

Sunday, October 13**Winston-Salem State University
Donald J. Reaves Student Center****9:00 am – 10:00 am – Education Session*****Hall B***

- ❖ Best Practices for Preparing Students for the Healthcare Workforce
 - Ashley Parks, California Baptist University
 - Bill O'Dell, Florida Gulf Coast University

9:00 am – 10:00 am – Education Session***Room 200***

- ❖ An Applied Exploration Into Disability: Campus & Community Collaboration
 - Sarah Kercksmar, University of Kentucky
 - Morgan Turner, University of Kentucky

Sunday, October 13**Winston-Salem State University
Donald J. Reaves Student Center****10:15 am – 10:45 am – Mini Educ. Session*****Hall B***

- ❖ Minorities are Becoming the Majority-What Does That Mean for Faculty?
 - Jacqueline Sharpe, Hampton University

10:15 am – 10:45 am – Mini Educ. Session***Room 200***

- ❖ Economic Valuation of Opioid Epidemic: Management Framework for Early Careerist
 - Jewel Shepherd, University of South Dakota

11:00 am – 12:00 pm – Closing Keynote Speaker***Hall A***

- ❖ Stephen P. Fleming, NHA, MHA, President The Well Springs Group