

## **MAKING CONTACT:**

A Training for COVID-19 Case Investigators and Contact Tracers



## WAYS OF COMMUNICATING DURING THE FOLLOW-UP PERIOD

People understand information in different ways, so Case Investigators and Contact Tracers may need to use different types of communication to help reinforce messages during the follow-up and monitoring period. It's important for Case Investigators and Contact Tracers to tailor their communication style to the individual they're monitoring, keeping in mind that culture, educational background, and other factors play a key role in how a message may be perceived. Here are four types of communication that Case Investigators and Contact Tracers can use to communicate and reinforce information:

Verbal



**Verbal communication** is what's spoken. Pay attention to how fast and loudly you talk, and what you sound like. Use a natural volume, and try not to speak too quickly.

**Nonverbal** 



Nonverbal communication involves body language. Show you're interested and engaged in the conversation by leaning forward, making appropriate eye contact, and nodding your head in agreement. Pay attention to the case or contact's body language as well.

Written



**Written communication** can be shared through pamphlets, flyers, emails, letters, etc. Providing this type of information to back up what you share verbally can be helpful because it gives the case or contact something to refer to after the conversation. Written communication should be simple, and in a language that the case or contact understands.

Visual



**Visual communication** involves using photographs, drawings, charts, and graphs to share information.





