

70th NSUAU Annual Meeting  
October 11th – 13th, 2018  
Fairmont Royal York Hotel  
Toronto, ON



**Complete and return to:**  
Keith Price, Industry Relations Manager  
Urology Management Services  
1000 Corporate Blvd. Linthicum, MD 21090  
Phone: (410) 689-3749  
kprice@urologymanagement.org

## Industry Sponsored (Gold Package) Application

Sponsoring Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

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| <p><b>Gold Package - \$17,500</b></p> <ul style="list-style-type: none"><li>1. 10'x10' Booth</li><li>2. Choice of 1 item/event sponsorship<ul style="list-style-type: none"><li><input type="checkbox"/> Exclusive Lanyard</li><li><input type="checkbox"/> Exclusive Conference Bag</li><li><input type="checkbox"/> Exclusive Wi-Fi</li><li><input type="checkbox"/> Exclusive Hotel Key Card</li><li><input type="checkbox"/> Exclusive Sponsorship of Welcome Reception</li></ul></li><li>3. Representative Badges (Up to 8)</li><li>4. Attendee Registration Handout</li><li>5. Program Book Advertisement (1/2 Page, Full Color)</li><li>6. 1x Usage of Pre and Post Attendee Mailing List (Physical Addresses-Only)</li><li>7. Patron Signage Recognition</li><li>8. Patron Recognition in onsite program book</li><li>9. Patron recognition on holding and intersession plenary PowerPoint slides</li><li>10. Patron recognition on NSUAU.org website with hyperlink</li></ul> |
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**Requirements of Company:** Once space has been assigned and confirmed by NSUAU you will be put in direct contact with our meeting staff. Standard A/V is included in the fee. Each sponsor is responsible for food, speakers and additional charges to the facility. Please refer to Exhibit & Sponsorship Prospectus for Gold Sponsorship benefits. Advertising artwork or logos created by the COMPANY which is required for onsite promotional opportunities must be received by the NSUAU deadline for approval of art content. Once artwork/logo is approved, final art files must be received by the production deadline as detailed by NSUAU. If the final artwork is not received by the production deadline, the COMPANY is subject to late charges as detailed and included with this agreement. The COMPANY must advise the NSUAU which party will be responsible for the production and submission of art files on their behalf at the time of commitment. This meeting is held in conjunction with the NSUAU Annual Meeting and the COMPANY must adhere to the NSUAU Annual Meeting Sponsorships Policy incorporated here by reference.

**Fee:** The Company agrees to pay the total sum for these support opportunities. Invoices will be due 60 days from receipt of agreement for all agreements received before or on June 15th, 2018. All balances must be paid in full no later than August 15th, 2018. All agreements received after August 15th, 2018 must be paid in full immediately via credit card or wire transfer. All companies with delinquent payments will be prohibited from participation until payment is received.

Cancellations received in writing by June 1, 2018, will be subject to a 25% administrative fee. There will be no refunds for cancellations received after June 1, 2018. This agreement is made between NORTHEASTERN SECTION OF THE AMERICAN UROLOGICAL ASSOCIATION, INC (NSUAU) a non-profit organization, with offices located at 1000 Corporate Boulevard, Linthicum, Maryland and the company above.

**Please make check payable to: Northeastern Section of the American Urological Association (NSUAU) 1000 Corporate Blvd., Linthicum, MD 21090 // Tax ID Number: 25-6041278**

The signatures of the Parties shall indicate acceptance of the terms of this Agreement and signifies that the representatives executing this Agreement have full power and authority to enter into and bind each other to this Agreement

Signature: \_\_\_\_\_

Date \_\_\_\_\_

Title: \_\_\_\_\_

Keith Price, Industry Relations Manager

Date \_\_\_\_\_