



Leading the Way Through Play

GET IT LOCALLY

**ASTRA and Locally are bringing an innovative online-to-offline experience to shoppers and retailers.**

- **Product and Dealer Locators add your store's inventory to your brand partners' websites**
- **Locally's free tools for retailers' own sites and Facebook Pages effortlessly broadcast your in-stock to shoppers**
- **Easily accept payments and holds for in-store pickup for in-stock merchandise**



### Your Next Steps

1. **Claim your locally.com account at [retailers.locally.com](https://retailers.locally.com).**
2. **Set up your free inventory feed. Info at [locally.com/FAQ](https://locally.com/FAQ).**
3. **Check out Locally's "Pages" tools for retailer sites and social media.**
4. **Accept holds and payments for in-store pickup.**

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### Need help?

Head to [locally.com/contact](https://locally.com/contact) to get in touch. Request a demo or contact Locally's retailer support team at [retailers@locally.com](mailto:retailers@locally.com)!

## How does this work?

Locally's Product Locator is on every product page of many brands' websites. Check out [Locally.com/brand-partners](https://locally.com/brand-partners) for updates. When you set up your inventory feed, a shopper will see that an item is available in your store. Locally also power Dealer Locators which allow a shopper to browse the entire in-stock selection at your store.

## How do I set up my inventory feed?

Locally's universal inventory sync makes it simple (and free!) to show our site visitors your store's inventory. They have integrations with two dozen Point of Sale systems, many of which are fully automated. [Locally.com/FAQ](https://locally.com/FAQ) has step-by-step instructions for leading systems.

## I don't do e-commerce. Can I still participate?

Yes! Locally doesn't require any e-commerce presence. Locally syncs directly with your Point of Sale system and that's it. They work with thousands of specialty shops just like you.

## What else does Locally do?

Locally runs [locally.com](https://locally.com), where shoppers can find the in-stock in your store. We also power [Locally Pages](#), a tool that allows you to effortlessly add your inventory to your own site and Facebook Page for free.

## Can I accept sales?

Yes. Once your inventory is live, activate Locally's "Buy it Locally" platform to accept holds and/or payments for in-store pickup from participating brand sites.

## What are my nextsteps?

First, claim your locally.com account at [retailers.locally.com](https://retailers.locally.com). Second, set up your (free) inventory feed. Third, set up "Buy it Locally." Fourth, explore using Locally Pages and Locally Pages for Facebook.

## Who can I chat with at Locally?

Locally's retailer team is ready to work with you to get setup. Contact [retailers@locally.com](mailto:retailers@locally.com) or call **504-533-0010 ext. 1**. You can also live chat us during businesshours (9-5CST) at [retailers.locally.com](https://retailers.locally.com).



**Locally**



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## HELPFUL LINKS:

[retailers.locally.com](https://retailers.locally.com)

[retailers@locally.com](mailto:retailers@locally.com)

[locally.com/FAQ](https://locally.com/FAQ)